

ABOUT THE WINNER

How Mr. Kiddoo Came to Win the World-Herald Prize

Guy C. Kiddoo, who won the Omaha World-Herald's prize for a slogan for Omaha, an account of which is printed elsewhere in this paper, is a young lawyer associated with Mahoney & Kennedy, and residing at 4126 South Twenty-fourth street. He



GUY C. KIDDOO

is a graduate of the University of Nebraska, where he was prominent in undergraduate affairs, including debating honors. He is a member of Phi Kappa Psi fraternity.

"I can't say just where I got the idea," said Mr. Kiddoo. "My father kept digging at me for two weeks to try my hand at it, but I think it was the very last day of the contest that I sent in the suggestion. It seemed to me to be worth while because of a double significance. 'Grow With Growing Omaha,' appeals to one's pride in the city and also has an application to each individual in the city."

Sure to Spoil It.

Even when a man confesses that he is a "perfect ass" somebody is sure to spoil it all by saying that "none of us is perfect."

REGISTERED

HEREFORD BULLS

Ready for Immediate Service

Two good, dark red, well marked, low down, beefy bulls, two years old past, best of breeding and priced for quick sale at \$150 each. Two choice June yearling bulls at \$125 each now. Also richly bred registered cows and heifers at from \$150 to \$300 per head. It is to your advantage to come and see these at once.

FRED E. THOMPSON

One and one-half miles east of Thedford, Thomas county, Nebr. C. B. & Q. Railroad

Sold Ten Cars of Cattle

Ed. M. Brass of Grand Island, one of Nebraska's most prominent ranchmen and a member of the executive committee of the Nebraska Stock Growers Association, and his brother, Ben. Brass, farm and feed cattle on an extensive scale in Custer county. They have marketed ten cars of cattle this season, their last shipment from their Custer county feed lots being made last week and consisting of five loads of yearling steers that sold on the South Omaha market \$9.90, averaging 950 pounds. These cattle were bot last fall and run on corn stalks up to about the middle of February, when they were put into the feed yard and fattened on corn and alfalfa. Brass Brothers have 300 acres of alfalfa, besides growing to a considerable extent the corn which they feed.

ANOTHER PROOF OF PUDDING

Western Nebraska Pulp-fed Cattle Establish New Record at K. C.

You know the proof of the pudding. Well, the proof of the claim that this part of the west furnishes the best, or as good as the best, feeder cattle on earth is found in the feeding and marketing of them. The following item, taken from the Kansas City Daily Drovers Telegram of June 12, helps to pile up the evidence that is constantly accumulating:

In the sale today of pulp-fed steers at \$11 per cwt. on the Kansas City market, two new price records were established. The price was the highest price ever paid here in the month of June for fed cattle of any kind, and also the highest ever paid for cattle from the beet sugar territory.

The Great Western Sugar company operating beet sugar plants at several points in both Colorado and Nebraska, owned these steers, which averaged 1,312 lbs. They came from the company's feedlot at Scottsbluff, Nebr.

The previous record price paid for pulp-fed steers was on Tuesday, of last week, when a sale was made on a string shipped from Swink, Colo. They brought \$10.85. The record price on this market for fed cattle during the month of June prior to this year was \$9.50. This price was paid in June, 1915, and in June, 1912. The highest price paid for fed steers on the Kansas City market in June, 1906, 10 years ago, was \$5.90.

COME ON, LET'S GO

Where? To the stockmen's convention, at Alliance, Tuesday and Wednesday, June 20 and 21.

T. W. Farris

R. F. Marcy

Farris-Marcy Company

Live Stock Commission

110-112 Exchange Building
Stock Yards Station

Omaha, - Nebraska

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