

Llovd's Column

An old criminal was once asked what was the first step that led him to ruin, and he said. "The first thing that led me to my downfall was cheating an editor out of two years subscription When I had done that the devil had such a grip on me that could not shake him off."

An exchange tells of a certain genleman who, proposing marriage to a ertain lady, consulted her pastor as to the wisdom of his choice. "I fear, said the clergyman, who had more than a passing knowledge of the lady's imperious temper and dominant disposition, "that it would not be harmonious. I doubt if you would be happy." "Why, isn't she a Christian?" was the question. "Oh, yes, indeed, but the Lord puts up with people that you and I can't." replied the minister.

#### I Am the Newspaper (By Joseph H. Finn)

Born of the deep, daily need of a nation-I am the Voice of Now-the incarnate spirit of the times-Monarch of things that Are.

'My "cold type" burns with the fireblood of human action. I am fed by arteries of wire that girdle the earth. I drink from the cup of every living joy an dsorrow. I sleep not-rest not. I know not night, nor day, nor season. I know no death, yet I am born again with every morn-with every noon-with every twilight. I leap into fresh being with every new world's event.

Those who created me cease to be -the brains and heart's blood that nourish me go the way of human dissolution. Yet I live on-and on.

I am Majestic in my Strength-Sublime in my Power-Terrible in my Potentialities-yet as democratic as the ragged boy who sells me for a penny.

I am the consort of Kings- the partner of capital-the brother of toil. The inspiration of the hopeless -the right arm of the needy-the champion of the oppressed-the conscience of the criminal. I am the epitome of the world's Comedy and Tragedy.

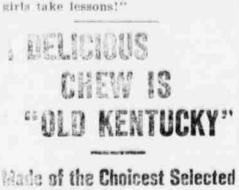
My responsibility is Infinite. speak, and the world stops to listen. I say the word, and battle flames the horizon. I counsel peace, and the war lords obey. I am greater than any individual-more powerful than any group. I am the dynamic force of Public Opinion. Rightly directed, I am a Creator of Confidence. - A builder of happiness in living. I am the Backbone of Commerce. The trail Blazer of Prosperity. I am the teacher of Patriotism.

I am the hands of the Clock of Time-the clarion voice of Civiliza-

out in Allston thing settled."

that evening, "did you do anything as clear profit to the government. about that wretched dog?" Mr. Jones puffed out his meager chest with pride.

"Yes, I did," he replied. "I told least \$150,000 of tobarco products. Brown that if he dlan't put a stop to it I'd buy a piano and let both our



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Old Kentacky has the fruity-sweet light . . upri of the choicest selected Burley

last leaf is the fluwless product of blue quail we wanted pure food exactness in one of the world's greatest plug factories.

When you're reveling in the rich, sweet, flavor of Old Kentucky, you're chewing the luscious result of the most modern methods of high-grade plug tobacco making.

Is it any wonder that Old Kentucky is the most delicious chew on earth? Try a 10c plug to-day. You're bound

Old Kentucky No. 4

**BIDS FOR BIG WRESTLE** 

State Fair Association Asks for the Stecher-Gotch Match for Labor Day

Lincoln, March 4-Secretary W. R. cording to Mellor this morning. Mr.

than will go to any other town.

\$206,428.50. I predict that before So Jones declared at breakfast that 1916 shall have ended your average he'd tackle the owner of the dog on weekly payments to the government he way to business, and "get this on tobacco will more than pay for this magnificent building, leaving the col-"Well, Joseph," asked Mrs. Jones lections for the other fifty-one weeks

> "Winston-Salem is shipping on an average each week day to all parts of this country and to foreign lands at

"In conclusion, Winston-Salem manufactures more tobacco, all tobacco products are taken into this statement, than any other city on earth, little or big. Industrially, she is easily first in North Carolina, population considered. first in America and I believe in the world; socially, a never failing delight to her friends.

## FEDERAL GAME LAW

#### S. L. Yarwood Writes Omaha World-Herald, Asking Why Spring Shooting Should Not Be Allowed

(From Omaha World-Herald) Council Bluffs, Ia., March 2- To the Editor of the World-Herald: While reading the World-Herald of March 2, I came across these headlines: "Neble Found Hunting Good the and give you all the rich, juicy in South Texas!" You go on and quote Colonel Sophus F. Neble thusly: "Our hunt was one continuous de-. We traveled in autos . . shooting was good most any-

. We killed all the where . fern tobacco-growing, selected, re- we killed ducks and geese . . forced, examined leaf by leaf. Then (and so on)." By the use of "we' is land-stemmed and made into lus- and "ours" I naturally infer that Colous pluzs, with the mellow flavor per- onel Neble was accompanied by the any retained. And it's made with several other prominent Nebraska men that he met while there on this "hunt."

> Now, then, Mr. Editor, don't you think you are "rubbing it into" us poor ginks who are unable to winter and shoot in the south? Showing us pictures of \$300 guns in bad enough but this-Oh! It's almost unbearable!

We may not be able to hunt in autos nor own \$200 guns, but we would wade into old Missouri's blue mud clear up to our necks to get a fair day's sport. Don't you suppose our hearts beat just as fast as any wealthy south-going sportsman's when we hear the roar of the canvasbacks' wings rushing down the wind or the wary challenging whistle of the pintails' call? Don't you suppose we experience that same undescribed thrill when we see the bunch of blue-Mellor of the state fair will make an bills or redheads cup their wings for offer to Gene Melady to bring the the final swing over the stool? Do Stecher-Gotch wrestling match to not our hearts beat just as high with Lincoln on Labor day so attractive excitement, as we stand waiting for that it will have to be considered, ac- that green-head mallard whom we "jumped" from the rushes, to get un-Mellor says he can bring several der way, fearful lest we wait too long thousand more people to Lincoln but none the less intent that he shall have at least a fair chance to get CUNED. THE KNIFE

-aye, even months-hunting these,

half a day in the marsh, by that dis-

criminatory federal law. Why don't

our judges get busy and let us know

whether we humbler men shall en-

joy a day's shooting in the spring.

or tell us we must toss our guns in

the lake, as the wild duckies belong

IIZ" FUK ACHING,

Good-bye sore feet, burning feet, swol-

Good-bye corns, callouses, bunions and

raw spots. No more shoe tight-

ness, no more limp-

ing with pain or

drawing up your

face in agony. "TIZ" is magical,

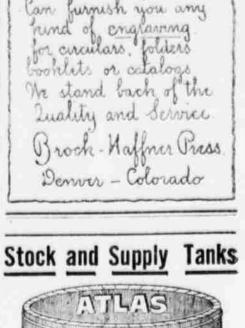
acts right off. "TIZ" draws out

all the poisonous

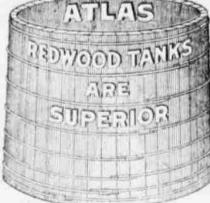
exudations which

puff up the feet. Use "TIZ" and for-

S. L. YARWOOD.



This Paper.



Will outlast several steel tanks or several tanks made from other material, and cost less money. These tanks will keep the water cooler in summer and warmer in winter. Send . . . Then for price list today.

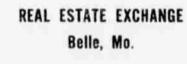
ATLAS TANK MFG. COMPANY, Fred Boisen, Manager, 1102 W. O. W. Bldg., Omaha, Neb.

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#### **OPENING OF VALUABLE GOVERNMENT IRRIGATED HOMESTEAD LANDS**

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LOCATION AND CHARACTER OF THESE LANDS: From three to ten miles North of C. B. & Q. R. R., nearest Bayard and Minatare, Neb., in the North Platte Valley. They are well adapted for alfalfa, small grain, corn, sugar beets, live stock and dairying.

TERMS: Land is free. Permanent Government water right costs \$55 per acre, 20 years' time, payable \$2.75 per acre down, no further payments for five years, no interest charged.

HOW TO OBTAIN A FARM: If you are interested in the method of opening these farms between March 19 and 24, or the location of 41 additional Government-irrigated farms now open to entry. write me at once. There is no time to lose, if you would become the owner of one of these very valuable farms.



Our publication, "The North Platte Valley, free on request, will give one an excellent idea of this desirable locality.

S. B. HOWARD, IMMIGRATION AGENT. C. B. & Q. R. R. Co. 1004 Farnam Street, Omaha, Neb.

I am the Newspaper.

tion

#### **False Modesty**

The South Sea Island belles. They wear nothing but shells; Their propriety's something amazing;

In the Cannibal Isles. Where the styles run to smiles, Women's conduct. tra la, deserve praising.

And in distant Nippon, Where they put little on, And go bathing in scanty apparel. Where the very worst prude Has to stand for the nude, 'Tis a crime to go home in a barrel.

The Somaliland maid, When arrayed for parade (Beads and bracelets are always de rigeur)

is naive in her ways, And she doesn't need stays To impart correct lines to her figger

Miss September Morn In the suit she was born In is proper, in spite of the censor; The artist knew best When he left her undressed-Though her clothes, I'll admit, might be denser.

But a peach at the beach (I'm beginning to preach) If once of her skirts she's divested. Though her clothes, I suppose, Reach from shoulders to toes. By the guard she is promptly arrest ed.

During a school tea a kindly lady sat regarding one of the young guests ington, as to the second quarter, with evident alarm. Undismayed by which ended December 31, last. the lady's glances, the young hopeful demolished plate after plate of bread and butter and cake. At last the lady could stand it no longer. Going upto the urchin, she said

"My boy, have you never read any book which would tell you what to eat, what to drink, and what to avoid?

"Why, bless yer, ma'am," replied the young gentleman, with his mouth full of cake, "I don't want no book. It's very simple. I eats all I can, I drinks all I can, an' I avoids bustin'."

Jones is a meek little man till he's cupancy would pay for it. Since Seproused; then nothing stops him. The tember, it has taken only a fraction other night Mrs. Jones and he could- over seven average days collections n't sleep a wink all night because of here to equal its cost. So far this the noise their neighbor's dog made, week, Mr. Cranford has taken in carefully,

The state fair board will also offer [away? Don't you Melady free use of the state fair feel amply repaid after an hour grounds, the amphitheatre and other cramping and freezing in a "blind" state fair equipment, if the match to get a snapshot at a bunch of greenwill be held here on any day during wings, as they swing by and succeed in bagging a brace (one for the Mrs. the state fair.

Rank Foolishness

You occasionally see it stated that colds do not result from cold weath-That is rank foolishness. Were who supported and passed the federor: it true colds would be as prevalent in [a] law on these birds? midsummer as in midwinter. The Some protection the poor little microbe that causes colds flourishes duckies get in the south, where these in damp, cold weather. To get rid milifonaire clubs flourish and kill all of a cold take Chamberlain's Cough they want and the Lord only knows Remedy. It is effectual and is highhow many more. They spend weeks ly recommended by people who have used it for many years as occasion required, and know its real value. whereas we poor nose-to-the-grind-Obtainable everywhere. stoners are forbidden to spend even Adv-March

THE FORLD'S LEAD-ING TOBACCO TOWN

Winston-Salem, N. C., Now Manufactures More Tobacco Products

Than Any Other City

Following are extracts from an adsolely to the wealthy go-south-anddress delivered by Col. A. D. Watts, kill-all-you-can winter hunters? colector of internal revenue for the Fifth District of North Carolina, at a smoker given by The Twin City Club, Winston-Salem, February 4, 1916: "Winston-Salem is supplying onefourth of all the chewing and smoking tobacco consumed in the United States, besides exporting vast quantities to foreign lands. This statement is taken from the report of the commissioner of internal revenue for the first quarter of the present fiscal year len feet, sweaty feet, smelling feet, tired and from private advices from Wash- feet.

"Your city is making one-seventh of all tobacco products-chewing and smoking tobacco, cigars, cigarettes and snuff-manufactured in the United States. Your manufacturers are paying on an average about \$37-000 a day revenue taxes to the government and the amount is increasing from month to month. When your government building, much the handmisery. Ah! how comfortable your feet somest in the state, was completed feel. Get a 25 cent box of "TIZ" now at last July at a cost of \$250,000 your any druggist or department store. Don't suffer. Have good feet, glad feet. feet that never swell, never hurt, never get newspapers made the statement that the taxes paid in your city to Uncle tired. A year's foot comfort guaranteed Sam for the first eight days of its ocor money refunded.

There are hundreds of reasons why you should use Herald Want Ads: there are hundreds who read them

SYMBA CHTY, T and y treated the and allied troubles. Th -tus, pain, enlar weathings and oth ptoms quickly disappear illustrated. Without the Knife" and full and one for yours truly, thank you)? To all of this you may agree, but how about those gilded sportsmen ansats City, Mo. If afflicted, ask for new E Varicase Ulcers and Le

The Impe	rial
Orchestra	l
High Class C	LEY and JBUQUE, Managers oncert and Dance Vork
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Some of the most interesting news to be found in The Herald each week will be found in the advertisements. Don't overlook them.



Advertising creates sales. The modern business man knows this. He also knows he must depend upon many sales with a small profit, rather than on a few with big profits on each. The world knows the firm that advertises most can sell cheapest.