

# Over-Stocked!

After taking our invoice we find that we have too much stock on hand and must close out some to make room

## For One Week Only

Commencing on January 18, 1915, continuing to January 23, we place on sale the following,

# FOR CASH ONLY

1440 CANS STANDARD CORN, PER CAN	9c	240 ONE-POUND CANS PINK SALMON, PER CAN	12 $\frac{1}{2}$ c
360 CANS CUT WAX BEANS, PER CAN	10c	720 CANS MILK, 5c SIZE, PER CAN	4c
360 CANS STANDARD PEAS, PER CAN	10c	180 ONE-GALLON CANS FRUIT, PER CAN	60c
360 CANS HOMINY, AT PER CAN	10c	1440 CANS NO. 3 TOMATOES, AT PER CAN	11c
360 CANS KRAUT, AT PER CAN	10c	DRIED PEACHES, PER POUND	10c
180 PACKAGES R. B. C. WHEAT FOOD, PER PKG.	12 $\frac{1}{2}$ c	THREE CROWN RAISINS, PER POUND	10c
200 PACKAGES SMALL R. B. C. OATS, PER PACKAGE	10c	NAVY BEANS, WHILE THEY LAST, PER POUND	5c
36 BOTTLES MENU CATSUP, AT PER BOTTLE	10c	600 BARS TOILET SOAP, 10c SIZE, PER BAR	8c
24 CANS LAYTON HEALTH CLUB BAKING POWDER, 25c SIZE AT	15c	ORANGES—NICE SWEET ONES AT PER DOZEN	20c
		BULK GINGER SNAPS, THREE POUNDS FOR	25c

## Reduce the High Cost of Living

These goods will be delivered to any part of the city.

# Moore Grocery Co.

PHONE 9



### The Spirit of Public Service

When the land is storm-swept, when trains are stalled and the wagon roads blocked, our repairmen must keep the telephone highways open.

These men face hardship and danger, because they realize that snow-bound farms, homes and cities must be kept in touch with the world.

This same spirit of public service animates the whole organization.

It is found not only in our linemen and repairmen, but even in the girls at the switchboard, who, on countless

occasions, have proved themselves heroines in times of emergency.

In response to the telephone needs of the public, this company has grown to be a large organization.

But mere size should not be considered a sin nor business success a crime.

A corporation that renders big service to the public must be big and prosperous or the public will suffer because of poor service and poor payrolls.

"Big Business" means big salaries—yes—but it also means big men, big brains, broad-minded policies, intelligent organization, proper supervision, and big service to the people. Big business, properly conducted and regulated, means better service to the public at less cost.

"We Advertise So That the People May Know."

### NEBRASKA TELEPHONE COMPANY

#### Mrs. McClain's Experience With Croup

"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. R. McClain, Blairsville, Pa. For sale by all dealers.—Advertisement.

#### Making Fall Dairy Plans Now

January and the early part of February is the time when many dairy-men plan the next winter's dairy operations. It is a fact that cows calving in the fall not only produce more butter fat but produce the larger part of it at a time when fat is most valuable. Probably the most profitable months in which to have cows freshen are October and the first part of November. In order to do this, they should be bred during

January or early in February.—Department of dairy husbandry, Nebraska State College of Agriculture.

#### Royal Highlanders, Attention!

Alliance Castle No. 43 will meet in Gadsby Hall for the year 1915. Members will please take notice. By order of BOARD OF MANAGERS. 6121-5717

Villa asserts that Zapata is his brother in arms. Carranza must be his brother-in-law.

## THE NATIONAL CONVENTION

American National Live Stock Association Will Hold Annual Convention in San Francisco

OFFICE OF THE SECRETARY  
909 Seventeenth St.  
Denver, Colo., January 1, 1915  
Call for Convention

To Member and All Live-Stock Associations and Live-Stock Producers. Call is hereby made for the Eighteenth Annual Convention of the American National Live Stock Association, to be held in Hall A, first floor, of Exposition Memorial Auditorium, San Francisco, California, on March 24, 25, and 26, 1915; convening at 10 o'clock a. m. on Wednesday, March 24; morning sessions only.

At our last annual meeting it was decided to hold our 1915 convention in San Francisco during the Panama-Pacific International Exposition, at a date to be fixed by the Executive Committee. It has been customary to hold our annual meetings in January, but, owing to the fact that the exposition does not open until February 20, 1915, it became necessary to fix a later date, and the Executive Committee, after considering the dates of other annual live-stock meetings to be held early in the year, selected the above as the most convenient for the majority of our members.

The live-stock industry was never confronted with more serious problems. It is passing through a very widespread attack of foot-and-mouth disease. Railroads are proposing largely to advance their rates on live stock and its products. Range conditions are yearly becoming more unsatisfactory. The cost of raising and maturing live stock has increased. Importations of meats have affected prices. The war in Europe has seriously disturbed all commercial conditions in this country.

Among the many subjects for consideration at our convention are: Federal control of the semi-arid, unappropriated public grazing lands; various land bills before Congress; administration of forest reserves; railroad rates and service; delays at terminals; cases pending before the Interstate Commerce Commission regarding live-stock rates; valuation in live-stock contracts; suppression of foot-and-mouth and other infectious diseases, and appropriation by Congress for same; sanitary regulations; meat-inspection law; importation of live stock and meats; inspection of imported meats, hides and wool; prohibitive tax on oleomargarine; financing of live-stock loans; reports of officers and standing committees.

These and other questions will be discussed by men prominent in the live-stock world. An unusually interesting program is being arranged. Officers of the Bureau of Animal Industry and the Forest Service, and other federal officials, will be present at our convention.

Hon. Woodrow Wilson, president, will probably attend one of our sessions and deliver an address.

Only morning sessions will be held, which will leave the afternoons and evenings for sightseeing.

Very low rates have been granted to the exposition by the railroads from all points. Tickets on sale from and after March 1, return limit three months from date of sale. On all tickets the railroads will grant a side trip to San Diego, California, where another exposition, called the Panama-California Exposition, will be held during the entire year of 1915.

The California Cattlemen's Protective Association will hold its annual meeting at the Exposition Memorial Auditorium on Tuesday, March 23, 1915, the day previous to our convention. That association has made extensive preparations for the entertainment of our members, delegates, and their families.

The exposition officials have designated March 26 as American National Live Stock Association Day at the exposition grounds, and special entertainment features are being arranged for that day. During our convention there will be a live-stock exhibit at the grounds.

The Exposition Memorial Auditorium, where our convention will be held, occupies the entire block bounded by Grove, Larkin, Hayes and Polk streets, in the Civic Center, directly adjacent to Market street, and easily accessible from all points. The exposition grounds can be reached by car lines running direct from the Auditorium.

This Association will maintain an office in San Francisco from January 15, 1915, until after our convention, at Room 504, Sharon Building, 55 New Montgomery street, opposite the Palace hotel.

Those desiring hotel reservations should write to Secretary Tomlinson, 504 Sharon Building, San Francisco, stating as nearly as possible the kind of accommodation desired.

All stock men are cordially invited to attend our convention.

H. A. JASTRO, President.  
T. W. TOMLINSON, Secretary.

#### Don't Delay Treating Your Cough

A slight cough often becomes serious. Lungs get congested. Bronchial Tubes fill with mucus. Your vitality is reduced. You need Dr. Bell's Pine-Tar-Honey. It soothes your irritated air passages, loosens mucus and makes your system resist Colds. Give the Baby and Children Dr. Bell's Pine-Tar-Honey. It's guaranteed to help them. Only 25c, at your druggist. 18-41-4029

#### STOCK SHOW WEEK

Denver's Big Annual Exposition Opens January 18th  
There have been so many conflicting reports regarding the annual Stock Show at Denver that the pub-

lic will be interested in knowing that arrangements have been made, by the commercial bodies of Denver, to pull off the greater portion of the annual show during the week advertised. There will be a National Horse Show, the National Poultry Show, the Agricultural Exhibition and a big Baby Show, and in addition arrangements will be made for a Dog Show and the usual Industrial Exposition. There will be about twenty conventions and meetings held during the week and the Denver Press Club is putting on its "Brand Iron" dinner and a big ball. All of Denver is enthusiastic over having the Show after all and everything possible is being done to make it a success. Practically all of the Show will be there but the Cattle Show and there will be plenty of cattle in the yards, sales of pure bred breeding stock and "feeders" and the business end will not be neglected. The usual low railroad rates will be in effect and Denver is planning to take care of the largest crowd it has ever had.

## ATTORNEY GILMAN GOT THE DEER

Foot and Mouth Disease Quarantine Prevented Shipment of Meat till Special Permit was Secured

Attorney B. F. Gilman of Alliance, who returned from his annual hunting trip in Wisconsin several weeks ago, recently received the head and antlers of his deer and the venison, the latter being properly packed in a barrel. The state of Wisconsin was quarantined during the month of November while Mr. Gilman was there, although he was in the pine woods and knew nothing about the epidemic of the foot and mouth disease or the quarantine until he took the deer to the railroad station for shipment, when he was informed that the quarantine covered deer as well as cattle. He therefore left the deer and expected that he would not have the pleasure of shipping it to Alliance this year.

However, one of Mr. Gilman's brothers is a prominent Wisconsin attorney. The brother went to the state game warden and secured a permit for the shipment of Mr. Gilman's deer. He and his family are now enjoying venison and the antlers and head are expected back soon from the taxidermist.

The bullet which killed the deer was found by Mrs. Gilman on Thursday of last week. The heart was being boiled for dinner and the bullet was found therein. This certainly attests Mr. Gilman's skill as a hunter. He has a number of fine photographic snapshots taken on the trip.

#### Try This for Your Cough

Thousands of people keep coughing because unable to get the right remedy. Coughs are caused by inflammation of Throat and Bronchial Tubes. What you need is to soothe this inflammation. Take Dr. King's New Discovery, it penetrates the delicate mucous lining, raises the phlegm and quickly relieves the congested membranes. Get a 50c bottle from your druggist. "Dr. King's New Discovery quickly and completely stopped my cough," writes J. R. Watts, Floydale, Texas. Money back if not satisfied, but it nearly always helps. 48-41-4029

## W. C. T. U. HELD ALL DAY INSTITUTE

Meeting Held on Thursday of Last Week at Home of Mrs. J. J. Vance on Toluca Ave.

On January 7, the W. C. T. U. of Alliance held an all-day institute at the home of Mrs. J. J. Vance on Toluca avenue. Fifty ladies were present. Mrs. Hanks and Mrs. Bracken of Gering, Mrs. Hale of Iowa, and Mrs. Herbert Nason, our county president, were with us. The forenoon was taken up with talks on the different departments and Sabbath observance was discussed after the reading of a paper on the subject.

At noon a fine cafeteria lunch was served. The afternoon opened by devotionals, led by Mrs. Emma Martin. Mrs. Hanks then gave us an interesting account of the National Convention at Atlanta, Georgia, she being a delegate from this part of the state. The trip was a delightful one and there were many interesting side trips.

Mrs. Hale, an Iowa state organizer, was very helpful with suggestions and plans for the work. Mrs. Overman read an interesting paper entitled "The Lord's Tenth." In the forenoon there was special music. Several solos by Mrs. Bennett of Omaha and two vocal selections by Jay Vance. A general good time was had by all present as well as a very profitable meeting. Six new members were initiated into the society.

#### METCALFE'S PAPER—THE OMAHA NEBRASKAN

Subscriptions to Richard L. Metcalfe's paper, The Omaha Nebraskan, will be received at The Herald office at the regular subscription price of \$1.50 per year. Mr. Metcalfe is conceded to be one of the best editorial writers in America. Herald readers all know him, by reputation if not personally, and no doubt many of them would like to become regular readers of his paper. We shall be pleased to forward your subscription at any time. HERALD PUBLISHING COMPANY. 5731-Jan 14-tf

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ALL PREVIOUS SALES CONDUCTED BY THIS OR ANY OTHER CONCERN IN THIS PART OF THE COUNTRY WILL BE TOTALLY ECLIPSED DURING THIS MARVELOUS SALE DON'T MISS IT

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