

**THIS STORE
QUITS**

FORCED

**STORE FIXTURES FOR
SALE
At About One-fourth Price**

OUT OF BUSINESS

IS THE CAUSE OF THIS

GREAT PRICE BUTCHERY

ALL FORMER PRICES CUT IN TWO

STOCK GOES ABOUT 35 CENTS ON THE DOLLAR

WAIT

**Store Closed Until
Saturday Morning**

TO REARRANGE AND TICKET THE ENTIRE STOCK,
MAKE SELECTING EASY AND CUT ALL FORMER PRICES IN
TWO, POSITIVELY NOTHING WILL BE SOLD UNTIL
SATURDAY, THE OPENING DAY

THIS ENTIRE STOCK OF DRY GOODS, CLOTHING, FURNISHINGS AND SHOES in the hands of the Hosburg Sales Co., of Lincoln, Neb., with positive instruction to sell at once. Let the loss be what it may. The whole country for hundreds of miles will be astounded, amazed at the wonderful bargains here. Printers' ink never told of such wanton and ruthless sacrifices. Positively never before in my years of experience in the sale business have I sold high grade merchandise at the low figures this stock will be cast to the people of Alliance and surrounding country during this sale. It's a miracle in bargain giving and never will be equalled in the history of sales. It cannot be helped. There is only one remedy—SELL!—SELL!—SELL!—SELL!

AN EXPLANATION—E. C. McCluer, the dependable merchant of Alliance, Neb., for the past twenty-five years has been compelled to retire from business on account of his failing health as he finds it impossible for him to resume his usual business activities at the store any longer, and finds it necessary that he seek some climate which might benefit his health. So he has turned over the stock to the Hosburg Sales Co. TO SELL AT ONCE.

Sale Opens Saturday, May 1

SALE OPENS

Sat., May 1

At 8:30 a. m.

CLEAR, RAIN OR SLIME—LET NOTHING KEEP YOU AWAY

THE OPENING DAY

EVERYBODY BE HERE ON TIME

LOOK FOR THE BIG BROWN SIGNS

Women's Coats and Jackets; big line—formerly sold up to \$15	98c
Women's Corsets—Big line of \$1 and \$1.50 corsets	65c
Furs—Women's fine collar pieces to go at	\$1.98
Women's Sweaters—Big line of women's sweaters, formerly sold up to \$3.50	98c
Umbrellas—Big line of umbrellas, formerly sold at \$1 and \$1.50	75c
Gloves—Fine silk gloves, formerly sold at 75c and \$1	45c
Lace Curtains—Choice line in ecru and white	$\frac{1}{2}$ PRICE
Attention, Men—Straw hats in all styles and shapes, formerly sold up to \$3	50c

Special—2,000 or more spools of J. P. Coats thread, including silk, per spool	3c
Women's Hose—Fine hose that sold for 50c per pair	15c
Ribbon—Choice assortment, formerly sold up to 30c per yard	8c
Underwear—Women's and Children's underwear, formerly sold up to \$1	25c
Gloves—Women's and Children's Knit Gloves and Mittens, sold for 50c	15c
Children's Hose—Hundreds of pairs of children's fine hose, per pair	11c
Pocket Books—Entire line that formerly sold up to \$3.50, to close out	39c

Dress Goods—All wool dress goods formerly sold for \$1 and \$1.25 per yard	50c
Silks—Entire line of \$1.25 and \$1.50 silks, per yard	65c
Lawns—Pretty new lawn, formerly sold at 25c and 30c	12 $\frac{1}{2}$ c
Dimities—Formerly sold at 25c—choice selection per yard	10c
Wool Challies—Formerly sold for \$1.25 and \$1.50, now per yard	55c
Embroideries—Hundreds of yards of fine embroideries, sold for 15c to 25c	8c
ENTIRE STOCK OF DRY GOODS PRICED ABOUT 35c ON THE DOLLAR	

Men's and Young Men's \$15 High Art Suits and Overcoats	\$4.98
Men's and Young Men's \$20 and \$25 High Art Suits and Overcoats	\$8.75
Men's and Young Men's New Spring Hats and Caps, regular \$2.50 and \$3 grades	85c
Men's Heavy Canvas Gauntlet Gloves—about 50 dozen, per pair	6c
Shirts—Our entire line of Men's and Boys' Shirts, sizes 13-12 to 18	35c
Shoes—Men's and Boys' Dress and Work Shoes, formerly \$4 and \$4.50	\$1.98
Shoes—Men's and Boys' Shoes, black and tan leather, \$5 to \$6 grades	\$2.48
Boys' Shoes—Entire line of Boys' Shoes, formerly sold up to \$3.50	98c

FREE!

We will give \$1.00 worth of merchandise with the first five purchases amounting to \$10.00 or more

FREE!

E. C. MCCLUER'S

\$12,000 High Grade Dry Goods, Clothing and Shoe Stock

ALLIANCE, NEBRASKA

Now Being Sold by

The Hosburg Sales Co.

H. H. Baker, Sales Manager

Look for the Big Brown Signs!

The House With a Reputation

Card of Thanks

I WANT TO THANK YOU ONE AND ALL FOR YOUR LIBERAL PATRONAGE DURING MY BUSINESS CAREER IN ALLIANCE.

E. C. MCCLUER.

IT WILL PAY YOU TO COME 100 MILES TO ATTEND THIS SALE

OBTAINING REAL BARGAINS TO MANY HAS BEEN BUT A DREAM IN THE PAST. BUT NOW IT IS A REALITY. WHICH HAS BEEN MADE POSSIBLE BY THE HOSBURG SALES COMPANY.

We Pay Postage

ANY ARTICLE ADVERTISED WILL BE SENT TO YOU WITH POSTAGE PREPAID; IF NOT SATISFACTORY RETURN AT OUR EXPENSE

Don't Wait Until It's Too Late

THE TIME IS SET AND YOU KNOW THE DATE. LET NOTHING KEEP YOU AWAY. YOU WILL HARDLY BE ABLE TO REALIZE WITH YOUR OWN EYES THE AMOUNT OF GOOD MERCHANDISE \$1.00 WILL BUY AT THIS BIG SALE.