

THE ALLIANCE HERALD

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APPROPRIATE HOLIDAY PRESENTS

The time of year has arrived again when people are in a quandary, more or less, as to what to purchase for Christmas presents for their friends. To the person with a long purse or a snug bank account, it seems to be an easy matter to go into well-stocked stores and order acceptable presents without much forethought; but for those of moderate means it is not such an easy matter to decide upon what they think will be acceptable presents and keep the cost within the holiday allowance. And even the lists of recipients of presents from the well-to-do will be lengthened, if acceptable gifts can be secured at a reasonable cost.

At this time it is well to remember that the appreciation with which a present is received does not usually depend so much upon its expensiveness as upon the consideration with which it has been selected by the giver. Almost always people prize presents more because of the spirit with which they are given than for their intrinsic value.

Useful presents are always very acceptable by those who cannot afford, or do not wish, to spend money lavishly upon themselves. The tastes and needs of the recipient of a present should be taken into consideration when making the selection. Quite often inexpensive home-made articles are more highly prized as presents than more expensive ready-made things.

It is what is back of the gift more than what is in it that makes it a treasure to the one receiving it.

PERIODICALS AS PRESENTS

If people generally would give more thought to the giving of subscriptions to periodical publications, such as newspapers, magazines, etc., as presents to friends and acquaintances, such gifts would become more common. There is scarcely anything that makes a better present, in proportion to cost. Send a friend a receipt for a year's subscription to an acceptable publication, and he or she will not only be pleased at the time of receiving the first copy, but will have a constant and pleasing reminder during the year of the friendship of the giver.

There are so many publications that could be used for this purpose that we cannot give a list of them, but wish to suggest the two that are issued from the press of the Herald Publishing Company:

The Alliance Herald, published weekly at \$1.50 per year, a little less than three cents per copy, as a present to a friend in another state, or in some other part of this state, would be considered worth many times that amount.

The Nebraska Stockman is a new monthly, devoted to the live stock interests of Nebraska and the middle west. The subscription price is only 25 cents per year, or five subscriptions ordered at one time for \$1.00. It is probable that during the coming year the paper will be changed to either semi-monthly or weekly and the subscription price increased accordingly, but it will be sent to all persons subscribing at the present price to the end of the time for which paid, without additional charge.

MEN, MONKEYS AND APES

An all-wise Deity made men and monkeys, but it remained for men to make apes—of themselves. And that is what is happening in some places now and will probably continue to happen for some years to come, much to the annoyance of Christian workers and the detriment of church work. This is what we mean:

Altho many good people object to expressions used by Rev. William A. Sunday and his manner of preaching, it is generally conceded that he is doing an immense amount of good in his own peculiar way, especially among that class of people whom he terms "down-and-outers." He succeeds with his methods of trying to do good because they are not assumed or put on. His methods are peculiar but they are his methods; he is peculiar in his ways, but he is himself, he is just acting out Billy Sunday and not trying to be someone else; and he makes a success of it.

There are others who wish to do good in the world, but not being wise enough to use their own talents for the accomplishment of their laudable purposes, try to use the Rev. Mr. Sunday's peculiar talents, with the result that they make a failure of it, as might be reasonably expected, and tear down the work which they really wish to build up.

Down at Aurora, Nebraska, they are having what seems to be a case of this kind. An evangelist is holding a union revival meeting, and the town is all torn up and split up over the evangelist and his work. Now The Herald has no objections to a union revival meeting, and even if it did have we would hardly consider the editorial columns of a secular newspaper the proper place to express those objections; but partly as a matter of news, and partly for the purpose of pointing out the folly of one trying to be who he is not and never can be, we mention this case.

It may be that the evangelist at Aurora is right, and those who object to him and his work wrong. We do not know enough about the case to pass judgment upon it; but from what we have read, it looks at this distance as tho the principal trouble arises from the fact of the evangelist, whose name is Kirkland, trying to make a second edition of Billy Sunday of himself and not being able to get by with it. If he has a divine call to do evangelistic work, he ought to do that work as Rev. Mr. Kirkland, and not try to be Rev. "Billy" Sunday or anybody else but himself. The Lord never calls a man to be an ape.

PRESIDENTIAL CANDIDATES

While it is universally conceded that President Woodrow Wilson will be renominated by the democratic national convention next summer, there is much speculation as to who will be the republican nominee for president. Hence, the discussion of presidential possibilities is confined almost entirely to republicans, with an occasional reference to probable bull moose candidates, and now and then a mention of Eugene V. Debs' statement that he will not again be the socialist candidate.

One of the first names to be mentioned prominently in Nebraska in connection with the republican nomination for president next year is that of a Mr. Eastabrook, financier of New York City, formerly of Omaha, Nebraska. He is a very plain illustration of the fact that some times a man who is wise in business, shrewd and successful, is quite the contrary when it comes to political matters. Mr. Eastabrook was recently banqueted in Omaha and made a speech. Unfortunately for him he departed from the subject of business and tried to talk on the subject of statecraft. In a nutshell, as we have him sized up, he is a success as a business man, but as a statesman and politician a great big horselaff. The Herald is not worrying about who will receive the republican nomination for president next year, but we would hate to see the preferential vote of the republicans of Nebraska go to the Hon. Mr. Eastabrook; it would be such a slam on the state.

Ex-Senator Root and Chief Justice Hughes, both from the state of New York, have strong followings. They are both able men. In affairs of government, each fills the measure of a statesman; but in politics they are given a bit to "playing to the grandstand," which is considered by a considerable number of voters to be a serious offense. Senator Root's popularity received a severe jolt at the recent New York state election, when the proposed new constitution, which he

had so much to do in helping to frame, was overwhelmingly turned down by the voters of the Empire state. It is believed by many that Judge Hughes has removed himself from the race for the republican presidential nomination by demanding the withdrawal of his name in Nebraska, which had been filed by some of his enthusiastic friends, with the secretary of state. If either Mr. Root or Mr. Hughes receives the republican nomination it will be because he is from New York, the electoral vote of which state both parties are anxious to secure.

Just now it looks to us as tho Senator Theodore Burton of Ohio is the republicans' most available candidate for next year. He fills the measure of a statesman and is of presidential calibre. He has a record of long service in public life, and so far as we know it is a pretty hard record to pick flaws in. He is not particularly offensive to the conservative element in the party, and can probably come as near as any other prominent, straight republican to polling the entire progressive vote.

Mayor William Hale Thompson of Chicago is being groomed to make the race for the republican nomination for president. He is immensely popular among republicans, particularly with the rank and file of the party. If he and his supporters can convince the public that he has the qualifications necessary to properly fill the office of president of the United States, he will be an exceptionally strong candidate, in the event of his nomination.

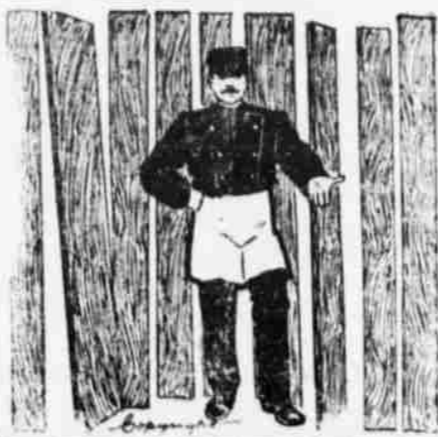
Exchange Gossip

Rushville Standard.—Judge W. H. Westover left Sunday morning for Alliance to hold court. He will have a term of something like two weeks at that place. From there he will go to Chadron, so does not expect to be home much during the next month.

Rushville Recorder.—William Cyderman, who was confined in the Sheridan county jail for safety, was brought before Judge Fisher at Valentine last week for his preliminary hearing, and was bound over to the district court for the murder of Mrs. Heelan and Mrs. Layport. Notwithstanding the feeling against the prisoner, there has been no request for a change of venue, and the defendant will probably be put on trial some time in January.

Hemingford Ledger.—Sheriff Cox was up from Alliance the first of the week, gathering jurors to serve during the present term of district court. Among those from here we noticed: A. S. Eneyart, Robert Anderson, C. C. Hucke, Frank Nagleschneider, Wm. Curry and C. A. Shindler. * * * G. M. Burns of Alliance was a business visitor in this end of the county the latter part of last week, attending to some matters in connection with his property southwest of town.

Marshall Tribune.—Miss Fay Abel and Clyde Platt and Miss Hazel Squibb and Edward Marshall were married in Alliance on Wednesday, November 24. The two couples went down in a car, the mothers of the brides following on the train, and were married by the judge. Mr. and Mrs. Platt returned the same day and will go to housekeeping at once in Marshall. Mr. and Mrs. Marshall will remain in Alliance for a few days. All parties concerned are well and favorably known here, and the Tribune joins with their many friends in wishing them the best there is in life.



Back of The Builder

there must be good lumber, or his work won't amount to much.

The builder who buys his stock here has no complaints to make. The LUMBER, LATH, TRIM, MOLDING SASH, DOORS, SHINGLES, ETC which we sell are of the "all right" kind.

And our prices will give him a larger margin on his contract. We sell at very close figures.

Dierks Lumber Co.



Beautiful Victrola in oak, and 8 fine selections, including band and orchestra music, popular songs, sacred music, violin and whistling solos, dance music, comic songs, and other wonderful selections—complete in every detail. Cannot be bought cheaper anywhere in the United States. Send today for our big Christmas Bulletin, describing six Victrola outfits, fifty especially fine records, and over 200 special bargains in Pianos, Player Pianos, Organs, Mandolins, Guitars, Violins and Horns.

Knight-Campbell Music Co., Denver.
Send me, prepaid, your big illustrated Christmas Bargain Bulletin.
Name _____
Town _____ State _____

HARNESS

Hand made from best material. Outlast any factory made goods. Call and see. Harness repairing by experienced harness maker. J. M. COVERT At M. D. Nichols' stand, Alliance

GEO. D. HARRAH

Breeder and Dealer

PURE BRED BULLS

Can furnish ranchmen of Nebraska with either Herefords or Shorthorns.

Address Exchange Building, South Omaha



Holiday Opening Saturday, Dec. 4th

Next Saturday we open our 1915 line of Holiday goods. We consider this an extraordinary line, and it is the largest and best that we have ever carried. It consists of

Dolls, Games, Toys and Novelties

This is the "Christmas Store" in every sense of the word. Our counters and tables and shelves are literally packed with

Christmas Presents for Old and Young

To go into details and mention all the different lines would require a space several times the size of this, but suffice to say, there is nothing that would make desirable gifts that cannot be found here.

SANTA CLAUS PARTY



Saturday afternoon at 2 o'clock we are going to give a Santa Claus party at the Empress for the children. And there will be a REAL LIVE SANTA CLAUS who will amuse the kiddies for a short time. Every child in and around Alliance is invited to witness the entertainment FREE OF COST. This is for their benefit.

Early Shopping Pays

It is now only a little more than three weeks until Christmas. While our lines are now full, immediately after the opening they will go fast, so we would advise you to come early and make your selections. In this way you will not only assist us by lessening the last hour rush, but we will be better enabled to assist you in making your selections.

Visit the Big Gift Store Where You Can
Get Presents for the Entire Family

LOTSPEICH VARIETY STORE "The Christmas Store"

Funny How Many Are Talking About

"CLEAN COAL"

lately—something they haven't got and can't get
Why Didn't They Do It Years Ago?
Why Are They Doing It Now?
It Is to HA! HA!

Ask the "kleankoalphokes," your new friend
"MR ACMEZ OLD KING KOALES"

The Genuine and Original "HOT STUPH," from the Acme Coal Co.

He's at his exclusive retail agents, the office of

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