

# HARKEN!

to

## The Voice of the Porcelain Whole Tooth

I am the human tooth. If you give me proper care and jealously guard me against decay I am your best friend, but if you neglect me I am your enemy and will make you suffer. I can make or mar your face—I can make or mar your health.

Take heed of my warning. From the time I make my appearance I demand constant care. I must be brushed carefully daily, that is my demand. With such care I will never give you trouble, but if you neglect me I will bring you out of a sound sleep some night with a jab of pain that will make you regret that you were careless and neglectful. I will never let up until you give me the attention I require. Temporary relief is not a cure for my ills and often the panaceas used only hastens my destruction. And all the while I am making you nervous and irritable, upsetting your stomach and otherwise interrupting the even course of your life.

I will give you downright misery for I demand attention and I am going to have it. You can give me what I need at comparatively small cost. At no stage am I hopeless. Take me to the proper expert who knows and understands me and I will be content to abide by the results of his ministrations. The longer you delay the greater will be your pain and the greater the attendant expense.

I am the forerunner of the new era of "natural dentistry." I am the exact reproduction of the natural whole tooth which I am designed to replace, not merely a crown. I am built to fit the surface of the gum so that no foreign matter may lodge between me and the gum. That is the secret of sanitation in my way. I am securely locked to the bridge work in such manner that I will last a life time. For that reason I represent economy in dental work for when I replace a tooth, I remain there serving you faithfully forever.

I am the real solution of all your tooth problems—the porcelain whole tooth. I am the logical development of years of careful study in modern dentistry, study devoted to the end of solving the problem of sanitary bridge work. I, the porcelain whole tooth, am that solution. I have come from the brain of man to alleviate the sufferings of mankind, to correct all tooth troubles and defects, to relieve humanity of its pains—to give comfort and restore facial beauty.

I am the only method by which the original contour of the face may be restored and retained—the only method by which absolute sanitation is assured—the only really permanent method for bridging.

I will restore you to beauty and health and I am very inexpensive compared with the benefits I give. I am the scientific solution of the "Voice of the Tooth," the porcelain whole tooth of "natural dentistry."

Watch for the Next Issue

## The Todd Dental Company

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