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A BEAUTIFUL PICTURE OF
President Wilson
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A picture of President Woodrow Wilson should have a place in every home and office throughout the land. The Alliance Herald is going to furnish every subscriber who makes a payment on subscription of a year or more a handsome and attractive portrait of our president, without extra cost.

This portrait was made by Harrison & Ewing, the best photographers at Washington, D. C. It is beautifully printed in natural colors with double patriotic border and just below the picture is his autographic signature and an extract taken from his Declaration delivered at Washington on April 2, 1917.

The small picture printed herewith gives but a faint idea of the beauty of the photo. The card on which the picture is mounted is 12 1/2 x 18 inches in size. The photo is magnificent. The mount is a stiff cardboard and suitable for framing. We will deliver one to your address with a payment of \$1.50 for a year's subscription, either new or renewal. The supply is limited. Send your remittance as early as possible.

The Alliance Herald
 Alliance Nebraska



FOR SELF DEFENSE
 Many will agree with the New York Tribune that, for practical purposes, too much stress is laid on the altruistic aspect of our participation in the war and not enough on the imperative need of a fight in self-defense. We are not at war for territory or trade or to improve our position in the world, and we are fighting for democracy, for the good of the weak nations, and in order to chain the beast of Teutonic militarism that would tread down the world. Such motives are altruistic and very largely unselfish, but as the Tribune points out, we could have gone to war for these reasons more than two years ago and we did not do so. Germany long since put herself beyond the pale of civilized

fellowship and became an outlaw, but we did not go to war until we realized that our own safety was imperiled.
 Some time ago Secretary Lane very pointedly explained that we are at war not merely because Prussianism has shamed civilization by its outrages and cruelty stamped on the rights of the weak in Europe but because Germany has deceived, betrayed and outrageously wronged us and intends our ruin. It is literally a war for self-defense, a war of fundamental self interest, and in order to arouse and sustain the real fighting spirit of the country, it is desirable that this fact should be more persistently proclaimed and kept before the mind of a forgetful public.

Hopes Women Will Adopt This Habit As Well As Men

Glass of hot water each morning helps us look and feel clean, sweet, fresh.

Happy, bright, alert—vigorous and vivacious—a good clear skin; a natural, rosy complexion and freedom from illness are assured only by clean, healthy blood. If only every woman and likewise every man could realize the wonders of the morning inside bath, what a gratifying change would take place.
 Instead of the thousands of sickly, anaemic-looking men, women and girls with pasty or muddy complexions; instead of the multitudes of "nerve wrecks," "rundowns," "brain fags" and pessimists we should see a virile, optimistic throng of rosy-checked people everywhere.
 An inside bath is had by drinking, each morning before breakfast, a glass of real hot water with a teaspoonful of limestone phosphate in it to wash from the stomach, liver, kidneys and ten yards of bowels the previous day's indigestible waste, sour fermentations and poisons, thus cleansing, sweetening and freshening the entire alimentary canal before putting more food into the stomach.

Those subject to sick headache, biliousness, nasty breath, rheumatism, colds; and particularly those who have a pallid, sallow complexion and who are constipated very often, are urged to obtain a quarter pound of limestone phosphate at the drug store which will cost but a trifle but is sufficient to demonstrate the quick and remarkable change in both health and appearance awaiting those who practice internal sanitation. We must remember that inside cleanliness is more important than outside, because the skin does not absorb impurities to contaminate the blood, while the pores in the thirty feet of bowels do.

Lloyd's Column

"Don't you think, Mary, you are too old to play with the boys?"
 "No, Mamma; the older I get, the better I like them."
 —Lloyd's Column—
 Pat—"Mike, I joined an insurance order last night, and it's fine."
 Mike—"What kind of insurance order?"
 Pat—"Well, I pay a dollar a week as long as I live and get two dollars a week as long as I'm dead."
 —Lloyd's Column—
 "Well, what sort of wedding presents did you get girlie—the usual assortment of berry spoons and pickle forks?"
 "Not on your esteemed life. I got a sack of potatoes, four dozen eggs, a peck of onions and a liberty bond."
 —Courier-Journal.

The Talkative Motor Rider

Did you ever go out riding with one of those "sweet young things" in the seat beside you? Of course you were well chaperoned by the bevy of older ones in the back seat, but your mind was diverted by the interesting experience through which you passed in endeavoring to keep one eye and ear open to see and listen to the "sweet young thing." She apparently didn't realize that running a motor car is something to which the attention of the driver should be given, but thought that she was here for the express purpose of entertaining you and did her best to keep your mind off the worry of listening to the engine and watching the road ahead, as well as watching a side street from time to time to see that no speed bug ran into you from the side or rear.
 It's an experience that is well

worth having. You will then appreciate much more the opportunity of having in the seat beside you next time the quiet, sedate person who likes to ride and who appreciates that the attention of the driver should be on the road. It saves car repairs and avoids accidents.

—Lloyd's Column—
Waiting, Waiting, Waiting.
 Speechless with wrath, a little man was ushered into the dock. An ornament of the Philadelphia police force had found him loitering about and had arrested him.
 "What were you doing at the time of your arrest?" asked the weary magistrate.
 "Simply waiting!" spluttered the prisoner.

"What were you waiting for?"
 "My money."
 "Who owed you the money?"
 "The man I had been waiting for."
 "What did he owe it to you for?"
 "For waiting."
 The magistrate took off his glasses and glared at the prisoner.
 "Do not jest with me," he said.
 "Now tell me, have you a trade?"
 "Of course I have!"
 "Then what is it?"
 "I earn my living waiting. You see you see I'm a waiter."

—Lloyd's Column—
He Wanted No Lawyer
 An old colored man charged with stealing chickens was arraigned in court and was incriminating himself when the Judge said:
 "You ought to have a lawyer. Where's your lawyer?"
 "Ah ain't got no lawyer, Judge," said the old man.
 "Very well then," said his honor, "I'll assign a lawyer to defend you."
 "Oh, no, sub; no, sub! Please don't do dat!" the darky begged.

"Why not?" asked the Judge. "It won't cost you anything. Why don't you want a lawyer?"
 "Well, Judge, Ah'll tell you sub," said the old man, waving his battered old hat confidentially. "Hit's dis way. Ah wan' tuh enjoy dem chickens nase'f."

—Lloyd's Column—
Fooled Life Insurance Agent
 The story is told of a ham actor who applied for a job in a certain stock company.
 "What can you do?" asked the manager.
 "I can take any part," acknowledged the Thespian. "I have had all sorts of experience, but I am best in heavy stuff. My pathos has gained encomiums everywhere."
 "Your sob stuff gets across, does it?"
 "Gets across? Let me tell you. The last time I played a death scene a man in the audience fainted away. And when I sent out to find who it was whom I had affected so powerfully, I found that it was the agent who had insured my life!"

—Lloyd's Column—
No Orders to Superiors
 The son of the well-to-do family had recently joined up as a private, and was spending his week-end leave at home.
 Returning from a walk, his mother espied a figure in the kitchen with the housemaid.
 "Clarence," she called to her son, "Mary's got someone in the kitchen. She knows perfectly well that I don't allow followers. I wish you'd go and tell the man to leave the house at once."

Clarence duly departed to the kitchen, but returned in about half a minute.
 "Sirry mother, but I can't turn him out."
 "Can't turn him out?" Why on earth not?"
 "He's my sergeant!"
 —Lloyd's Column—
Beats the Potash Business
 Two young Irishmen in a Canadian regiment were going into the trenches for the first time, and their captain promised them 5 shillings for every German they killed.
 Pat lay down to rest while Mike performed the duty of watching. Pat had not lain long when he was awakened by Mick shouting:
 "They're comin'! They're comin'!"
 "Who's comin'?" shouts Pat.
 "The Germans," replied Mick.
 "How many are there?"
 "About fifty thousand."
 "Bekorro," shouts Pat, jumping up and grabbing his rifle, "our fortune's made!"

—Lloyd's Column—
An Horrible Twister Took the Mister
 Handsome mister,
 Some one's sister,
 Sitting in a chair
 As he kissed her
 Vicious twister
 Tossed them in the air.
 Lonely sister
 Missed her mister
 When the twister quit;
 For the mister
 Who had kissed her
 Never even lit.
 —Lloyd's Column—
More Dolphins Quickly

The teacher was describing the dolphin and its habits.
 "and children," she said impressively, "a single dolphin will have two thousand offspring."
 "Goodness!" gasped a little girl in the back row. "And how many married ones?"
 —Lloyd's Column—
Smarter Without Wisdom Tooth
 A friend of ours by the name of Murphy had a wisdom tooth removed one day last week. We used to think that she was the best looking girl in town but since the tooth was gone, she says that she has lost her "pop" and wants it back. A reward of five dollars will be paid for information leading to the recovery of the wisdom tooth.

—Lloyd's Column—
Do You Eat Onions?
 "Don't you know there's no animal that will taste tobacco excepting a tobacco worm or a goat?"
 "Yes, replied Farmer Cornstossel, "but do you eat onions?"
 "Of course."
 "Well, there isn't any animal, not even a goat or a worm, that will eat onions."
 —Lloyd's Column—
How About This, Tramps?
 A physician says: "Girls in feeble health should take a tramp thru the woods or fields every day."
 But suppose a tramp should object

to being taken thru the woods or fields every day by girls in feeble health? There are two sides to this argument.

GRAY HAIR BECOMES DARK AND BEAUTIFUL

Try Grandmother's Old Favorite Recipe of Sage Tea and Sulphur.

Almost everyone knows that Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, streaked or gray. Years ago the only way to get this mixture was to make it at home, which is messy and troublesome.
 Nowadays we simply ask at any drug store for "Wyeth's Sage and Sulphur Compound." You will get a large bottle of this old time recipe improved by the addition of other ingredients for about 50 cents. Everybody uses this preparation now, because no one can possibly tell that you darkened your hair, as it does it so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray hair disappears, and after another application or two, your hair becomes beautifully dark, thick and glossy and you look years younger. Wyeth's Sage and Sulphur Compound is a delightful toilet requisite. It is not intended for the cure, mitigation or prevention of disease. ●

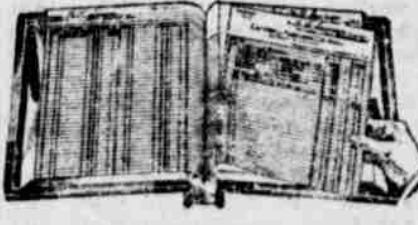
FIREMEN HELPING PAY EXPENSES

At a special meeting of the Alliance Volunteer Fire Department held last week, the department voted to charge all members as well as the general public for the use of the swimming pool, in order that the increased expense of coal, laundry and other supplies might be met and the pool kept running for the balance of the season. Each member of the fire department has already donated \$15 toward the cost of the erection of the pool and the boys are now showing a public spirit by paying for the use of the same.
 Alliance people who appreciate public enterprise and the right spirit, as shown by the department in building and maintaining the pool, should do their "bit" by purchasing swimming tickets and giving the boys their needed support. Dozens of boys and girls and older folks get much enjoyment from the use of the pool, which is kept in a healthful and sanitary condition by frequent changing of the water.

RAILROAD men's time books.—The handy kind for the busy railroad man. Buy them at The Herald office for fifty cents each.

Itemized Statements

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MOON I-P LEAF

Monthly Statement Outfits combine the Ledger and Statement work and reduce labor about 50%. Simplifies bookkeeping and eliminates disputes with customers.

Statements itemized to date and may be delivered on demand. This loose leaf system fits every retail business. We will gladly explain its application to your business. No obligation on your part.

HERALD PUB. CO.

NOTICE TO TEACHERS
 Special examinations in County and Professional subjects, also Ellwood's Sociology, August 17 and 18. OPAL RUSSELL, County Superintendent. aug 1-21-8527
 Herald ads bring results. Try one in the next issue.

I Use The LOOSE I-P LEAF Ledger

because it opens with one turn of a key (100 per cent expansion) and closes (tight) with a slight pressure of the hand. That saves a lot of time.

The half round back and scientific crimping of the leaves gives me a flat, solid writing surface.



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Herald Publishing Co.

Get a Studebaker Demonstration

—Let us show you the TONNEAU CHAIRS

They are real armchairs, not mere seats. We want you to sit in one, to sense its comfort, its easiness. Then, we want to show you how, when not in use, it folds away under the rear seat, leaving the handsome leather-bound carpet without a single unsightly gash.
 These chairs are standard equipment in both the Studebaker FOUR at \$985 and the SIX at \$1250.

A Studebaker Demonstration has enabled many a man to have real pride in the car he owns.

Lowry & Henry, Agents Alliance, Nebraska

GET LAND--BUY IT NOW

IF YOU WAIT, YOU ARE SURE TO PAY A HIGHER PRICE.
 In Nebraska, Colorado and Wyoming, there are thousands of acres of prairie lands that should be cultivated.

If you want to
BUY—I will post you on correct prices.
RENT—I will help you to get best terms.
HOMESTEAD—I'll tell you where best free 640-acre selections are located.

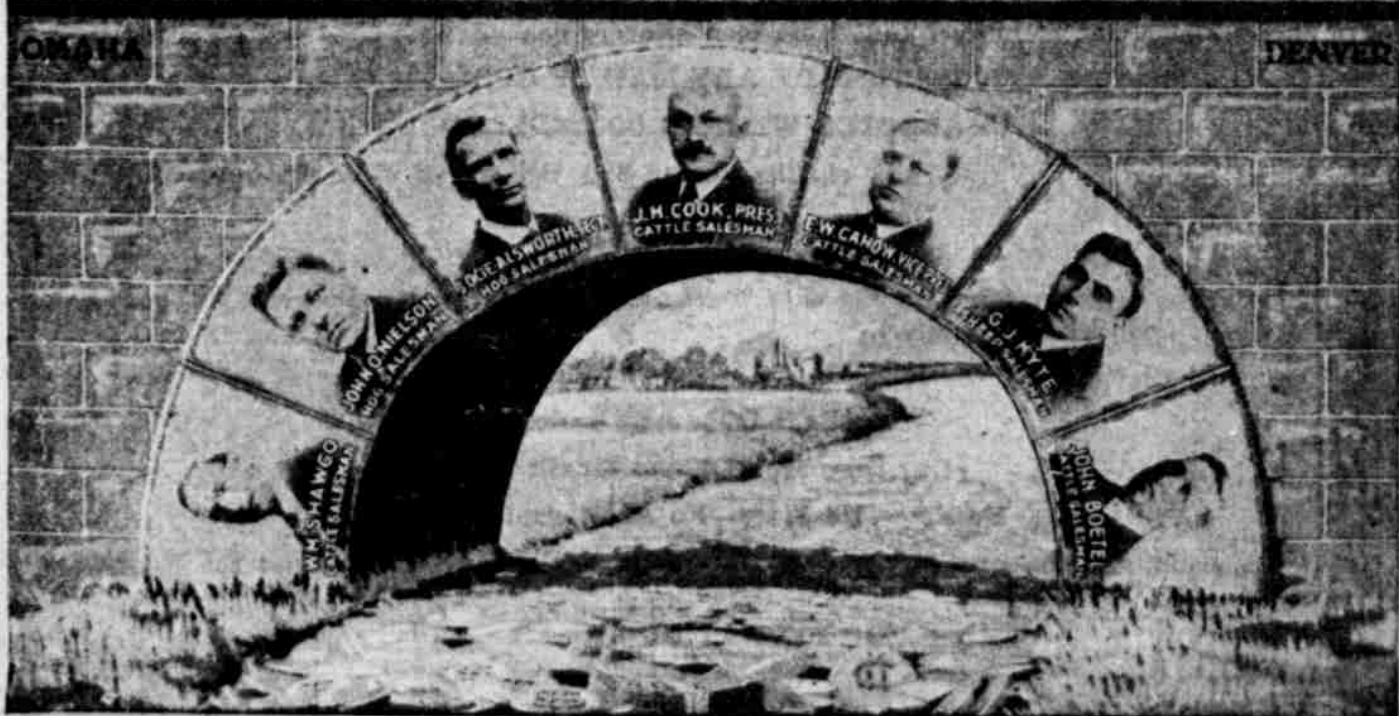
ASK ABOUT THE TOWN OF DEAVER, WYO., THE NEW GOVERNMENT TOWN

PUBLIC SALE OF TOWN LOTS in August; this town will be the trading center for 30,000 acres of Government-irrigated Big Horn Basin lands. First Unit of 12,000 to be drawn for early in September; lands free; pay for Government water right on such easy terms as to make these lands the finest prize Uncle Sam has for you. If you will go with me into the Big Horn Basin and see the wealth in that locality from oil, reclamation and irrigation, you will lose no time trying to get hold of one of these new farms.



They are free; likewise my personal service for the Burlington Road.
S. B. HOWARD, IMMIGRATION AGENT,
 1004 Farnam St., Omaha, Neb.

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