

Never in your lifetime have you been asked to help such a worthy cause

It May Be Your Son Who Needs Help

When that army gets into the trenches hundreds and thousands will be killed and wounded. Among these heroes may be your son, your brother, your sweetheart—even your husband.

Back of the government—back of every enlisted man and his family—the Red Cross stands. It must get ready now to do the grim work which is inevitable. It must provide base hospitals, field hospitals, ambulances, surgeons, surgical dressings and the immense amount of supplies necessary to care for the wounded. It must provide for care of the sick and wounded at the war base. It must provide for the soldiers' and sailors' families. It must provide employment for returned disabled men, and under government direction, it goes where you and I go in the hour of danger.

YOU Must Fight With MONEY or MUSKET

The Red Cross Needs Your Money Now

You've bought the Liberty bonds. That helped Uncle Sam prepare to fight.

The Red Cross needs your help now-to get ready for the relief of the men who fight.

And you'll help, we know you'll help—help cheerfully, gratefully—realizing that it is a high privilege to have the opportunity. Every dollar you give to the Red Cross helps save a wounded soldier. Every wounded soldier saved is as good as three new men sent to the front. And every wounded soldier rescued from death means an American home rescued from the blight of mourning. Give your dollars—give them liberally. THE FIRST MAN THEY SAVE MAY BE YOUR OWN FLESH AND BLOOD.

We must back the fighting man. Only one out of every 100 people can do actual fighting in the trenches. The other ninety-nine must stand back of that one man to the last limit of their resources.

You are one of the 99 who must stand behind some one soldier with your dollars. If you can't fight with a musket, you can at least fight with your money. The government is busy with tremendous problems of raising and training the army and navy—building ships---providing arms and ammunition. Putting an army in the field is a tremendous task. Getting that army ready to go abroad is a vastly greater undertaking.

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Get In With Us All And Help Win The War