

CHRISTMAS DINNER DIRECTORY

RAISINS, FIGS

with Pecans, small boxes 10c; three
package.
Dates, 15c.
age, 10c each.
5c each.

MEAT

in Mason Top Jars, 30 cents each.
ound glass jar, 50c each.

ENGLAND

No. 56

Candied Cherries

Candied Cherries, Pineapple
and Ginger, 20c a box.

XMAS CANDY

We have the best assortment
of Good Candy in Northwest
Nebraska, and can give you
anything from 12½c to 50c a
pound. Your Christmas dinner
will be more complete if you
serve Bunte's After-Dinner
Mints, at 25c a pound.

XMAS TREES

We have a full line of Christ-
mas Trees, Holly, Wreaths,
Garlands for draping, and
Christmas Bells, from three for
5c to 50c each.

Good Things To Eat

at Moore's Grocery Co.

Our Line is Complete for the Christmas Dinner—

Apples, Candies, Figs, Dates, Oranges, Nuts, Cider, Currants,
Raisins, Celery, Cranberries, Etc.

Our Candy Line is one of the Best in Town.—Get our Price before buying
Xmas Trees from 25c up

We have our Dried Fruit in, just fresh from the California packers

Don't forget to try our Morning Cup Coffee for your Christmas Dinner

R. B. C. Canned Goods in heavy Syrup—Just Fine

WISHING YOU A MERRY CHRISTMAS

Moore Gro'y. Co.

PHONE 9

OUR GROCER

at the top of your order the butter
in Alliance.



Butter made from
Pasteurized Cream
is more healthful
and sanitary.

PASTEURIZED CREAM
procured and Made By
Butter Alliance Company

Merry Xmas to Herald Readers

Essay's store wishes Herald Readers a Merry Christmas and a Happy
New Year. It is ready for the Holiday Season with a full line of

DRIED FRUITS AND CANNED GOODS

CHRISTMAS CANDIES AND MIXED NUTS

A FULL LINE OF FRESH GROCERIES

BEAUTIFUL SELECTION OF FANCY DRAWN WORK

GLOVES, MITTENS, NECKWEAR, BLANKETS, COMFORTERS

MEN'S, WOMEN'S and CHILDREN'S CLOTHING and SHOES.

ALL ON SALE AT SPECIAL PRICES FOR CHRISTMAS.

E. ESSAY

Phone 789

113 Box Butte Avenue

Happy Christmas Day



The Christmas Store

We wish to extend Christmas Greetings to our customers and friends and in-
vite them to shop at the Christmas store. We have a fine display of

Christmas Trees, Candies, Holly
and Wreaths, Mixed Nuts

in addition to our regular line of *Groceries, Fresh Vegetables and
Fruits.*

Duncan & Son

PHONE 32

314 BOX BUTTE AVENUE