

# FOOD DIRECTORY

## Information

...ful for and have many things that we can point to with the greatest in the Union and these foods are sold the world around, a fact that food matters the words "Nebraska Foods First" should be the foreground to the extent that all the people of this state be brought second to none. In justice to our producers and manufacturers and in advertising in every way possible every article of food produced in all concerned can take part in furthering the general welfare of the state, therefore the week of April 3rd is hereby designated the PURE FOOD WEEK. All business concerns engaged in selling, distributing, or production of foods, are hereby requested to co-operate in this movement and will co-operate to help carry out the intent of this proclamation mentioned.

JOHN H. MOREHEAD,  
Governor.

## Week

...ad that the week of April 3rd be designated and set apart as Pure Food Week. All persons and concerns dealing in food products make a special effort as they have for sale, and to so arrange their places of business will prevail. By all and such foods as are produced or manufactured in this state at the United States flag be used in decorations. On the one hand plenty. Food Week a success and this department will lend every effort to assist. NEBRASKA FOOD, DRUG, DAIRY AND OIL COMMISSION.

## L. H. Highland Alliance Grocery

...ute Avenue and Fourth St.  
Alliance, Nebraska

...obligations to supply your family and as you often have to rely on it is advisable to patronize us as we have made a special study and in doing this we bring into the sanitary features of the cleaner stock of Fruits and Vegetables

...vegetables are kept under glass from the time they are wrapped for delivery. The quality of PARTICULAR SERVICE for which we are none too good for our patrons. Purely yours,  
L. H. Highland.

## KNOW

...D ALL THE NEWS ABOUT WESTERN NEBRASKA. THIS PAPER HAS THE LARGEST CIRCULATION IN NEBRASKA. RELIABLE NEWS THAT IS NOT COLORED. THE BEST JOB PRINTING QUICKLY. ONE OF THE 32 PAGES IN THIS PAPER THIS INTERESTING TO YOU. SHOULD PATRONIZE THE MERCHANTS WHO ADVERTISE. SHOULD READ THESE ADVERTISEMENTS CAREFULLY.

...and HEED  
THE ALLIANCE HERALD

## All Products Made In Nebraska

Pleazall Flour  
Red Ribbon Flour  
Corn Meal Graham  
Bran Shorts  
Bran and Shorts Mixed—Raised at Home  
Corn Chopped Corn  
Oats Wheat Barley

We make a specialty of grist work

## Rowan & Wright

Alliance, the best town on the map

## FLOUR!

made in western Nebraska from wheat grown in western Nebraska. Housewives should use

### GOLD LEAF HIGH PATENT

Sold in Hemingford by: C. A. Burlaw, C. Lockwood, D. W. Butler, N. Frohnappfel and B. E. Johnson.

Sold in Alliance by: A. D. Rodgers, Wm. Hamilton and Malley's.

### FOREST ROSE HIGH PATENT

Sold in Hemingford by: C. A. Burlaw, C. Lockwood, D. W. Butler, N. Frohnappfel and B. E. Johnson.

### SNOWDRIFT HIGH PATENT

Sold by L. H. Highland, Alliance.

We stand behind these high class brands of good flour. If you are not a regular user give them a trial.

## HEMINGFORD ROLLER MILLS

A. M. MILLER, Proprietor

## GROCERIES PURE FOOD

We carry the famous ADVO line of Pure Canned Goods. Call for "Advo" and you'll be certain of absolute satisfaction. We are particular as to the sanitary condition under which all our groceries are made and handled.

### FRUITS

We aim to have on hand at all times every variety of fruits available for the season. Our stock is usually complete.



### VEGETABLES

Everything the market affords. Radishes, Celery, Lettuce, Green Onions, Cucumbers will usually be found here.

G. W. DUNCAN & SON

## BETTER BREAD

FRESH DAILY

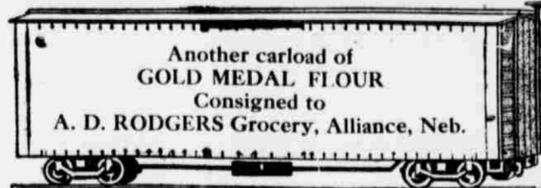


Light, Wholesome Bread that the Housewife knows is the Best

A HOME PRODUCT that you should all patronize. No need to buy bread baked elsewhere. You will not want to after you try ours. Light bread, Cream bread, Raisin bread, Rye bread, Graham bread, buns, Cinnamon rolls, always on hand. Ask for our bread at your grocer's.

We have secured the services of an expert pastry cook and can offer you, fresh daily, a variety of extra fine pies, cakes, cookies, doughnuts, etc.

Stephens & Fink



Another carload of Gold Medal flour has just been received. We made special rush order for this car in order to meet the enormous demand made on our store for flour since we put in the Gold Medal.

It is the flour of known quality. Thrifty, discriminating housewives use Gold Medal flour because thrifty, discriminating housewives always want the best of everything. They know that the best is the cheapest in the long run.

## Groceries That Satisfy

What does a few cents saving amount to if in the end the goods do not prove satisfactory.

Don't take chances. Buy your groceries at Rodgers', where you get the best at the price no matter what the price.

We carry high grade groceries at reasonable prices; medium grade goods at medium prices, and cheap goods at the right price.

We will meet any competition—price, plus quality—and let you see and sample the goods first.

LOOKS GOOD  
TASTES GOOD  
And You Know It's Good

if comes from

Rodgers



In our Meat Market, sanitary conditions prevail. We pride ourselves on being able to supply you with first quality meat at the right price.

A. D. Rodgers  
GROCERY