

The WEEK'S DOINGS

John McCoy, M. D.
Offices and Hospital
Reddish Block Telephone 81

On account of my absence from the city my office will be closed until August first.

Bruce Wilcox, editor and owner of the Bridgeport News-Blade, and former Alliance attorney, was in the city Monday attending the funeral of Herman Smith. Mr. Wilcox has built the News-Blade up into a flourishing, prosperous and well-appearing newspaper. It is one of the most welcome of our exchanges.

Hear about the overthrow of the Czar of Russia, the second night of the Chautauqua, by Morris G. Hindus, a native Russian.

Dr. John McCoy, who has offices in the Reddish block, left Saturday evening for a vacation during the balance of July. The doctor will visit relatives in Missouri and at other points. Mrs. McCoy left a few days before.

John Walters, who has a nice farm east of Hemingford, autored down to Alliance Tuesday afternoon.

A patriotic program that you will never forget by the "Old Fashioned Girls", the afternoon on the third day.

Supt. W. R. Pat. of the Alliance city schools was elected president of the Nebraska university summer school senior class, Monday of this week. Other officers elected were: G. H. Moseley, Lincoln, vice president; Miss Amelia Wehrs, Lincoln, secretary-treasurer. The committee on announcements consists of J. F. Morgan, Guide Rock; Miss Ella Blunk, Grand Island; Miss Mabel S. Clayton, Miss Rena Keith, Miss Leona McLean and H. F. Spack were chosen as the committee on caps and gowns.

Fifty students will receive degrees at the summer commencement, which will take place on the evening of August 3.

Mrs. Barrett, mother of Mrs. T. R. Crawford, left Wednesday noon for her home at Broken Bow after a visit here for a few days with her daughter.

M. J. Hobbs, wife and baby, visited with his mother, Mrs. O. D. Hobbs, in Alliance this week. On their return home they were accompanied by Mrs. T. W. Myers.

Mr. and Mrs. J. M. Miller are leaving today for an auto trip through the Wyoming oil fields.

The Rumer Motor Company has installed a Brunner portable air compressor for auto tire filling. The compressor consists of a strong small tank mounted on wheels and an electric motor and air pump. It fills the tank with a pressure up to 200 pounds and can be run anywhere for use, out of doors if necessary.

J. L. Nicolai, senior member of Nicolai & Son, returned Tuesday night from a trip to Omaha, driving home an eight-cylinder Drummond auto for a local customer. Mr. Nicolai went down the last of the week.

Hear the most talked of musical company in America, the White Hussars, the last day of the Chautauqua.

Lester Beck, G. F. and Earl W. Wambaugh have gone to Denver to join the navy. The boys are well known western Nebraska young men and will "do their bit" in serving Uncle Sam on the high seas.

A traveling "eye doctor" who had failed to take out a city license was "waited" Monday by the city officers and compelled to pay the usual fee of \$10. He decided that Alliance already had competent doctors for the eyes and left for other parts. He gave his name as "A. Proctor of Lincoln."

Jack True, salesman for the Lexington Six automobile, drove over from Bayard Tuesday in a fine new roadster. He was accompanied by Mrs. True, an expert driver, who drove another Lexington touring car.

E. W. Springer, representing the Denver office of Weyl-Zuckerman & Company, the largest shippers west of Chicago of potatoes and onions, was a caller in Alliance the first of the week, looking over the potato fields of western Nebraska. The Denver office of the company is located at 434 Cooper building. The company will undoubtedly handle a large amount of Box Butte and Sheridan county potatoes this fall. "The large amount of publicity secured through your efforts—by articles in leading commission magazines and by the publicity which your newspaper gives," said Mr. Springer to Representative Lloyd Thomas, "is worth a great deal to this part of the state of Nebraska."

Dr. L. S. Campbell and family will soon leave Alliance to make their home at Salt Lake City, Utah. Dr. Campbell, who is an expert with the United States Department of Animal Industry, expects to leave for the West Sunday night. The family will leave a little later. The government is creating a special department for the study of tuberculosis in cattle and the doctor will be detailed for special work in this department. He and the family, after a residence of thirteen years in Alliance, regret very much to leave and are going with the good wishes of a host of friends.

The family of James Pierce, Sr., are visiting at Hoffland this week. "Jimmy" of The Herald force is taking a short vacation to be with the folks.

W. Hurburt of Bloomfield, Nebr., was the purchaser the first of the week of a fine piece of Box Butte county land from the Bentley Land Company through F. A. King, manager.

OLD POTATOES for sale. Extra good, \$1.25 per bushel. O'Bannon Brothers, phone 155.

Mrs. Ower S. Dow, field secretary of the Des Moines branch of the W. F. M. S., will speak at the Methodist church Sunday morning. Patriotic services will be held at the Methodist church Sunday evening, and also a short address by Mrs. Rowan. No special collection will be taken at either of these services.

F. A. Pierson, special agent for the Bankers Life Insurance Company of Lincoln, one of the largest in the country and the largest in Nebraska, is in Alliance this week on business. Frank is a former Alliance boy who is making good in the insurance line. His home and headquarters are at Gothenburg, Nebr. He was accompanied by Mrs. Pierson. They are traveling by auto and go this afternoon to Scottsbluff. Mr. Pierson visited the potash plant at Hoffland while here.

County Clerk W. C. Mounds this week received a filing cabinet specially designed to hold the registration cards made by the registrars on June 5.

A fire early Sunday morning in the 100 block between Yellowstone and Sweetwater avenues which burned a shed, put the telephone company to considerable inconvenience. About twenty-five feet of ten-pair telephone cable was destroyed by the blaze. The local exchange did not have a supply of cable on hand and as a result patrons affected by the damaged cables were compelled to do without service until the necessary repairs could be dispatched from Omaha.

The Misses Mabel and Janet Grassman are visiting relatives at Plattsmouth, having left here Friday night. Before returning home they will visit at Omaha making a trip to Fort Crook near that city to visit members of Company G.

Hear the humorous Irishman, Gabriel R. Maguire, the first evening of the Chautauqua, and be glad all your days.

James E. Walker returned Saturday from Brock where he enjoyed a short visit at the home of Mrs. Walker's mother. Mrs. Walker is spending the summer at Brock with her mother.

P. S. Yount has been off duty at the Burlington shops since last Thursday, when a block from a buzz saw struck him in the chest.

Services of the Christian Science Society of Alliance will be held Sunday as usual in the Adler block Sunday school at 10 a. m., to which all up to the age of 20 years are admitted. The regular Sunday morning lesson-sermon at 11 a. m. On Wednesday evening at 7:30 o'clock is held a service at which experiences, testimonies and remarks on Christian Science are given. All are welcome to the services.

OLD POTATOES for sale. Extra good, \$1.25 per bushel. O'Bannon Brothers, phone 155.

Mrs. George Edick and daughter, Elaine, arrived home last week, following a six weeks' visit with relatives and friends in Iowa and Wisconsin.

The greatest value sale ever held in Alliance. It will pay you to come miles and miles to attend it.

JULY CLEARANCE MEN'S DRESS SHOES

\$3.48

All sizes in all styles and over a dozen styles to choose from.

CALICOS

Our Best, July clearance, per yard 7c

HOUSE DRESSES

\$1.25 Values, July Clearance price 89c

J. & P. COATS

O. N. T. Thread, per spool 4c

CHILDREN'S DRESSES

For less money than the material would cost by the yard, values up to \$1.00, July Clearance price 39c

Values up to \$1.25, July Clearance price 98c

Values up to \$1.50, July Clearance price \$1.23

Values up to \$2.00, July Clearance price \$1.49

Values up to \$2.50, July Clearance price \$1.98

SILK POPLIN

July Clearance Sale price, per yard 49c

MIDDY BLOUSES

July Clearance Sale values up to \$1.00 for 49c

Values up to \$1.50 for 98c

CHILDREN'S WHITE DRESSES

July Clearance Sale

ONE-HALF PRICE

WASH SHIRT WAISTS

July Clearance Sale

Values up to \$1.00 for 39c

Values up to \$1.50 for 98c

Values up to \$2.00 for \$1.23

Values up to \$3.00 for \$1.98

SILK WAISTS

July Clearance Sale

Values up to \$3.00 for \$1.98

Values up to \$4.50 for \$3.49

Values up to \$5.00 for \$3.98

Values up to \$6.50 for \$4.98

SILK PETTICOATS

July Clearance Sale

\$2.50 Petticoats for \$1.98

\$3.00 Petticoats for \$2.48

\$3.50 Petticoats for \$2.98

\$5.00 Petticoats for \$3.98

FANCY SILKS

July Clearance Sale

Values up to \$1.25 a yard for 79c

GOLDEN RULE ALLIANCE

GREAT CLEARANCE

This Great Sale is in Full Blast—Alliance

Stupenduous Values in Every

THERE IS HIGH SPEED IN EVERY DEPARTMENT OF THIS STORE, EVERY CROWDED TO OUR CAPACITY, EVERY WHERE PLEASED LOOKS AND EVERY HAND—BUYING, BUYING, BUYING. EVERY PREVIOUS RECORD AND EVERY COUNTER IS LOADED DOWN WITH MERCHANDISE AND AS

WASH DRESS SKIRTS

July Clearance Sale

\$1.50 Wash Skirts for 98c

\$2.00 Wash Skirts for \$1.49

\$2.50 Wash Skirts for \$1.98

\$3.00 Wash Skirts for \$2.48

\$4.00 Wash Skirts for \$2.98

LADIES' COATS

July Clearance Sale

\$10.00 Coats for \$4.98

\$15.00 Coats for \$7.49

\$20.00 Coats for \$9.98

LADIES' SUITS

July Clearance Sale

Ladies' Suits, values up to \$25.00, for \$9.95

Ladies' Suits, values up to \$30.00, for \$14.95

Ladies' Suits, values up to \$35.00 for \$17.95

KIMONAS

July Clearance Sale

At One-third less than regular prices 98c, \$1.23, \$1.49

SUMMER WASH GOODS

July Clearance Sale

If you haven't bought the material for a new Summer Dress, buy it now when you can buy two dresses for the price of one. July Clearance Sale of Wash Goods, about ONE-HALF PRICE.

Percales—July Clearance price, per yard 9c

Dress Gingham—July Clearance price, per yard 9c

Colgate's Talcum Powder 15c

Boys' Overalls, all sizes—July Clearance price 49c

Ladies' Hose, 25c values—July Clearance Sale price, per pair 19c

SILK DRESSES

July Clearance Sale

Silk Dresses, values up to \$10.00 for \$4.98

Silk Dresses values up to \$15.00 for \$7.49

Silk Dresses values up to \$20.00 for \$9.98

Silk Dresses, values up to \$25.00 for \$12.48

WOMEN'S DRESSES

July Clearance Sale

Values up to \$4.00 for \$1.98

Values up to \$5.00 for \$2.48

Values up to \$7.00 for \$3.49

Values up to \$8.50 for \$4.98

Men's Heavy Overalls, July Clearance price \$1.49

18c Ribbons—July Clearance sale

35c Ribbons—July Clearance Sale price

45c Ribbons—July Clearance Sale price

Children's Muslin Dresses at \$1.23, \$1.49, \$1.98

LADIES' SUITS

Reduced to \$1.23, \$1.49, \$1.98, \$2.48, \$2.98, \$3.49, \$3.98, \$4.98, \$5.98, \$6.98, \$7.98, \$8.98, \$9.98, \$10.98, \$11.98, \$12.98, \$13.98, \$14.98, \$15.98, \$16.98, \$17.98, \$18.98, \$19.98, \$20.98, \$21.98, \$22.98, \$23.98, \$24.98, \$25.98, \$26.98, \$27.98, \$28.98, \$29.98, \$30.98, \$31.98, \$32.98, \$33.98, \$34.98, \$35.98, \$36.98, \$37.98, \$38.98, \$39.98, \$40.98, \$41.98, \$42.98, \$43.98, \$44.98, \$45.98, \$46.98, \$47.98, \$48.98, \$49.98, \$50.98, \$51.98, \$52.98, \$53.98, \$54.98, \$55.98, \$56.98, \$57.98, \$58.98, \$59.98, \$60.98, \$61.98, \$62.98, \$63.98, \$64.98, \$65.98, \$66.98, \$67.98, \$68.98, \$69.98, \$70.98, \$71.98, \$72.98, \$73.98, \$74.98, \$75.98, \$76.98, \$77.98, \$78.98, \$79.98, \$80.98, \$81.98, \$82.98, \$83.98, \$84.98, \$85.98, \$86.98, \$87.98, \$88.98, \$89.98, \$90.98, \$91.98, \$92.98, \$93.98, \$94.98, \$95.98, \$96.98, \$97.98, \$98.98, \$99.98, \$100.98

WORTH ONE

Mercedized Petticoats for \$1.23, \$1.49, \$1.98, \$2.48, \$2.98, \$3.49, \$3.98, \$4.98, \$5.98, \$6.98, \$7.98, \$8.98, \$9.98, \$10.98, \$11.98, \$12.98, \$13.98, \$14.98, \$15.98, \$16.98, \$17.98, \$18.98, \$19.98, \$20.98, \$21.98, \$22.98, \$23.98, \$24.98, \$25.98, \$26.98, \$27.98, \$28.98, \$29.98, \$30.98, \$31.98, \$32.98, \$33.98, \$34.98, \$35.98, \$36.98, \$37.98, \$38.98, \$39.98, \$40.98, \$41.98, \$42.98, \$43.98, \$44.98, \$45.98, \$46.98, \$47.98, \$48.98, \$49.98, \$50.98, \$51.98, \$52.98, \$53.98, \$54.98, \$55.98, \$56.98, \$57.98, \$58.98, \$59.98, \$60.98, \$61.98, \$62.98, \$63.98, \$64.98, \$65.98, \$66.98, \$67.98, \$68.98, \$69.98, \$70.98, \$71.98, \$72.98, \$73.98, \$74.98, \$75.98, \$76.98, \$77.98, \$78.98, \$79.98, \$80.98, \$81.98, \$82.98, \$83.98, \$84.98, \$85.98, \$86.98, \$87.98, \$88.98, \$89.98, \$90.98, \$91.98, \$92.98, \$93.98, \$94.98, \$95.98, \$96.98, \$97.98, \$98.98, \$99.98, \$100.98

SHOES!

July Clearance Sale

YOU WILL BUY SEVEN your chance, the Greatest offered. Buy all you can higher and higher. 150 Grade Dress Shoes worth pair for \$1.23, \$1.49, \$1.98, \$2.48, \$2.98, \$3.49, \$3.98, \$4.98, \$5.98, \$6.98, \$7.98, \$8.98, \$9.98, \$10.98, \$11.98, \$12.98, \$13.98, \$14.98, \$15.98, \$16.98, \$17.98, \$18.98, \$19.98, \$20.98, \$21.98, \$22.98, \$23.98, \$24.98, \$25.98, \$26.98, \$27.98, \$28.98, \$29.98, \$30.98, \$31.98, \$32.98, \$33.98, \$34.98, \$35.98, \$36.98, \$37.98, \$38.98, \$39.98, \$40.98, \$41.98, \$42.98, \$43.98, \$44.98, \$45.98, \$46.98, \$47.98, \$48.98, \$49.98, \$50.98, \$51.98, \$52.98, \$53.98, \$54.98, \$55.98, \$56.98, \$57.98, \$58.98, \$59.98, \$60.98, \$61.98, \$62.98, \$63.98, \$64.98, \$65.98, \$66.98, \$67.98, \$68.98, \$69.98, \$70.98, \$71.98, \$72.98, \$73.98, \$74.98, \$75.98, \$76.98, \$77.98, \$78.98, \$79.98, \$80.98, \$81.98, \$82.98, \$83.98, \$84.98, \$85.98, \$86.98, \$87.98, \$88.98, \$89.98, \$90.98, \$91.98, \$92.98, \$93.98, \$94.98, \$95.98, \$96.98, \$97.98, \$98.98, \$99.98, \$100.98

Anyone May Buy
Bell Telephone Stock
Through His Banker

You can buy Bell telephone stock or bonds through your local bank.

Bell telephone securities are considered a conservative investment because they pay a reasonable return and are not "watered."

Bell telephone securities are fully protected by physical property in excess of all outstanding obligations.

There are more than 70,000 men and women in this and other states who own Bell telephone stock.

In addition to these, 43,000 Bell employees have invested their savings in Bell telephone securities.



COME AS EARLY IN THE MORNING AS POSSIBLE—IT WILL ENABLE US TO GIVE YOU BETTER ATTENTION

GOLDEN RULE