

Joe C. Harvey, who recently took over the Silver Grill Cafe, is still making improvements. This week a new floor covering was laid which adds materially to the appearance of the place.

Mr. Arthur Thomas, Director of Publicity of the Omaha Chamber of Commerce, spent several days last week in and near Alliance gathering data on the potash industry of western Nebraska. Mr. Thomas was well impressed with this section of the state and in his work will see to it that it comes in for its full share of publicity.

The sad news of the death of Mr. Law, for several months employed in the Duncan grocery store, reached Alliance the first of the week. Mr. Law was called to his former home at Ainsworth a few days ago to attend to some business matters and while there contracted influenza, which caused his death last Monday. Mr. Law while one of the newer residents of Alliance had become very popular. He was very public spirited and was making a place for himself in civic affairs. His friends here will learn of his sudden death with deep sorrow.

The meat market department of the Hamilton grocery is now in charge of an experienced meat cutter Mr. C. E. Parsons, of Kansas City. This branch of the business of the Hamilton store is fast becoming popular.

John Chester Eastburn, 42 years of age and a resident of Mitchell, died at the local hospital, December 14th following a seige of influenza and pneumonia. The body was shipped to Mitchell and burial made at that place.

The Red Cross gauze rooms are being utilized this week by the Roll Call committees and are therefore not open to the usual work. There is much to do, however, and as soon as the drive has been completed activities will be renewed and a larger representation than ever is desired.

army, is now located at Camp Grant, Illinois. The doctor was recently in New Jersey. He would have been in France had hostilities lasted three days longer. Relatives and friends are hoping that he will be able to be home again soon.

Our idea of a good citizen, and we are glad there are many in this community, is one always ready to give according to his means, to community enterprises. He takes stock in them all, and doesn't lose his faith if an occasional venture proves bad. He is not afraid to buy real estate and to pay what it is worth. He talks up his town at home and abroad, thinks it is to be destined to be the biggest city in its section and wants to be buried here when he dies. And he's worth a whole regiment of the luke-warm kind.

OBITUARY

Lillie Mae Daniel was visiting at Bessemer, Alabama in the month of November. She was taken sick and died on December 1st. The remains were brought to Alliance for burial, arriving here on December 6th.

The deceased was born in Roanoke, Alabama, on December 24, 1896. She is survived by three sisters—Mrs. Ben James, Luciel and Alsean Daniel and one brother—James Daniel, and her mother and step-father Mr. and Mrs. Will Reed of 115 Sweetwater Avenue.

W. J. LEO PLUMBER

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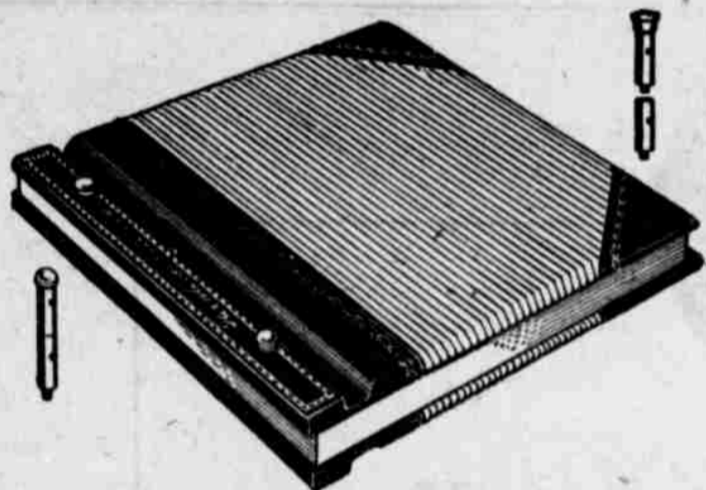
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A SHIP OF RESCUE

Always Travels in Troubled Waters and Answers Every Cry of Distress.

REST OF WORLD IS TOO BUSY

Christmas Roll Call Gives Every One a Chance to Take Part in Rebuilding Our Broken World.

The American Red Cross is perhaps like nothing so much as a staunch and loyal ship in a storm. It goes its way with senses tuned to catch any cry for help. And when that cry comes, it drives instantly and without fear straight to the place of distress, in flood and fire and disaster, just as the ship braves the perils of tumbling seas and hazardous rescue work. And, again, like the ship, it STANDS BY till those endangered are helped to safety.

Meanwhile the rest of the world, busy with its own problems, hurries home during these times of storm and stress, and draws down the blinds.

At least that is the way it has been in the past. But now comes the Christmas Roll Call. And it is a privilege, not a pest. It has no preferences. It plays no favorites. It makes no exceptions. It summons every man, woman and child in the country. It holds out to each one the blessed opportunity to ride on every Red Cross ship of mercy, to speed with every Red Cross train of relief that encircles the earth on their errands of mercy.

The only way for anyone to escape the possibility of some time having to accept CHARITY from the Red Cross is to become ONE with the Red Cross. For terrible calamity may come to us all. The money wealth of the Belgians was as nothing when they were stripped of clothing and food. And that feeling of oneness with the organization that our men on the other side have had during the war was not merely a great, but was the GREATEST, factor in enabling the Red Cross to give the efficient aid that it did.

Let us remember what Mrs. Margaret Laing, canteen worker in France, told about our boys who came out of the hospitals without money:

"Sometimes they would be able to make up a few cents between them," she said, "and sometimes they did not have anything. They would hang behind those who could pay. And they would look at the food so wistfully that it made one fight back the tears. The only way we could get them to take what they needed and craved was by saying: 'You know, boys, this was all paid for by your own people at home.' Then immediately their attitude would change and they would say: 'Why, yes, my mother' or 'my sister gives to the Red Cross.' And then how they would pitch in."

We are proud, we Americans. We do not want something for nothing. And here is our glorious opportunity to take the rest of our nation by the hand, and with all pride and dignity insure ourselves of our own help in time of adversity.

This Christmas Roll Call gives everyone a chance to be a "Dollar Man." And most of us can be one right at home. For by joining the Red Cross now and paying the dollar we become as actively engaged in the great work as if we were giving all of our time to it. We are merely making our dollar substitute for those of us who are too busy to give all of our time to the Red Cross.

Some of the great achievements of the Red Cross have been told over and over, until the facts may seem old to you. But on this occasion they are worth telling again. We should not forget, for instance, how the women of this nation, like our first Colonial mothers, turned suddenly into great manufacturers and made garments and supplies worth \$50,000,000 last year. Nor let us forget how \$111,000,000 was sent into the devastated countries during the time while men and women, giving their time for nothing, went with those dollars to see that they were used in the way they were most needed. And the American Red Cross sent medicines and anesthetics to the hospitals of France when they were almost unobtainable, so that our boys and their allies might have some relief from the torment of their wounds, and a chance at ultimate recovery.

There are so many things to tell that it is impossible to spread the whole story in this limited space. But each worker will know. For the letters that have come from the boys in the camps "over here" and from the fields "over there" have been full of the reasons. Ask the mother of any boy who was imprisoned behind the cruel lines where food was scarce even for the enemy army, but who got his 20 pounds of biscuits, pork and beans, cocoa and other good, wholesome things, every week.

The roofs are at hand everywhere. The reasons are manifest. Everyone should become a member of the widest, best and holiest crusade the world has ever known. Membership in the Red Cross should be more universal than taxes; as universal as the public school, public opinion, or our own public government.



A Merry Christmas and
A Happy New Year

SNYDER TRANSFER CO.

To you—our friends and neighbors—
we wish the greatest of

CHRISTMAS JOY

Returning peace has brought its cheer to every heart and home. To the boys in the service let us all send out from our hearts a thankful message wishing them Happiness on this Christmay day.



The farmers of the country have indeed, great cause to be happy. They have, by their loyalty to the task allotted them, made it possible for the armies of the Allied forces to free the world from despotism. Their share of the credit due is a large share and they are happy because of the fact that they were able to perform so great a duty. They have, at the same time, prospered—some more than others of course, but all have shared the prosperity that has come to us all. Those who have seen the advantages of proper organization have been the gainers and they urge that you join with them. Why not now?

The Farmers Union Co-operative and Educational Association is made up of the farmers who have gained through organization. It extends to you the best wishes of the season and an invitation to become a member. The success of the past is the best recommendation that can be offered.



The Farmers Union Co-Oper. Ass'n.

F. H. WILDER, Manager

212 Laramie, formerly occupied by O'Bannon Bros.