

# A BIG CIRCUS

IN ALLIANCE SATURDAY

Could not have attracted larger crowds than the Gigantic closing out sale of Dry Goods, Clothing, Furnishings and Shoes

## At E. C. McCLUER'S STORE

DOOR OPENED AT 8:30

AND THE MAD RUSH FOR BARGAINS BEGAN; PACKED AND JAMMED ALL DAY LONG ALMOST TO SUFFOCATION; EVERYONE EAGER TO GET THEIR SHARE OF THESE WONDERFUL BARGAINS, AND WONDERFUL THEY ARE, NEVER HAVE BEEN AND MAY NEVER AGAIN BE EQUALLED IN THE HISTORY OF ALLIANCE SALES. STOP! THINK! \$12,000 WORTH OF HIGH GRADE MERCHANDISE BEING ACTUALLY SOLD TO THE PEOPLE OF ALLIANCE AND SURROUNDING COUNTRY AT 35c ON THE DOLLAR. IT HARDLY SEEMS POSSIBLE, I KNOW—BUT AFTER A GLANCE AT OUR PRICES IT WILL CONVINCING YOU IT WILL PAY YOU TO SUPPLY YOUR WANTS AND NEEDS FOR A YEAR TO COME AT THESE MONEY-SAVING PRICES. IT WILL PAY YOU TO COME 100 MILES TO TAKE ADVANTAGE OF THIS BIG SALE.

## The Sale Started Saturday, May 1st

and continues until there is but a bare room to remind you of the old trading place

<p>Women's Coats and Jackets. Big line —Formerly sold up to \$15</p> <p><b>98c</b></p> <hr/> <p>Corsets—Women's Corsets, formerly sold for \$1.00 and \$1.50</p> <p><b>65c</b></p> <hr/> <p>Gloves—Big line of Women's Silk Gloves, formerly sold at 75c and \$1.00</p> <p><b>35c</b></p> <hr/> <p>Attention, Men—Choice of our entire line of Straw Hats, sold up to \$3.00</p> <p><b>50c</b></p>	<h3>Former Prices Blown to Pieces</h3> <p>Big shipment of J. P. Coats' Thread to arrive Friday, including Silk, goes at, per spool</p> <p><b>3c</b></p> <hr/> <p>Underwear—Women's and Children's Underwear, formerly sold up to \$1.00</p> <p><b>25c</b></p> <hr/> <p>One big lot of Men's Shoes</p> <p><b>98c</b></p>	<p>Dress Goods—All wool Dress Goods, formerly sold for \$1.00 and \$1.25 yard</p> <p><b>50c</b></p> <hr/> <p>Lawns—Pretty new Lawns, formerly sold for 25c and 35c per yard</p> <p><b>10c</b></p> <hr/> <p>Embroideries—Hundreds of yards of Embroideries, formerly sold up to 25c</p> <p><b>8c</b></p>	<p>Men's and young Men's High Art Suits</p> <p><b>\$4.50</b></p> <hr/> <p>Men's and Young Men's \$20 to \$25 Suits and Overcoats</p> <p><b>\$7.75</b></p> <hr/> <p>Hats and Caps—Men's and Young Men's Hats and Caps</p> <p><b>85¢</b></p> <hr/> <p>Men's Shoes—Regular \$4 and \$4.50 grades; choice of the house</p> <p><b>\$1.98</b></p>
--	---	---	---

**FREE** We will give \$1.00 worth of merchandise **FREE**  
Saturday with the first five purchases amounting to \$10 or more

# E. C. McCLUER'S

ALLIANCE, NEBRASKA

\$12,000 High Grade Dry Goods, Clothing  
and Shoe Stock Now Being Sold by the  
**HOSBURG SALES COMPANY**  
LINCOLN, NEBRASKA

## A Sale Of All Sales

ALLIANCE, NEBRASKA  
THE MORE YOU BUY  
THE MORE YOU SAVE  
ON THESE MOST  
WONDERFUL BARGAINS

H. H. BAKER,  
Sales Manager

LOOK FOR THE BIG BROWN SIGNS

## Don't Wait Until it is Too Late

EVERY DAY TO BE A  
BUSIER DAY AT THE  
BIG CLOSING OUT SALE