

# The Greatest

# War

## In the History of the World Is Now In Progress

All of the important European nations are at war. Armies numbering tens of thousands are clashing and will clash every day. Thousands of lives will be lost. Millions of dollars will be wasted. The entire map of Europe will be changed.

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Through a special arrangement with the Omaha Daily News, we re enabled to make a clubbing proposition which will interest everyone in western Nebraska. With every subscription to the Omaha Daily News and to the Alliance Herald we are authorized to give you an

### ATLAS OF THE WAR IN EUROPE

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This atlas consists of twenty pages containing 18x12 maps of Europe, Russia, Austria-Hungary, the Balkan states, France, Germany, Italy, Greece, and a large double page world map. It also contains descriptive matter about the Triple Alliance and the Triple Entente, the cause of the war, the peace and war strength of the various war nations, and portraits of the European rulers.

This atlas is prepared by George F. Cram, one of the largest atlas makers in the world, and is absolutely reliable. It is exactly what you need in conjunction with your daily newspaper, and with this atlas you can trace the course of the various armies across Europe in a moment's time.

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The Alliance Herald is the official organ of the Nebraska Stock Growers Association and of the Nebraska Volunteer Firemen's Association. It is a weekly newspaper which ranks as one of the best in the middle west. Its reports on stock conditions are the best of any Nebraska newspaper. Its editorial page is timely and carefully edited, and its news departments are equal to or better than any other weekly Nebraska paper. Subscription price, \$1.50 per year.

### Here Is Our Special Free Offer

Send in \$4.50 for a year's subscription to both the Omaha Daily & Sunday News and the Alliance Herald, or \$3.50 for a year's subscription to the Omaha Daily News and the Alliance Herald, and an Atlas of the War in Europe will be sent you free.

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## RECORD MONEY RANCH CATTLE

Six Loads of Grass Steers from Bignell Brothers' Ranch Bring Big Price on the Market

\$13,248.36 for 108 head of steers, right off the grass and never a bite of anything to eat except ranch grass and hay, isn't so bad. That is what Bignell Brothers received on a shipment to South Omaha this season, and they claim it is the largest sum ever paid on that market for the same number of grass cattle from this part of the country.

There has been a good deal of friendly rivalry among ranchmen around Alliance. As mentioned in The Herald last week, Hall & Graham sold steers in South Omaha recently that brought as high as \$8.35 for a part of the shipment, a little higher price than the Bignell cattle brought but not as much per head. Bignell Brothers' six loads averaged 1,496 pounds, which at \$8.20 made the average price per head \$122.67. The Bignell steers were sold by the well known live stock commission firm of L. E. Roberts & Co., and of course, they as well as the owners, are proud of the price received.

## REMOVING TO THE SOUTHLAND

Ike M. Shriner and Family Will Reside in Florida, Where He Has Real Estate

Another old timer and his family have decided to go to a milder climate before the cold of the coming winter sets in. Ike M. Shriner of Ellsworth was in Alliance Wednesday of last week on business preparatory to leaving Friday for Largo, Florida, near which town he bought some citrus fruit grove land three years ago. Mrs. Shriner and children are visiting at Ravenna, where they will join Mr. Shriner as he passes thru and proceed to their new home in the south.

Ike Shriner is one of the well known old timers in this country, having been in this part of Nebraska since 1889. He was with W. D. Rumer in the mercantile business in Alliance for thirteen years. He then homesteaded a claim in Grant county south of Whitman. For some years past he has resided at Ellsworth. The Herald regrets to see Mr. Shriner and family leave Nebraska, but will keep them posted on happenings in this part of the west and may have the pleasure of occasionally giving its many readers some news from them.

## BOX BUTTE TOOK PRIZES

Clarence O. Rosenberger Returned Monday from Nebraska State Fair, at Lincoln

Clarence O. Rosenberger, who had charge of the Box Butte county exhibit at the Nebraska State Fair at Lincoln this year, returned Monday from Lincoln. Box Butte county took first prize on Manitoba millet, grown by Mr. McNulty. The exhibit took second prize on the collective exhibit of alfalfa, including three crops for the year. Third prize was won on flax in the sheaf, grown by C. E. Rosenberger. The total amount of premiums received was \$31.86. Mr. Kibbe will not return for a few days.

### Miss Keeler Entertained

Miss Nelle Keeler entertained last Saturday evening at a theatre party in honor of her cousin, Mrs. Lucy of Texas, who has been visiting here. Guests were Misses Mildred Campbell, Julia Frankle, Irene Rice, Theresa O'Donnell, Charlotte Mollring, Nell Tash, Hazel Katon, Ruth Katon and Vivian Holloway. After attending the Empress the party went to the Tash residence, where a delicious five-course lunch was served on the porch.

### The Dalton Delegate

The above is the name of the new newspaper at Dalton, Nebr., of which Tom W. Lally is editor and Bertha A. Lally is publisher. Editor Lally stopped in Alliance Tuesday on his way to Hyannis. While here he informed The Herald that business is starting out fine. He is wonderfully pleased with Dalton and the surrounding country.

### Paid Time Checks in Gold

The statement of condition of the Alliance National Bank, as called for by the Comptroller of the Currency, appeared in our last issue and shows their usual strong reserve. As customary, to meet pay day requirements last week, this bank paid in gold, notwithstanding the talked of gold shortage in eastern money centers.

### Thanks for Arresting

A. E. Stark, a transient on his way to Omaha, was arrested on Thursday by Chief of Police Jeffers at the depot when he refused to leave a car and transfer to another one. Stark was drunk and with a car of laborers on their way to Omaha. He was locked up and after sobering was

fined \$5 and costs by Police Judge Zurn. He had \$25.40 on him and after paying costs still had \$15 left. He thanked Chief Jeffers for arresting him, stating that if he had not been taken from the train he wouldn't have had a cent left in staying with the bunch. He continued on his way east, happy and rejoicing.

### Exhibits at Depot

A fine case of Box Butte county exhibits has been placed in the Burlington depot. It contains small grains, corn, potatoes and other products of the county, making a very interesting exhibit.

### Hemingford Men Visit Alliance

Sam Graham drove down to Alliance in his automobile Tuesday, accompanied by his father, Robert Graham, Sr. The latter made The Herald office a pleasant call while in the city, taking a look thru the mechanical department.

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CEMENT SIDEWALKS  
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Cement Line

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Old Fashioned Fire Places  
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Come From Eye  
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From Any Other  
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Many people suffer intense pains  
when they could be entirely  
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I have hundreds of cases that bear  
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General Merchandise, Hardware and Lumber, a Complete Line of Building Material, Tanks and Windmills, Coal and Supplies.

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First Class Meals, Clean  
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Where They All Stop

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ATTENTION, FIREMEN!

Whenever your city is in the market for Fire Hose or Equipment, you should at once write us, as it will be to your advantage.

Also bear in mind that we sell Hand Extinguishers for automobiles, private houses, lumber yards and schools.

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## All's Not Cake

that glitters. Some cakes are fixed to catch the eye and fool the taste. But they wouldn't even take the booby prize in a pure food show. Beware doped cakes! Our cakes, like our bread and other things, are made from the best of materials. Our reputation guarantees this.

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We Keep  
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PROPRIETARY  
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We wish everybody in the world were well. Of course there wouldn't be any need for druggists then and we would be making our living at something else, but this world unfortunately is heir to all sorts of ills and aches and pains. That's why there are so many proprietary medicines on the market. Some of these are of recognized standing and have merit. Others are made just to sell. We carry only reliable kinds.

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THE REXALL STORE

Phone Number 6

Phone Number 6

## Just for Your Convenience

We have installed the latest and most modern bank fixtures to be had. Not that it will tend to make the bank any stronger, but that we will be enabled to serve you to better advantage.

The strength of this bank is backed by the Depositors' Guarantee Fund of the State of Nebraska, a fund of a million dollars that guarantees the safety of your money.

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We endeavor to extend every courtesy consistent with safe and sound banking to our patrons.

## The First State Bank of Alliance, Nebraska.



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