

LARGEST STORE
FOR
MEN AND BOYS
IN WESTERN NEBRASKA

THE FAMOUS

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A Splendid Showing of Winter Wear for Men and Boys

THE MAN WHO IS
HARD TO FIT IS
ALWAYS WELCOME AT
THE FAMOUS

Our Mammoth Stock will satisfy all preferences. More nationally advertised lines than any other store in Northwest Nebraska. This is a guarantee to you against cheap shoddy merchandise. A Bargain can always be had at the FAMOUS.

EVERY DESIRABLE
FABRIC AND PATTERN
IS OFFERED
TO PLEASE THE TASTES
OF ALL MEN

The Supremacy of the Famous has never been more fully emphasized than this season--You will have to examine the hundreds and hundreds of new Suits and Overcoats to appreciate our emphasis on the statements of larger and better buying facilities and consequent value giving.

Here Are a Few Evidences of Our Buying Power

Vellastic Ribbed Fleece-lined
Union Suits, \$1.25 values,
specially priced, at—
\$1.00

Our \$7.50 line of Hand-Made
Sweater Coats, this week—
\$5.00

Munsing's heavy winter weight
Union Suits
\$1.25, \$1.50, \$2.00
\$2.50, \$3.50, \$4.00

Special Boys' Shirts, 35c val-
ues, for this week —
19c

Boys' Shirt Waists, 35c values,
this week—
19c

The biggest line of Men's
Outing Gowns
75c, 85c, \$1
\$1.25, \$1.50

Big, full made, 60 inches long
A \$3.50 guaranteed Corduroy
Pants for Men—brown and
greys, all sizes, special at—
\$2.50

For the social season we have selected
a line of Dress Suits of the
HART, SCHAFFNER & MARX
make—the one standard—at really
sensible prices.

\$35
AND UP TO
\$60

HART, SCHAFFNER & MARX great-
est Suit, "Varsity Fifty-Five" — the
greatest Suit for Style, Fit and
Appearance that was ever designed for
Young Men—all grades—

\$20
\$25 \$30
\$35



We were particularly fortunate this
year in the selection of Overcoats, and
an investigation will prove this to you.
HART, SCHAFFNER & MARX pre-
dominates.

\$20
TO
\$35

Extra
OvercoatSpecial

50 Balmaroon fine snappy all wool
Coats, worth \$20; on sale this week at—
\$15

To Buy Right is to Sell Right

Springtex Union Suits, adver-
tised in Saturday Evening Post
for \$1.00. Our special price
this week—
79c

50 dozen Boys' Hose—sizes
6 to 10, regular 10c values,
this week, pair—
6c

Boys' waterproof heavy Mack-
inaws, sizes 6 to 16—
\$3.50 \$4.00 \$4.50
\$5.00 \$6.50

Boys' 75c Union Suits—sizes
4 to 16, this week—
48c

Boys' Winter Caps, regular
39c value, this week—
25c

One lot of Men's Wool Under-
shirts, regular \$1.25 values—
69c

Men's \$1.25 fine Dress Shirts,
colors absolutely guaranteed
against the laundry, special—
98c

\$15⁰⁰

Gives you your choice of cassimeres, chevots and
worsted in Suits that would readily be considered
bargains in some stores at \$18.00.

THE FAMOUS

Our \$18 Line

Men's Suits are really wonderful—all the fine hand
tailoring that is shown in the high grades is in this
line. We are especially strong in sizes—38 to 48—
Regulars and Stouts.

In the selection of your purchases you will be assisted by either
Marcus Frankle, Percy Cogswell, David Kauffman, Frank Rumer, all men
of long experience and experts in their line.

100 Boys' Suits, double-breasted,
and knickerbocker pants, values
up to \$6.00—mstly large sizes, 11
to 16. Your free choice—
\$2.98

200 pairs Boys' Knickerbocker
Pants, values 59c, 69c and 75c.
This week special at, pair—
39c

120 pairs Little Gents' Shoes —
sizes 9 to 13, all leather-oak soles,
wax calf bluchers, worth \$1.50.
This week only—
98c

You Will See it
First, if its Right
at The Famous

The Famous

Hart, Schaffner & Marx Suits and Overcoats, Walkover Shoes, Holeproof Hose, Munsing Wear, Stetson
Hats, Manhattan Shirts

Member of United National Clothiers, Largest Buying Syndicate In America of Our Lines

Remember, if its Good
The Famous
Sells it for Less