## FINAL SWEEP OF THE ENTIRE STORE

## Now in Progress---The Sale Event of Alliance

JUDGED FROM EVERY VIEWPOINT OF STYLE, VALUE-GIVING, QUALITY AND SELECTION, THIS IS WITHOUT DOUBT ONE OF THE GREATEST SALES EVER INAUGURAT ED IN ALLIANCE. REGARDLESS OF PRICE EVERY ARTICLE MUST GO-WE NEVER CARRY OVER A SINGLE GARMENT IN OUR STOCK; SPRING MUST FIND THE STORE ABSOLUTELY FREE FROM ITS PRESENT STOCK AND TO ACCOMPLISH THIS WE WILL OLOSE OUT EVERY ARTICLE AT THE MOST UNHEARD OF PRICES EVER QUOTED IN alliance
Please Think of the Late Styles When You Read These Ridiculously Low Prices-Not An Old Garment Here
THE HOME OF STYLE AND ECONOMY

FASHION SHOP announces a clean sweep sale it means just that-our prices are so low
that every article in the store will be moved in the shortest possible time.

To every woman in need of a coat, suit, or
dress the low prices on our predominating dress the low prices on our predominating
styles will appeal most forcibly. Many of
these fine coats of the cold weather mos

The FASHION SHOP has reduced the
prices of women's wear in Alliance and we
best garments at very lowest prices - the when we announce such startling low prices dvantage of the values.
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