



# Prince Albert gives smokers such delight, because

—its flavor is so different and so delightfully good;  
—it can't bite your tongue;  
—it can't parch your throat;  
—hard as you smoke it as long and as hard as you like without any comeback but real tobacco happiness!

On the reverse side of every Prince Albert package you will read:

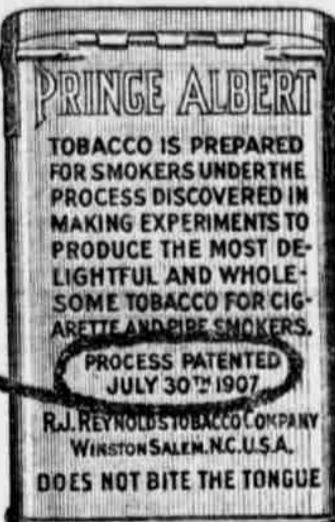
"PROCESS PATENTED JULY 30th, 1907"

That means you a lot of tobacco enjoyment. Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

# PRINCE ALBERT

the national joy smoke

YOU'LL find a cheery howdy-do on top no matter how much of a stranger you are in the neck of the woods you drop into. For Prince Albert is right there—at the first place you pass that sells tobacco! The tippy red bag sells for a nickel and the tidy red tin for a dime, then there's the hand-some pound and half-pound tin humidor and the pound crystal-glass humidor with spoolie-mustache top that keeps the tobacco in such bang-up trim all-the-time!



This is the reverse side of the Prince Albert tidy red tin. Read this "Patented Process" message-to-you and realize what it means in making Prince Albert so much to your liking.

in goodness and in pipe satisfaction is all we or its enthusiastic friends ever claimed for it!

It answers every smoke desire you or any other man ever had! It is so cool and fragrant and appealing to your smokeappetite that you will get chummy with it in a mighty short time!

Will you invest 5c or 10c to prove out our say-so on the national joy smoke?

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

## Musical Column

Edited by Ralph R. Unlacke, Violinist with the Alliance School of Music

Music As A Language — (Con.)  
As we have progressed in our recent study of Music as a Language, we have found that the characteristics of music to be parallel with the characteristics which make up simple vocal sounds, and our analysis forced us to the conclusion that vocal music was the first music. For instance, the characteristics of vocal sound being loudness, pitch, intervals, quality, and rate of variation, are employed fully by man in the business of life, when expressing his emotions of pain or pleasure. And they are equally employed by music to portray exactly the same emotions of pain or pleasure. Therefore, it follows that since man, as far back as can be traced, always gave expression to his emotions, he must have given expression to his emotions long before he invented instruments for an aesthetic portrayal of his emotions through music.

We have scant evidence of this fact, but taken all in all it seems more than reasonable. One evidence we do have which I believe bears heavy testimony to our theory. This is the chant used by almost every nation. The very term seems to suggest monotony of tone variation and but slightly, all character. Sing-songy recitation comes the closest of describing the conduct of the chants.

Let us suppose ourselves to be observing a tribe of savages before the invention of language and notice the constant use of the sign language. Every want, complaint, pleasure, anger and love is expressed by gestures. Thus we see portrayed our first proposition that sensations or emotions of pain or pleasure cause muscular action. And what more natural development in their tribal life than the invention of a dance to express their affairs of life, perhaps, for the amusement of onlookers. I believe the substance of the argument and will ask each reader to accept it as much the method as can be possibly discovered.

When language was invented and the savage began to tell of his daily experiences, what more natural thing than the use of words put to the crude chants to which they danced? A peculiar instance of this fact is that there is today just such chants still extant among the boatmen of the East. Still further is the evidence made stronger when we consider the Greeks. The ancient Greek lyre had but four strings upon which no more than just the four tones of the four strings could be produced and it is easily observable what a monotony of tunes must have been rendered. Yet upon such a lyre did Homer chant his Iliad and Odyssey; and other famous Greek poets chant their lyrics.

The chants of the ancient Christian church are notorious for their influence in checking the development of music, and even the chants in our modern church does not give very great variety.

Very similar to the chants is the recitative in music. This recitative is best illustrated by the Chinese language. In which every vowel and consonant have a different inflection of the voice. It was through recitative that the ancient orations and legends of the savages, expressed in the metaphorical style natural to them, arose; and out of which arose lyric poetry. And so it was that its parallel in music, the chant or recitative, that lyrical music arose.

As life became more and more complex, and as this complexity developed language until abstract thought became possible to be expressed; so music, which may be termed the superlative method of abstract emotional expression, developed more and more in its possibilities of emotional expression.

And so in language our subject of "Music as a Language" let us state a few fundamental facts. At the bottom of everything are our innate emotions or sensations of pleasure or pain, which cause first muscular action in our physical being. Some of these muscular actions produce vocal sound, which all animals, including man, use to express the sensations felt. These sounds are characterized by loudness, quality, pitch, intervals, and rate of variation. These characterizations music possesses, and as man developed mentally he was filled with the desire to express or paint his life's experiences in sound, just as a painter desires to

paint what he sees and even paints subjects expressing experiences of life. And so the tone world grew gradually until the highest aesthetic method of expressing the substance of life emotions is through music.

Is it no wonder that men have been willing that they may be able to paint for the world life as they see it? Life with its sorrows, life with its joys, life with its sunshine and storms, life with the grandeur of the starry spaces and the clash and clash of world systems.

Music thus viewed takes on a different aspect than a mere instrument of amusement, and becomes an expression of life. This is what I desire the Musical column readers to absorb through their entire beings.

—Alliance Herald—

## SOLD 99 HEAD OF CATTLE

Hemingford Farmer Had a Very Successful Sale at His Farm Wednesday of Last Week

N. H. Hawkins, the farmer living near Hemingford, who held a public sale on Wednesday of last week, reports a very successful sale. 99 head of cattle were sold, bringing a total of \$5,842, an average of \$56 per head.

Mr. Hawkins advertised the sale in The Alliance Herald of the week before and was well pleased with the results of the advertising.

—Alliance Herald—

## UNITED STATES RECEIPTS

TOTAL \$838,403,969

An Increase of \$78,737,810 for the Year Compares Well With 1915

Washington, July 1.—The government closed its fiscal year yesterday with total receipts of \$838,403,969, an excess of \$78,737,810 compared with a deficit of \$59,436,580 for the year ending June 30 last. Both the income tax and internal revenue receipts in 1916 showed far above the estimates made by Secretary McAdoo and swelled the balance.

Income tax receipts amounted to \$124,867,430 compared with \$79,828,675 last year, an increase of about \$15,000,000 over the amount expected by officials even as late as a week ago. Of the total, \$56,999,487 from individuals.

The balance in the general fund at the close of the year was \$236,879,590, including amounts to the credit of disbursing officers. The actual balance was \$174,965,231, the largest balance in the general fund since 1908.

In a statement analyzing the figures, Secretary McAdoo said larger internal revenue receipts for the year have been due in a great measure "to the unprecedented prosperity of the country and the vigorous enforcement of the internal revenue laws."

Custom receipts for the year, Mr. McAdoo said, amounted to \$211,866,222.34, as against \$209,268,107.43 the previous year, and exceeding the estimate by more than \$16,000,000. "Receipts from internal revenue," said his statement, "reached a total of \$12,740,769.58, and exceeding all previous estimates by many millions. Ordinary internal revenue receipts amounted to \$387,873,339.30, and including the emergency revenue from this amount, these receipts were approximately \$304,000,000, or \$32,000,000 greater than had been estimated."

—Alliance Herald—

## TEDDY'S "WEASEL WORDS"

An Interesting Collection of Sayings of Theodore Roosevelt During Recent Years

(Aug. 7, 1912, to Progressive Convention.)

The two old parties are husks with no real soul within either, divided on artificial lines, boss-ridden and privilege-controlled, each a jumble of incongruous elements and neither daring to speak out wisely and fearlessly. The recent republican convention was not dominated by honest men. It was a convention wherein sat, also, a minority of men who, with sneering indifference to every principle of right, so acted as to bring to a shameful end a party which had been founded over half a century ago by men in whose souls burned the fire of lofty endeavor.

(Aug. 7, 1912, accepting Progress-

## There is no after-glow

When you blow out a Safe Home match, it is OUT. And it stays out.

Every Safe Home match is chemically treated to prevent after-glow.

Safe Home matches are extra long and extra strong.

The extra length means extra service.

Safe Home matches are non-poisonous. They are safe to have in the home.

All grocers. 5c a box.

The Diamond Match Company



I appreciate to the full the burden of responsibility you have put on me. I appreciate to the full that the trust you have placed in me can be met in only one way, and that is that I shall so act as to deserve the trust. With every particle of high purpose there is in me I pledge you my word to place every bit of ability, every bit of good sense I have at your disposal to carry out the principles to which you have dedicated yourselves.

(Statement, Jan. 9, 1915.)  
I strongly feel that we should no more enter into a combination with the Republican machine than with the Democratic machine.

(Lincoln Day speech in New York, Feb. 12, 1913.)  
The progressive party has come to stay. It will amalgamate with neither of the two old parties, both of which are boss-controlled and privilege-ridden.

Oct. 3, 1913, New York address to progressives.)

This movement will never go back, and whatever may betide in the future of one thing the disciples of an easy opportunism may rest assured—I will never abandon the principles to which we progressives have pledged ourselves, and I will never abandon the men and women who drew around me to battle for those principles. They and I stand with our faces toward the morning; we will never be sundered from one another, and we will never yield the ground we have taken or flinch from the fight to which we are pledged.

Speech at Chicago, Oct. 19, 1914.)  
The republican party is not coming back. The men in the old parties may as well back up their minds that the progressive party is here to stay.

(June 22, 1916, to the progressive party.)  
I earnestly bespeak for my fellow-progressives their uncrudging support of Mr. Hughes.—New York World.

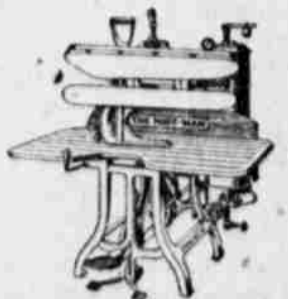
—Alliance Herald—

We Have All Noticed It.  
"Curses," sentimentally quoted Professor Fate, "come home to roost." "Just so!" returned the Old Cowboy. "And the more ornery and wordier they are the more likely they'll be to telegraph us to send them the money to come home on."—Kansas City Star.

## The Enormous Volume of Our Business is Strong Evidence of Our Ability to

Clean, press and repair clothing so thoroughly that those who try us

TRY AGAIN



You ought to become fully informed regarding our Hoffman sanitary method of pressing clothes. Suppose you phone and tell us you're interested that's all—we'll call.

Keep-U-Neat

Cleaners and Tailors Roy B. Burns, Prop.

205 Box Butte Phone 133

## With Our Exchanges

**A Boomer for Alliance**  
The Commercial Club of Alliance is one of the best of living things. They plan and execute big things. Chadron people never fail to have a big time when they visit Alliance and when Fair Time comes we are always glad to entertain the people from Alliance. Let everyone who can go to Alliance. It is a nice drive to a nice town with the assurance of a grand good time. Do not miss this opportunity of getting acquainted with the Alliance Boosters.—Chadron Journal.

**Grasshopper Pest in Sheridan**  
For the past several weeks grasshoppers have been quite numerous in various parts of Sheridan county. It is a pity to see the destruction they have wrought at several places. Some farmers have lost from 20 to 30 acres of alfalfa, wheat and other crops. Among the heaviest sufferers from this plague in the immediate vicinity of Sheridan are the Messrs. H. Brown, W. Holzberger and H. M. Barth. Many of Rushville's people autoed to the stricken districts and expressed their surprise at the number of hoppers and the amount of damage done. From all indications this pest will spread to the surrounding area and infect the larger part of the county if not checked. The farm demonstrator has been kept busy visiting the places of trouble and giving advice and instructions for the benefit of the farmers. Everybody sympathizes with the unfortunate farmers and all would help if they could.

The grasshoppers are not of the migratory type, but are native, and if not checked will be more numerous in years to come, the females depositing up to 100 eggs a season.—Gordon Journal.

**Known in Gering**  
The Courier has an announcement of the marriage of a J. Carl Thomas and Miss Eva Duncan at Alliance on Monday of this week. Mr. Thomas was for some time the linotype operator of the Courier and is quite well and favorably known here. Since he lived in Gering he has been on the Herald at Alliance, of which he is one of the publishing company. While we are not acquainted with the bride, we know she has secured an excellent and industrious young man for her helpmate, and we extend our cordial best wishes to them both.—Gering Courier.

**Blame Chemical Poisoning**  
Four car loads of horses, 114 head, arrived at the stockyards last Friday with some of the stock sick. Saturday morning fifteen of the horses were dead. Veterinaries were called from Edgemont, and Alliance, as well as the state veterinarian. The bodies were examined and the cause of the deaths. The horses were a very fine lot purchased by agents of the British government and were on their way east. Later news was to the effect that chemical poisoning was the cause of their death.—Edgemont Express.

**Death of Wm. O'Keefe.**  
Will O'Keefe, a Burlington fireman, was drowned Wednesday afternoon while bathing in the lagoon in this city. In plain sight of several young men and boys, all unable to swim, he sank within 25 feet of the

shore where the water was about 12 feet in depth. The alarm was quickly given and many rushed to the lake to give whatever aid was possible. Deputy Sheriff Steve Mader dove from a boat, and at the second attempt brought up the body. Dr. Thornton was on hand and assisted by Dr. Frost and a score of willing workers, made every effort possible to resuscitate the poor boy, and after an hour of the hardest kind of work were forced to give up as every trace of life was gone.

The body of the unfortunate boy was taken to the Peet undertaking rooms and his parents at Trojan notified. His father, who has been section foreman at Trojan for 16 years, came down Thursday and took the body home for burial. The mother is prostrated with grief. The promising young man, devoted to his mother, his tragic death calls forth the earnest sympathy of the whole community for the bereaved parents. He was about 21 years of age and was a general favorite wherever known. Engineers for whom he fired units in praises for his energy and uprightness.—Edgemont Express.

**Another Valley Railroad**  
Last fall this paper started a campaign for the building of a railroad to cover the territory under the government ditch which was later taken up with the railroad officials at Omaha. The Union Pacific did not wish to take hold of the matter, but it was not tributary to its road, but the Burlington people promised to investigate. About three weeks ago a corps of surveyors came up and started from Covert, a beet dump five miles west of here, and later ran a line up Winter Creek and branched out to the east and west. These lines were run so as to give the railroad company an opportunity to estimate the cost. The sugar company has taken an interest in getting the matter in shape and Monday evening a meeting was held at the Pleasant Valley school house to talk over the matter and see how many would sign up for bonds for next year's crop. H. T. Bowen of this city acted as chairman of the meeting, and Mr. Edmond

Simons of the sugar factory made a few remarks, stating that if the proper acreage of beets were signed up it was possible to get the road. The farmers took hold of the matter with considerable interest and we are informed that 3,000 acres of beets were pledged for the 1917 crop, and it is thought that another 2,000 acres will not be very hard to get.

Should this matter meet with success there will be another sugar factory built in the valley next year to take care of the increased production, which will be followed by more railroads and more factories until Scotts Bluff county comes into its own and becomes the richest section of Nebraska, if not of the entire union.

All this we have dreamed of in the past, and because we predicted such things fifteen years ago we were laughed at by the editors of the surrounding country. However, they begin to realize the future of this great country and of late have been doing some good boasting for the things they once scoffed at.—Scotts-bluff Republican.

**Operated on at Alliance**  
Ed Dearing, a well known rancher at Springer and a member of the school board of this district, was taken to Alliance on a special train Wednesday afternoon and was operated on at 5 o'clock that afternoon. He became ill with appendicitis last Saturday but did not consider his condition serious and hoped that in a day or two he would be better again.

Tuesday night his condition became very critical and when a blood test was made Wednesday it was found that the appendix had broken and that an immediate operation would be necessary. Arrangements were made with the Burlington and he was rushed to Alliance at once. A wire received at 6 p. m. Wednesday evening merely stated that the operation had been performed at 5 o'clock.

LATER—As we go to press Thursday afternoon the report is received that Mr. Dearing is doing fairly well since the operation but that his condition is very critical.—Torrington Journal.

## Growth of Hog Industry in Northwestern Nebr.

MAKES THIS OF SPECIAL INTEREST TO MANY HERALD READERS.

### HEAD HOG SALESMAN AND V. P.

MR. J. R. McPHAIL, head Hog salesman and Vice President of the Inter-State Live Stock Commission Company, has been actively engaged in the hog yards at South Omaha for over eighteen years. Mr. McPhail has worked himself up from the extreme bottom. He is the son of Dan McPhail, the veteran HOG MAN on the South Omaha market twenty-five years ago—and in fact, was his father's successor. Mr. McPhail at the present time handles a large per cent of the daily receipts of hogs coming to Omaha, and has a wide reputation, as being the best manipulator in the game. He was born at Osceola, Iowa, 33 years ago.

COME IN AND WATCH ME OPERATE—I'LL GUARANTEE GOOD SALES AND WEIGHTS



### BROUGHT UP ON A HOG

Rather should we say, brought up in the hog business, as will be seen by reading the item of information on the left-hand side of the picture. Our artist evidently had this thought in mind when he pictured Mr. McPhail going to market on the back of a big, fat porker. The hog business is not as large as the cattle business in the territory in which this paper circulates principally, but it is growing and quite a few hogs are now shipped to market from Northwest Nebraska. It is well for our readers to know where the best hog salesman can be found.

## The Inter-State Live Stock Commission Co., South Omaha

A Series of Cartoons Full of Human Interest.

This is No. 2.

Watch for N. 3. Next Week.