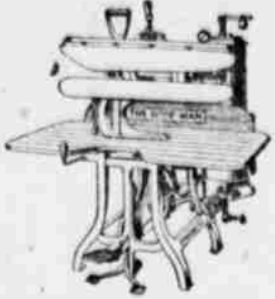


TEST THE THREE BRANCHES OF OUR BUSINESS

Cleaning Pressing Repairing

There's something for you to gain by doing so.



Unexcelled Service
KEEP-U-NEAT
Cleaners and Tailors
ROY B. BURNS, Prop.
205 Box Butte Ave.
PHONE 133.



Make a Room of the Attic

You can transform your attic into a *real room* in a few hours time and at very small cost by finishing it with

Cornell-Wood-Board

For Walls, Ceilings and Partitions

Just nail Cornell-Wood-Board direct to the studding, give it a coat or two of paint or kalsomine and the room is finished. You can fit it up as a den, sitting room, bed room, children's play room or whatever you want to make of it. ASK YOUR DEALER TO GET OUR FREE PLANS FOR YOU.

GUARANTEE

Cornell-Wood-Board is Guaranteed Not to Warp, Buckle, Chip, Crack or Fall.

PRICE: 4 CENTS PER SQUARE FOOT (in full box board cases)
Manufactured by the Cornell Wood Products Co., U. O. Bristol, President, Chicago, and sold by the dealers listed here.

S. A. Foster Lbr. Co.
Alliance Nebr.,

"LOOK OUT FOR THE CAR"

DO YOU know of anyone who is old enough to read, who has not seen that sign at a railroad crossing?

If everyone has seen it at some time or other, then why doesn't the railroad let the sign rot away? Why does the railroad company continue to keep those signs at every crossing? Maybe you think, Mr. Merchant, "Most everybody knows my store, I don't have to advertise."

Your store and your goods need more advertising than the railroads need to warn people to "Look Out for the Cars."

Nothing is ever completed in the advertising world.

The Department Stores are a very good example—they are continually advertising—and they are continually doing a good business.

If it pays to run a few ads 'round about Christmas time, it certainly will pay you to run advertisements about all the time.

It's just business, that's all, to ADVERTISE IN THIS PAPER

Purchased Fine Piano

E. C. Drake has purchased a fine new piano from The National Music Supply Company, of which John Wiker is the local manager. The instrument was one of the first sold by this company in Alliance, who handle pianos as well as the Victor line of phonographs.

PRESS ASS'N PROGRAM

Detailed Preliminary Program of Annual Convention of Nebraska Press Association

The annual business meetings of the Nebraska Press Association will be held on August 9 and 10 at Gering and Scottsbluff. The members of the association will be taken to the places of meeting on board the special train which leaves Grand Island August 7. The program for the business sessions is as follows:

WEDNESDAY, AUGUST 9, 4 p. m. Gering, Nebr. Meeting to be held in office of the Gering Courier.

Invocation: Rev. W. S. York, Gering.

Welcome to Gering: A. B. Wood, Gering Courier.

Response and Annual Address of President: H. M. Davis, Ord Journal.

Roll Call.

Report of Secretary-Treasurer.

Appointment of Committees: Auditing; Resolutions; President's Address; Special.

Annual Poem: A. L. Bixby, Nebraska State Journal, Lincoln.

Paper: "Political Advertising and How to Handle It," E. E. Correll, Hebron Journal. Discussion led by Adam Breede, Hastings Daily Tribune.

Paper: "The Itinerant and His Ad Scheme," Frank Brown, Kearney Morning Times. Discussion led by Will C. Israel, Havelock Post.

Paper: "Should the Country Paper Have an Editorial Page?" L. E. Brown, Bertrand Herald. Discussion led by L. D. Beltzer, Bradshaw Monitor.

Address: "The New Work of the Iowa Press Association," G. L. Caswell, Secretary, Dennison, Iowa.

Round Table: "Keeping Prices up to the Increased Cost of Production." Leader: Don C. Van Dusen, Blair Pilot.

Paper: "How to Get and Maintain an Adequate Advertising Rate," J. F. Webster, St. Paul Phonograph. Discussion led by A. D. Scott, Edgar Sun.

THURSDAY, AUGUST 10, 10 a. m. Scottsbluff, Nebr.

Invocation.

Welcome to Scottsbluff: E. T. Westervelt, Scottsbluff Republican.

Response: J. M. Tanner, Nebraska Democrat, Omaha.

Paper: "Foreign Advertising and How to Get It," Lloyd Swain, Columbus Telegram. Discussion led by E. R. Purcell, Broken Bow Chief.

Paper: "How and Where to Draw the Line on Free Publicity," Karl Spence, Franklin News. Discussion led by Burt Kroesen, South Sioux City Record.

Address: "Education for Efficiency and College Training for Journalism," Dean M. M. Fogg, University School of Journalism, Lincoln.

Paper: "Should More Time be Devoted to the Newspaper and Less to Job Printing?" Fred B. Howard, Clay Center Sun. Discussion led by George C. Snow, Chadron Journal.

Round Table: "The Cost System up to Date." Leader: Clark Perkins, Aurora Republican.

Five-minute Talks: "Nebraska Newspapers and the Nebraska Legislature," Members of the Legislative Committee: J. W. Cutright, Lincoln Star; M. A. Brown, Kearney Hub; Frank E. Helvey, Lincoln News Bureau; F. O. Edgewood, Geneva Signal; and G. S. Foxworthy, Lincoln, W. N. U.

Paper: "Bargain Days: Do They Pay the Publisher? Do They Pay the Merchant? How to Conduct Them," Chas. R. Kuhl, Lough World. Discussion led by C. C. Carlton, Oakland Independent.

Address: "Are Nebraska Newspapers Meeting Their Opportunities? What They Most Need," W. R. Watson, Omaha World-Herald.

Paper: "Should We Increase Our Subscription Prices?" Miss Anna A. Hunt, Ponca Advocate. Discussion led by C. B. Cass, Ravenna News.

Business Session:

Election of new officers.

Reports of committees.

Selection of next meeting place.

Special business.

Recommendations of president-elect and announcement of his committees.

Adjournment.

PURE, SWEET AND MELLOW IS "OLD KENTUCKY"

Has the Luscious Flavor of Ripe Fruit—A Wonderful Chew

BEST PLUG TOBACCO MADE

The natural juices of choice tobacco leaf have an appetizing, wholesome relish—and the only way you can get their full benefit is to chew good plug tobacco.

The choicest Burley leaf pressed into golden-brown plugs of Old Kentucky makes a chew that has never been equalled for mellow quality and pleasing taste.

The pressing of Old Kentucky is done so slowly that not a particle of the juice escapes, so that every chew of Old Kentucky is full of the wonderful fruity flavor and wholesome quality that nature put into the leaf.

You simply can't get so much delicious appetizing flavor out of any other chew.

Try a 10c plug of Old Kentucky and you'll get more solid tobacco enjoyment out of it than you ever had before. Ask your dealer for Old Kentucky.

LAND CLASSIFICATION

Secretary of Interior Franklin K. Lane Announces 900,000 More Acres of Homesteads

Classification of lands as to irrigability:

Secretary of the Interior Lane announces that during June more than 900,000 acres were designated as nonirrigable and rendered subject to entry under the provisions of the enlarged homestead act, sometimes referred to as the double homestead act, as entry made thereunder entitles a homesteader to 320 acres instead of 160 acres, as provided under the old homestead laws. If a settler has already filed on 160 acres under the former homestead laws he may acquire an additional 160 acres under the enlarged homestead act, provided the specific tracts which he desires to enter have been classified by the Geological Survey as nonirrigable and designated by the secretary of the interior.

The lands classified during the month as subject to entry under the enlarged homestead act have to some extent already been entered or patented. To determine, therefore, what particular legal subdivisions in any land district are vacant necessitates an examination of the records at the respective local land offices.

In Arizona, more than 75,000 acres, located in the southeastern part of Maricopa county, and the north central part of Pinal county, were designated. Practically all of this land is available for new settlers as the townships involved are unsurveyed. Entries are not accepted on unsurveyed lands but squatters' rights may be secured by residence and cultivation.

In California, more than 140,000 acres of land, located in two counties in the northeastern part of the state and in six counties in the southwestern part were designated. Some of the areas included are in the following counties: Kern county, 49,000 acres; San Luis Obispo county, 43,000 acres; Santa Barbara county, 12,000 acres; Los Angeles county, 10,000 acres. The greater proportion of these areas is available for new settlers.

In Kansas, more than 4,200 acres were designated in the western part of the state. None of the land designated, however, is open to entry as all of the areas classified were in response to specific requests.

In Montana, more than 41,000 acres were designated in all parts of the state. Practically all of this land, however, has already been filed upon.

In Oregon, more than 113,000 acres, distributed throughout eleven counties in the eastern and central parts of the state were designated. The greater proportion of the lands classified are now entered, but it is believed that some of the areas in the following counties are still available for new settlers: Malheur county, 40,000 acres; Grant county, 20,000 acres; Wallowa county, 20,000 acres; Sherman county, 12,160 acres; and Wheeler county, 2,500 acres.

In South Dakota, practically 100,000 acres, scattered throughout the central and western parts of the state, were designated. More than two-thirds of the lands classified are now entered or patented by homesteaders. General classifications were made, however, in the following counties, parts of which are free from claim: Custer county, 19,000 acres; Harding county, 15,000 acres; Butte county, 30,000 acres.

In Utah, more than 25,300 acres were designated, of which approximately 1,200 acres were designated under section 6 of the act which does not require residence on the land. As only a limited area is allowed to be designated under this provision, specific requests alone were classified, so that none of this area is open to entry. The remainder of the land designated in Utah, namely 25,000 acres, was classified under the general provisions of the act which require residence on the land, but only a very small percentage of this area (located entirely in San Juan county) is open to entry.

In Washington, all of the land designated is within the diminished Colville Indian Reservation, opened by Presidential Proclamation, dated May 3, 1916. The designation was made effective September 5, 1916, as none of the lands in the reservation will be subject to entry until that date. The area classified as nonirrigable is practically 355,700 acres.

In Wyoming, practically 55,000 acres of land were designated in nine counties throughout the state. However, only a small proportion of this area is still available for new settlers as only a very few general classifications were made, as follows: Johnson county, 38,000 acres; Sheridan county, 5,200 acres; Big Horn county, 4,100 acres.

Classification of lands as to mineral and power value:

As a result of classifications effected during the preceding months a large acreage of lands in Montana heretofore included in coal land withdrawals was released from such withdrawals. This acreage totals nearly 1,893,000. Smaller areas of lands within coal withdrawals, amounting to 2,856 acres in New Mexico and 12,246 acres in Wyoming, were also released to entry as results of classifications. Other minor restorations of lands in water-power reserves bring the total restorations during the month to nearly 1,900,000 acres, equal to somewhat more than 4 per cent of the total area withdrawn for coal classification.

Biliousness and Stomach Trouble
"Two years ago I suffered from frequent attacks of stomach trouble and biliousness," writes Miss Emma Verbyrke, Lima, Ohio. "I could eat very little food that agreed with me and I became so dizzy and sick at my stomach at times that I had to take hold of something to keep from falling. Seeing Chamberlain's Tablets advertised I decided to try them. I improved rapidly." Obtainable everywhere. July 6

ORDER OF HEARING

State of Nebraska, Box Butte County, ss.

At a County Court, held at the County Court Room, in said County, on the 17th day of July, A. D. 1916.

Present, L. A. Berry, County Judge in the Matter of the Estate of B. F. Gilman, deceased.

On reading and filing the petition of Ella S. Gilman praying that Administration of said Estate may be granted to her as Administratrix.

ORDERED, That August 11, A. D. 1916, at 10 o'clock a. m., is assigned for hearing said petition, when all persons interested in said matter may appear at a County Court to be held in and for said County, and show cause why the prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof, be given to all persons interested in said matter by publishing a copy of this order in the Alliance Herald, a weekly newspaper printed in said county, for three successive weeks, prior to said day of hearing.

L. A. BERRY, County Judge.

33-41-754-7323

Swimming Pool at Crawford

From the way they are throwing dirt at the city park, the new swimming pool will be completed at a very early day. There's a good chance for everybody to lend a helping hand in the excavation, plenty of shovels for use. Even the preachers and editors have raised a few shovelfuls, and it's whispered 'hat Dr. Richards is suspected of having serious intentions of doing likewise, if the handles do not tickle the palms of his hands as he diagnosed the danger in such a rare proceeding. By Wednesday the excavation for the pool and the ditches for the pipe lines, inflowing and discharging of water had been dug and some loads of gravel for use in cementing the bottom and sides of the pool had been drawn to the grounds. It is thought all work will be completed and the swimming pool ready for use within a couple of weeks. It will be 50 feet wide by 100 feet long and the water range from 3 to 8 feet in depth. — Crawford Courier.

Methodist Episcopal Church
Dr. Wickersham will address the Sunday school Sunday at 10 a. m. The Epworth League will meet on the Grassman lawn at 7 p. m.

Baptist Church
Sunday school, 10 a. m. This is a special service for cradle roll department. Mothers are invited to come and bring the baby with rattle and doll. Every member is urged to be present at the Sunday school and young people's service, and bring the weekly offering. The 11 a. m. and 8 p. m. services will be at the chautauqua.

State Press Association Meeting
A meeting of the Democratic State Press Association will be held at Hastings July 25, the same date as the state Democratic convention. Headquarters will be at the Clark hotel and the meeting will convene at 2 p. m. John M. Tanner of Omaha is president, E. A. Walrath of Osceola is secretary-treasurer, and J. W. Cutright of Lincoln is vice president of the association.

Fire on No. 41
When passenger train No. 41 started to pull out of Newcastle Monday morning fire was discovered in the vestibule between the baggage and express cars. The fire having been started by sparks from the engine. The train was stopped and the fire hose brought into play to extinguish the fire, only a few minutes' delay resulting. — Newcastle News-Journal.

FATHER D. J. CRONIN



Eminent priest who will be heard on our Chautauqua program Subject: "Weeds and Flowers of Literature"

FATHER D. J. CRONIN

Father D. J. Cronin will be heard in his eloquent address "The Weeds and Flowers of Literature," on the evening of the fifth day of the Alliance Chautauqua, July 25th.

The management are providing Father Cronin as an extra attraction, and he should have a generous hearing. Has the characteristic Irish brogue and wit. You will enjoy him."

Go to BRENNAN'S FOUNTAIN

DRUGS

Unexcelled for Cool Drinks, Ice Creams and Luncheonettes

Everything Sanitary Prompt Service
TOILET ARTICLES

F. J. BRENNAN

Can you tell them apart?



A genuine pearl
Value \$500



An imitation pearl
Value 50 cents

It is very difficult for any one but an expert to tell the difference between a 50c imitation pearl and a genuine pearl of the same size worth \$500—therefore one might buy the 50c imitation because it looks like the genuine article and this is all any pearl has to do.

But—when you can get a genuine Victrola with its repertoire of more than 5000 Victor Records for the same price that you would pay for some other instrument that only looks like a Victrola, there can remain no question of Victor supremacy.

The proof is in the hearing. Come in any time and we will gladly play any music you wish to hear. We'll explain our system of easy terms, too, if desired.



Genuine Victrola
\$15 to \$300



Any imitation of a Victrola (at practically the same price as a genuine Victrola)

National Music Supply Comp'y

J. T. WIKER, Manager

Across from Postoffice,

Alliance, Nebr.

