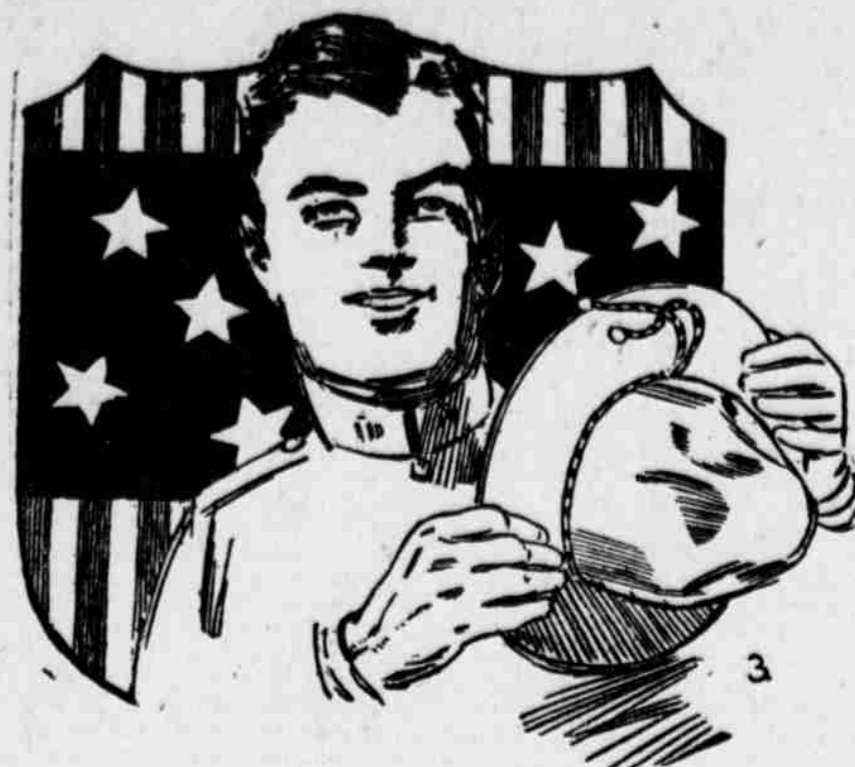


All on the Job!

All the Time!



Now, more than ever before in our history industrial production has to be increased. This is a necessity in winning the war. And because so many of our best men are fighting democracy's battles at the front, those of us who stay here must labor with increased efficiency. There must be no square pegs for round holes—each one of us must do the work he can do best.

This does not mean that we must all change our jobs at once. The government does not want that. If you have a

useful job stick to it. If not, offer yourself to the government, so you can be placed when and where your services are most needed by the nation. If you have to change your work consult the U. S. Employment Service, through one of its 500 branches, or one of its 20,000 Public Service Reserve Agents. And you, Mr. Employer, seek the needed men through this service. Don't blindly withdraw men from other jobs. The work they are now doing may be the most valuable to the government. The U. S. Employment Ser-

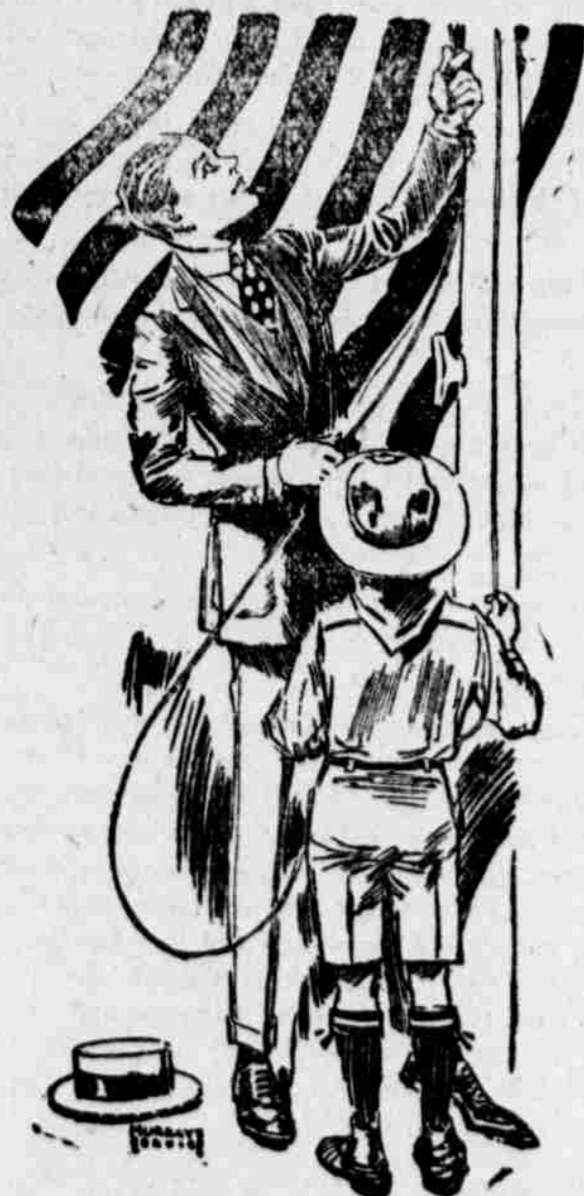
vice has definite knowledge of what is most urgently needed and of the labor supply of the entire nation. Ask for the men you need and you will be supplied as far as it can be done without hurting other war work.

Centralized knowledge is needed to effect the correct distribution of labor: The U. S. Employment Service is the official branch of the government created to assist workmen and employers alike. The government asks you to use no other agency.

The Unseen Army

Peering through his trench periscope, across the shell-scarred waste of No Man's Land, the German soldier catches an occasional glimpse of the new enemy that he has already learned to dread. Deep forebodings of evil begin to take form in his mind.

America's millions of boys in khaki are flowing in a steady stream to the fields of France. Soon more ships will be carrying more fighters and more food that they will need to "carry on" to Berlin.



The Hun can see this army. But he fears even more the bigger army that is making possible the presence of millions of our boys in the trenches.

It takes six to eight men to back up one soldier on the firing line. It is this Unseen Army that will make possible the steady, resistless fighting force that will roll back the Hun hordes. Realize this, men. These men rely on YOU to fill the gaps in this great agricultural army. Find your place. Join your Field Regiment today by volunteering with the



Soldiers of the Soil

Millions of our allied fighters and still another million and more of OUR OWN fighting boys are "over there." All these millions and millions of civilian populations as well are looking to America for the wheat, the fats, the sugar and the meats that are to sustain the cause of democracy in its fight.

Unless you have heard the call to the fields of France, hear your Government's call for "Soldiers of the Soil." If you have had farm experience find your place in the great agricultural army that Uncle Sam is mobilizing to "carry on" and furnish the will that our armies need to bring victory.

VOLUNTEER TODAY. THE NEED IS URGENT.

Go to your state or local U. S. Farm Service Organization, or write to the

FARM SERVICE DIVISION

U. S. EMPLOYMENT SERVICE
U. S. Dep't of Labor W. B. Wilson, Sec'y Washington, D. C.

FARM SERVICE DIVISION FACTS

1. Organized in February, 1918, as a Division of the U. S. Employment Service, Department of Labor, to work out problems of mobilization and distribution of farm labor.

2. Works through machinery in each state of the U. S. Employment Service, U. S. Public Service Reserve and U. S. Boys' Working Reserve. Has senior Examiner in each state under State Director of the U. S. Public Service Reserve devoting entire time to farm labor matters.

3. Co-operates with State Agricultural Agencies, Fourth Class Postmasters, State Councils of National Defense and many unofficial organizations for relieving farm labor shortage.

4. Has demonstrated its practical efficiency this season by making the harvest of the second largest wheat crop ever produced in this country "Safe for Democracy."

President's Statement

"Industry plays an essential and honorable a role in this great struggle as do our military armaments. We all recognize the truth of this, but we must also see its necessary implications—namely, that industry, doing a vital task for the nation, must receive the support and assistance of the nation." * * * "Therefore, I solemnly urge all employers engaged in war work to refrain after August 1st, 1918, from recruiting unskilled labor in any manner except through this central agency [The U. S. Employment Service] I urge labor to respond as loyally as heretofore to any calls issued by this agency for voluntary enlistment in essential industry. And I ask them both alike to remember that no sacrifice will have been in vain, if we are able to prove beyond all question that the highest and best form of efficiency is the spontaneous co-operation of a free people."
"WOODROW WILSON."

This Space Contributed to the Winning of the War by

Joe Smith
Reddish & Son
Alliance Bakery

First National Bank
Nebraska Land Co.
Eagle Barber Shop

Alliance National Bank
F. E. Holsten
Alliance Hotel & Cafe

First State Bank
Rhein-Rousey Co.
King's Corner