

If You Are Not Taking Advantage Of---

THIS BIG SALE

YOU ARE THE LOSER!

We are enjoying a good business in our Ready-to-Wear department—Coats, Suits and Dresses **ARE GOING FAST.** The Secret of our sales is simple—we have the **Styles and Material** that are right up to the minute—you can't duplicate these prices anywhere in Western Nebraska. Remember you are getting the best and very latest at **ONE-FOURTH OFF.**

DRESS SKIRTS

Wonderful line of Dress Skirts—the Styles and Materials are right up to the minute, consisting of the All Wool Serge, Gaberdine, Novelty Plaids, Poplins, Taffetas, Satins and Fancy Silk Skirts.

SAVE ONE-FOURTH

and get the best.

UNDERWEAR

We are offering wonderful bargains in Ladies' and Children's Underwear. We call your special attention to the following:

Ladies' Two-Piece Garments at 45c each

Children's two-piece Garments at 25c each

PIECE GOODS

Consisting of the All Wool Serges, French Serges—in fact everything in the All-Wool Dress Goods line. Also all of our Silks in Solid Colors and the Fancy Plaids and Stripes and all Georgettes and Crepe de Chenes in all colors—**BARGAINS THAT YOU SHOULD TAKE ADVANTAGE OF.**

These goods were bought long before the raise—you couldn't begin to buy them now at the regular prices. You cannot duplicate these bargains anywhere in the country today—they all go at—

ONE-FOURTH OFF

SHOES

We still have some Wonderful Values in Ladies' and Children's Shoes. You are passing up a wonderful opportunity if you fail to supply your wants now.

GEORGE A. MOLLRING

"THE STORE OF QUALTY"



Wines, Non-Intoxicating

FOR THANKSGIVING AND CHRISTMAS TABLE USE

BEVO



WHITE RIBBON

Virginia Julip, \$1.00 per quart
Vivian Dare, \$1.00 per quart
Cherry Wine, \$1.00 per quart
Rock and Rye, \$1.50 per quart (for colds)

Cream de Menthe, \$1.25 per qt

Wurtzenberger

Bravo

KING'S CORNER

Call 136.

Wm. King Company.

Goifred Jensen and Carl Hendrix drove up from Oshkosh Tuesday and visited over night with Mr. and Mrs. Roy O. Bentz and family.

Mr. and Mrs. J. D. Emerick returned from Sidney Tuesday where they visited a few days with Mrs. Emerick's parents.

C. S. Barker, of the Parker Land Co., was called to Lincoln by the death of his mother.

H. J. Allison and G. M. Banks of Marple were on the Omaha markets with fat cattle Monday.

J. W. Guthrie and J. B. Miller returned from Omaha Tuesday where they were called on business. Mr. Guthrie said that the business section was so crowded Monday by those celebrating the closing of the war that it was necessary to take the alley route to get to the depot. The celebration starting in that city at 1 o'clock in the morning and continued until late Monday night.

Appointed Lieutenant in Eleventh Cavalry

The Herald is in receipt of a letter from Frank Scott who had charge of the Alliance recruiting district some time ago, stating that he would like to let Alliance friends know through The Herald his present address. Mr. Scott has been commissioned a lieutenant in the Eleventh U. S. Cavalry and has been located at Fort Oglethorpe, Ga., since leaving this city.

Feed for Sale

Feed for 150 Yearling Steers for a year. Will feed and care for same.

Wm. PACE
Bingham, Nebr.



ALLIANCE TO ORGANIZE SCHOOL GARDEN ARMY

N. G. Graham, Assistant Regional Director of the U. S. School Army Garden in City

Mr. N. M. Graham, assistant regional director of the United States School Garden Army for Nebraska and Iowa, was in the city Wednesday Army was instituted by President conferring with school authorities which he made the following statement:

"The United States School Garden Army was instituted by President Wilson last February when he set aside part of the war emergency fund to finance the organization of the Garden Army movement. Up to July, there were enlisted 15,000 boy and girl soldier gardeners. The appropriation for the organization was increased so as to employ a force large enough to cover the entire country. The enlistment goal has been placed at 5,000,000. If at a conservative estimate, each gardener produces on an average of \$20 worth of food, it means the addition of \$100,000,000 to the nation's store. This is one-sixth of the entire amount expended by the united relief war association, backed by the resources of America, England, and France, in the past four years.

"There will likely be an impression arise in the minds of many that, with cessation of hostilities and subsequent peace, there will no longer be need of any war relief work. This is most erroneous in the fact of the lamentable situation in Europe where millions are facing the winter and starvation in the war devastated regions of Europ. These, with our army of occupation which must remain there for one or two years and possibly longer, will tax the world's food supplies as much as war times. Already Food Administrator Hoover is appealing to the nation to conserve its food supply in the face of this new situation. For the allies to remove their armies and leave the struggling peoples trying to establish democratic republics, would be to forfeit and lose the fruits of our victories. As every enlisted soldier in the fighting forces was one more to 'make the world safe for democracy, so every boy and girl gardener enlisted in the United States School Garden Army is one to preserve freedom and liberty for the world.

"While the school garden army was organized primarily it to make the garden work a permanent part

of the school program as it furnishes a splendid avenue in which to apply knowledge gained from study. Unless knowledge is applied it soon passes from us and is not present when occasion calls for its use. Even if the boys and girls raise simply enough food to supply the home table it releases that much for exportation to our armies and refugees abroad. Mr. Graham, in conferring with those school authorities he was able to find during his brief stay here, was pleased to learn that Alliance has been in line for several years in other garden movements. The boys and girls will be glad to respond to the

soldiers gardeners. No doubt the citizens of Alliance next spring will be greeted with the garden-service flag in the windows of the homes of boy and girl soldier gardeners of the United States School Garden Army.

IMPORTANT ANNOUNCEMENT

Send at once for our catalogue and long list of bargains in pianos. A bonafied opportunity to get a fine piano for much less than you expect to pay. **SCHMOLLER & MUELER PIANO HOUSE**
1311-1313 Farnam St., Omaha Nebr.

CATTLE SALE

In order to reduce the number of cattle now on hand, I will sell at auction at my place 3 1-2 miles due west of Hemingford. (the old C. T. Davison place) starting at eleven o'clock a.m.

Friday, Nov. 22, 1918

156 Head of Cattle

- 40 Spring Calves
- 50 Head of cows and heifers ranging from 3 to 6 years old.
- 30 Yearling steers
- 6 2 year old steers
- 1 3-year-old, high grade, White Face bull.
- 1 yearling high grade Polled Angus bull.
- 8 Fat 3 year old cows
- 20 Yearling heifers.

Some Household goods, chickens and geese.

FREE LUNCH AT NOON

B. A. WHITE, Owner

COL. S. A. GRIMES, Auct. Hemingford, Neb.

K. L. Pierce and G. M. Jenkins, Clerks.

First State Bank, Hemingford Neb.

Purely Personal

The city schools will open Monday for the first time in over a month due to the Flu epidemic.

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Mrs. W. Rosencranz of Fort Morgan, Colorado, sister of Mrs. W. H. Becker of Alliance, died Monday morning at four o'clock at her home in Fort Morgan, Colorado, a victim of the influenza. She is survived by her husband and two small children.

Mrs. Betts, clerk at the Miller furniture store, left last week for Camp Funston, Kan., for a few days visit with her brother who is expected to leave soon for France.

F. W. Hicks, secretary of the local Civil Service board, informs us that the following examinations will be held during November: Carrier for the Alliance office, examination to be held Nov. 23. Examination for Forest and Field clerk 'male or female' to be held Nov. 29 two vacancies existing at Halsey, Neb., and Ely, Minn. Railway mail clerk examination will be held Nov. 30. Stenographers and typewriters are needed, examinations are held every Tuesday.

T. Taoka, a Japanese laborer at the Hoffland Potash Plant, died in Alliance Sunday Night from the Flu. He is survived by three children, a son and daughter in San Francisco and one daughter living in Japan. Burial services were held at Greenwood cemetery Tuesday morning at 10:30 conducted by Elder S. J. Epler.

Mrs. E. J. Davis returned home from Denver Wednesday where she was called by the death of a sister.

Robt. A. Day, cashier of the First State Bank at Oshkosh, was a business visitor in this city Wednesday.