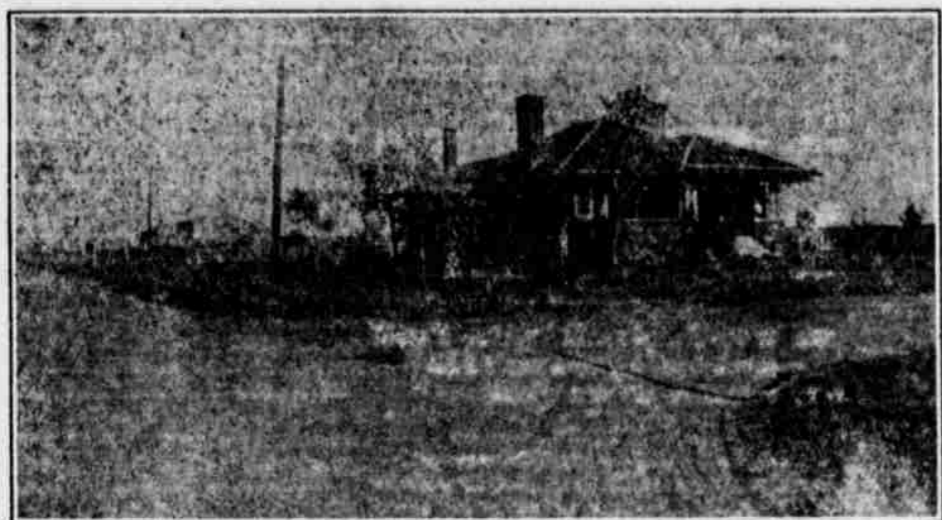


# Demand For Foodstuffs Increases

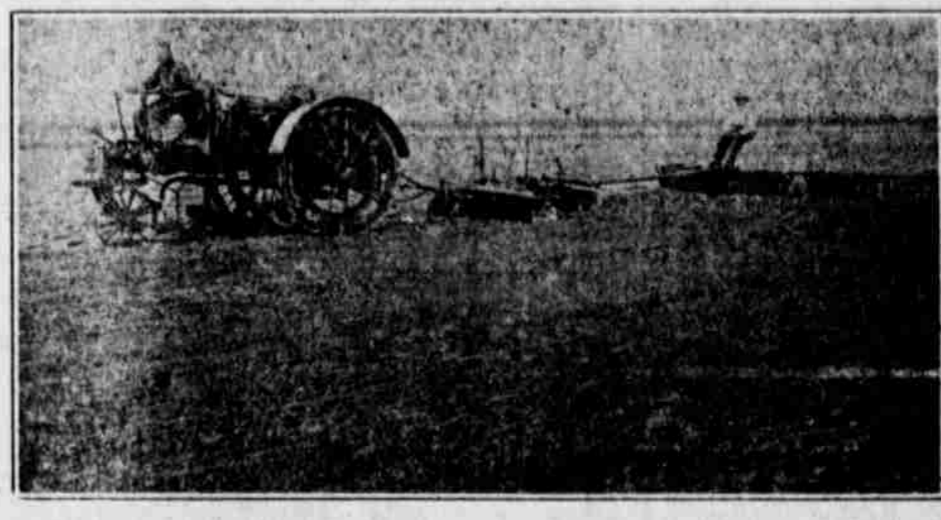
Wonderful Opportunities Presented in Box Butte County  
for Investment and Development

## Help Yourself and Your Country



Home of William Davidson at Alliance

The demand for foodstuffs is bound to increase right along. Whether the war ends today, next year, or ten years from now will make no difference. The demand in this country alone will increase yearly. Half of Europe and more is depending now on foodstuffs from the United States—is calling upon us to supply them with wheat, with flour, with potatoes, with meat and other staple foods. Never was the world so short on bread stuffs as right at this moment. For a considerable period of time submarines have been sinking more wheat each week than any county in Nebraska raises. It will be years and years after the close of the war before many of the nations participating in it will be in a position to supply a very large production of their own food. You know



A Box Butte County Farm Tractor

there is the greatest demand now that there has ever been and it is steadily increasing.

Men—if you have any patriotism in you—wake up and size up present conditions. Cultivate the soil. Make your income safe. Look at farming from the dollar standpoint. Where else or how else can you do as well?

Every part of northwestern Nebraska, wherever agricultural development has been established, is splendidly prosperous; but the rich range and uplands of Box Butte county in particular, comprise the most inviting field for investment and development to be found in the entire west. Men who already own some land in this county should take advantage of this present opportunity, and the present emergency in our nation's affairs and buy more land. Those who do not already own land in Box Butte county should look the county over and purchase as large tracts as they can afford, while prices are still low and before someone else gets in ahead of them. Fathers now have a splendid opportunity to set their sons up in a paying business. It is a good county, whatever way you look at it. If you want to work for Uncle Sam and yourself, too, you can't do better than to buy land in Box Butte county.

The opportunity is offered you. Will you take advantage of it? Others are making money—lots of it—in Box Butte county. What are you going to do? Just look at the photo in the center of this page and you will see wheat raised by Mr. Davidson, at the north-west corner of Alliance, this year, and off land that was broken out last year and was never farmed before. Then look at the photo in the lower left hand corner and see the picture of the rye raised this year by Mr. Harris just at the northeast corner of the corporation. Now see the picture of the spuds just east of town on Mr. Healey's place. They should convince any reasonable mind that the word "can't" should not be used, and that "We can, let's do it" are the proper words to say.

Men—we're sorry that there are men in our midst who are willing to knock. One of our new settler customers informs us that recently an Alliance business man stated that it was too bad that this country was ever taken from the cattle companies, that no one could



Field of Wheat Raised This Year From New Ground

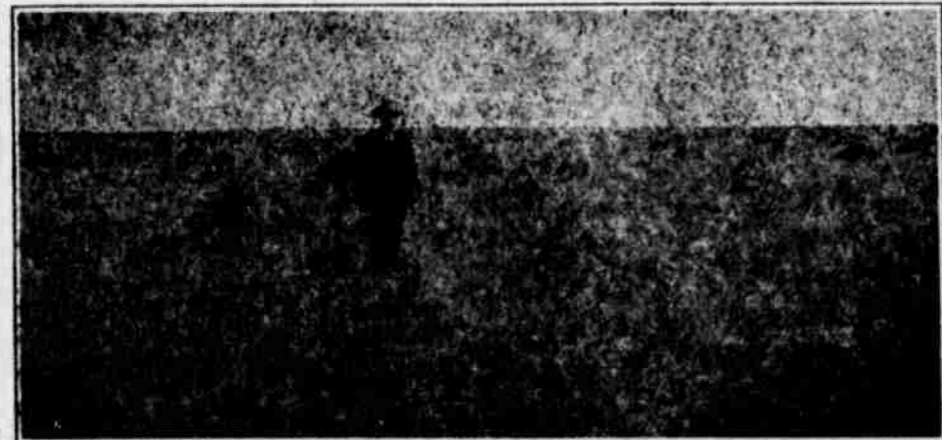
ever make a living here farming. Do you know of any farmers starving here? He discouraged this newcomer in every way he could, and this knocker made every dollar he has here, and does business on about the largest scale of anyone in town. Now, this man knows better than to speak in that light of the country, but he just has a habit of knocking at those who try to settle up the country and to build up homes, which would certainly be good for Alliance, and help feed the world. If this knocker will spare the time to go to the Assessor's Record, he can in a very few minutes see that Box Butte county has never been taken from the cattle men, as we have more cattle, more horses, more hogs, and ten times the value of live stock now than in the times he would recall. Besides, we have the productions of the farmers, all his machinery, all his improvements, for taxation. Besides, we have the farmer and his family to sell goods to, and also the privilege of buying his products fresh from the farm, which all goes to help the knocker's business, and this same knocker is one who calls himself a "Community Club Booster."

Now, we know by knowledge gained from big expense and by travel and personal investigations that no place within a thousand miles of Alliance has the advantages that we have in values of good land, in proportion to what we produce, and we know that investment here in lands pays much more dividends than the higher priced lands east pay, and we know this country should be producing, instead of 85 per cent of it laying idle. Yes, and this can be done if some of you old time knockers will keep still and say nothing, if you cannot say something good of the country, and you boost us, boost for all you are worth.

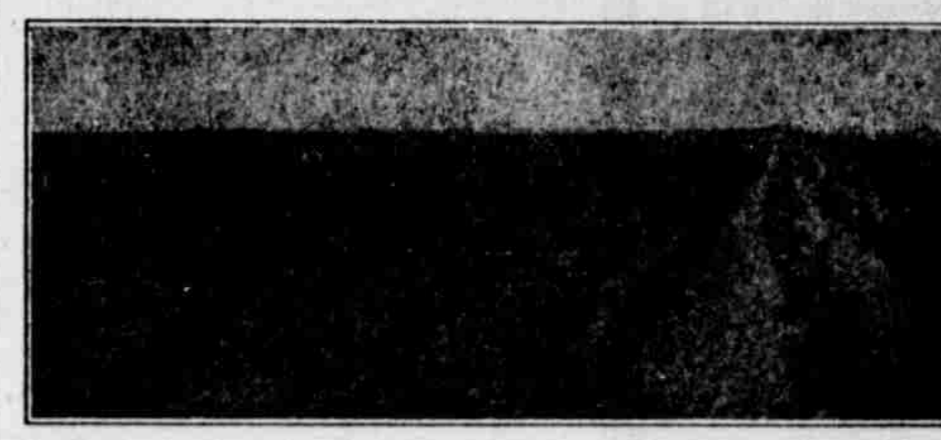
We correspond with all non-resident land-owners in the county and know the value of lands here. We can show you the best bargains in the county and will be glad to give you the benefit of any knowledge we have and help you to select a farm to raise. You can buy a farm on your own terms. Do this and get a tractor. Do like Davidson did. He lives in town and farms with a tractor in the country, has a jitney to go back and forth to look after the farm. Don't covet his home, shown in the upper left-hand corner, but build one to suit you. You can do this with Uncle Sam's guarantee of \$2.00 per bushel for wheat.

Old Line insurance companies will insure you against crop failures from any cause and charge \$1.20 per acre, and if you are dried out, drowned out, or burned out, hailed out or frosted out, they will pay you more money than it cost to plow, seed, and cultivate your crops, so play the cinch game. Buy a farm as cheap as you can and from the man that will sell you on your own terms what you want at the best price.

Come on, let's get busy. There never was as much money in the U. S. as at the present time and there are millions more coming. You can buy land now and pay for it with what it produces, so it does not cost you one-half the bushels the present owner paid for it. Come on! The picture in the upper right hand corner shows you what we mean to say.



Rye Field Adjoining Alliance on Harris Farm



Fine Field of Spuds Raised This Season on Healy Place

# NEBRASKA LAND COMPANY

# ALLIANCE, NEBR.

First National Bank Building. Opposite Postoffice. Telephone 50