

### WYOMING POTASH WILL NOT HURT THE MARKET

Reported Find of Immense Deposits in Leucite Rock Is of Beds Known of Previously.

Nebraska producers of potash who became somewhat alarmed or who expressed interest at least, upon reading news dispatches the first of the week regarding the finding of deposits of potash in Wyoming valued at billions of dollars, became normal again when they learned that the deposits meant were those in the well known range of Leucite hills in Wyoming.

The newspapers of Monday carried the following dispatch regarding the Wyoming potash finds:

Cheyenne, Wyo., July 22.—The United States and the balance of the world will soon be independent of Germany for potash supplies if the new deposits of that valuable fertilizer ingredient discovered in the Leucite hill, north of Rock Springs, Wyoming, half way come up to predictions made for them by experts. This Leucite rock appears in extensive deposits and over a wide area and contains, according to tests made, between 10 and 54 per cent pure potash. Already plans are under consideration for the erection at Green River of a refinery to cost between \$2,500,000 and \$3,000,000.

"The German government has been aware of these potash deposits for years and before the world's war started, a large corps of experts was sent to the Leucite hills section to make an investigation and secure title to the lands. These experts were recalled to Germany when the war started."

The deposits of potash in the Leucite rocks have been known to geologists and scientists for several years and the recent great demand for potash has caused them to turn inquisitive and longing eyes towards the billions of dollars worth of potash locked in the rocks and, although hundreds of thousands of dollars have been spent in experimenting during past years, so far no feasible or profitable plan has been evolved for taking the potash out of the rock and making it soluble and usable.

Similar deposits of potash, locked in minerals, are known to exist in the form of mountains in the Allegheny mountain ranges in the east, but because of the fact that although the rock may be crushed the potash still remains insoluble, these deposits are useless for all practicable purposes.

Some time ago a carload of Leucite rock was shipped from the Wyoming fields to the Atlantic coast for the purpose of experimenting on the rock in an effort to find a way to release the potash. The carload of rock became sidetracked in an Ohio city and a keen eyed railway freight clerk mistook the word "Leucite" for "Lyddite," the latter being one of the strongest and most powerful explosives manufactured. A day and night guard was immediately placed around the car and remained on duty there for several weeks, until the people to whom the car had been consigned were able to trace it down and speed it on its way. Needless to say, they were much pleased with the attention given their carload of rock by the authorities during its stay in the Ohio city.

In the meantime the pushing of production of existing potash plants in western Nebraska continues, the pushing of completion of plants (both huge and little) keeps on at a rapid rate and every day or two witnesses the announcement of a new plant to be erected to produce potash from lakes and beds which have not been touched before. The government is understood to have a ruling practically fixing the price at which potash fertilizer shall be sold by the fertilizer manufacturer—\$6.00 per potash unit. The fertilizer manufacturer pays the potash producer as small a portion as he can of the \$6.00, now averaging from \$4.50 to \$5.00 per unit—this leaves the fertilizer manufacturer a fair margin of profit.

Original William Tell Sermon. Still another version of "William Tell" comes from Denmark. The same story is told in the Danish legends, two centuries before it crops out in the Swiss narrative, and further investigation shows, according to a Danish historian, that it was borrowed by Danes, the original apple having been shot from the original child's head by a German Bowman named Ehlil, when King Niding sought to test the man's skill and nerve. In that remote story it is related that Ehlil concealed another arrow in his bosom with which to kill the king if he injured his child.

Tree Lore. The reason most trees lean toward the northwest, says an old tree trimmer, is because in the summer our prevailing winds are from the southeast; the ground then is soft and the trees being in full leaf, the wind tilts them toward the northwest. In the winter the northern winds do not have this effect on the trees because they are denuded of leaves and the ground is frozen or hard.

Lines to Be Remembered. Most of all the other beautiful things in life come by twos and threes, by dozens and hundreds. Plenty of roses, stars, sunsets, rainbows, brothers and sisters, aunts and cousins, but only one mother in all the wide world.—Kate Douglas Wiggin.

## THE SKINNER PLANT NOW ASSURED SUCCESS---WE HAVE THE MONEY

Our plans have been pronounced by experienced and successful packing house men the best and most efficient and up-to-date they have ever seen.

Our Construction Engineer and Operating Superintendent is Mr. Charles F. Kamrath, a man who has had twenty-five years' experience in operating and constructing packing plants. The architects are H. P. Christensen & Company, Chicago, pronounced the best in packing house lines.

Our plant is being erected on our 40-acre tract just south and west of the present Swift Plant on the South Side, and when the plant is completed and our acreage parked and graded it will be a real show place from a sanitary and efficiency standpoint. Everyone, and especially packing house men, will be proud of the achievement.

## PROFITS MADE BY PACKING PLANTS RAN AS HIGH AS 180% LAST YEAR

CUDAHY PACKING COMPANY, after preferred dividends had been paid, showed 33.64 per cent and increased their capital stock from \$5,499,500 to \$11,449,400 during the year.

WILSON & COMPANY showed a profit of 62 per cent on preferred and 29 per cent on common. The above are published statements of these firms. The Federal Trade Commission states even greater profits in addition to the above showing; they state profits run as high as 263 per cent, and this in view of stock dividends and watered stock.

## NO PROMOTION STOCK---OUR SECURITIES SOLD DIRECT BY COMPANY

he will tell you that this is the cleanest, has been the most successful and the best organized proposition that has ever been presented to the investing public in the middle west. We give you as reference any bank or business man of Omaha or Council Bluffs; any live stock commission man or the president or secretary of the Live Stock Exchange, South Side.

## THIS IS YOUR OPPORTUNITY TO PURCHASE FULLY PARTICIPATING STOCK

It is of the Articles of Incorporation that this stock never can be changed by vote of the directors or stockholders, and it will always participate in the full profits. This is real opportunity for investors to secure stock which fully participates in the profits of the Company in addition to the usual rate of interest paid on stock.

OUR COST SYSTEM AND OPERATING END HAS BEEN ESTIMATED BY THE HIGHEST AND MOST EFFICIENT AUTHORITIES. THE NET PROFIT FROM THE OPERATION OF THIS PLANT, THE FIRST UNIT, IS CONSERVATIVELY ESTIMATED AT \$828,000 PER ANNUM OR MORE THAN 30 PER CENT ON OUR ENTIRE CAPITAL.



# SKINNER'S

## MEAT PRODUCTS

### SKINNER PACKING COMPANY

OMAHA, U.S.A.

SKINNER PACKING COMPANY,  
Suite 912 First National Bank Building,  
Omaha, Nebraska

I have \$ \_\_\_\_\_ to invest and without obligation on my part. Would like to have you send me detailed information on your company at once.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

ROBERT GILMORE, Secretary  
CHARLES F. KAMRATH, Vice Pres.

PAUL F. SKINNER,  
Chairman of the Board

LLOYD M. SKINNER, Pres. and Treas.  
PORTER D. ASKEW, Vice Pres.

**NOTICE**

We are personally acquainted with the officers of the Skinner Packing Company and wish to state that they are strictly high grade business men and that the company is being organized on strictly high grade lines.

There is a great opening in Omaha for an independent plant and we have every reason to believe that the company will be a great success.

ALLIANCE HERALD  
By J. W. Thomas, Editor.

There never has been any speculation as to the erection and operation of the SKINNER PACKING COMPANY plant with the officers of the Company, and we want to state here positively there can now be no doubt by any one, because we have the Capital.

The work of excavation in addition to our grading is now progressing rapidly. Our basement and foundation plans will be finished this week and contract placed separately for this class of work in order to rush the plant.

THE PLANT WILL BE FIVE STORIES, 385 x 254 FEET, OF REINFORCED CONCRETE. THIS IS THE MAIN BUILDING AND THE FIRST UNIT AND SO CONSTRUCTED THAT THE CAPACITY CAN EASILY BE DOUBLED.

## PROFITS MADE BY PACKING PLANTS RAN AS HIGH AS 180% LAST YEAR

Public statements of the Five Big Packers is published in The Economist, Chicago's leading financial paper, and show for the fiscal year 1917

MORRIS & COMPANY made 180.3 per cent on capital stock.  
ARMOUR & COMPANY made 21.29 per cent and European and South American business were not included.  
SWIFT & COMPANY made 34.65 per cent on a great increase of capital during the year.

## NO PROMOTION STOCK---OUR SECURITIES SOLD DIRECT BY COMPANY

There is no promotion stock in this Company and our securities are being sold direct by the Company at the very minimum expense. The Company is not in the hands of promoters and is organized on a strictly high-grade basis. The average owned by this Company was bought at a great bargain price and the Company owns the acreage at the exact figure for which it was purchased. Ask any man who knows the facts in regard to this Company and

## THIS IS YOUR OPPORTUNITY TO PURCHASE FULLY PARTICIPATING STOCK

The securities offered by this Company have been purchased by the best and most conservative business men, live stock shippers, bankers and farmers. We have made a great record in placing our securities. You can purchase now at par value, \$100.00 per share, a limited amount of our 8 per cent Guaranteed Preferred Fully Participating stock. There is positively only a limited amount left at this price. The great advantage in purchasing this stock is because it is an 8 per cent Guaranteed Fully Participating stock and positively participates in the full and entire profits of the Company.

tion states that an additional burden to the railroads of 50 per cent and that at the same time they are already overtaxed. In addition to this many Eastern independent companies buy live stock out of Nebraska, Iowa and South Dakota that never see this market, and a part of this business will come direct to the Omaha market when it takes its rightful place—ahead of all others.

Omaha needs more packing houses, and Omaha will have the most modern and efficient plant in the United States in the SKINNER PACKING COMPANY, OMAHA'S DAYLIGHT, SNOWWHITE INDEPENDENT PACKING PLANT.

Omaha received 40 per cent more stock in 1917 than was killed on the South Side. In other words, only 60 markets in the United States. Successful independent plants together with the Big Five is what has given the Chicago market first place. The new Skinner plant together with other independent plants organized along strictly business lines is what will bring about this great advantage to Omaha and to shippers throughout this section. The building of the Skinner plant means something to every citizen of Omaha and its tributary territory and to the direct advantage of every live stock shipper of this section.