WINTER SALE of WINTER GOODS

REAL TRANSFORMETERS AND TRANSFORD TO THE T

Starting Saturday Morning, February 27th Closing Saturday Evening, March 6th

This is to be one of our genuine low price sales --- the kind where the price drops like the mercury on a cold day---the kind of a sale that makes the dollar swell above its regular size and go farther

EVERYTHING IN OUR STOCK

GOES AT A LOW PRICE. THERE IS NOTHING RESERVED AND YOU HAVE THE OPPORTUNITY TO GET YOUR CLOTHING AT THIS REDUCTION, KNOWING THAT THE GOODS YOU ARE GETTING ARE UP-TO-DATE, STYLISH, AND THAT THEY ARE ALL GENUINE BARGAINS. THIS IS NO SPECIAL SALE OF A FEW ITEMS BUT A BONA FIDE SALE, A SWEEPING REDUCTION THROUGHOUT THE EN-TIRE STOCK. IT MEANS DOLLARS TO YOU. GRAB THIS. TAKE ADVANTAGE OF EVERY DAY OF THIS SALE. THINK OF BUYING THE BEST WINTER MERCHANDISE RIGHT AT THE TIME WHEN YOU NEED IT MOST.



SPECIAL BARGAIN PRICES

WE HAVE LEFT IN OUR STOCK A FEW SHEEP-LIN-ED COATS, BOTH SHORT AND FULL LENGTH. SOME MACKINAWS, OVERSHOES, WINTER MITTENS AND GLOVES, AND OTHER THINGS TOO NUMEROUS TO MEN-TION THAT WILL BE SOLD AT SPECIAL BARGAIN PRIC-COME IN AND LET US PROVE OUR STATEMENTS BY SHOWING YOU THE GOODS AND THE PRICES.

BARGAINS IN DRESS SHIRTS, TRUNKS AND SUIT-CASES, MEN'S UNDERWEAR AND TROUSERS AND CLOTH-ING AT PRICES THAT TALK LOUD. EVERY CENT COUNTS HERE. IT MEANS MUCH MONEY TO YOU.

The time is short. Take advantage of every day. Sale closes Saturday, March 6th **MODERN CLOTHES FOR** E. G. LAING and Nebraska, was in the city Wednesday. This company is represent-ed here by F. E. Reddish. seeds for Spring Planting First Showing of New Spring Millinery on Display at REGAN'S.



First Showing of New Spring Mil- day visiting his friends Mr. and Mrs. Binery on Display at REGAN'S. Bruce McDowell.

W. Ray left Tuesday night for Joe Ray, had been accidentally kill-

John Wiker of the Haddorff Music progress. Company returned Tuesday noon from a business trip to Crawford, Marsland and Belmont.

Mrs. Parker, of Sheridan, sister of Mrs. McKenna, is spending a week with the latter.

Isaac Rockey of Hemingford was an Alliance visitor Wednesday. Henry Clayton of Canton was also in town.

. . .

Minneapolis, was in the city the first breaker. of the week on business.

W. E. Spencer, manager of the Al-Platte aVlley for a business trip on Wednesday. . . .

Mrs. Fred Fulmore, who has been confined to her home on account of a dislocation of her shoulder, is able to be out again.

The Ladies of the Christian church will entertain those who helped them so kindly in their old time song serv-

proud parents of a fine baby boy, born Tuesday night.

Attorney Bruce Wilcox returned were a large number of guests at Tuesday from Gordon, where he was the wedding celebration. called on business.

Mrs. Ralph Cox departed Sunday for a visit with friends at Broken advertised in The Herald, has con- afternoon at five hundred. The Bow. Mrs. Cox will also visit relatives at Deadwood before returning next Saturday, the 27th, in order to and were served a delicious fiveto Alliance.

S. J. Smoker and son Henry, of day and Friday of last week on land where in The Herald. office business.

E. L. Russell, of Douglas, Wyoming, who has several aeroplane patents that are a marked improvement on the moch in at present in une, and who has made some reputation.

Geo. A. Hollowell, representative Schuyler, where he was summoned of the International Correspondence by a telegram stating that a cousin. Schools, was in the city last week calling on prospective students of the schools. He has a number of students here who are making good

> First Showing of New Spring Millinery on Display at REGAN'S.

Misses Hazel Bowman and Fay Cross were over from Mitchell Saturday, returning Sunday noon. Miss Bowman is an Alliance girl who is teaching school at Mitchell.

A fine special program was ren- the Baptist church Sunday evening. dered at the Baptist church' Sunday morning. Rev. Morphy, the pastor. F. C. Doherty, representing the made a talk that was much appreci-Whiting-Charlton Shirt Company of ated. The attendance was a record

Mrs. Alice A. Anderson left Monday night for Roanoke, La., where Hance Creamery, went to the North she will visit with relatives until about the first of May.

> Skinner's Macaroni Products made in Nebraska. Ask your grocer.-Adv.

Mrs. George A. Mollring spent two days in Denver last week, visiting with friends there.

Rev. Gafert of the Evangelical Lutheran Congregational church officiated Sunday afternoon at the wedding of Conrad Marker, of Chicago, Mr. and Mrs. Chas. Smiley are the and Miss Christina Rorhbach, of Al-

liance. The witnesses were Jacob hospital. Rohrbach and Lydia Rohrbach, brother and sister of the bride. There

Continued Dollar Day Bargains

The George A. Moliring store, as ed a number of her friends Tuesday tinued its Dollar Day bargains until guests present had a delightful time accommodate those who were unable

to be at the sale on account of the S. J. Smoker and son Henry, of Bilsworth, were in the city Thurs-offered by the store is printed else-

> The ladies of the G. I. A. are meet- nue. ing at a kensington this afternoon at the home of Mrs. C. R. Witham.

- - t for the Queen Inturance Com- services this week at the Episcoph John Liggett and Chas. Hill, trus- held on Wednesday, Thursday and as an aviator, was in the city Tues- y, traveling Colorado, Wyoming church.

Mrs. Gossner was a Alliance from Hemingford Tuesday noon.

E. K. Miller, who lives near Berea, returned from the eastern part of the state Wednesday with a carload of thoroughbred registered Shorthorn cattle and Percheron mares. He will place the stock on his farm.

C. O. Morrison of Bayard was taken to Omaha Wednesday by his wife. Mr. Morrison has been suffering for some time and goes to Omaha for an operation. He has a general store at Bayard.

The ladies of the Baptist church will meet next Wednesday afternoonat the home of Mrs. Thomas Fielding, 603 Box Butte avenue.

Mr. and Mrs. A. R. Reynolds left Sunday for a week's visit with relatives and friends in Omaha.

First Showing of New Spring Millinery on Display at REGAN'S.

Miss Cornell will sing and Camille Nohe will render a violin obligato at

Mrs. J. M. Cole of Ellendale, N. D., sister of Mrs. O. S. Baker, who has been visiting relatives in Hay Springs, came over to visit her sister Friday and returned to her home Tuesday of this week.

Mrs. R. T. Watson, of the Watson & Watson grocery, is spending the week at the Munger home. Mrs. Munger is her daughter.

Doctor Howell of Hyannis is in Alliance on business, arriving this morning.

Mrs. Ely of Angora was operated on at the St. Joseph hospital Wednesday morning and is getting along nicely.

Edward Benoit of Alliance was operated on Tuesday morning at the

Mrs. Hayward of Hyannis was operated on at the St. Joseph hospital the department, was used for the Thursday morning.

Mrs. F. T. Helpbringer entertain-

course luncheon.

Mrs. H. J. Young was seriously inthrough a trap door into the cellar Thomas. president: P. E. Romig. at their home at 804 Box Butte ave-

Rev. E. T. Methison, missioner, lain; if. H. Miller of Omaha, special ing. He is conducting the special P. Rolfson, secretary; Geo. Keiser,

WHEN YOU BUY YOUR SEEDS OF ANY KIND BE SURE YOU KNOW WHERE THEY COME FROM. WE HANDLE ONLY WESTERN GROWN SEEDS.

THIS YEAR WE HAVE SEVERAL NEW VA-RIETIES OF FORAGE CROPS THAT ARE ES-PECIALLY WELL ADAPTED TO WESTERN NE-BRASKA AND EASTERN WYOMING. THEY ARE SUDAN GRASS, FETERITA, SWEET CLOVER, TEPARY BEANS, ETC. THEN IN THE GARDEN SEEDS WE HAVE JOHN BAER TOMATO, LEMON CUCUMBER, ETC., ETC.

WE WANT YOU TO HAVE OUR NEW 128 PAGE CATALOGUE. IT TELLS YOU JUST WHAT YOU WANT TO KNOW ABOUT SEEDS.

IF YOUR DEALER DOES NOT HANDLE OUR SEEDS WRITE TO US DIRECT. SEND FOR A CATALOGUE TODAY.

Griswold Seed Company 157 Sou h Tenth Street

LINCOLN, NEBRASKA

INTERESTING MEETING

in the ceremonies. Alliance Volunteer Fire Department Held Crowded Meeting at Club **Rooms Wednesday Evening**

the new constitution and by-laws of first time and is well liked by the known as Adler-i-ka, drains from the

ment. In caring for the work required

vice president; Chas. Hill, chief; L. E. Pilkington, conductor and assistant chief; F. D. McCormick, chap- Rev. E. T. Methison, Missioner, Is Burton Rowland, outside

tees. Each officer has his part in Friday of this week at St. Matthews'

the work of the lodge and takes part | Episcopal church by Rev. E. T. Methison of Chicago, missioner. Services were held Wednesday evening at A number of new members were initiated Wednesday evening. As 7:30 o'clock. There will be services soon as the snow gets off the ground this afternoon at 4:15 o'clock, and Nearly the entire membership of work will be started on the swim- tonight at 7:30 o'clock, and on Friseventy-five of the Alliance Fire De- ming pool (natatorium) and it will day evening at 7:30 o'clock. Rev. A. T. Eller, rector, extends a cordial invitation to all to attend the serv-

Regular Services Sunday

Regular services will be held Sunday at the Methodist church, both morning and evening. Everybody is

REV. O. S. BAKER, Pastor.

Sick Headache.

Sick headache is nearly always caused by disorders of the stomach. Correct them and the periodic attacks of sick headache will disappear. Mrs. John Bishop of Roseville, disappear. Mrs. John Bishop of Roseville, Ohio, writes: "About a year ago I was trou-bled with indigestion and had sick headache that lasted for two or three days at a time. I doctored and tried a number of remedies but nothing helped me until during one of those sick spells a friend advised me to take Chamberlain's Tablets. This medicine reheved me in a short time." For sale by sil dealers .- Advertisem .nt.

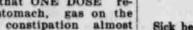
partment attended the regular meet- be rushed to completion. ing held at the club rooms in the city hall Wednesday evening. The new ritual, which is adopted under It is surprising the and ALLIANCE PEOPLE It is surprising the amount of old, foul matter the simple mixture of

boys. It is the result of much care-ful thought and work by the com-ous by curing appendicitis and acts mittee and will serve to create more on BOTH the upper and lower bowel interest in the work of the depart- so thoroughly that ONE DOSE relieves sour stomach, gas on the stomach and constipation almost by the ritual it was necessary to IMMEDIATELY. We are mighty elect additional officers so that the glad we are Alliance agents for Adjured Monday evening, when she fell list of officers now stands: Lloyd ler-i-ka. H. THIELE, Druggist.

SPECIAL MISSION SERVICES

Holding Services at Episcopal Church Until Friday

Special Mission services are being



invited

