



**Watch Your Steps Through the New Year 1915**  
 At the start of the New Year resolve to keep a good balance in our Bank

**Bank Account Makes Fair Weather**

Winds of misfortune generally blow upon everybody sooner or later in life. If you are prepared to meet the trouble by having a good bank account you can weather any gale. A bank book is the surest protection against the tempest of all luck.

**Start Now**

**\$1,000,000**

**IN GOLD**

**GUARANTEES YOUR DEPOSIT**

When Placed in Our Bank. Think of This when You Make Your Next Deposit

And This Is Backed by the State of Nebraska. As Solid as Gibraltar

**Keep a Good Balance in 1915**

Can you do better than bank your money with us during 1915? Hundreds have done so during the past year and are glad. You join them in the New Year. This bank offers every banking facility and extends every courtesy consistent with safe and sound banking.

**THE FIRST STATE BANK**  
*of Alliance, Nebraska*

**\$1,000,000,000**

**GUARANTEES YOUR DEPOSIT**

WHEN PLACED IN OUR BANK. THINK OF THIS WHEN YOU MAKE YOUR NEXT DEPOSIT

**\$1,000,000,000**

**GUARANTEES YOUR DEPOSIT**

IN THIS BANK, A MEMBER OF THE UNITED STATES RESERVE BANK

The  
**First National Bank**

Alliance, Nebraska

The new Reserve Bank puts the resources of the entire United States back of the national banks and does away with panics. This bank has served this community for over a quarter of a century and it will serve future generations when you are gone.

**The Old Reliable**

A Safe Place for Your Business

**\$1,000,000,000**

**GUARANTEES YOUR DEPOSIT**

IN THIS BANK, A MEMBER OF THE UNITED STATES FEDERAL RESERVE BANK

**\$1,000,000,000**

**GUARANTEES YOUR DEPOSIT**

WHEN PLACED IN OUR BANK. THINK OF THIS WHEN YOU MAKE YOUR NEXT DEPOSIT