

# July Clearance Sales



## The Pot Is Boiling Over With Red Hot Bargains for Everyone

Red Hot Bargains in every department. Ladies' Coats, Suits, Skirts, Waists, Shoes, Oxfords and Pumps, Dress Goods and Silks, Muslin Underwear, Hosiery, House Dresses, Aprons, Corsets and Notions.

**Sale Opens Thursday Morning, July 11th**

### Ladies' Coats

All Wool Broadcloth, Poriet Twill, in all the new shades, all new this season's models, \$45, \$47.50 and up to \$60 values at ..... **\$21.50**  
 All Wool Serge Gabardine, Tweed and Burella Cloth in all new models, 30, \$35 and \$40 values at ..... **\$16.95**  
 All Wool Serge and Poplin Coats in all the new shades, all new models; \$20 and \$25 values at ..... **\$12.95**  
 Misses Coats—Sizes 10, 12, 14 and 16 in Serges and Poplin, \$12.50 and up to \$18.50 values at ..... **\$7.95**  
**BUY NOW AND SAVE MORE THAN HALF ON THESE BARGAINS.**

### Middy Blouses and Smocks

Ladies' and Misses Blouses; values at \$1.50 and \$1.75 at ..... **\$1.19**  
 Ladies' and Misses' Blouses; values at \$2.00 and \$2.50, at ..... **\$1.39**  
 Ladies' Smocks of Linen in Tan, Pink, Rose and Green; values up to \$5.00, at ..... **\$2.95**  
 Ladies' Smocks of Linen, in all the popular shades and also white; values to \$3.50, at ..... **\$1.95**  
 Children's Middies, values at \$1 and \$1.50, at 59c and 95c

### Ladies' Suits

SILK SUITS in Navy, Taupe and French Blue, \$60.00 and \$65.00 values at ..... **\$30.00**  
 All Wool Serge and Poriet Suits, \$40.00 and \$45.00 values at ..... **\$21.50**  
 All Wool Suits, Serges and Poplin; \$30.00 and \$35.00 values at ..... **\$16.95**  
 All Wool Suits, Serges and Poplin, in all the leading shades; \$21.50 and \$25.00 values at ..... **\$12.95**  
**With the Scarcity of All Wool Materials These are Real Bargains.**

### Shoes

LADIES', MISSES' AND CHILDREN'S BOYS' AND YOUTHS'

Ladies' High Top Colored Leather—Mahogany, Field Mouse and Silver Grey; \$9.00 and up to \$12.50 values at ..... **\$6.95**  
 Ladies' 7 1/2-inch Boots—Lace and button in Black, Brown, Tan and Grey Kid; \$7 and \$8.50 values to close out at ..... **\$5.00**  
 Ladies' Oxfords and Pumps—Patent Leather, Kid, Vici Kid, White Sea Island and Canvas; \$3.50 and up to \$6.00 values at ..... **\$2.45**  
 Misses' Patent Strap Sandals and Pumps, \$4.00 values at ..... **\$2.95**  
 Children's Patent Strap Sandals and Pumps, sizes 8 1/2 to 11, values at \$3.50 ..... **\$2.45**  
 Ladies' White Sea Island Shoes, White Ivory soles and heels; \$7.00 values at ..... **\$4.95**  
 Ladies' White Canvas Shoes, White Rubber Soles, \$5.00 values at ..... **\$3.45**  
 Ladies' Oxfords and Pumps, one big lot of these in Patent Calf, Kid and Tan Calf; values up to \$4.50; sizes 3 to 5 only, at ..... **\$1.00**  
 Children's Sandals in Patent Colt, Kid and White Canvas, sizes 2 to 8, values up to \$1.50 at ..... **69c**



### Special Bargains

SUMMER DRESS GOODS

Mercerized Georgette Crepes in Blue, Green, Rose, Navy and Gray at, per yard ..... **79c**  
 Silk Stripe, Egyptian Zephyr Gingham in the new large plaid patterns; values up to \$4.00 at, per yard ..... **59c**  
 WASH SILKS—Fancy stripes, good weight, in all shades, \$1.50 values at, per yard ..... **\$1.19**  
 Silk Taffeta in black and all shades, chiffon finish, all \$2.00 values at, per yard ..... **\$1.59**  
 Fancy Striped and Plaid Taffeta and Satin; \$2.50 and \$2.75 values at, per yard ..... **\$2.19**  
 SILK POPLIN, 40-inch, in all shades and good weight, \$2.50 values at, per yard ..... **\$1.85**  
 Cotton Voiles in new plaid, striped and checked patterns; 75c and 85c values at, per yard ..... **31c**  
 Percales—Light weight, 36-inch, new plaid patterns for summer dresses; 65c values at per yard ..... **39c**  
 Gingham—printed patterns, in all new patterns 25-inch; 25c value at, per yard ..... **16c**

### Ladies' Silk Dresses

Taffeta, Foulard, Crepe de Chine, Satins, all new this season's models in all the new shades; \$30.00 \$35.00 and \$45.00 values at ..... **\$17.95**  
 Dresses of Silk Shantung, Taffeta, Satin, values at \$20.00 and \$25.00, ..... **\$12.95**  
 Dresses of Silk Taffeta, Poplin and Satin, values at \$15.00 and \$18.50, at ..... **\$8.95**  
 Dresses of Voile and Lawn in all the new shades and patterns, \$12.50, \$15.00 and \$20.00 values at ..... **\$7.95**  
 One lot of Ladies' Voile, Lawn and Gingham Dresses, up to \$7.50 values, going at ..... **\$2.45**  
 Ladies' Gingham House Dresses. One big lot of these \$2.50 values going at ..... **\$1.29**

### Waists

Silk Georgette Crepe Waists in all the new shades; beaded and Embroidered trimmed; \$7.50 and \$8.50 values at ..... **\$4.95**  
 Fancy Jap Silk and Natural Shantung Waists; \$3.00 and \$3.50 values at ..... **\$2.45**  
 Voile Waists in Pink, Flesh, Rose, Gray, Lavender and Nile, also White ..... **\$2.45**  
 Voile and Batiste Waists in White only; lace and embroidery trimmed; a special value at ..... **98c**

### ONE DRESS PATTERN FREE

Of Summer Dress Goods, Voiles, Lawns, Tissue, Gingham, Pongee, Silk Striped Gingham, in all the newest shades and patterns with purchase of 5 yards or over.  
 We will give equal yardage free.

### Silk Underwear

Crepe de Chine, Envelope Chemise, in Pink and Flesh color, at ..... **\$2.95 and \$3.45**  
 Crepe de Chine Petticoats, with wide Lace Flounce **\$3.95**  
 Silk Jersey Top Union Suits in Pink only, at ..... **\$1.95**  
**Muslin Combination Suits, Corset Covers and Dresses.**  
 Muslin Envelope Chemise and Muslin Corset Covers, values up to \$2.50, at ..... **89c**  
 Ladies' Muslin Night Gowns, also fine Nainsook and Batiste Gowns ..... **59c, 98c and \$1.39**

# The Horace Bogue Store

