

Lloyd's Column

It isn't the Paper That's Higher
A Box Butte county farmer stopped a member of The Herald force on the street the other day and said, "I want to subscribe for your paper. I see that it's only \$1.50 per year—I'm surprised that you haven't raised the subscription price. Last fall it would have taken two bushels of potatoes at seventy-five cents per bushel to pay for a year's subscription to The Herald. Now only one-half of a bushel at \$3 per bushel will pay for a year. You folks ought to get more for your advertising and for subscriptions. We get more for what we have to sell."

Editors Should Know Everything
"Father," asked the small boy, of an editor, "is Jupiter inhabited?"
"I don't know, my son," was the truthful answer.
"Father, are there any sea serpents?"
"I don't know, my son."
"Father, what does the North Pole look like?" But alas! again the answer: "I don't know, my son."
At last, in desperation, he inquired with withering emphasis:
"Father, how ever did you get to be an editor?"—Mutual Magazine.

A Song of Hate
(By Damon Runyan in the New York American)
Now wealthy John P. Stubblefield
Has neither kith nor kin,
But he often speaks about the blood
We'll pay the Germans in.
Then up goes John P. Stubblefield
To the courthouse on the hill
To kick about his taxes.
While your son goes to drill,
And John P. stands where he
can see,
And hollers: "Give 'em hell for
me!"

Now this same John P. Stubblefield
Was young in ninety-eight,
And hated Spain and Spaniards
With a very savage hate.
Yes, this same John P. Stubblefield
With wrath was 'most insane,
So some of us went marching off
To help avenge the Maine.
And John P. stood where he
could see,

And hollered: "Give 'em hell for
me!"

Well, this same John P. Stubblefield,
He started up a store,
And he was getting good and rich
When we came back from war.
And some of us were broke and sick,
And all were mighty slim,
But John P. Stubblefield was glad
We gave 'em hell for him.
And my old man, he said to me:
"He's like his pa in sixty-three."

Now that's been nineteen years ago,
And John P.'s rich as mud,
But somehow he can't get away
From that strange lust for blood.
He hated Mexicans awhile,
And yelled when Company B
Went hiking off to Mexico:
"Boys, give 'em hell for me!"
And John P. bid on army shoes
As soon as he received the news.

So this same John P. Stubblefield
Is hating of the Hun,
He says he's sorry he can't send
A half a dozen sons.
Then up goes John D. Stubblefield
To the courthouse on the hill
To roar about taxation
As your boy goes to drill.
He raves about the horrid Hun,
While your son lugs a nine-
pound gun!

Yes, this same John P. Stubblefield
Makes speeches by the yard;
He criticizes congressmen,
And criticizes hard.
He wears a flag upon his coat—
There's flags around his store;
He's raised the price of woolen yarn
Because of this here war.
My wife is knitting sock these
days—
That's how I know about that
raise.

When some one said we all should
save,

Who was the first to send
A letter to the papers
Advising folks to spend?
"For saving would hurt business—
In saving, panic lurks!"—
Why, this same John P. Stubblefield—
Then he laid off fifty clerks
And fifty teamsters at a slip,
While your son studies mark-
manship!

Yes, this same John P. Stubblefield,
He burns with righteous rage,
He storms about the income tax

And cuts his chauffeur's wage.
He fought against preparedness—
Now he warns of army graft
And tells the War Department
To hurry up the draft.

Well, my old man once said to
me:
"He's like his pa in sixty-three."

It's this same John P. Stubblefield,
With neither chick nor child,
Who hates those Germans with a
hate

That's very hot and wild.
Of course, I hate the Germans, too,
For that is only fair—
But I do not hate them half as much
As I hate John P. there.
Now, Lord, forgive such
thoughts, I pray—
Did your boy go to camp today?

Then up goes John P. Stubblefield
To the courthouse on the hill
To kick about his taxes
While your son goes to drill.
And when the transport's loaded,
And its nose swings to the sea,
With Sons of Men along the decks,
I know where John will be.
John P. will stand where he can
see

And holler: "Give 'em hell for
me!"

—Lloyd's Column—

Old Si Sighs, "Don't You Advertise"
"Folks says it pays to advertise,"
said old man Bangs to me. "Folks
says the merchants that is wise
prints prices folks can see." But Silas
Sanders, poor old jay, says, "No,
not on your life!"—for advertising
was the way old Silas got his wife.
He sent an "ad" all wrote up slick,
to some dern magazine that says an
"ad" will do the trick and fetch a
man a queen. Wal, Silas never
knew a lot; he went and wrote a letter.
You orter see the queen he
got—"The queen got him," is bet-
ter.

She seen the "ad" and came to Si
as fast as steam could bring 'er; and
bye and bye she ran the ranch, gol-
ding 'er! So if you don't want no
black eyes or no disturbance near
you, don't say it pays to advertise
where poor old Si can hear you!—
William F. Kirk in Cleveland News.

Clear Your Skin in Spring
Spring house cleaning means
cleaning inside and outside. Dull
pimply skin is an aftermath of win-
ter inactivity. Flush your intestines
with a mild laxative and clean out
the accumulated wastes, easy to

"Fair List Prices"  "Fair Treatment"

Tested by Millions of Miles

GOODRICH

BLACK SAFETY TREAD TIRES



MILLIONS of miles of roughing it over
the worst roads of our country produce
Goodrich Black Safety Treads—the
TESTED TIRES of America.

Millions of miles of mauling against the teeth
of the road confirm Goodrich's UNIT MOLD,
unbroken cure, as the BEST construction for
fabric tires.

Millions of miles ground over sand, rock and
gravel by Goodrich's Six Fleets of Test Cars
eliminate the RISK, preserve the BEST, in
tires for you.

Millions of miles whirled off by the six fleets
amidst New England hills, the pine lands of
Dixie, the peaks of Yellowstone and Glacier
Parks, on the plains of Kansas, beside the
Minnesota lakes, and along the Pacific Coast
make Goodrich Tires TESTED by ALL America.

Get the benefit of the lessons of these mil-
lions of miles of tire testing—only the BEST
survives THE TEST—in Goodrich, matchless
fabric tires—Black Safety Treads.

THE B. F. GOODRICH CO.
Akron, Ohio

Goodrich also makes the famous
Silvertown Cord Tires, which won
the 1916 Racing Championship
Also the Best Tubes—Brown and Gray

LOCAL BRANCH ADDRESS

Best in the Long Run

JUMP FROM BED IN MORNING AND DRINK HOT WATER

Open sluices of system each morning and
wash away the poisonous, stagnant
matter, says authority.

A glass of hot water with a teaspoonful of
limestone phosphate in it, drank each
morning before breakfast, keeps
us looking and feeling fit.

Life is not merely to live, but
to live well, eat well, digest well,
work well, sleep well, look well.
What a glorious condition to
attain, and yet how very easy it is
if one will only adopt the morning
inside bath.

Folks who are accustomed to
feel dull and heavy when they
arise, splitting headache, stuffy
from a cold, foul tongue, nasty
breath, acid stomach, can, instead,
feel as fresh as a daisy by open-
ing the sluices of the system each
morning and flushing out the
whole of the internal poisonous
stagnant matter.

Everyone, whether ailing, sick
or well, should, each morning,
before breakfast, drink a glass
of real hot water with a teaspoon-
ful of limestone phosphate in it
to wash from the stomach, liver,
kidneys and bowels the previous
day's indigestible waste, sour
bile and poisonous toxins; thus
cleansing, sweetening and puri-

fying the entire alimentary canal
before putting more food into
the stomach. The action of hot
water and limestone phosphate
on an empty stomach is wonder-
fully invigorating. It cleans out
all the sour fermentations, gases,
waste and acidity and gives one
a splendid appetite for breakfast.
While you are enjoying your
breakfast the water and phos-
phate is quietly extracting a large
volume of water from the blood
and getting ready for a thorough
flushing of all the inside organs.

The millions of people who
are bothered with constipation,
bilious spells, stomach trouble,
rheumatism; others who have
sallow skins, blood disorders and
sickly complexions are urged to
get a quarter pound of limestone
phosphate from the drug store,
which will cost but little, but is
sufficient to make anyone a pro-
nounced crank on the subject of
internal sanitation.

A Complete Stock of Goodrich Tires On Hand and Sold By
KEELER-COURSEY COMPANY
Phone 19-112-114 East Third Street—Alliance, Nebraska

take, they do not gripe. Dr. King's
New Life Pills will clear your com-
plexion and brighten your eye. Try
Dr. King's New Life Pills tonight
and throw off the sluggish winter
shell. At druggists, 25c.

GOVT. WATERS MILLION ACRES
Secretary Lane announces that the
1916 census of the government re-
clamation projects shows an irri-
gatable area of land within these pro-
jects of 1,426,000 acres. Of this
acreage water was actually furnished
to and crops harvested on 925,800
acres. The value of the crops was
approximately \$33,000,000, or an av-
erage of \$38.25 per acre cropped.
The value of the crops as shown by
the preceding year's census was \$18-
000,000, or an average of \$24 per
acre cropped.

In addition to this, the government
reclamation projects also furnish wa-
ter to outlying areas served by pri-
vate canals. It is estimated that al-
together the government projects are
now furnishing water actually used
on at least 1,000,000 acres.

Heal Skin Eruptions
Painful eczema is more active in
spring when the blood is over-heated,
the burning itching torture is un-
bearable, relieve it at once and heal
the eruptions with Dr. Hobson's Ecz-
ema Ointment. This antiseptic rem-
edy is promptly effective in all skin
troubles. Pimples, blackheads, acne,
letter, ring worm, scaly blotchy skin,
all respond to Dr. Hobson's Eczema
Ointment. Get it today at your drug-
gists, 50c, guaranteed.

**PICTURES RETAIN
THEIR SUPREMACY**

"Birth of a Nation," Soon to Appear
at Imperial Theatre, Outclasses
All Other Pictures

As the world advances, should it
happen in his time and while he still
has his wonderful grasp, perhaps D.
W. Griffith may find a subject to
produce that will mean infinitely
more to all the people, that will be
bigger and more elaborate and entail
inconceivably more expense and dif-
ficulty, but, until such a time comes,
if it ever does, his Birth of a Nation
spectacle, covering as it does, the
whole rupture between the two dis-
tinct factions of a great country and
what came out of it, to a glorious
conclusion—will remain the high-
water mark.

It shows what can be done, it is
true, and most people believe that
what has been done can be done, yet
Shakespeare, hundreds of years ago,
proved what it was possible to do
with the English language—and still
he has not been surpassed or even
approached to this day and likely

never will be.

In this glorious spectacle one is
actually witnessing in a single sitting
the condensed action of a lifetime in
the annals of our nation.

War, romance and sociology play
immense parts—but the entire gau-
telet of human emotions is played
upon as never were they before and
as it is doubtful if they ever will be
again.

Bad Cough? Feverish? Grippy?
You need Dr. King's New Discovery
to stop that cold, the soothing
balsam ingredients heal the irritated
membranes, soothe the sore throat,
the antiseptic qualities kill the germ
and your cold is quickly relieved. Dr.
King's New Discovery has for 48
years been the standard remedy for
coughs and colds in thousands of
homes. Get a bottle today and have
it handy in your medicine chest for
coughs, colds, croup, gripe and all
bronchial affections. At your drug-
gist, 50c.

**VETERANS APPROVE
BATTLE SCENES**

Alliance People Will Be Interested
in Watching Accurate Battle
Scenes in Birth of Nation

In the list of accurate battle
scenes and maneuvers in Griffith's
"Birth of a Nation," noted pictorial
drama of the Civil War, which visu-
alizes the problem of slavery and
state sovereignty, now attracting large
audiences in several of the large
cities, and which Manager Dubuque
is bringing here for presentation at
the Imperial theatre, is an accurate
reproduction of Sherman's march to
the sea. It depicts realistic views of
the Union troops passing through
Georgia, the burning of Atlanta, etc.
Sherman's move was one of the
decisive acts of the long, hard-fought
war as it divided the South and took
away food supplies which were need-
ed for the support of the Confederate
army.

The siege of Atlanta and the flight
of the population to the country is
also a realistic reproduction of a his-
toric event. In this and in all of the
battle scenes, D. W. Griffith, the
producer, obeyed the directions of
military experts who mapped out the
movements of the Union and Confed-
erate armies as described in the ac-
curate reports in the possession of
the United States government. In
fact, many weeks were spent in the
acquisition of data for the staging
of the battle scenes.

Many old soldiers have witnessed
and approved of these reproductions,
saying that they recalled with vivid
impressiveness the hazardous experi-
ences which they endured in army
service.

Portions impress one with a last-
ing sense of the suffering due to hun-

ger, showing Confederate soldiers on
the firing line eating sparingly of
short rations of parched corn—in an-
other, the capture of a supply train
is an impressive lesson of the hard-
ships of war.

The splendid bringing of this
mighty attraction to this city, by
Manager Dubuque is not alone con-
spicuous for the enormity of the ac-
complishment (which is the very
greatest any manager could do for
his patrons) but the event of Grif-
fith's Birth of a Nation for Alliance
will long be remembered as one of
the greatest occasions in the history
of the city.

**SAYS HOT WATER
WASHES POISONS
FROM THE LIVER**

Everyone should drink hot water
with phosphate in it,
before breakfast.

To feel as fine as the proverbial
fiddle, we must keep the liver washed
clean, almost every morning, to pre-
vent its sponge-like pores from clog-
ging with indigestible material, sour
bile and poisonous toxins, says a noted
physician.

If you get headaches, it's your liver.
If you catch cold easily, it's your liver.
If you wake up with a bad taste, furred
tongue, nasty breath or stomach be-
comes rancid, it's your liver. Sallow
skin, muddy complexion, watery eyes
all denote liver uncleanness. Your
liver is the most important, also the
most abused and neglected organ, of
the body. Few know its function or
how to release the dammed-up body
waste, bile and toxins. Most folks
resort to violent calomel, which is a
dangerous, salivating chemical which
can only be used occasionally because
it accumulates in the tissues, also
attacks the bones.

Every man and woman, sick or
well, should drink each morning be-
fore breakfast, a glass of hot water
with a teaspoonful of limestone phos-
phate in it, to wash from the liver and
bowels the previous day's indigestible
material, the poisons, sour bile and
toxins; thus cleansing, sweetening
and freshening the entire alimentary
canal before putting more food into
the stomach.

Limestone phosphate does not re-
strict the diet like calomel, because it
can not salivate, for it is harmless and
you can eat anything afterwards. It
is inexpensive and almost tasteless, and
any pharmacist will sell you a quarter
pound, which is sufficient for a dem-
onstration of how hot water and lime-
stone phosphate cleans, stimulates and
freshens the liver, keeping you feeling
fit day in and day out.