## Regarding War Prices

A Store or any institution is as good or bad as the people who operate it. This store in Kansas City has always been run on the principles embraced in the Square Deal. It has endeavored to render a distinct service to the people of this community, believing it would thrive in proportion as it served the people.

## War Prices of 1915

Por this is account of the European War prices are doubtless higher in many lines, but let's keep cool, his stor a great coumtry and we quickly adjust ourselves. Whatever happens you may depend upon

This etore has never attempted to frighten people into buying and it never will.

## A Campaign Against War Prices

 We have started a campaign against war priees and if you pay too much for merchandise it willbe your own fault. The splendid buying organization of-this store ever since the war started has been
going into the markets with cash and purchased heavily of all kinds of merchandise in anticipation of a
great business.
Considering the present conditions, we are very fortunate, indeed. We expect to give the people
of Kansas City and this trade territory the benefit of these fortunate purchases, For illustration-we
have on hand now doubtless more merchandise of various kinds than likely any other store in the South-
west. This will be sold not at war prices, but at reasonable priees to our customers.
During the next few months you will hear much misrepresentation about prices. The unserupu-
lous will try to take advantage of the people. Keep your eyes on this store, even if you do not trade
with us-inform yourself on our prices and thus be in position to force other dealers to treat you fairly.

## We Pay Railroad Fare to Kansas City and Return

Those living at a distance can come to this st ore and shop at the same advantage as Kansas Citians, for we refund your round-trip railroad fare up to 5 per cent of your purchases.

If you don't sef the Kansas City Daily Papers with our regular Bargain Nows, send your name

The Jones Store Co.

Kansas City's Profit-Sharing Store


## ILER GRAND HOTEL

All Stockmen know this Hotel-Most of them stop with us
Well Located
Always Comfortable
RATES: $\$ 1.00$ to $\$ 2.00$ Single; 75 cts. to $\$ 1.50$ Double Try us once under the new ma
You will come again
Harry Ryan still in charge of the Bar
Popular Priced Cafe P. W. MiKesell, Prop. A half dozen fine Bone Tipped Corn Cob Pipes, symbols of the comfort we furnish, mailed to you FREE OF ALL CHARGE,
if you send us this add with your address

