

THE ALLIANCE HERALD

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 If your copy of The Herald does not reach you regularly or satisfactorily, you should phone 340 or drop a card to the office. The best of service is what we are anxious to give, so don't hesitate to notify us without delay when you miss your paper.

STEAM HEATING PLANT FOR ALLIANCE

At the municipal election held in April, the proposition of installing a steam heating plant for Alliance carried by a good majority. The city council now have the right and instructions to go ahead and install a plant for heating the business district with steam from the electric light and power plant. A committee has been appointed to investigate the most feasible proposition and it is expected that the matter will be pushed through as rapidly as possible, so that the plant can be installed during the summer and be ready for use during the coming winter. Alliance is fast taking her place as one of the leading Nebraska cities in municipal improvements and the steam heating plant will be one of them. Alliance citizens should give the city officials every encouragement possible in pushing the construction of the steam plant.

CHILDREN KILLING DANDELIONS

When The Herald announced the dandelion-killing contest last week it was in the nature of an experiment—and we wish to state that we are well pleased with results. More than thirty Alliance boys and girls are working early and late this week, digging dandelions for the first week's contest, which will close at six o'clock Friday evening. The Alliance merchants and business firms are co-operating and the support they are giving to the movement to beautify the town is encouraging. The Woman's Club has taken an interest in the matter and will assist the judge, A. J. Macey, in his work, as will Mr. Guthrie, secretary of the Commercial Club. The children are taking more interest than are the property owners of the city—who really are the ones to receive the direct benefit from their work. Friday evening a prize of a pair of school shoes to be given by the Mollring store, will be awarded to the girl who wins first, and a fine pocket knife will be given to the winning boy by the Rhein-Rousey Company. The prizes for the contest next week will be a savings account, started with a two-dollar deposit, to the boy and the girl winning first. Property owners are urged to phone this office and give the location of the lawns which they desire improved.

Nebraska State Volunteer Firemen's Association

President, J. P. Hoffman, Ord.
 First Vice President, Harry Hauser, Fremont.
 Second Vice President, John W. Guthrie, Alliance.
 Secretary, E. A. Miller, Kearney.
 Treasurer, H. A. Webbert, Kearney.

Board of Control: Jacob Goehring, Seward, chairman; William E. Mote, Chadron; F. B. Tobin, Sidney; O. A. Rhoades, Scottsbluff; Bert J. Galley, Columbus.

A department devoted to the interests of the Volunteer Firemen of the state of Nebraska.

Edited by Lloyd C. Thomas, state publicity chairman.

Dodge Department Elects Officers

At the regular May meeting the Dodge volunteer fire department elected the following officers for the ensuing year: J. B. Miller, president; J. J. Ruzicka, vice president; G. J. Borgmeyer, secretary; W. E. Vlach, treasurer. The boys are also about to install a new fire alarm to consist of compressed air and the mocking-bird type of whistle, which will be a big improvement over the present bell system used by them.

The Banquet at North Platte

It was the privilege of the writer to attend a rousing banquet at North Platte on Monday night of this week. State Fire Commissioner Ridgell of Lincoln was present from out of town and all of the North Platte fire boys, as well as business men, attended. We had intended to give an extended write-up of the banquet in this issue but on account of lack of space must defer it until next week.

(Continued from page 1)

makes an effort to win a prize, no matter if they are successful in getting a prize or not, will take part in a big ice cream supper, to be given to them by The Herald.

12. All of the boys and girls are invited to be present at 6 o'clock Friday evening, when the sacks will be weighed. Grown people are also invited to be present.

Now, boys and girls, get busy. Get your sacks and be ready to start out next Saturday morning. Come to The Herald office Friday evening or Saturday morning, give us your name, and we will give you a list of the places to work.

TO THE OWNERS OF PROPERTY IN ALLIANCE:
 If you are interested in ridding your lawns and property of the dandelion pest The Herald invites you to give us your co-operation during the above contests. The boys and girls will be required to be careful to not injure lawns or property in getting the dandelions. If you want your lawns rid of the pest we invite you to phone The Herald office, 340, at once, giving us the address of the property.

THE ALLIANCE HERALD
 Phone 340

NOTICE TO CREDITORS

In County Court, within and for Box Butte County, Nebraska. In the Matter of the Estate of Sarah A. Smith, deceased. To the Creditors of Said Estate: You are hereby notified that I will sit at the County Court Room in Alliance in said county, on the 21st day of December, 1916, at 10 o'clock in the forenoon, to receive and examine all claims against said estate, with a view to their adjustment and allowance. The time limited for the presentation of claims against said estate is six months, from the 18th day of June A. D. 1916, and the time limited for payment of debts is one year from said 18th day of June, 1916. Witness my hand and the seal of said County Court, this 13th day of May, 1916.

L. A. BERRY,
 County Judge.
 (SEAL)
 24-729-7103-4t

Always at Your Service for Printing Needs!

Is there something you need in the following list?

- Birth Announcements
- Wedding Stationery
- Envelope Enclosures
- Sale Bills
- Head Bills
- Price Lists
- Admission Tickets
- Business Cards
- Window Cards
- Time Cards
- Letter Heads
- Note Heads
- Envelopes
- Bill Heads
- Calling Cards
- Leaflets
- Statements
- Milk Tickets
- Meal Tickets
- Shipping Tags
- Announcements
- Briefs
- Notes
- Coupons
- Pamphlets
- Catalogues
- Circulars
- Posters
- Blotters
- Invitations
- Folders
- Checks
- Blanks
- Notices
- Labels
- Legal Blanks
- Menu Cards
- Placards
- Dodgers
- Post Cards
- Programs
- Receipts

Prompt, careful and efficient attention given to every detail

Don't Send Your Order Out of Town Until You See What We Can Do

IN THE COUNTY COURT

Of Box Butte County, Nebraska. In the Matter of the adoption of Wadsworth Myers, a minor child. All persons will take notice that on the 13th day of May, 1916, Norbert E. Krenok and Agnes Krenok, husband and wife, filed a petition in said court praying for a decree for the adoption of said Wadsworth Myers, and that said petition will be heard by said court in the County Court Room in Alliance, in said county, on the 19th day of June, 1916, at 10 o'clock A. M. at which time and place objections to the prayer and said petition will be considered.

Dated this 15th day of May, 1916.
 L. A. BERRY,
 County Judge.
 (Seal)
 24-4-723-6757

24 FULL QUARTS fancy Strawberries, \$2.90. To you day after picked. WE PAY EXPRESS.
 WICKHAM BERRY FARM,
 SALEM, NEBRASKA.

SALTS IF KIDNEYS OR BLADDER BOTHER

Harmless to flush Kidneys and neutralize irritating acids—Splendid for system.

Kidney and Bladder weakness result from uric acid, says a noted authority. The kidneys filter this acid from the blood and pass it on to the bladder, where it often remains to irritate and inflame, causing a burning, scalding sensation, or setting up an irritation at the neck of the bladder, obliging you to seek relief two or three times during the night. The sufferer is in constant dread, the water passes sometimes with a scalding sensation and is very profuse; again, there is difficulty in voiding it. Bladder weakness, most folks call it, because they can't control urination. While it is extremely annoying and sometimes very painful, this is really one of the most simple ailments to overcome. Get about four ounces of Jad Salts from your pharmacist and take a tablespoonful in a glass of water before breakfast, continue this for two or three days. This will neutralize the acids in the urine so it no longer is a source of irritation to the bladder and urinary organs which then act normally again. Jad Salts is inexpensive, harmless, and is made from the acid of grapes and lemon juice, combined with lithia, and is used by thousands of folks who are subject to urinary disorders caused by uric acid irritation. Jad Salts is splendid for kidneys and causes no bad effects whatever. Here you have a pleasant, effervescent lithia-water drink, which quickly relieves bladder trouble.

The Fashion Shop Leads Others Follow

We offer genuine bargains, in new, stylish goods, purchased by us for the people in this territory. Our goods are not the left-overs from bankrupt stocks and are not purchased for somebody in New York or San Francisco, but are picked out especially for the customers for the Fashion Shop of Alliance.

The prices made during our

Half Price Sale

are special prices. We have no left-overs from previous seasons to sell at reduced prices, and we will not carry over a single

Suit, Coat or Dress

until another season. Therefore we offer these new, seasonable and up-to-the-minute goods at the prices advertised.

All goods are plainly marked at one-half price, as advertised.

Call and see or write us.



We wish to remind you again that you should not purchase fall goods at this time from traveling salesmen's samples, as styles change so frequently that the goods you order now may be out of style when they arrive.

HEMINGFORD DEPT.

M. E. Addy was an Alliance visitor Wednesday.
 D. W. Butler made a business trip to Alliance Tuesday.
 Judge Hutton made a business trip to Alliance Wednesday.
 Miss Opal Russell was attending to business in town Wednesday.
 C. Keener is back in the Forest lumber yards after a six weeks vacation.
 Oscar O'Bannon of Alliance is here at the present looking after business.
 Will Clark and wife and Mrs. C. A. Youngs were Alliance visitors Wednesday.
 Mrs. Henry Brus of the Canton neighborhood was shopping in town Wednesday.
 Mr. and Mrs. W. W. Norton spent a few hours in town Wednesday with D. W. Butler.
 Mr. and Mrs. Russell Miller, Freda Danbom and Ben Humphreys autoed to Alliance Wednesday after-

noon.
 Professor Fisher of Chadron came down Monday and visited the school. Mr. Fisher will be the next year's professor.
 Mrs. George Bell returned to her home in Alliance Tuesday after a week's visit with her mother and sister of this place.
 Mrs. C. A. Young and daughter Lila departed for their home at Gering, Nebr., after a month's visit with friends and relatives at this place.
 Miss Esther Geiger and Mr. Russell Miller were united in marriage at the Methodist parsonage Wednesday, May 17, by Rev. N. G. Palmer. A large reception was held in their honor at the opera house that evening.

ORDER FOR HEARING
 In the County Court of Box Butte County, Nebraska
 In the matter of the estate of August F. Forsstrom, deceased.
 To all persons interested in the estate of August F. Forsstrom, deceased:
 KARL M. FORSSTROM, having filed his petition, under oath, in this court, praying that administration of the estate of said August F. Forsstrom, be dispensed with, and for a decree determining who are the heirs of said August F. Forsstrom; it is

ordered that a hearing be had on said petition at the county courtroom in said county on the 20th day of June, 1916, at the hour of 10 o'clock A. M., and that notice of the time and place fixed for said hearing be given to all persons interested in said estate by publication of this order for three days in The Alliance Herald, a newspaper printed and published in said county.
 Dated this 17th day of May, A. D. 1916.
 L. A. BERRY,
 County Judge.
 (SEAL)
 24-730-7102-4t

We Want You

to keep in mind the fact that in addition to printing this newspaper we do job work of any kind. When in need of anything in this line be sure

To See Us

AN Advertisement is Security "Put Up" in Advance

ALL successful merchants consider their advertisements a public pledge. Each advertisement carries with it a promise that must be kept—It is SECURITY "Put-up" in advance. Advertisers know that to break faith with the public would be fatal—worse than throwing their money away. That is one good reason why advertised stores are more popular than those that do not advertise. People know that there is service, quality and reliability behind them. They look upon advertised stores as the standard trading places of the community. This is especially true if these stores have been advertised in the newspapers.

The standard of advertising is more exacting today than ever before. Advertisers are more careful of their promises and more interesting in their text and illustrations. They are more careful with the preparation of their copy and they arrange for its frequent appearance because they know it is repetition that makes an impression. A clock without hands would create no interest and draw no crowds because while it might be running no one would know it. Just so with a store that has no advertising to tell the public what is going on inside. The successful merchants of Alliance "Point the Way" with their advertising which is continuously appearing in

The Alliance Herald

"Where Continuous Advertising Will Pay"

PRINTERS' INK
 HAS been responsible for thousands of business successes throughout the country. Everybody in town may know you but they don't know what you have to sell.
 Advertising Will Help You

YOU READ the Other Fellow's Ad
 You are reading this one. That should convince you that advertising in these columns is a profitable proposition; that it will bring business to your store. The fact that the other fellow advertises is probably the reason he is getting more business than is falling to you. Would it not be well to give the other fellow a chance
 To Read Your Ad in These Columns?