



It's Our Patriotic Duty to  
**SAVE**  
**VULCANIZING**  
Means **ECONOMY**

Let us help you save money for Liberty Bonds. Our experts combine satisfaction and economy. Presto-Lite Batteries in stock. Service on all makes of batteries.

**SCHAFFER BROS.**

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## Hotel Fontenelle

OMAHA

BUILT BY NEBRASKANS  
— FOR NEBRASKANS

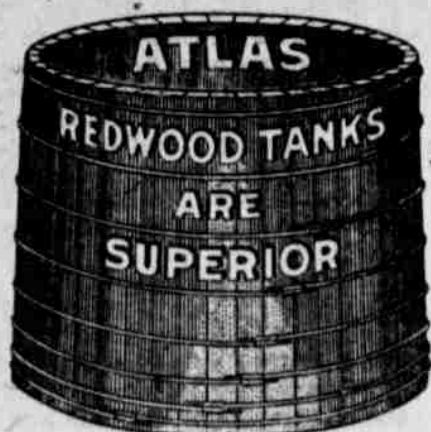
MAKE THE FONTENELLE YOUR HEADQUARTERS WHEN IN OMAHA. UNFAILING COURTESY AND SERVICE SEEM TO MERIT YOUR PATRONAGE

330 ROOMS—330 BATHS

RATES ONE PERSON . . . \$2.00 to \$4.00  
TWO PERSONS . . . \$3.00 to \$6.00

Management H. Edgar Gregory

## ATLAS REDWOOD TANKS



Will outlast several steel tanks or several tanks made from other material, and cost less money. These tanks will keep the water cooler in summer and warmer in winter.

Send for price list today.

ATLAS TANK MFG. COMPANY

Fred Boisen, Manager

1102 W. O. W. BUILDING, OMAHA, NEBRASKA

## WELDING

Of All Kinds

We have an expert Welder, one who has had years of experience and consequently can handle the most difficult work. Give us a trial—all work guaranteed.

WE MAKE A SPECIALTY OF DIFFICULT WORK

## OVERTON GARAGE

PHONE 24



For 22 years we have satisfied our shippers. Personal grading and packing what we quote did it. We save you money on supplies. Write today. T. J. BROWN FUR CO. 300 Brown Building, Kansas City, Mo.

### TWO DAYS' PAY IS YOUR SHARE FOR WAR WORK FUND

Comforts for "Our Boys" in the Military Service Furnished by Allied Organizations.

"Seven Big Drives in One" During the Week of November 11-18.

You are asked to give two days' pay to the United War Work fund during the week of November 11-18.

Heretofore, each of the seven independent war work organizations represented in this campaign put on its particular drive whenever additional money was necessary. You contributed, no doubt, to each.

President Wilson has now asked that these organizations unite to raise their funds and pro rate the total according to the needs of each.

"This united drive," a national officer explained, "means that you, and every other loyal American, must give more this time than you have ever given before. But in doing this you will have given no more in the end than if you should contribute a smaller sum to each of the seven different drives which otherwise would be made. And you will save the enormous work and heavy expense of conducting seven drives.

"To raise the quota under the united plan, it has been found that two days' pay for all of us will suffice. Two days' pay—wages, salary, total income or whatever it may be in your case—will mean that the boys fighting your battle, offering their lives for you, will have the little comforts that keep up their fighting spirit. It will mean more than that; it will mean that the war will be brought more quickly to the only end that can come—a victorious peace.

"Do your little bit here and the boys will do the rest over there."

"SEVEN DRIVES IN ONE"



NOVEMBER 11-18

Your Share—Two Days' Pay.

### NEBRASKA GIRLS PAINT BUILDING FOR WAR WORK FUND.

Miss Bernice Branson of Riverside Farm, near Lincoln, who contributed scores of her interesting sketches to the Nebraska University "Cornhusker," has reproduced a most attractive poster on the Women's Building, United War Work Campaign, which is on the Douglas county court house grounds.

The young Nebraska artist developed a splendid portrayal of the great work being done by women to win the war and make it possible for men to do their great part. Her poster is three by five feet.

Miss Helen Eastman, a young Omaha artist, reproduced her beautiful War Work Campaign poster on the other side of the building while Miss Branson was painting hers.

War Fund Drive, Nov. 11-18.

How War Work Money is Divided.

The financial harvest to be garnered in behalf of United States soldiers by the United War Work campaign November 11-18 will be divided as follows: The Young Men's Christian Association will receive 58.65%, Young Women's Christian Association 8.80%, National Catholic War Council (Knights of Columbus) 17.00%, Jewish Welfare Board 2.05%, War Camp Community Service 8.80%, American Library Association, 2.05%, Salvation Army 2.05%. This is the quota each has asked for.

The seven great organizations amalgamating for the United War Work campaign are working splendidly together, racial, religious and sectional feeling being practically obliterated. In Omaha, for example, it is reported that a Catholic priest secured a contribution of a dollar from a Chinaman for the benefit of the Jewish Welfare Board.

All the organizations of the United War Work campaign, ever since the war started, have extended practical help to soldiers, at home and overseas, without thought of race, nation or creed.

"SEVEN DRIVES IN ONE"



NOVEMBER 11-18

Your Share—Two Days' Pay.

Always Ready to Serve You

# TAGG BROS.

&

# MOORHEAD

Union Stock Yards, Omaha

### PERSONNEL

A. W. TAGG, Steer Salesman

BILLIE LYNAM, Cow Salesman

FRED LIGHTFOOT, Calf Salesman

BERT ANDERSON, Hog Salesman

COLEY WILKERSON, Sheep Salesman

ELLIS J. WRIGHT, Feed Buyer

H. W. JOHNSON, Cashier

W. B. TAGG, Manager

We have been selling Sand Hill and Range Cattle

23 YEARS

At this market all that time giving service that satisfies.

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R. W. Hanley

# Farris, Marcy Company

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Successful and Efficient in the Handling of Range Cattle