



BIRD'S-EYE VIEW OF HEMINGFORD—BEST TOWN OF ITS SIZE IN NEBRASKA

Pearl M. Lorensen

Millinery and Dress Making

The Ladies of Hemingford and vicinity are invited to call at first door north of Shindler's Hardware Store when wanting anything in the Millinery Line or when in need of Dress Making work.

I can save you money on up-to-date Millinery and will do your Dress Making promptly and in a manner that will please you.

Pearl M. Lorensen

Hemingford, Nebraska

LIVE TOWN IN FINE FARMING COUNTRY

Hemingford, "Best Town of Its Size in Nebraska," Doing Big Fall and Winter Business

FINE LINES OF XMAS GOODS

Hemingford, situated in the finest farming portion of Box Butte county, can justly claim to be "The best town of its size in Nebraska." While the citizens of the place make the claim with reference to the business transacted there, the same claim could probably be made with reference to its social and moral status. The residents of Hemingford and surrounding country are an exceptionally good class of people, which fact makes it all the more a pleasure to note their prosperity in financial affairs.

Probably more bushels of potatoes are shipped from Hemingford than from any other station in Nebraska or any adjoining state. Some time later The Herald will give some interesting figures regarding the quantity, for the present suffice it to say that the amount is immense, and that during the part of the season that shipping is the heaviest the town is alive with teams from morning till night hauling in spuds.

Besides the potato industry, other farming and ranch interests of the surrounding country furnish a large amount of business. Probably no other town in western Nebraska, except one, ships more bushels of grain, while many car loads of hogs and cattle are loaded here for shipment to the live stock markets.

Some of the business firms of this live town are taking advantage of The Herald's large circulation in the northern and western parts of Box Butte county, which are tributary to Hemingford, and are inviting trade thru its advertising columns. We wish to call particular attention to these advertisements at this time.

One of the leading hardware merchants of western Nebraska is C. A. Shindler. He carries a stock of goods that would do credit to a city many times the size of Hemingford, and has a large and commodious store room, but the thing that particularly appeals to intelligent buyers is the quality of the goods sold. In hardware as well as in other lines of merchandise, the best is the cheapest.

An institution that is doing much to bring trade to the town and is helping greatly in developing the surrounding country is the Hemingford Co-Operative Creamery, of which Mr. Jens Norgaard is the efficient manager. By reading the advertisement in this issue of The Herald you will get some information that may surprise you regarding the volume of business that is already being transacted by the comparatively new creamery. Dairying is destined to become one of the leading industries of this part of the west, and Hemingford is fortunate in having an enterprising creamery company operating this early in the development of the industry.

We know of no other town the size of Hemingford that has a drug store that is as well stocked as that of The H. R. Olds Drug Co. Only a brief reference is made in the advertisement to the many things that are carried in stock. You will need to call and see for yourself in order to form a correct idea of the fine line that may be found in this large store. The stock of goods for the holiday trade is exceptionally fine.

We can't say much as a matter of news regarding the Forest Lumber Co., as the yards of this concern are too well known thruout Nebraska for us to say much that is not already generally known. To say that it is a Forest Lumber Company yard means that a large stock of dependable lumber and building material is carried. The yards in this part of the west are making a speciality of coal this season, as will be seen by their advertisements. Mr. P. J. Michael, a courteous and gentlemanly young man, is the able manager of the Hemingford yard. Readers of The Herald who trade there will find that our commendation of him is none too strong.

For either millinery or dress mak-

Call at Corey's Before Christmas

Jewelry China Manicure Sets
Toilet Sets

CHILDREN'S STORY BOOKS FOR CHRISTMAS

Fine Display of Christmas Candies and Nuts. A Good Place to stock up for Christmas Treats

Remember Our Soda Fountain for Soft Drinks

W. M. COREY, Prop.

Hemingford,

Nebraska

Good Coal Gives Christmas Cheer

We Sell The Best

If the coal you are using does not give perfect satisfaction, both in quality and price, try us for your next order. Make your wife happy the next time you buy coal by getting a load of shiny PINNACLE COAL. It is sure to please her, and will help to give the whole family a Merry Christmas.



LUMBER AND BUILDING MATERIAL

When you are ready to order that bill of lumber, let us figure with you. You can get what you want from our large stock without bothersome delays.

Forest Lumber Company

P. J. Michael, Local Mgr.,

Hemingford,

Nebraska

NOTICE

To Patrons and Stockholders
in the Hemingford
Co-Operative Creamery

GENTLEMEN

We want to call your attention to the fact that a co-operative plant needs patronizing in every detail. It is, all over the United States, where farmers patronize their own organization, the best products are turned out and the biggest profits coming in. Why should we not show the same good-judgment?

We have from June to November, this year, bought 62,000 pounds of butter fat, made and sold 76,000 pounds of butter, with a net gain of \$750.00.

Winter is coming and cream is falling off, but anyway we can make a good profit if you deliver every drop of cream you produce to the Creamery. More cream means bigger dividends to the cream producers and bigger interest to the stockholders.

FAITHFULLY,

Hemingford Co-Operative Cr'y Co.
Hemingford, Nebraska

H. R. OLDS DRUG CO.



Christmas Gifts of Class
for everybody, largest and
most complete Stock in the
West, come in and See.

Mirrors, All styles and sizes.

Come in and see them.



Watches, Diamonds and Jewelry.

The best for the least money.

Come in and look them over.

H. R. OLDS DRUG CO.
Hemingford, Nebr.

Music Lessons

Several Hemingford parties have spoken to me concerning music lessons, so I have decided to organize a class here, if there are enough interested. I will be in Hemingford next Tuesday, December 21st, and will meet those interested at Rev. Palmer's office, over the First State Bank, between 3:00 and 5:00 p. m. If you are interested in music from any standpoint, or know of any one who is, I would like to talk with you. If you cannot come at the above time, write me or leave word with Rev. Palmer, and I will call on you.

PAUL W. THOMAS.

ing, The Herald believes that the ladies of Hemingford and the surrounding country will do well to call on Pearl M. Lorensen, first door north of Shindler's hardware store. No doubt they can save money in ordering their millinery from her, and get prompt and satisfactory service by having her do their dress making. Everybody in and around the town knows W. M. Corey. By industry and honest enterprising effort he has built up a fine business from a small beginning, and now has a store of which he may well be proud. He has a line of goods suitable for presents that will interest Christmas shoppers. By reading his advertisement you

will have a suggestion of what he carries in stock.

While not a resident of Hemingford, Paul W. Thomas of Alliance has recently taken a part in the activities of the town, as musical director at a revival meeting of several weeks which was largely attended. He has been requested to visit Hemingford regularly for the purpose of giving instruction in music, and, as will be seen by his announcement on this page, he is planning to do so.

Misses Goldie Bennett and Ethel Arbutnot were here from Marsland the first of this week visiting with friends.

A baby boy was born to Mr. and Mrs. E. C. Young Saturday.

Mrs. G. A. Gardner returned Sunday to her home at Republic, Wash., after a short visit here with Mrs. Ida Ross.

Miss Mabel Carey arrived the first of this week from Crawford to take the place in the Burlington storehouse of Miss Vivian Holloway, who is soon to be married.

Mrs. Edith Rowe, who has been visiting with her mother, Mrs. J. W. Reed, and family for the past several weeks, expects to leave tonight for her home at Detroit, Mich.