

STEADY MARKET FOR SPUDS MEANS A STEADY SUPPLY OF POTATOES IN AMERICA

Growers Lpath to Plant Tubers When Crop Failures and Fluctuating Prices Mean Bankruptcy; Praise For Germany is Tiring

Never was the potato so much in the public eye as at this moment. The failure of the 1916 crop in Germany almost meant disaster for that nation. Britain is looking to the 1917 crop from her newly broken grass lands, in addition to her regular crop, to make good for any food shortage this year, says Lord Ogilvy in an article appearing in the Denver Post.

Here in America the shortage of potatoes coincident with high priced flour has for the first time driven home to the people the importance and necessity of a regular supply. That this supply will never be entirely regular in sufficient quantity for all the needs of the people every year until some provision has been made to care for the surplus, has been preached until most people are tired of the subject.

However, the fact remains unalterable that growers cannot afford to take the risk of gluts and markets below cost, which recur with frequency until some market is supplied for the surplus.

Dried potatoes, starch and the manufacture of alcohol to care for over-supply will cause growers to grow enough for a big table supply every year. That and nothing else. In many districts, potato crops, like fruit, can be insured by spraying, and by nothing else. Yet in both cases the recurrent to wpriced years will break a grower who continues to spray, because market prices are not adequate to meet the cost. On many farms seed must be renewed at least every second year at a cost even in normal times of from \$16 to \$20 or more an acre in addition to other costs, and only a fair and stable market price will recoup the grower for this and other outlays.

The fact that they are likely to face a glut at market time causes

many to refuse to take a chance. In fact, except in the regular potato growing districts where everything is at hand, potatoes are a side issue with other crops as staples.

Contract crops, such as beets, are sprayed as needed. The best seed is furnished as a matter of course, and all these expenses are considered as part of the legitimate price of sugar and a tariff collected by the government to make it a paying industry, whilst all other crops must stand on their own bottom and shift for themselves, blow high, blow low.

I am a little tired of hearing the German farmer praised in comparison to the American farmer by a lot of glib townsmen who are too lazy to correct their ignorance. In fact, when I say I am a little tired you can read it that I use this expression because what I really want to say wouldn't fit our Sunday paper or even the slightly less highly ethical daily edition, says Lord Ogilvy.

There has been an immense potato drying industry developed in Germany. The potato flour we use comes from there and also the finer starches and gums, all developed by the potato manufacturers. The government not only takes care of the surplus, but provides a steady market for immense quantities of coarse potatoes which, the not of the highest table quality, are just as valuable food at a pinch. The government pays more than \$4 a ton premium for potatoes for alcohol. To provide a market for this alcohol, which it does not really need, the government burns it for lighting in railroad stations, not because it is the most economical or the best reading light, but because it is a war measure, just as much as are the strategically built railroads of Germany.

However, leaving aside the gov-

ernment and war measures, big business and capital in Germany have been alive to the development of agriculture in the only way in which business people, other than farmers, can aid agriculture—that is, by furnishing a market and constantly increasing the value of the raw material by making the product of stable and high usefulness.

With the exception of the manufacture of some corn products our manufacturers have been asleep and allow other countries to steal a market from right under their noses. Crying the American farmer because he was not ready at all times to supply the demand with crops that fluctuate so much in their season yield that the same acreage yields a glut or a famine.

Given a steady demand the supply of food will be forthcoming year by year given inefficient markets and transportation handicaps that now hamper the farmer, there will be feasts and famines even when Joseph dwelt with Mrs. Potiphar.

HEAD STUFFED FROM CATARRH OR A COLD

Says Cream Applied in Nostrils Opens Air Passages Right Up.

Instant relief—no waiting. Your clogged nostrils open right up; the air passages of your head clear and you can breathe freely. No more sneezing, sniffing, blowing, headaches, dryness. No struggling for breath at night; your cold or catarrh disappears.

Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed or swollen mucous membrane and relief comes instantly.

It's just fine. Don't stay stuffed-up with a cold or nasty catarrh.

"IF THE SHOE FITS YOU— THEN WEAR IT"



—By— ADAM LIAR

Gee whiz, but the world do move. Here's Warren J. Jones, who not so long ago visited Alliance, and who some fifteen years ago was a partner with A. P. Brown in a barber shop here, a moneyed man now. Why, he's got so durned much money that he could buy all the barber shops in Alliance, close them all up fir a year, and pay the barbers a handsome wage for their time while the shops were closed, and never miss it. He made his wad in oil. But listen, friend, just because Jones did it, is no sign that you can do it on a few shares of stuff you know nothing about. Jones was on the ground floor, he was on the job, he got his information first hand. I don't know a dern thing about oil and I don't imagine you do either, but just take a plunge—you may know more when you're through.

I was just wondering when I read about spuds selling at something over five bones in Denver, what has become of the old fashioned man who used to spend a few days in the season hauling out the surplus potatoes that had accumulated in his cellar, so they wouldn't sprout. If his son has any spuds left I guess he is employing heavily armed guards to protect his premises from food rioters.

Saw a fly in our house the other day. We swatted it, which reminds me that its about time for the annual fuss about "swat the fly."

Yes, this is also the season when the "wish to sell in order to buy a larger car" advertisements begin to lure the motor suckers.

It may be because they have been lost in the mass of other important mail which daily reaches us, but I really have not received a single lithographed circular from a summer resort as yet.

It looks to me these days like most any fool can make money but it takes a man with brains to keep the filthy stuff after he's got it.

"It's the dealers and producers' fault."
"No, its the housewives fault."
"Wrong, its the fault of the railroads."

"No, you're all wrong its the war."
I could fill page after page with such quotations from the various authorities who are assigning causes for the high cost of living. You have heard them, each airing his pet theory showing off his favorite opinions.

It reminds me very strikingly of a game I used to play when I was quite small called, "Button, button, who's got the button?"

Verily, who has the button in this particular case? I would like to see someone make a sane and moderate attempt to find it.

Many persons can write good stories. A goodly number can write poems and plays. A small group, including myself, can write good editorials, if this is a sample. But the people who can write good letters are as scarce as hens teeth.

I do not mean business letters. I mean personal letters, the intimate human correspondence between friend and friend which makes the mails something more than a commercial carrier. Such a letter is a work of art.

Anyone can collect the local happenings from a newspaper, retell the town and neighborhood gossip, and do as a friend of mine does, make several carbon copies of such material and dispatch one to each of his correspondents. But the artist does not do that. He writes his letter as if he was addressing his friend's face to face. He makes the ink and paper express him, his thoughts, feelings and emotions as related to the friend he is addressing. And when that friend receives this letter he has a glimpse into the writers true personality, a brief visit with him as man to man.

I often wonder why more people do not try to become such artists, why they don't cultivate the art of becoming themselves and not a forced, conventional thing. The world would be a much better place then, for friends could span the miles which separate them and make their parting a blessed thing because of the real letters it called into being.

Mr. Business Man, on your next trip take along some artistically printed business cards. The expense is light and they are business getters. The Herald's job printing department will turn them out promptly Phone 340 and we will call.

BOYS—YOUR CHANCE TO VOLUNTEER

Enlistments in Regular Army and National Guard to be Only for the War Period

The United States government has formally recognized the sacrifice that thousands of men are making in their answer to the call to the colors. The announcement is made that from this time forward all enlistments in the army and the national guard will be for the war period only.

Serg. Charles H. Booth in charge of the Alliance recruiting station for the regular army is in receipt of a telegram from Adjutant General H. P. McCain, dated at Washington, D. C., which states that—

"It is the policy of the war department to discharge from service at the termination of the emergency all men who have enlisted in the regular army since the declaration of war, or who now enlist. This order also applies to enlistments in the national guard."

The war department has made it evident that it does not expect to muster into service volunteer regiments as a whole. Recruiting therefore, should be greatly stimulated, in the opinion of Serg. Booth, who anticipated an immediate response to this urgent call.

Sergeant Booth stated that in view of the fact that enlistments were now for the war period only that he expected to see a record breaking period of enlistments. He said, "The average man would rather enlist in the regular army under trained officers, where the equipment is plenty, than to enlist in a volunteer company or regiment, and especially so when the conditions of enlistment in both are identical."

Sloan's Liniment for Rheumatism
The torture of rheumatism, the pains and aches that make life unbearable are relieved by Sloan's Liniment, a clean clear liquid that is easy to apply and more effective than mussy plasters or ointments because it penetrates quickly without rubbing. For the many pains and aches following exposure, strains, and muscle soreness, Sloan's Liniment is promptly effective. Always have a bottle handy for gout, lumbago, toothache, backache, stiff neck and all external pains. At druggists 25c. Adv—1

CARS STILL VERY SCARCE
Cars are still very scarce on Ne-

braska roads, even with business falling off and the daily tonnage totals decreasing rapidly with the coming of the busy season on the farm. Notwithstanding there is no rush to market with grain from the farms many elevators are still demanding cars they can't get. Chicago reports that it is difficult to get coal for railroad and factory supply purposes and the lumber mills are complaining of a lack of transportation equipment for their business.

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The irritating, tickling cough affects the lung tissue and wears down nature's power to resist disease germs.

SCOTT'S EMULSION

suppresses the cold, allays the inflammation, steadily removes the irritation and rebuilds the resistive power to prevent lung trouble.

SCOTT'S has done more for bronchial troubles than any other one medicine. It contains no alcohol.

Scott & Bowne, Bloomfield, N. J. 16-10

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WE want your real estate loan business. will make rates and terms to get it. can put over a loan for any amount. will save you money on your loan. solicit the opportunity to show you.
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INVESTMENT BANKERS
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Omaha's new absolutely fire-proof hotel. We welcome the Stockmen. We'll make you comfortable and our rates are most reasonable in the city. Rooms with private bath, \$1.50 to \$1.75. Rooms with private toilet \$1. Good car service to the Stock Yards and Depots. Have your commission firm telephone for room reservation.
FRED A. CASTLE, Prop.
COMFORT WITHOUT EXTRAVAGANCE

LEARN SHORTHAND BY THE NEW, SWIFT, SURE SNELL
INDIVIDUAL—INSTRUCTION METHOD
Let me tell you a bit of a secret, don't let anybody teach you shorthand by the "class" method. It's the slow way, it holds you back, you've got to wait on somebody else. The longer he takes, the longer it takes you. Snell Shorthand is entirely different. The teaching is individual. We study YOU—see just what you want, then plan out a course for YOU—you can advance as fast as others. If you're apt, studious and persevering you can complete the course and qualify for \$60 to \$100 position in only three to four months—no charge if it takes you longer. Send today for full information.
CIVIL SERVICE SCHOOL, KITTREDGE BLDG. DENVER

ANOTHER NEW TOWN
DEAVER, WYOMING
IN THE BIG HORN BASIN
Deaver is the new town for the 20,000 acres of the Government's irrigated lands in the Basin on the Burlington's main line just east of the model irrigated locality about Powell, Wyo. Deaver will be the trading center for over 300 farms and will prosper from the start. It offers business chances that are common to any new and growing town. The first unit of 12,000 acres of Government irrigated free homestead land will probably be offered July 1st,—20 year payment plan, no interest for water rights.
Place your name and address through my office, on file with the Government Reclamation Service in the Basin so you may be currently informed about the granting of these valuable farms and be given the opportunity to secure one of them.
Write for Big Horn Basin Folder describing this wonderful territory.
Burlington Route
S. B. Howard, Immigration Agent, C.B. & Q. R.R.
1004 Farnam St., Omaha, Nebr.

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Alliance Herald Classified Ads cost the advertiser but little, and get results. They "bring home the bacon" for the person who has something to sell or buy, something to rent, or in fact, any business proposition to offer the public.
 No. 340

Stock Cattle For Sale Spring Delivery
We will have a large number of White Face yearlings, two and three year old steers for Sale. May first delivery, shipped on any road freight paid to destination. These cattle are good color and strong ages.
 We have on our ranch 12 miles north of Lakeside, Nebraska, 800 two-year-old steers of same quality as the ones we will have for sale for Spring delivery. These steers are on full feed of hay and can be seen at any time and are also FOR SALE.
Anyone interested in purchasing stock cattle please correspond with
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