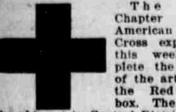
ALLIANCE HERALD, THURSDAY, AUGUST 23, 1917

ALLIANCE HERALD THERSDAY ATCHET OF INC.

GOVERNMENT PROPOSES RED CROSS WANTS WOOLEN GOODS

Woolen Goods for Protection of Soldiers in France



be shipped to Central Division headquarters in Chicago. The ladies have done vallant work in making up this box, which contains a wide assortment of articles for hospital use, including sheets, pajamas, hospital socks, etc. The box is being packed this week and as soon as it is shippe dthe ladies will be ready to get the Secretary of the Treasury and busy along another line.

To use the expression of one of erable amount of her time to the work of the local chapter, "The decks are being cleared for the knitting program." The local chap-ter has received a call from the director in charge of this division for knitted woolen articles to protect the pairs of mufflers, wristlets, sweaters the Masonic Temple and assume a in this worthy cause. There is work for all, and plenty of it. Women are asked to do as much as they can.

Cross comes as the result of a re-quest received from Major Drayson for an enormous quantity of knitted woolen articles. Major Murphy in a cablegram from France to the nat-lonal headquarters says:

and those of our allies, who will sur-fer in their frozen trenches, and also thousands of French and Belgian refugees and repatriates being re-turned through Switzerland to France. Every one here looks to America. Begin shipping at once 1,500,000 each of warm knitted woolen 'articles already requested. They must come before cold weath.

and civilian work."

You Need a Spring Laxative

Alliance Chapter Asks for Knitted Plan of Secretary McAdoo calls for

the state where we are the said

Insurance at Low Rate for Members of the National Army The plan of Secretary of the Treas-

The Alliance Chapter of the urp McAdoo for life and indemnity insurance for the soldiers and sailors dependent on them and a just, gen-Red Cross expects to of the United States, after discusthis week com- slons by representative insurance plete the making men and report on by advisory committees, has been put in definite form and submitted to President of the articles for the Red Cross Wilson box. The box will

The President's comment was as tollows:

"I have examined the enclosed papers very carefully and take pleasure dents are protected by insurance afin returning them with my entire forded them by their government as approval."

A bill has been introduced in Congress along the lines suggested by try. approved by the President.

In essentials it is proposed that the the ladies who is devoting a consid-soldiers and sailors of the United States life and indemnity insurance. The main feature of the Secreary's plan, are that the governmeth shall bear all the cost of the administration of the insurance plan and that no expense of any kind shall be a charge on the funds created by the troops in the trenches this winter payment of premiums by the soldiers along the battle lines in France. The payment of premiums by the soldiers and sailors. Relieved of over-head and sailors. Relieved of over-head charges, eight dollars a year for evpairs of mufflers, wristlets, sweaters and socks. Those who can knit are especially urged to present them-selve at Red Cross headquarters in the Masonic Tampie and common and this figure will put the maximum insurance of ten thousand dollars within the reach of practically every not knit are now provided with the private soldier or sailor. Insurance opportunity of learning and working in private companies would cost many gaged in warfare.

After the war the insurance may be converted into other forme. The in-The request made to the local Red surance is to be payable in installments, is non-assignable and free from the claims of creditors of the

"Last winter broke all records for cold and misery among the people here. They inexpressibly dread the coming of winter finding us without supplies to meet the situation. I urge you on behalf of our soldiers and those of our allies, who will suf-basis of percentage of total disabil-trar in their from a side and the situation.

They must come before cold weath- allowances to the families of soldiers er, and in view of shortage of fuel and sailors the government suppleand other discomforts they will be menting the sums set aside by the of immense value in both military soldiers and sailors out of their live wages.

The insurance is not to be a gift of the government but is to be paid Dr. King's New Life Pills will re- for out of the pay of the insured move the accumulated wastes of win-ter from your intestines, the burden of the blood. Get that sluggish and also the extra hazard caused by spring fever feeling out of your sys-tem, brighten your eye, clear your complexion. Get that vim and snap of good purified healtby blood. Dr. King's New Life Pills are a non-griping laxative that aids nature's process, try them tonight. At all druggists, 25c. Adv-1 laws and experiences of other coun-tries have been studied and used in Adv-1

the preparation of this bill. Secretary McAdoo emphasizes the call for considerable expenditures a justice and rightfulness of such a present, yet the eventual cost to the function of the government by citing government of this plan will be very TO INSURE SOLDIERS function of the government by citing government of this plan will be very much less than that which would re relying upon the volunteer system sult from the adherence to the presbut are drafting American men and ent pension program of the country, compelling them to undergo danger and, further, that the pension system and, if necessary, make the supreme will not provide the same benefits nor

sacrifice for their country. A higher cover the subject in the same comobligation, he says, therefore rests prehensive, humane and equitable upon the government not only toward | way. the fighting men but towards those erous and humane government should

see to it that so far as is practicable they should be given this protection, not as a matter of mercy or charity but as a matter of right. And that they should enter into the service of their country with the certain knowledge that if death or misforutne comes to them they and their depenpart of the compensation for the service they are rendering their coun-

In conclusion Secretary McAdoo



Give the Telephone Number Distinctly

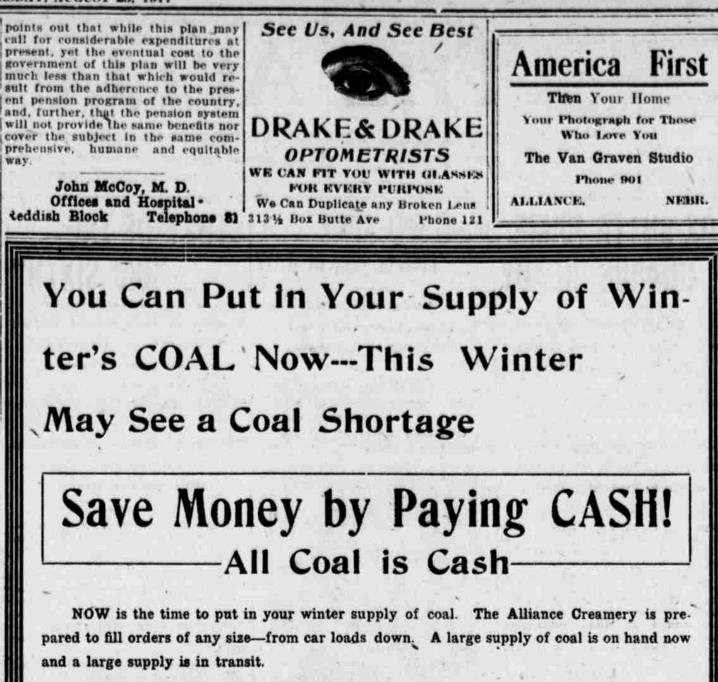
It is important in making a telephone call to speak the number distinctly.

Several numbers sound much allke over the tele-phone thless spoken clearly. For example, 0 sounds much like 4, and 3 like 3, and 5 like 9.

In calling a telephone number speak slowly and dis-tinctly, with the lips half an inch from the mouthplece.

Say "Right" when the operator repeats the number correctly.

If the operator misunder-stands, say "No" and give the number again.



REDUCED PRICES ON CAR-LOAD LOTS. If you can use a car of coal it will pay you get into immediate communication with us.

See us before placing your order for coal. We say this in all earnestness, because we honestly believe it will work to your advantage.

> The Alliance Creamery is handling the Best Grades of Colorado Coal-Nut, Egg and Lump sizes.

> Genuine Kirby Coal in Lump and Nut sizes.

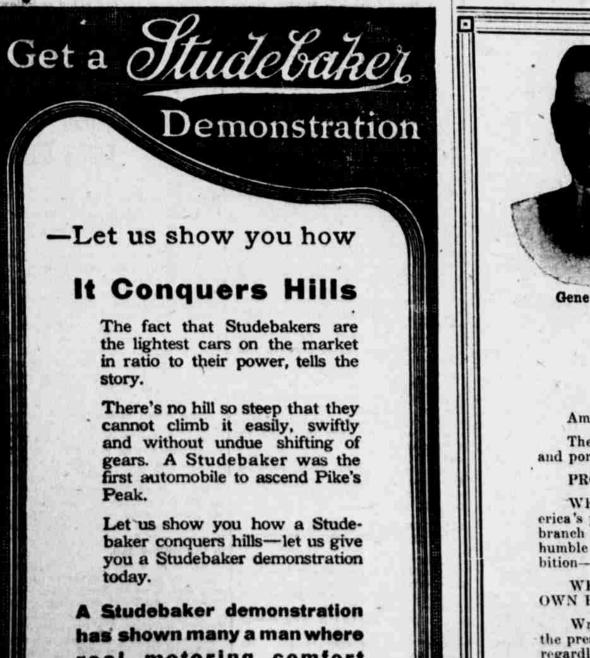


Alliance Creamery

Alliance, Nebraska

Phone 545

LO.



real motoring comfort actually lies.

Lowry & Henry, Agents Alliance, Nebraska



Gene Melady

Larry Melady

FARM, FINANCE OR FIGHT!

Melady Bro. 100% SERVICE

America's slogan in the present War crisis, gives every American a chance to do his "bit" for our country.

The live stock producers of this country are on the job and will do their share toward furnishing beef, mutton and pork for the true blue boys in the trenches.

PROTECT EVERY POUND OF BEEF, MUTTON AND PORK. IT WILL HELP US WIN!

WE WILL SAFEGUARD THE PRODUCER'S INTERESTS. Seventeen years in one spot, in the heart of Am-erica's protection to the live stock trade-SOUTH OMAHA STOCK YARDS-possessed of an equipment in every branch of the business that has no equal, we have gained success through sheer determination TO WIN. From a humble start, to the top rung of the ladder of success, we have slowly, surely and honestly gained the goal of our am-bition-THE MOST SUCCESSFUL HANDLERS OF LIVE STOCK IN THE TRADE.

WE WANT YOU TO CONSIDER US FIRST when deciding on final disposition of your live stock for YOUR OWN PROTECTION AND INTEREST.

Write us regarding the shipments of live stock you have to market later on. Let us post you on conditions of the present market and future prospects. REMEMBER-"SELF-PRESERVATION is the first law of nature" and regardless of any inducements offered in return for your valued patronage, don't forget that we give you THE LAST WORD in efficiency in the handling of live stock-

100 Per Cent SERVICE.

Yours very truly,

MELADY BROTHERS