

The BIGGEST list of PRIZES ever offered by any organization of business and professional men in West-  
ern Nebraska.

## PREMIUM LIST AND PROGRAM

# Farmers Institute, Alliance, Nebraska

## THURSDAY, OCTOBER 29, 1914

Newberry's New Building, 2nd and 3rd Floors

### PROGRAM

<b>Afternoon Session</b>	
7:30	Farm Poultry ..... V. E. Shirley, Central City, Nebr. Dairying ..... V. S. Culver, Central City. Potato Diseases ..... H. E. Vasey, Lincoln.
<b>Ladies' Session</b>	
2:00	Demonstration, "Meatless Dishes" ..... Miss Aural Scott, Lincoln. Special Music ..... Alliance School of Music
<b>Evening Session</b>	
7:00	O'clock sharp. Big Farmers' Banquet. Ladies invited.
8:00	Education in Spending ..... Miss Scott Potato Culture ..... H. E. Vasey A Profession or a Job ..... V. E. Shirley The Business Man vs. Farmer ..... G. L. Carlson The Farm Demonstrator ..... V. S. Culver Special Music ..... Alliance High School Orchestra

### PREMIUMS OFFERED AND THE RULES

All persons living in Box Butte county are eligible to compete in their respective classes. No person can enter more than one exhibit for the same prize. All exhibits must be delivered by 9 o'clock Thursday morning. Exhibits can be left at the Commercial Club office up to Wednesday morning, October 28th. Exhibits winning prizes will be sold for the benefit of the Association, except sewing exhibits and canned fruit displays. Arrangements will be made by the committee to give orders for prizes won as soon as possible after awards are made. No party can enter grain, fruit, vegetables, except their own raising in the year 1914, and it must be raised in Box Butte County.

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| <p><b>10 Ears of Yellow Corn.</b><br/>1st ... \$2 mdse., Mallory Grocery.<br/>2nd ... \$1 mdse., Mallory Grocery<br/>3rd ... \$1 cash, W. C. Mounts</p> <p><b>10 Ears White Corn.</b><br/>1st ... \$2 mdse., Thiele &amp; Barnes<br/>2nd ... \$1 mdse., Thiele &amp; Barnes<br/>3rd ... \$1 mdse., Thiele &amp; Barnes</p> <p><b>10 Ears Any Color.</b><br/>1st ... \$2 cash, 1st National Bank.<br/>2nd ... \$1 mdse., Thiele &amp; Barnes.<br/>3rd ... \$1 cash, Guthrie &amp; Guthrie.</p> <p><b>Single Ear White Corn.</b><br/>1st ... \$2 mdse., C. A. Newberry<br/>2nd ... \$1 mdse., C. A. McCluer.<br/>3rd ... \$1 mdse., C. A. Newberry.</p> <p><b>Single Ear Any Color.</b><br/>1st ... \$1 cash, F. W. Hughes.<br/>2nd ... \$1 cash, 1st National Bank.<br/>3rd ... \$1 cash, J. R. McKinney.</p> <p><b>One-half Bushel Wheat.</b><br/>1st ... \$1 cash, Dr. Bellwood.<br/>2nd ... \$1 cash, W. F. Crane.<br/>3rd ... \$1 cash, B. Becker.</p> <p><b>One Bushel of Oats.</b><br/>1st ... \$2 cash, T. J. O'Keefe<br/>2nd ... \$1 cash, C. W. Jeffers<br/>3rd ... \$1 cash, O'Bannon Bros.</p> <p><b>One Bushel Potatoes, Ohio.</b><br/>1st ... \$3.50 mdse., Bud Betzold.<br/>2nd ... \$1 cash, John R. Snyder.<br/>3rd ... \$1 mdse., Geo. Fleming.</p> <p><b>One Bushel Potatoes, Eureka.</b><br/>1st ... \$2 mdse., Famous Clothing Co.<br/>2nd ... \$1 mdse., Brennan's.<br/>3rd ... 50 cigars, King &amp; Wilson</p> <p><b>Biggest Pumpkin.</b><br/>1st ... \$1 cash, O'Bannon Bros.<br/>2nd ... \$1 mdse., A. B. Sturgeon.</p> <p><b>Best Plate Apples.</b><br/>1st ... \$1 cash, A. Renswold.<br/>2nd ... \$1 mdse., A. B. Sturgeon.</p> <p><b>Best Bunch Alfalfa, 1st Cutting.</b><br/>1st ... \$1 mdse., Forest Lbr. Co.<br/>2nd ... \$1 cash, H. U. Carpenter.</p> <p><b>Best Bunch Alfalfa, 2nd Cutting.</b><br/>1st ... \$1 mdse., Forest Lbr. Co.<br/>2nd ... \$1 cash, Creamery.</p> <p><b>Best Bunch Alfalfa, 3rd Cutting.</b><br/>1st ... \$1 mdse., Forest Lbr. Co.<br/>2nd ... \$1 mdse., Vaughn &amp; Son.<br/>3rd ... \$1 mdse., J. Wallace.</p> <p><b>Best Bunch of Millet.</b><br/>1st ... \$1 cash, Moore Grocery.<br/>2nd ... \$1 mdse., Moore Grocery.<br/>3rd ... \$1 mdse., Moore Grocery.</p> <p><b>One Peck Millet Seed.</b><br/>1st ... \$1 mdse., Famous.<br/>2nd ... \$1 mdse., J. Brennan's.<br/>3rd ... \$1 mdse., J. Brennan's.</p> <p><b>One Peck Alfalfa Seed.</b><br/>1st ... \$2 mdse., E. G. Laing.<br/>2nd ... \$1 mdse., Vaughn &amp; Son.<br/>3rd ... \$1 cash, E. Cook.</p> <p><b>Peck of Sweet Potatoes.</b><br/>1st ... \$2 mdse., H. Bogue.<br/>2nd ... \$1 mdse., Dierks.</p> <p><b>Best Six Uniform Sweet Potatoes.</b><br/>1st ... \$2 mdse., Dierks<br/>2nd ... \$1 cash, J. Riordan</p> <p><b>Best Six Uniform Irish Potatoes.</b><br/>1st ... \$2 mdse., Vaughn &amp; Co.<br/>2nd ... \$1 cash, F. W. Rehder<br/>3rd ... \$1 cash, Dierks Lbr. Co.</p> <p><b>One Peck of Rye Seed.</b><br/>1st ... \$2 mdse., Rodgers Grocery.<br/>2nd ... \$1 cash, Dr. Tyler.<br/>3rd ... \$1 mdse., C. E. Marks.</p> <p><b>Best Dozen Eggs.</b><br/>1st ... \$1 cash, D. Waters.<br/>2nd ... \$1 mdse., State Bank.<br/>3rd ... \$1 mdse., State Bank.</p> <p><b>Best Head of Cabbage.</b><br/>1st ... 1 yr. subscription Herald.<br/>2nd ... \$1 mdse., C. E. Marks.</p> | <p><b>Best Six Onions.</b><br/>1st ... 1 yr. subscription Times.<br/>2nd ... \$1 mdse., A. D. Rodgers.</p> <p><b>Best Six Carrots.</b><br/>1st ... 1 yr. subscription News.<br/>2nd ... \$1 mdse., Dr. Hand.</p> <p><b>Best Rutabaga.</b><br/>1st ... \$1 cash, F. J. Taylor.<br/>2nd ... \$1 mdse., Geo. Gadsby.</p> <p><b>Best Arranged Bunch of Wheat.</b><br/>1st ... \$1 cash, Creamery.<br/>2nd ... \$1 mdse., Geo. Gadsby.</p> <p><b>Best Arranged Bunch of Oats.</b><br/>1st ... \$1 cash, Creamery.<br/>2nd ... \$1 mdse., Geo. Gadsby.</p> <p><b>Corn Guessing Contest—Number of Kernels on Ear.</b><br/>1st ... \$1 mdse., Geo. Darling.<br/>2nd ... \$1 mdse., Geo. Darling.<br/>3rd ... \$1 mdse., Geo. Darling.</p> <p><b>Boys and Girls Contest</b></p> <p><b>Best Peck of Potatoes by Boy or Girl Under 16.</b><br/>1st ... \$1 mdse., W. M. Wilson.<br/>2nd ... \$1 mdse., Geo. Duncan.</p> <p><b>Drawing for Boy or Girl under 15—Map of Nebraska.</b><br/>1st ... \$1 mdse., Geo. Darling.<br/>2nd ... \$1 mdse., W. J. Hamilton.</p> <p><b>For Boy Under 15—Map of Box Butte</b><br/>1st ... \$1 cash, Guthrie &amp; Guthrie.<br/>2nd ... \$1 mdse., A. D. Rodgers.</p> <p><b>Best Essay, Boy or Girl under 16 Subject, Value of Birds to the Farm.</b><br/>1st ... \$1 cash, Coppernoll &amp; Petersen<br/>2nd ... \$1 mdse., F. E. Holsten.<br/>3rd ... \$1 mdse., A. D. Rodgers.</p> <p><b>All essays and maps should be mailed to the Commercial Club office not later than October 26th.</b></p> <p><b>Corn Judging by Boy or Girl under 16.</b><br/>1st ... \$1 mdse., W. R. Harper.<br/>2nd ... \$1 mdse., F. E. Holsten.<br/>3rd ... \$1 mdse., E. G. Laing.</p> <p><b>Girls under 18 Years</b></p> <p><b>1 Dozen Sugar Cookies.</b><br/>1st ... \$1 mdse., Geo. Mollring.<br/>2nd ... \$1 mdse., J. Snoddy.</p> <p><b>1 Dozen Ginger Cookies.</b><br/>1st ... \$1 mdse., Geo. Mollring.<br/>2nd ... \$1 mdse., J. Snoddy.</p> <p><b>Best Nut Cake.</b><br/>1st ... \$1 cash, Judge Berry.<br/>2nd ... \$1 mdse., J. Snoddy.</p> <p><b>Chocolate Cake.</b><br/>1st ... \$1 cash, E. H. Boyd.<br/>2nd ... \$1 mdse., T. H. Barnes.</p> <p><b>Dozen Doughnuts.</b><br/>1st ... \$1 mdse., T. H. Barnes.<br/>2nd ... \$1 mdse., F. M. Martin.</p> <p><b>Irish Crocheted Article.</b><br/>1st ... \$1 cash, Cal Cox.<br/>2nd ... \$1 mdse., E. M. Martin.</p> <p><b>Hand Made Apron.</b><br/>1st ... \$1 cash, E. M. Martin.<br/>2nd ... \$1 mdse., Cal Hashman.</p> <p><b>Embroidered Dolly.</b><br/>1st ... \$1 cash, M. Hargraves.<br/>2nd ... \$1 mdse., Cal Hashman.</p> <p><b>Girls under 14 Years</b></p> <p><b>Best Hand Made Handkerchief.</b><br/>1st ... \$1 mdse., Geo. Mollring.<br/>2nd ... \$1 mdse., L. Basye.</p> <p><b>Sofa Pillow.</b><br/>1st ... \$1 cash, J. M. Wanek.<br/>2nd ... \$1 mdse., L. Basye.</p> <p><b>Hand Made Doll Dress.</b><br/>1st ... \$1 mdse., S. C. Reck.<br/>2nd ... \$1 mdse., W. J. Hamilton.</p> <p><b>Machine Made Apron.</b><br/>1st ... \$1 mdse., S. C. Reck</p> | <p>2nd ... 25c mdse., W. J. Hamilton<br/>1st ... \$1.60 mdse., E. I. Gregg</p> <p><b>Best Collection of Wood Native to Box Butte (Mounted on a Card.)</b><br/>1st ... \$1 cash, Foster Lbr. Co.<br/>2nd ... \$1 mdse., W. J. Hamilton.</p> <p><b>Ladies Department</b></p> <p><b>1 Pound of Butter.</b><br/>1st ... 50c mdse., C. A. Newberry.<br/>2nd ... 50c mdse., W. M. Wilson.<br/>3rd ... 25c mdse., E. Burton.</p> <p><b>Loaf of White Bread.</b><br/>1st ... 50c mdse., C. A. Newberry.<br/>2nd ... 50c mdse., Rowan &amp; Wright<br/>3rd ... 25c mdse., E. Burton.</p> <p><b>Loaf of Brown Bread.</b><br/>1st ... 50c mdse., Dr. Copsey.<br/>2nd ... 50c mdse., Rowan &amp; Wright<br/>3rd ... 25c mdse., E. Burton.</p> <p><b>Loaf Pan of Corn Bread.</b><br/>1st ... 50c mdse., Dr. Copsey.<br/>2nd ... 50c mdse., Rowan &amp; Wright<br/>3rd ... 25c mdse., E. Burton.</p> <p><b>Half Dozen Buns.</b><br/>1st ... 50c mdse., I. L. Acheson.<br/>2nd ... 50c mdse., Rowan &amp; Wright<br/>3rd ... 25c mdse., F. E. Reddish.</p> <p><b>Best Layer Cake.</b><br/>1st ... \$1 mdse., Miller Bros.<br/>2nd ... 50c mdse., Rowan &amp; Wright<br/>3rd ... 50c mdse., F. E. Reddish.</p> <p><b>Best Fruit Cake.</b><br/>1st ... \$1 mdse., W. R. Harper.<br/>2nd ... 50c mdse., Forest Lbr. Co.<br/>3rd ... 50c mdse., Wm. Mitchell.</p> <p><b>Best Angel Food Cake.</b><br/>1st ... \$1 mdse., Miller Bros.<br/>2nd ... 50c mdse., Forest Lbr. Co.<br/>3rd ... 50c mdse., Wm. Mitchell.</p> <p><b>Best Glass Jelly.</b><br/>1st ... 50c mdse., Geo. Mollring.<br/>2nd ... 50c mdse., Forest Lbr. Co.<br/>3rd ... 50c mdse., Foster Lbr. Co.</p> <p><b>Best Pumpkin Pie.</b><br/>1st ... 50c mdse., Geo. Mollring.<br/>2nd ... 50c mdse., Forest Lbr. Co.<br/>3rd ... 50c mdse., Foster Lbr. Co.</p> <p><b>Best Apple Pie.</b><br/>1st ... 50c mdse., I. L. Acheson.<br/>2nd ... 50c mdse., Dierks Lbr. Co.<br/>3rd ... 50c mdse., Foster Lbr. Co.</p> <p><b>Best Mince Pie.</b><br/>1st ... 50c mdse., W. R. Harper.<br/>2nd ... 50c mdse., Dierks Lbr. Co.<br/>3rd ... 50c mdse., Foster Lbr. Co.</p> <p><b>Embroidery Work, etc.</b></p> <p><b>Best Piece Hand Embroidery.</b><br/>1st ... \$1 mdse., W. M. Wilson.<br/>2nd ... 50c mdse., I. L. Acheson.</p> <p><b>Best Exhibit Button Holes.</b><br/>1st ... \$1 mdse., W. R. Harper.<br/>2nd ... 50c mdse., I. L. Acheson.</p> <p><b>Best Patch Work Quilt.</b><br/>1st ... \$1 mdse., F. E. Holsten.<br/>2nd ... 50c mdse., Geo. Mollring.</p> <p><b>Best Hand Made Apron.</b><br/>1st ... \$1 mdse., Rowan &amp; Wright.<br/>2nd ... 50c mdse., Geo. Mollring.</p> <p><b>Best Collection of Fancy Work.</b><br/>1st ... \$1 mdse., Geo. Duncan.<br/>2nd ... \$1 mdse., F. J. Brennan.</p> <p><b>Ladies' Essay</b></p> <p><b>Best Essay on "How to Raise and Care for Little Chickens."</b><br/>1st ... \$1 mdse., E. I. Gregg.<br/>2nd ... \$1 mdse., F. J. Brennan.<br/>3rd ... \$1 cash, Kibble &amp; Son.</p> <p><b>Best Cucumber Pickles.</b><br/>1st ... \$1 cash, E. Burton.<br/>2nd ... 50c mdse., F. J. Brennan.</p> <p><b>Box Butte Fruit</b></p> <p><b>Best Display of Canned Fruit.</b><br/>1st ... \$1 mdse., I. L. Acheson.<br/>2nd ... \$1 mdse., Miller Bros.<br/>3rd ... \$1 mdse., A. D. Rodgers.<br/>4th ... \$1 mdse., Dierks Lbr. Co.</p> |
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NOTICE—All farmers that want to attend this banquet must phone the Commercial Club office not later than Wednesday morning, for the ladies have to know how many to prepare for. Tickets for the farmers are FREE. Ladies invited.

**WHEN IN OMAHA VISIT THE Gayety "Omaha's Fun Center"**

Grand New Show Musical Burlesque EVERY WEEK

Clean, Classy Entertainment, Variety, Fun, and Fun. Ladies' Dressing Room. DON'T GO HOME WITHOUT I DIDN'T VISIT THE GAYETY

If you haven't already subscribed to a club of our magazines do it now. You will enjoy reading these magazines. We will send you three magazines and The Herald all one year for \$1.75.

**NEIGHBORLY ADVICE**

Freely Given by an Alliance Citizen

When one has suffered tortures from a bad back and found relief from the aches and pains, that person's advice is of untold value to friends and neighbors. The following neighborly advice comes from an Alliance resident.

Mrs. J. E. Whaley, 422 E. Oregon St., Alliance, says: "Over three years ago my kidneys became badly disordered and the kidney secretions were unnatural. Whenever I stooped, sharp pains darted through my loins and it was hard for me to straighten. I tried many remedies, but all failed to help me until I used Doan's Kidney Pills. They brought relief in a short time and I continued using them until I was free from kidney complaint. I have had no reason to change my high opinion of Doan's Kidney Pills since I recommended them some years ago."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Whaley had. Foster-Milburn Co., Props., Buffalo, N. Y. oct-8-41-4032

## LIVE STOCK PRICES AT SOUTH OMAHA

**Heavy Run of Cattle Forces Prices Down.**

### HOGS OFF AT ALL POINTS.

**Sheep Run Liberal, but Little Good Stuff Arrives—Fat Lambs Steady. Yearlings and Lwes Active and Steady to Strong—Feeders Steady to Easier.**

Union Stock Yards, South Omaha, Oct. 29.—The heaviest run of cattle in the history of the yards arrived today, about 10,000 head. There was only a sprinkling of corned cattle included in today's receipts. It was evident, however, that they would have to see lower than last week with the nearest run of western ranges in over two years it was only a question of how much salesmen would have to take off. Right choice offerings on both beef and feeding steers did not see so much lower perhaps, while on the other hand 10@15c would not cover the demand on the medium and common grades. Cows and heifers were given another severe jolt, selling at new low prices for the season and business in stock cattle and feeder steers was very dull at the full decline of 10@15c. All other markets reported slow and lower market.

Cattle quotations: Good to choice yearlings, \$9.50@10.00; good to choice heaves, \$9.00@10.00; fair to good heaves, \$8.00@8.75; common to fair heaves, \$7.25@8.00; good to choice heifers, \$6.25@7.00; good to choice cows, \$5.75@6.25; fair to good cows, \$5.00@5.95; canners and cutters, \$4.00@5.00; veal calves, \$7.50@10.00; bulls, stags, etc., \$4.50@6.25; prime feeding steers, \$8.00@8.40; good to choice feeders, \$7.30@8.00; fair to good feeders, \$6.75@7.25; common to fair feeders, \$6.00@6.60; stock heifers, \$5.00@5.75; stock cows, \$4.50@5.75; stock calves, \$6.00@8.00; choice to prime heaves, \$8.00@8.50; good to choice range heaves, \$7.40@8.00; fair to good range heaves, \$6.75@7.25; common to fair heaves, \$5.75@6.50.

About 3,500 hogs arrived today. Prices were as much as 15c to a quarter lower than the close of last week. All other markets report about the same decline. Bulk of the sales was made at \$6.90@7.10, and mixed hogs sold up to \$7.25, the top.

Sheep and lamb receipts totaled 47,000 head. Mutton and feeder ewes were reported as steady to strong, trade being active. Fat ewes sold around \$4.60@4.90, and the feeder ewes brought around \$4.00@4.20, and the fat yearlings ranged at \$5.25@5.65. For the most part trade in both fat and feeder lambs was slow. Fat lambs were fully steady, while feeder lambs were steady to as much as 10@15c lower in some cases.

Quotations on range sheep and lambs: Lambs, good to choice \$7.40@7.60; lambs, fair to good, \$7.10@7.40; lambs, feeders, \$6.00@7.10; yearlings, good to choice, \$5.85@6.10; yearlings, fair to good, \$5.60@5.85; yearlings, feeders, \$5.40@5.90; wethers, good to choice, \$5.25@5.60; wethers, fair to good, \$5.10@5.25; wethers, feeders, \$4.20@4.85; ewes, fair to good, \$4.25@4.50; ewes, feeders, \$3.50@4.25.

## WHAT IS FARM DEMONSTRATOR?

**C. W. Pugsley Tells About These Much Needed "Hired Men" for the Farmers of the County**

If I should attempt to put into one sentence what a farm demonstrator is, or should be, it would be this: He is a man of practical farm experience with an agricultural education working under the joint direction of the farmers, the state agricultural college and the United States Department of Agriculture, to assist in determining the best agricultural practices for the community in which he is located. In the term agricultural practices I would include the problems both of production and distribution.

A little later in this article I shall have more to say about the specific duties of farm demonstrators, and what I shall say will be based upon what has actually been done in this and other states, rather than upon what might be done. Perhaps a clearer understanding of what a farm demonstrator is may be obtained by first gaining an idea of what he is not. The things he is not probably make a longer list than the things he is. That is why he is of value to a community. Those who profess to be everything are usually not very capable at anything.

**Some Notes**

In the first place, a farm demonstrator is not an "adviser." Some farmers seem to think that a demonstrator is a person who has a lot of notions and theories about farming that he is trying to have adopted in the county in which he is employed. If that were true I would have no use for a farm demonstrator. No person, no matter how much experience of a successful nature he may have accumulated in one section of the state, or how much agricultural education he may have secured is capa-

## COMB SAGE TEA IN HAIR TO DARKEN IT

**Grandma kept her locks dark, glossy, thick with a mixture of Sage Tea and Sulphur.**

The old-time mixture of Sage Tea and Sulphur for darkening gray, streaked and faded hair is grandmother's treatment, and folks are again using it to keep their hair a good, even color, which is quite sensible, as we are living in an age when a youthful appearance is of the greatest advantage.

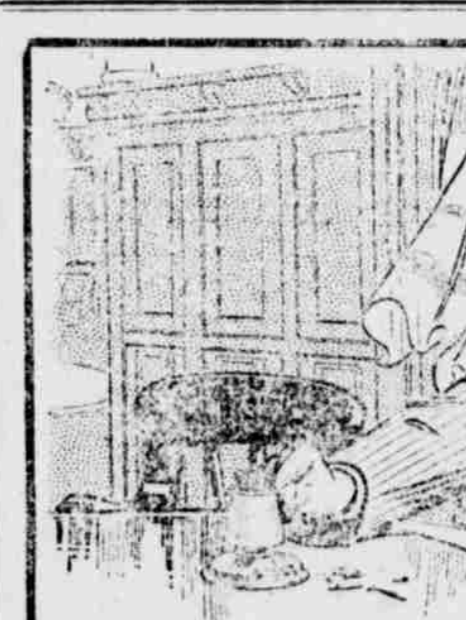
Nowadays, though, we don't have the troublesome task of gathering the sage and the mussy mixing at home. AM drug stores sell the ready-to-use product called "Wyeth's Sage and Sulphur Hair Remedy" for about 50 cents a bottle. It is very popular because nobody can discover it has been applied. Simply moisten your comb or a soft brush with it and draw this through your hair, taking care to avoid the scalp at a time; by morning the gray hair disappears, but what develops is not that, besides beautifully coloring the hair after a few applications, it also produces that soft lustrous appearance of abundance which is so attractive besides, prevents dandruff, itching scalp and falling hair.

Not Agent of Business

The farm demonstrator, in Nebraska at east, is not an agent of any trust or industrial combination, any business interest or interests, or any group of middlemen local or otherwise. He is simply the agent of the farmers themselves. True, the demonstrator works under the direction of the agricultural college and the department of agriculture, but these are creations of the people in the interest of agricultural advancement. Neither of these institutions receives support other than revenues from public domain and the taxes of the people. Funds to and in promoting county demonstration work may be paid to county associations by business men or groups of business men, but the agricultural college and the department of agriculture will not co-operate in any work if contributions for its support have any strings whatever tied to them.

Everybody who is interested in the growth and development of Nebraska must be interested in agriculture, because the wealth of the state is founded on agriculture. For that reason business interests offer subscriptions to farm management associations in the counties where demonstrators are employed. If the farmers desire to accept these subscriptions as a county association of farmers that is their privilege and their affair. The agricultural college and the department of agriculture simply insist that such subscriptions shall be free from obligations.

Business interests in Nebraska have formed what is called The Agricultural Development Commission of Nebraska. Their purpose, as set forth by the president of the Commission, is to raise funds to assist in the development of agricultural resources in the state. The Commission will pay its contributions to the treasurers of county associations making application for assistance. The only condition upon which the Commission will grant funds in this way is that the county association shall be organized in accordance with the state plan for demonstration work, and that the funds given shall be used for such work. The business interests of Nebraska neither hire nor direct the work of any demonstrator. They contribute to the work if the farmers of the community desire to accept their contributions; otherwise, they do not contribute.



## "I Saw a Funny Thing"

last night," writes a Philadelphia man. on up to the sixth—he had similar mishaps.

"I was in the men's cafe of the ... Hotel. A few tables away, and close to a window, was a rather rough-looking man of about fifty. He lit it and, in spite of the fact that the wind was coming in the window as hard as ever, lit his cigar."

Now the question is this: If one Safe Home Match will do what six ordinary matches failed to do, what is the relative value of Safe Home Matches and ordinary matches? The price is the same. But what is the relative value?

He took a cigar out of his pocket, bit off the end, put the cigar in his mouth, took a match out of the match box, and tried to light his cigar.

The match broke in two. He took another. The wind blew it out. With the third, fourth—

5c. All grocers. Ask for them by name.

*The Diamond Match Company*