

**Why Not Say  
"Good-bye, Sir?"**

**T**HE telephone "Hello" has fallen into disfavor because it is not only useless and meaningless, but is a rather ungraceful and rude little word. It is fast becoming obsolete.

The telephone "Good-bye," however, is well worth preserving, even in these days of economy and efficiency. It gives that personal, friendly touch to business or social conversation which makes for better relations.

The cheery "Good-bye" over the telephone is just as potent as the cordial "Good-morning" with which you greet a friend on the street. Over the telephone it averts the feeling one sometimes has of being cut off abruptly.

Say "Good-bye" over the telephone as if they were really a part of your conversation and not merely a regrettable habit of speech.

Remember—

*"The Voice With the Smile Wins."*



NEBRASKA TELEPHONE COMPANY

north near Spade and purchased a nice herd of cattle the first of this week.

John C. Noah came in Monday from different points in Missouri where he has been visiting for the past few months.

F. E. Kerr came in Sunday from a few days' visit with friends at McCool and Lincoln and other points.

Art Halloren, manager of the Halloren Lumber Co., made a business trip to Alliance Monday.

Miss Lula Dikes and Mr. Sweete went to Whitman Saturday evening to attend the dance.

W. W. McDaniel and wife left Saturday for Rock Port, Mo., where Mr. McDaniel has a position in a general store for the winter.

John Donnelly made a business trip to Hyannis Monday.

**SAND HILL BREEZES**

Mr. and Mrs. Wade and son Ralph took Thanksgiving dinner at H. W. Patton's.

Ivor Meeker and Oran McNarlin spent Thanksgiving eve at W. H. Patton's. The evening was spent in games and music, after which the hostess served a dainty luncheon.

Mr. and Mrs. H. Stille have moved onto the William Hill ranch.

Delbert Jays have moved into their new house on the Clark Cade ranch. Mr. and Mrs. H. Stille entertained Ivor Meeker last week.

The barn on the Wm. Hill ranch burned, last Friday night.

Sam Hickman's hired man went to Chadron to spend Thanksgiving with Miss Scott.

Mrs. G. W. Carson left Saturday Nov. 19, for their home in Minatare, Nebr.

Miss Myers gave an entertainment at the west school district 83.

Miss Delight Ufford was on the sick list one day last week.

Jim Rice has just finished the new house on the Rice ranch.

Oran McHurlan's organ is inhabited with rabbits.

Ralph Roach has just returned home from Helena, Montana.

Miss Edith Moffitt has been on the sick list but is better at this writing.

John Covalt has built a new house in Broadwater. He intends moving there in the near future.

Mr. and Mrs. J. E. Wade and son Ralph called at the W. H. Patton home Monday evening.

Messrs. Gage and Roy Dockerei went to Omaha Saturday, the 20th, to work.

**PLEASANT HILL ITEMS**

The Christensen brothers and Henry Hennings left for the eastern part of the state for a few weeks visit.

C. Hennings and wife were callers at the Winten home, one day last week.

John Warn is loading a car of white potatoes at Hemingford.

Roth Brothers and Fred Wessel were helping H. C. Hansen load a car of potatoes, which he sold to an Omaha dealer.

I. E. Barrett arrived home Tuesday, after spending a week at his old home in Iowa.

Mr. and Mrs. Tom Green entertained Mrs. J. Curry and son, Thanksgiving.

J. P. Jensen and family were Thanksgiving guests at the M. Larsen home.

Miss Ella Moravek spent Thanksgiving with sister, Mrs. Frank Caha, at Hemingford.

M. Larsen and family were Alliance visitors Saturday.

I. E. Barretts were Sunday guests at E. Addy's.

Tom Green is laid up this week, having sprained his back some way.

Martin Hansen and Mrs. Mary Jaden were callers at the P. K. Christensen home Sunday evening.

**LOST**—83 yellow beads on string. Good reward will be paid for return to Herald office.  
52-1f-6533

**J. H. Fredinberg  
and Co.**

ASHBY, NEBRASKA

General Merchandise, Hardware and Lumber; a Complete Line of Building Material, Tanks and Windmills, Coal and Supplies.

**THE FREDINBERG  
HOTEL**

First Class Meals, Clean, Comfortable Rooms  
Modest Rates — the Place  
Where They All Stop

**Will You Read This Twice?**

A very important question to-day which every housekeeper must decide for herself is whether she prefers pure, cream of tartar baking powder like Dr. Price's or whether she is willing to use alum baking powder in food.

One kind is easily distinguished from the other, since the laws of various States require the ingredients to be printed upon the label. If anyone is in doubt which to use, it is worth while to ask the family doctor. Then decide.

And when once a decision is reached let no advertisement, or dealer's argument, or canvasser's solicitation, change the decision. It is not a question of a few cents or of pleasing a salesman. It is a question of health.

If this appeals to you as reasonable and sensible advice, it is worth reading twice. And it is worth remembering.

**DR. PRICE'S CREAM BAKING POWDER**  
Made from Cream of Tartar

**\$100 Reward, \$100**

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. J. Cheney & Co., Toledo, O. Sold by all druggists, 75c. Take Hall's Family Pills for constipation.  
Adv—Dec

**ASHBY ITEMS**

Misses Carrie and Sadie Anderson, who have homesteads out on the reserve, have taken their five months off and went to Hot Springs, S. D., Friday.

G. T. Joy and daughter Anna went to Broken Bow Thursday on business.

L. E. Hubbard and H. E. Morrill made business trips to Hyannis the first of the week.

J. W. Barnes is building a new residence in the west part of town on his lots.

Ralph Depew came in Thursday from a few months visit in different points in Iowa.

Mr. and Mrs. W. B. Nickerson went out to Survey Tuesday to see Mrs. Nickerson's sister, who is quite sick.

Dr. W. E. Mernchew went out

**DON'T BE MISLED  
Alliance Citizens Should Read and  
Heed This Advice**

Kidney trouble is dangerous and often fatal. Don't experiment with something new and untried.

Use a tested kidney remedy. Begin with Doan's Kidney Pills. Used in kidney troubles 50 years. Recommended here and everywhere.

The following statement forms convincing proof of their merit.

Mrs. Sol Willis, West Second St., Sidney, Nebr., says: "I had an attack of kidney and bladder trouble, and was caused much distress by an intense ache in the small of my back. One box of Doan's Kidney Pills rid me of my aches and pains and also restored my kidneys to a normal condition. Since then I have had no return of the complaint."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Willis had. Foster-Milburn Co., Props., Buffalo, N. Y.

**TEN YEARS AGO**

Earl Mallery was awarded the silver medal in the oratorical contest at Crawford last Friday evening. Two contestants had selected the same subject—that of "Toussant L'Overture." They were Earl Mallery, of this city, and Fay Blanchard, of Crawford, and between them rested the honor by the judges. This was Earl's second victory on the platform, he having met with the same pleasing result in the contest last year. Miss Alice Acheson took second prize in the dramatic department, she having rendered "The Fiddle Todd."

Born, Saturday, November 27, a baby boy to Mr. and Mrs. H. A. Traber. Mother and baby are getting along nicely.

**STOCK HOG SALE**

**SATURDAY, DECEMBER 4**

**At the Alliance Stock Yards**

(Sheep Division)

**300 Head of Shoats**

Weighing from Sixty to One Hundred and Twenty-five Pounds. These are all clean, healthy, western hogs. If you have plenty of feed now is your opportunity to make money out of hogs. Buy Your Stock Hogs Now while they are cheap. You can't find a better way to market your soft corn and waste potatoes. They will be sold in lots all sizes and sorts. You will have a chance at just the kind you want.

**PUBLIC AUCTION, SATURDAY, DECEMBER 4**

**Oscar Braman, Owner**

Col. H. P. Coursey, Auctioneer

Frank Was, Clerk