'CHEAP" MONEY ON LAND

New Federal Farm Loan Banks Probably of More Benefit to West than Any Other Section

"It is generally expected that the establishment of the new Federal Farm Loan Banks will bring down the interest rates on money torned on real estate in the United States, but it does not look as the the rates will be much, if any, lower than what money can be secured for now on farm lands in the older and best developed farming sections of the country. Hence it does not seem that the new law will be of as much benefit to the eastern and central po tions of this counbry as it will be to the western part.

At one of the Farm Loan Bank hearings recently held thruont the country, a farmer was asked what ate of interest farmers hoped to get money for under the Federal Loan Act. He mentioned four per cent. One of the members of the board, Mr. Quick, made this statement:

'The best that the Federal Farm Loan Banks can offer you is money at cost. What that cost may be we cannot say. The original \$750,000 for which the district farm loan bank is capitalized would very soon be exhausted were it not possible to issue bonds and thus secure additional funds for the making of further loans These bonds must be sold to investors in the open market in competition with others bidding for the use of the investor's money. The rate of interest which the bonds will draw must depend upon the commercial rate at which the investor is willing to let his money go into use. This may be four or even five per cent. In addition to the interest paid on the bonds enough more must be charged the farmer to pay the cost of transacting the business.

Where money can now be secured on land at from four to five per cent, it does not appear that there will be much benefit derived in the way of reduced interest rates by farmers and land owners who borrow money on real estate. The principal benefit to them will probably be from the long time with privilege of making partial payments at their option.

Undoubtedly the land owners of the west, where interest rates on real estate loans are higher will be benefitted more than. Many companies that loan money on real estate do not come far west of the Missouri river. They remember the stories of financial reverses in the early days of this country, and have not yet learned that a new area has dawned in the central west. The land of this country, as its proped appraisement, furnishes as good security as the lands farther east at the prices placed upon it, probably better; but the money the east have not ye learned that fact.

By getting the U.S. government back of the paper received thru the Federal Farm Loan Banks, it will sell as readily and at as low rates of inperest as that on land farther east

Her Order

An old woman with a peaked black bonnet got aboard a train in Kentucky, and after calmly surveying everything in the coach she turned to a red-haired boy and, pointing to the bell-cord asked. "What's that, and why does it run

"That's the bell-cord; it runs into

the dining car.

The old woman booked the end of her parasol over the bell-cord and gave it a vigorous jork Instantly the brakes were set and the train

The conductor rushed in and asked loudly: "Who pulled that bell-cord?" I did," calmly replied the old lady 'Well, what do you want?" shout-

ed the conductor. "A cup of coffee and a ham sand-

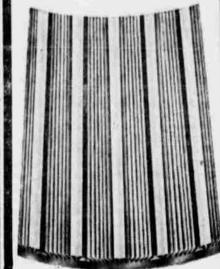
When the Frost is on the Punkin" They's something kindo' harty-like about the atmenfere-

When the heat of sunimer's over and

the coclin' fall is hererourse we miss the flowers, and the blossoms on the trees, the mumble of the hummin'-

birds and buzzin' of the bees; the air's so appetizin'; and the landscape through the haze

Combination **Box & Side Pleated** Skirt



Combination Pleated Skirt with alternate groups of box pleats and side pleats.

PLEATING

Everything in

Accordion, Side, Knife, Box Sunburst and Combination Pleats-Sixty Models

BUTTONS

The Most Stylish Shapes and Sizes

Hemstitch and Picot Edging

EMBROIDERING

Braiding, Beading, Cording Scalloping, done on Garments Button Holes

The Ideal **Button & Pleating** Company

107-109-111 So. 16th Street OMAHA, NEBR.

Of a crisp and sunny morning of the airly autumn days

pitur' that no painter has the colorin' to mock-

When the frost is on t he punkin and the fodder's in the shock." -James Whitcomb Riley.

Poor Eating

ing on Daniel in the llon's den. At the conclusion of his sermon he

"Now, kin enny ob you sinners tell me why de lion didn't eat Dan'ul?" Nobody answered.

The colored parson was discours- bunch o' onbelievers," he yelled; asked 'twas 'cos the most o' him wuz backbone, an' th' rest wuz grit."

They Didn't Bother Him Moved to pity at the sight of a small boy lugging a monstrous bundle

"Wal, Ah'I tell yer, yer ornery of newspapers, a man stopped

"Don't all those papers make you tired?"

"Nope," the little newsie replied, cheerfully. "I can't read." Try an ad in The Herald.

BILL FRAZIER, Pres. Steer Salesman

BILLIE LYNAM, Sec.-Treas. Cow Salesman

Represented at Chicago By ALEXANDER, WARD & CONOVER

Expert Salesmen in Each Department

Frazier-Johnson Co.

Live Stock Commission

We are one of the oldest firms doing business at South Omaha and have had years of experience in handling Sandhill and Western Cattle. We render the same careful and efficient service to the small shipper that we give to the large. Market reports furnished on request.

Expert Yard and Brand Men

Union Stock Yards

Office on First Floor New Exchange Bldg.

South Omaha

We Make a Speciality of Handling Sandhill Cattle

Cox-Jones-Van Alstine Company Live Stock Commission Merchants



Cattle Men

It pays to do business with a Commission Firm that is in a position to help you. For instance, being located in Denver we can furnish you range cattle at reasonable prices and the same class of cattle that have been tried out in your country and proved to be money makers. We have placed many thousand cattle in the Sand Hills, all of which have made a wonderful showing and it will pay you to consult our Denver house when in need of cattle.

When it comes to shipping matured stock we solicit your shipments knowing that we are in position at all times to give you first class services, secure the HIGH DOLLAR, and we guarantee the HIGHEST possible NET RE-

We have been in business for many years and recognized as a LEADER and BOOSTER and a Firm who can deliver the GOODS. Many of the Sand Hill men through comparison have decided that COX-JONES-VAN ALSTINE CO. are best equipped to handle their shipments and today we handle a very large percent of the sand hill trade.

If a customer of ours you know what we can do, if not consult any of our customers (no trouble to find them, there are many) and you will be convinced that we are the Firm to tie to.

Market quotations furnished on application Free.

South Omaha

Denver

T. C. DOUGLAS, Mgr.

PULLMAN HOTEL

1017 South 10th St.

Omaha, Nebraska



First building south of Burlington Station, one block south of Union Station. When you get off the train come to the Pullman Hotel and leave your bag-You will be pleased with the comforts of the Pullman lotel and the convenmade in stopping here.

ONLY FIRST-CLASS HOTEL NEAR RABLEOAD STATIONS Rooms with or without private bath at reasonable rates. European plan, rooms without meals. Cafe and restaurant in connection

Nebraska Tent & Awning Company



Tents and All Kinds of Canvas Goods for Ranchmen, Hunters, Automobile Owners and everybody else. Send for Illustrated Catalog and Price List. Write us for estimate on anything special you may want made. If it's anything made from canvas, we can furnish it at a reasonable price

GUARANTEE: All of our Goods are Guaranteed Absolutely Full Weight

1204 Farnam Street,

Omaha, Nebraska

OMAHA "Grow with Growing Omaha" **OMAHA** Who is Doing It Byers Bros. & Co.

Live Stock Commission

HE'S DOIN' IT



ROY B. GREER, Cow Salesman

 $\mathbf{W} \mathbf{H} \mathbf{Y}$?

DECAUSE—They will stand on their heads if necessary to get best results for their customers. Try them with your next shipment and experience the joy of real

"Satisfactory Service"