Stockmen's Edition

# ALLIANCE HERALI

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ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, THURSDAY, SEPTEMBER 23, 1915

READ BY EVERY MEMBER NEBRASKA STOCK GROWERS ASSOCIATION. ALL THE NEWS OF ALLIANCE AND WESTERN NEBRASKA OFFICIAL ORGAN NEBRASKA VOLUNTEER FIREMEN'S ASSOCIATION. IT REACHES HEADQUARTERS FOR 15,000 FIREMEN

NO. 42

# UNITING FARMERS

The Tradesman, Omaha Retail Merchants' Magazine, Gives Two-Page Writeup to Alliance

INTEREST IN WORK DONE HERE

The Tradesman, an Omaha retail merchants magazine with a wide cirentation, in its issue for September. 1915, devoted two pages to a writeup of Alliance and its territory. W D. Fisher, secretary of the Alliance Commercial Club, furnished the material and photos for the write-up. The article attracted attention from other large magazines and requests have since been received for other articles of this nature from others. The article, together with the cuts used, follows:

Until two years ago the Alliance business men had never visited the farmers in their territory in a body. Last year a silo trip was promoted in co-operation with the State Agricultural College and they report that it was the first one ever undertaken by a commercial club in the state where the county did not have a farm demonstrator. On this trip different kinds of silos were visited, good points and bad points were discussed and when the two days' trip was over, the farmers knew more about silos than ever before, and the business men had become better acquainted with their customers, the farmers. One of the farmers said if the trip had been made one week belars, and the farmers who had never realized the value of a silo decided proprietor. right there to erect one. As a result in Box Butte county within a year.

More silos mean more milk, more money for their produce and that is and better production in all times.

One merchant who was not very enthusiastic about making the trip. eame back boosting for It and said that next year he was going if he had to close his store. That merchant and shock and a movement was starthad caught the spirit and the mer-ehant or merchants who will get out Sunday morning, cars loaded with with the farmers will be the gainer business men and citizens from Allihave the business men visit their farms just like the merchant likes to have the farmer compared to the farmer com

have the farmer come into his store. when the business men arrived, nine For years Alliance has had cele-of the farmers were busy with bindbrations of all kinds, giving more for ers cutting the grain. Never was the money than you could find anywhere else, but it is the same old story-25c, 50c or \$1 admission. It was suggested that we have a big pic-inspiring sight. The farmer who nic and celebration at the fair had charge of the work was furnishgrounds, making everything free, so ed an automobile to direct the work, committees were appointed and last year on Labor Day we had the first big free celebration and it was a success from start to finish. We did hundred and twenty acres had been not spend a large amount of money. \$250 covering all the expenses, but to this day, farmers, shop men and celebration. The farmers had a ball farmer girls showed the town girls good time. There were enough men how to run a foot race, and the carpenter's wife showed that she could drive as many nails in three minutes as "the old man". Everybody forgot their different walks of life that day and the whole affair was one big family reunion. There were no reserved seats, everything was free, and when it was all over everyone was elated over the results of the day.

What was the outcome? The farmers forgot the past. They said, "The business men do appreciate us," the shop men and their wives were brought to realize that the business men of Alliance did appreciate their business and it has caused more favorable talk than anything else we have undertaken.

Last month we had the second silo business, new industries, etc., but to trip and it was advertised that dinner would be served in a grove at a cost of 25c. A large number of business men were present and after they had partaken of fried chicken they had partaken of fried chicken sy and give them value received, the and everything that is found at a mail order houses would have to go good country dinner, they started to out of business within a short time. pay their 25c and were told that the The average merchant thinks too dinner was free as a token of appreciation of what the business men had done for the farmers. In the last fifteen months seventy-five per cent of the farmers who used to feel so antagonistic towards the Alliance business men now feel that Alliance belongs to them and that the business men want to help them in every way possible.

This year we are having our second Labor Day celebration and a committee of twelve farmers has been appointed to arrange for the farmers-merchants ball game and general sports. The Commercial Club has had in operation the past fifteen but it was a very appetizing supper months a free employment bureau which is being appreciated by the came a slumber party—the mysteries

A few of our business men are like some found in every town. They never go on a silo trip, never go to a farmers' meeting, or never give the they didn't get to sleep until 4 farmer a glad hand, but the majority o'clock in the morning". Those presof our business men realize that their business depends on the farmers, and those who are awake are reaping the

Last week, Mr. Kicken, a farmer Mosher, Alta Young and Mabel Worliving nine miles north of Alliance. ley. fell from his binder and was seriousbundred acres of rye and oats to cut office. Five cents per bundle.

### Who's Who Among Nebraska Stockmen

"GETTING IN TOUCH" MOVEMENT ORIGINATED BY THE ALLIANCE HERALD

Interesting Information Regarding Prominent Nebraska Ranchmen and Farmers-Practical Plan for Getting Them Better Acquainted



Spring Canon Ranch, Garden County, Nebraska-J. H. Orr, Proprietor

fore, he would have saved fifty dol- is that of the Spring Canon ranch in Garden county, of which J. H. Orr is

man, merchant and banker he has ed property, he not only increased stand the situation, he believes that to congratulate him, not only upon milk means more butter, and it all been eminently successful. He came his ranch operations but went into every stockman should be a member his financial prosperity, but as the means that the farmers will get more to Nebraska in 1883 and to Keith other lines of business, in which he of the association. county in 1887. Since then he has has been very successful. what we are all working for, a bigger lived in three counties but has moved only once.

could hardly realize that the business

plish so much. Everybody had a

so that no one had to work very hard

and yet the grain had been cared for.

clothiers, and the grocerymen work-

ed along with the farmers, while the

hardware man could be seen with his

employes shocking as much or more

than the other fellows. A few stay-

ed at home while others went on a

fishing trip, but the men who went

to work in the fields came home tired

but happy, feeling that the day had

been well spent and resolved in their

hearts to be better neighbors in the

true sense of the word. Those who

went did not have any trouble get-

ting a good rest that night like the

narow-minded ones that stayed at

We can talk about getting new

build up a town my idea is if each

county in Nebraska and the whole

United States would mix more with

the farmers, treat them with courte-

much of himself and his business to

make a success, especially in the smaller towns. What we need is

more rest rooms, more of the warm

grip of the hand, up-to-date stores

with up-to-date clerks to compete

**Hntertained** with Duck Supper

a number of her girl friends at her

home Satuday evening with a duck

supper, in honor of Miss Nell Shrews-

berry, who was here from Ellsworth

visiting. The form of refreshments

was slightly varied from the usual.

to which the guests sat down. Then

of which mere man knoweth not-

but several young ladies who were

present were heard to say that it was

a very enjoyable affair, "even though

ent in addition to the hostess and the

guest of honor were Misses Ruth

Rice, Laura Mounts, May Graham.

Mattie Gifford, Eva Duncan, Mabel

Old papers for sale at The Herald

Miss Hattie Renswold entertained

with the mail order houses.

home.

dentists tried to out-do the

it has been our privilege to publish county. A few years ago Deuel second vice president of the Farmers Their words of encouragement have county was divided, throwing the Life Insurance Company of Denver, helped over the hard places and giv-Orr ranch into the new county of Colo. He has been a member of the en an added pleasure to arduous la-Garden. He made his start finan- Nebraska Stock Growers Association bor. cially by milking cows and keeping for a number of years, and thinks it Mr. Orr is one of the oldest resi- the increase, instead of selling the has done a splendid work for the live party Mr. Orr affiliates with, but we the number of silos has been doubled dents of western Nebraska and one increase to make a living as some did stock industry of western Nebraska. suspect that he is Rooseveltian in his of the most prosperous. As ranch- in the early days. As he accumulat- In common with others who under- beliefs. His friends have occasion

and lived there twelve years, when len; vice president and director of of stockmen of the west half of Ne- never grow less,

One of the finest ranch views that he moved onto his ranch in Deuel the Citizens Bank of Ogalalla, and braska during the last few years.

J. H. Orr is president of Orr, Spin- agement of such men as Mr. Orr that and three of the latter. dler & Co., proprietors of a large The Alliance Herald has been able to He homesteaded in Keith county mercantile establishment at Lewel- accomplish so much in the interests as John H. Orr. May his shadow

We do not know what political proud father of twelve hearty sons It is due very much to the encour- and daughters, nine of the former

This country needs more such men

First Number of School of Music Lecture Course Given by Miss Gifford Friday Night

That Miss Mattie Clare Gifford is a reader and impersonater of rare her. were so many as thirty-five men ability was conceded by all who were fortunate enough to hear her at the this fall and winter.

and two autos were busy carrying water to the men in the different fields. When 6 o'clock came, three her audience interested and people here will be pleased to are working out for the city. keeps

throughout her performance. them-they found every one of equal interest. Miss Gifford depicts her imaginable characters with such

The impersonations were excepopera house Friday night in the first tionally well rendered. She has a number of the series of School of ready flow of dialect language, and Music entertainments to be given in her Dutch and negro dialect selections she was given opportunity to Miss Cifford is one who, immedi- display her talent, which she surely ately upon her appearance on the stage, creates an "atmosphere" that ed "hit" with her work in Alliance, \$5 and trimmings each, which they

Her learn of her next appearance. Mrs. program Friday night was varied Edith Swan-Zediker was accompanenough to suit every taste, but it was list, and her work was pleasing, as it readily seen that the audience did always is. The next number on the not pick out numbers that suited course will be announced soon.

**Now Doing Business** 

The stock of the new Cash Grocery clarity and ease that one can almost is arriving daily, and will all soon be see all of them on the stage beside in. In the meantime the proprietors are doing business, selling what they have in stock. They recently received a carload of fruit, and this is nearly all sold now.

Ross Watson and Emmett McNeil were arrested Monday night for be ing drunk and disorderly. Tuesday

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### **NEBRASKA COPS** CATTLE PRIZES

Sand Hill Cattle Take a Shorthorn First Prize, and Herefords Top the Feeder Market

AT STOCKER AND FEEDER SHOW

Just as the Herald-Stockman said t would be, so it was. In the issue of this paper of August 26 we said:

Why Not Nebraska Cop Prizes? What reason is there why Nebraska ranchmen should not capture a large share of the liberal prizes offered at the St. Joseph stocker and feeder show, to be held September 16 and 17. None, whatever.

If they exhibit, they are practically sure of getting in on the prizes. Better feeder cattle cannot be found than are raised in the west half of this state.

And it has turned out just as we said it would. Owing to the fact that this section of this issue goes to press in advance of publication day, we cannot give complete list of prizes won by Nebraska cattle at the St. Joseph stocker and feeder show, but we have the following information by long distance telephone from Logan Musser of Rushville, who attended

Tully & Musser exhibited three oads and took two prizes, as follows: Yearling Shorthorns, first money. Yearling Herefords, fourth money.

The above cattle were bred by Hall & Graham, well known ranchmen who are proprietors of the Bonner ranch, south of Alliance. should be noted here that while the judges awarded the Herefords only fourth money, they sold for \$8.50 per cwt., the highest price paid for



CHAS. H. TULLY. Manager of Tully-Musser Cattle Co. and Fawn Lake Ranch Co.

any cattle that sold at the auction of the exhibited cattle after the awards of prizes had been made.

Hon. R. M. Hampton, who started the Bonner ranch, began the breeding of the herd of Shorthorn cattle from which the above first prize winner was taken. Mr. Hampton sold the Bonner ranch a few years ago to Hall & Graham.

Fawn Lake Ranch Company, in which Chas. H. Tully of Alliance is also interested, took fourth prize on two-year-old Hereford steers

When it is taken into consideration that the St. Joseph stocker and feeder show drew cattle from a number of states, it speaks well for the ranchmen of northwestern Nebraska and their cattle that this section got in strong on the prizes. We still maintain that no better feeder stuff can be found anywhere than in the ranch country of Nebraska.

A complete list of prizes won by Nebraska cattle at the St. Joseph stocker and feeder show will be given in another section of this paper or in a later issue.

A BOLD ROBBER

Appeared at Home of Mrs. A. J. Dwyer Monday Night

Monday night about 10:30 Mrs. A. J. Dwyer was awakened by the barking of her dog. Arising she saw a man standing just outside of the screened-in back porch, motionless and endeavoring to peer into the house. Badly frightened, Mrs. Dwyer asked the prowler what he wanted, but received no answer. The robber, for such he evidently was, remained in the same spot without saying a word, and when Mrs. Dwyer sent one of her little girls to arouse the roomers the man walked leisurely toward the barn, and before assistance had arrived had disappeared down the alley. The situation was a rather peculiar one in several re-The robber made on effort to state his mission, whatever it was, but at one time made a motion as if to draw a revolver from his pocket. The screen door was locked, and this is probably all that kept him from gaining entrance. Night Officer Kish was notified and arrived soon afterward, but without result. Later a suspect was picked up in the alley behind W. D. Rumer's place, but the evidence was not sufficient to convict him.

## Memorials

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PAMILY MONUMENT, HON. D. E. THOMPSON, Wyuka Cemetery, Lincoln, Nebr.

THE ABOVE IS A CUT OF ONE OF THE THOUSANDS OF BEAUTIFUL MEMORIALS ERECT-ED BY US IN NEBRASKA AND NEIGHBORING STATES.

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