Summer Tours, 1918

The public is advised that Colorado Summer resorts, such as Rocky Mountain National-Estes Park, Colorado Springs, Maniton and hundreds of others places will be opened for patronage as usual. Accommodations in Estes Park are very extensive and can take care of thousands.

The usual resorts of the Black Hills are open; likewise the ranches in the Sherman-Big Horn Mountains locality; also the ranches along

the Cody Road in the Absaroka Mountains. The Yellowstone Park hotels will not be opened, but the Park

CLASS 1-A

is selfishness. Da it at once. Today!

THE UNCERTAINTY

1. You are subject to call any min-

ute; it may be this week and it may not

be until next month. To delay may

mean that you may be forced to leave

without leaving behind the most cher-

THE EXPENSE

trifling; in fact its range is so wide that

THE APPROPRIATENESS

time like the present for you to have

that picture taken. You know that you

are going "Somewhere in France," and

you each one know that you will return;

but when? It may be a year or sooner

and it may not be for several years.

Your photograph will act as an inspira-

tion to those at home. How often will

the wife, the sweetheart and the mother

look at it, study it, and ponder over it.

If they can't have you with them the

next best thing they will want is your

photograph.

3. There cannot and never will be a

it will suit any pocketbook.

Herald's free offer in this ad.

2. The expense of a photograph is

ished remembrance-Your Photograph.

This Means That

The

Herald's

Free Offer

Permanent Camps will be operated via the Gardiner gateway. Glacier National Park will be under full operation for tourists.

Koute

Choose your locality; ask us for printed matter and costs and let us otherwise serve you.

S. H. COLE, Agent, Alliance, Neb. L. W. WAKELEY, General Passenger Agent. 1004 Farnam Street. Omaha, Nebraska

DRAFTED MEN

A photograph as a remembrance is unsurpassable. It will mean more to

Any man who is to enter the service of the United States,

who either intends to enlist or believes he may be drafted may, by going to the Van Graven studio at Alliance; have

a sitting made at no expense to himself and putting him

uuder no obligations. The pictures will be turned over to

The Alliance Herald to be published in The Herald in the

event that he should distinguish himself in any way or

THE OBLIGATION

your home and your country. You are

now forced to neglect one for the other.

It is as much your duty to leave "Her"

as happy and contented as possible as it

is to fight. Your picture will "Do its bit."

THE QUALITY

question as to where to have the pic-

ture taken. (Read The Herald's free of-

fer). You may be able to send home

snapshots of yourself after you have

left but they will never take the place

of the photogrph "she" will have fram-

ed and keep prominently displayed

while you are gone and after you come

You will both be sorely disappointed

with the quality of the photo if you

wait and pay the exorbitant price a camp

photographer will charge. Quotations

from National Photographic Journals

show the work that is done by these

camp photographers is of the porrest

quality, the likeness sometimes being

hardly recognizable, and they strongly

urge the boys to patronize a legitimate

photographer before it is too late.

5. Last and most important comes the

4. You owe allegiance to two things:

shiuld receive advancement from the government.

those you leave behind than anything you could offer. "She" wants a pic-

ture of you-wants it badly, but maybe she doesn't like to urge it. It's the

least you can do. It's a little act of kindness and it's something you will never

regret. There can be only one motive that can cause you to neglect it and that

FIVE GOOD REASONS

WHY YOU SHOULD HAVE A PHOTOGRAPH MADE AT ONCE

ACCEPTED

BY EXAMINATION BOARD

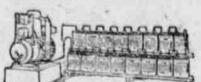
Are Going

His Patience Exhausted. A friend liked to tease Max. Our lay when he thought she had been too rough with him he jammed his hands leep into his overall pockets and, backing away from her, asked, "What do you think I is-something to pay with or something weal?"

Buy War Savings Stamps.

DELCO-LIGHT

The safest, surest and most economical form of light and power.



ACERS & LYTLE, Alliance, Nebr. 413 Cheyenne Ave. Phone 956

Hemingford

A. M. Miller was in Alliance for a short time Saturday evening.

Miss Dessie Grives was an Alliance visitor during the week.

Mr and Mrs. Elmer Noe visited with friends in Alliance for a couple of days the first of the week.

Mrs. Will Buchman returned to her home at Alliance Sunday after a couple of days' visit with her mother.

Mr. and Mrs. A.-P. Haynes spent Sunday with Mr. and Mrs. E. L.

Charles Moravik was in from the ranch for an over-night visit with his parents Saturday night.

Charles Hall, of Canton, was in town Saturday after supplies preparatory to haying.

Mrs. McIntyre returned to her home at Omaha Wednesday after a month's visit here with her sister, Mrs. C. W. Graham,

Mrs. Margaret Greene and Mrs. C. . Shindler and son returned Friday from a couple of days stay at Antioch.

Glen Pierce, who is attending school at Chadron, spent the Fourth with home folks and friends,

Otto Uhrig autoed over to Chadron Sunday taking his sisters, Misses Nettie and Margaret, back to attend school. The young ladies had been home for the Fourth of July vacation. They were accompanied over by their sister, Miss Ida Uhrig.

Mrs. Esther Wolverton arrived here Friday from Camp Cody, N. M., where she had been with her husband who has been in training there. It is stated that Mr. Wolverton has been called to overseas duty.

Born on Wednesday, July 3, to Mr. and Mrs. Ivor Meeker, a son.

Born on Thursday, July 4, to Mr. and Mrs. Ejner Christensen, a daugh-

Etta Michael arrived the latter part of the week for a visit with her mother and other relatives and friends.

Mrs. Phil Michael, Sr., visited at the Chas. Hucke home last week.

Johnnie Jelinek and wife, of Torrington, Wyo., arrived here Wednesday for a visit with Mr. Jelinek's parents. They left here for their home Sunday, Johnnie having been called to military service and had to report at Torrington at once.

Mrs. C. W. Graham and Vera left the latter part of the week for a couple of weeks' visit with friends in the eastern part of the state.

Mr. and Mrs. H .L. Bushnell and little granddaughter came down from Van Tassel, Wyo., Monday night for a visit with old friends and neigh-

Robert Ball is back on the dray again, having returned Sunday from Missouri, where he was called a couple of weeks ago to see his son who was very ill. The young man is re-covered sufficiently to accompany his father home.

Orville Kidwell had business in Alliance the first of the week.

H. R. Olds and family left Tuesday noon for the potasn fields in northern Wyoming. They went by auto route and expect to be away some time.

The Rebekahs met and organized W. S. S. society Monday evening. This society is to be the Liberty W. S. S. society. Mrs. Luella Walker vas chosen president and Mrs. Blanche Graham secretary. Any one not belonging to any other society is invited to join this society.

Miss Ella Deking and John Foley were united in marriage at the St. Bridget's church in this city Monday, July 8. We extend to this couple hearty congratulations.

Mrs. McClung spent Saturday night end Sunday in Alliance.

Contributed

Alliance, Nebr., July 10, 1918

o the Editor of The Herald: It has been my pleasure to be in your growing city for two days and to ee something of Box Butte county. In the five years since I have last seen your framing and general building development there has been a marked improvement. I do not wonder at the increase in your land values and the renewed demand for both farming and grazing acreage. It seems to me that you people do not appreciate your good land for what it is worth. No better land in western Nebraska on certain Union Pacific points is selling for nearly couble the price you are asking.

Import more farmers, stick the plow into this black ground, and break into these vast stretches of grazing somewhat. I recognize that grazing is a vital industry, but more of this fine tillable ground should be redeemed and made to blossom as the rose. No better corn can be found for sore eyes. You have the wheat and oats and alfalfa and flax. Advertise your county. There are a million of people in Nebraska alone that do not know about this county.

Somewhere in the U.S.A.



Convert Your Useless Articles Into Cash for the Red Cross



-Have you stopped to consider the cash possibilities of the old metals, rubber and rags that have been thrown away around your

-Have you thought what a vast amount of money that would bring in for Red Cross work if you were to gather up all these articles and telephone for our motor truck to call at your door?

-Here is an opportunity for you to help the Red Cross without it costing you a single cent. A little time spent in collecting the articles is all the work you will be put to. We will call for them and pay you the highest cashprice.

> WE ARE PAYING \$1.25 A HUNDRED FOR OLD RAGS.

The Alliance Fur, Hide & Metal Company

PHONE 222

Get All of the High Priced **Butter Fat** That Your Cows Produce!

Make your butter fat bring you \$20.00 more for every cow you own, every year. The



gets every bit of the valuable butter fat to the merest trace.

Come and see it at

NEWBERRY'S Hardware Co.

and you will learn that the Viking is the most simply and scientifically constructed separator made. The Viking skims as close, runs as easy, is easier to clean than any separator at any price!

See it today! We will be glad to demonstrate for you

- All Kinds of -HAYING MACHINERY

Including the famous

Loosbrock Stacker

and the celebrated

Bain Wagons

De Laval Cream Separators Farm Tru Gas Engines Dayton Airless Tires Lubricating Auto Oils and Greases Farm Trucks

The Farmers' Union

Alliance, Nebraska