

5,000 to 10,000 People Will Visit Alliance During the Filing and Locating Campaign of the United States Land Office, March 19th to 24th

**Do You Realize the Importance of this
to Box Butte County Land?**

Not all of these people will be able to secure the land they desire. They will be in the market for land; that's what they are coming for; if they don't get government land they will want to buy Box Butte County lands.

LIST YOUR LANDS WITH US AND GET A SHARE OF THE SALES PROFITS

The Nebraska Land Company has recently been reorganized on a profit-sharing plan, and specific partnership. We have good farm lands for sale cheap and on easy terms. We make farm loans at a low rate of interest, inspect the land and furnish money without delay.

**If You Intend to File for Government
Land Let Us Locate You Now!**

This is the last chance for government land in Nebraska. We will furnish plats of the land to be filed on March 19 to 24. We will be glad to explain the details to you and assist you in the location of your claim. We have expert land attorneys at your service and will prepare your filing papers and tell you how to get these government lands. Garage facilities in connection so that you can see the lands before you file—know how and what you are getting—All of this service is yours for the asking at a very small fee for the services rendered.

BOX BUTTE COUNTY PEOPLE: Be sure to list your farm lands with us on the new profit-sharing basis. We have over 4,000 inquiries for raw, cheap western lands and regarding this last homestead act. Don't delay, but see us today—NOW—AT ONCE. We have some REAL SNAPS for home investors. See us at once. They will make you money.

**Full Information Gladly Furnished On Request. Write or See Us in Room 11,
Land Office Building, Alliance, Nebraska**

Nebraska Land Company

J. C. McCORKLE, Manager

A. MEEKER, Solicitor

OSCAR O'BANNON, Salesman

N. A. McCORKLE, Sec'y and Treas.

Lloyd's Column

Sheldon, Ia., Jan. 31—Benjamin Jones is a newspaper subscriber that any publisher would be glad to welcome on his list. For forty-three years Mr. Jones has subscribed to the Sheldon Mail and has paid in advance every year.

It was a country store in Arkansas. A one-gallon customer drifted in. "Gimme a nickel's worth of asafotida."

The clerk poured some asafotida into a paper bag and pushed it across the counter.

"Charge it," drawled the customer. "What's your name?" asked the clerk.

"Honeyfunkel," said the clerk. "I wouldn't write asafotida and Honeyfunkel for five cents."

A father lost his head and began beating his boy for being out late nights. When the whipping was over, the old man said: "There, I guess that will hold you for a while. When I was a boy of your age, my father would not let me hang around late nights."

At this rebuke the boy replied: "He must have been a devil of a father."

This got the old man's goat, and he yelled at the lad, with an emphasis on one adjective: "He was a damn sight better father than you have!"

Every time a man loses his head he spills his brains.—The Silent Partner, in the Cornell Widow.

A Typical Editor

The North Dakota editor who gives the following account of himself for the year 1915 is but a typical editor. We know, because we have always considered ourselves typical and he gives a good description when he gives the following statement of his business for the past twelve months:

"Been broke, 381 times; had money, 4 times; praised the public, 999 times; told lies, 1,728 times; told the truth, 1 time (and nearly got whipped then); missed prayer meeting, 52 times; got roasted, 481 times; roasted others, 77 times; of see towel washed, 3 times; missed meals, never; mistaken for a preacher, 11 times; mistaken for a capitalist, never; bathed, 6 times; delinquent subscribers who paid, 29; delinquent subscribers who gave excuse for not paying, 936; delinquents who had read the paper for a year and then told us to go to — and collect our pay, \$1; got whipped, never; whipped others, 23 times; cash on hand, January 1, 1915, \$1.14; cash on hand, January 1, 1916, 15 cents."

George Fitch on "The Platte"
George Fitch, the humorist, wrote many "vest pocket essays" that were interesting and some of them were

very humorous. Shortly before his death he wrote an essay on the Platte river. George had evidently never seen the immense irrigated country which is fed by the Platte and the thousands of prosperous farms which depend on it for their moisture, or he might not have slandered it as follows:

The careful student of American wonders should not overlook the Platte river.

It is very easy to do this, especially in summer time when the Platte has a habit of playing hide and seek with a spectator, which is embarrassing in the extreme.

The Platte is an elongated strip of dampness extending from the Missouri river to the Yellowstone Park. It is 1,600 miles long, a mile wide, and as deep as one of the new ditches.

This is what makes the Platte famous. Many another river is a mile wide, but no other river on earth spreads so little water over so wide a territory. A heavy dew in Nebraska makes high water in the Platte. It squats on 5,000 square miles of prairie land—enough to support the population of Ireland—and produces only an imposing waste of sandbars and snags with about as much water running between the sandbars as a chaser for a thirsty man in New York.

It is a shocking waste—as shocking as the devoting of the vast resources of a great university to the education of a downy-brained young man who has not yet succeeded in learning 30 per cent of the ten commandments.

The Platte is a great river in the spring and awes the spectator by its breadth and majesty. But it is not highly valued in Nebraska, because when it is most needed, it isn't there. It is like the young recruit from the bush league, who bats .400 in the spring practice and then strikes out four times hand-running with men on bases, after the season opens. As a river it is the poorest pinch hitter in the world. The Platte goes dry on the first hot day, and has to depend on wells for its moisture the rest of the summer.

Many movements for the abolishing of the Platte have been started, but have failed because of the opposition of the bridge companies. It is the thinnest excuse for a bridge in existence but one of the most effective.

NOTICE FOR BIDS

Bids will be received until 8 p. m., February 8, 1916, for the feeding of city prisoners. Two bids to be given—one for feeding at city hall, one for feeding at place of business. Party receiving contract to furnish bond of \$100. Term of contract one year. Council reserves the right to reject any or all bids.

CARTER CALDER, City Clerk. 8-21-6358

Old papers for sale at The Herald office. Five cents a bunch; six bunches for a quarter.

Have You Tried KIRBY COAL?

The blue flamed, klinkerless coal. It is THE coal of Alliance. It's economical—is clean—and is lasting. Holds steady fire over night.

KIRBY LUMP, for furnace and heaters, \$7.50
KIRBY NUT, for cookstoves and ranges, \$6.50

Delivered

Hundreds have changed to Kirby—after a trial.

Ask some of your neighbors. It is used in almost every residence block in Alliance.

**Best Coal for the Price
Brought to Alliance**

Sold by

Alliance Creamery Comp'y

Telephone 545

J. W. Fogg, of Boulder, Colo., salesman for the Royal Typewriter Company, was in Alliance yesterday and today on business.

Mr. and Mrs. C. H. Boyer, of Bayard, were shopping in Alliance the first of the week.

DRAKE & DRAKE OPTOMETRISTS

In this age of the world the Public demands the service of people that specialize. We make a specialty of fitting glasses, and are prepared to supply each individual need.

THE FITS-U OPTICAL OFFICE
Optometrists
Alliance, Nebraska



Lindsey Wrote Von Bergen
Emil Von Bergen, traveling representative for the Carpenter Paper Company of Omaha, was in Alliance one day last week. While here he told of recently receiving a letter from the Denver boys' judge, Ben B. Lindsey, who is a personal friend and who accompanied Henry Ford of auto fame on the peace trip to Europe. The letter was written from Christina.

Mr. Lindsey writes most interesting of the trip across the water of the holding up of the Ford peace party by the British on the high seas and its retention on the north coast of Scotland, of the reception at Christina and of the people, press and officials there. It has been known by newspaper circles in this country generally that the correspondents sent on the ship at the courtesy of Mr. Ford have had instructions to ridicule the cruise and trip throughout, despite the discourtesy and inconsistency this embodies, and the readers will have observed that the ridicule has been pointed out. Mr. Lindsey writes especially to the point in this saying:

"If you hear of friction in the peace party, don't believe it. There were some differences over non-essentials—but nothing serious—the kind of differences in any such party. But in the bigger mission we were all united. The New York papers insisted in instructing their men to ridicule the whole thing. So something had to be sent out. But a finer body of people for intelligence, and earnestness, I never saw together before. Not many are prominent—but all devoted to big ideals. Some good must come of it all."

NOTICE TO CREDITORS

In the County Court of Box Butte County, Nebraska

In the Matter of the Estate of Michael Bayer, deceased.

Notice to all persons interested in said estate is hereby given that Mary Bayer, Administratrix of said estate, will meet the creditors of said estate at the county courtroom in the city of Alliance, said county, on the 13th day of March, 1916, at the hour of 10 a. m. for the purpose of the hearing, adjustment and allowance of claims against said estate. All persons having claims or demands against said estate must file the same in said court on or before the 18th day of September, 1916, or said claims will be forever barred.

Dated this 31st day of January, 1916.
L. A. BERRY, County Judge.
(SEAL) Burton & Reddish, Attorneys.
9-61-680-6391

W. C. T. U. Meeting
The Alliance W. C. T. U. will meet at the City Mission, at 2:30 p. m., Thursday, February 10, 1916. Mrs. J. A. Keegan will have charge of the program.

At the Churches

Methodist Episcopal Church
10 a. m. Sunday School.
11 a. m. Preaching service.
6:30 p. m. Young people's meeting.
7:30 p. m. Preaching service.
Prayer meeting on Wednesday evening at 7:30.
Rev. J. B. Carns, Pastor
504 Box Butte. Phone 99

Presbyterian Church
10 a. m. Sunday School.
11 a. m. Preaching service.
2:30 p. m. Junior Endeavor.
6:30 p. m. Senior Endeavor.
7:30 p. m. Preaching service.
Prayer meeting on Wednesday evening at 7:30.
Rev. Lewis McIntyre, Pastor
705 Emerson. Phone 230

Baptist Church
10:00 a. m. Sunday school.
11:00 a. m. Preaching service.
6:30 p. m. Young people's service.
7:30 p. m. Preaching service.
Mr. Layton will begin a series of sermons to young people, Sunday evening, February 13, to which all, old and young, are invited. Try to attend these services, as they will be interesting and helpful.
A. A. Layton, Minister

Immanuel's Lutheran Church
Cor. Yellowstone and 7th St.
10 a. m. English Sunday School and Bible class.
Services every Sunday at 10:30 a. m.

English services every first and third Sunday of the month at 7 o'clock p. m.
German school at 9 a. m. every Saturday.
Religious instruction in English every Saturday at 1:30 p. m.
Everyone is welcome and cordially invited to attend all of the services of the church.
Rev. Titus Lang, Pastor
722 Missouri. Phone Black 606

St. Matthews Church
7:30 a. m. Holy Communion.
10 a. m. Sunday school.
11 a. m. Morning prayer and sermon.
7:30 p. m. Evening prayer and sermon.
Rev. William Carson Shaw, Rector

Christian Church
10 a. m. Sunday School.
11 a. m. Preaching service.
6:30 p. m. Young people's service.
7:30 p. m. Preaching service.
Prayer meeting on every Wednesday evening at 7:30.
Rev. H. J. Young, Pastor
800 Box Butte. Phone 544