



Lower Prices on Ford Cars

Effective August 1st 1914 to August 1st 1915 and guaranteed against any reductions during that time. All cars fully equipped f. o. b. Detroit.

Runabout	\$440
Touring Car	490
Town Car	690

(In the United States of America only)

Buyers to Share in Profits

All retail buyers of new Ford cars from August 1st 1914 to August 1st 1915 will share in the profits of the company to the extent of \$40 to \$60 per car, on each car they buy, PROVIDED: we sell and deliver 300,000 new Ford cars during that period.

Ford Motor Company
KEELER-COURSEY Co., Alliance

20TH YEAR

AK-SAR-BEN FALL FESTIVAL

Omaha
SEPT. 30 TO OCT. 10
1914

WORLD AT HOME SHOWS

Every afternoon and evening.

Electrical Parade Evening Oct. 7. Fraternal Parade Afternoon Oct. 8.

HOME COMING WEEK OCT. 5 TO 10
PIONEERS Attend the Territorial Pioneers Re-Union, Sept. 30 to Oct. 3.

CANDIDATES TO VISIT ALLIANCE

Republican State Candidates Making Trip Through State in Autos— Here Friday, September 5

R. B. Howell, republican candidate for governor, W. L. Minor, republican candidate for auditor, and other state and congressional republican candidates expect to arrive in Alliance at 8 o'clock Friday evening on their automobile trip which they are taking throughout the state. They started on this trip from Millard last Monday morning.

The itinerary of the trip is as follows:

Monday, September 21st	
Millard	9:00
Elkhorn	10:00
Waterloo	11:00
Valley	12:00
Fremont	1:00
North Bend	2:00
Rogers	3:00
Schuyler	4:00
Columbus	7:00
Tuesday, September 22nd	
Duncan	8:30
Silver Creek	9:30
Clarks	10:30
Central City	11:30
Chapman	1:30
Grand Island	2:30
Alta	3:30
Wood River	4:30
Shelton	5:30
Gibbon	7:00
Kearney	8:00
Wednesday, September 23rd	
Odessa	8:30
Elm Creek	9:00
Overton	10:00
Lexington	11:00
Cozad	2:00
Gothenberg	3:00
Brady	4:00
Maxwell	5:00
North Platte	7:00
Thursday, September 24th	
Hershey	9:00
Sutherland	10:00
Paxton	11:00
Ogallala	1:00
Brule	2:00
Big Springs	3:00
Julesburg	4:00
Chappell	4:30
Lodge Pole	5:30
Sidney	7:30
Friday, September 25th	
Dalton	8:30
Bridgeport	9:30
Bayard	10:30
Minatare	11:30
Scottsbluff	1:00
Gering	2:00
Mitchell	3:30
Morrill	4:30
Alliance	8:00
Saturday, September 26th	
Hemingford	9:00
Marsland	10:00
Crawford	11:30
Whitney	1:30
Chadron	2:30
Hay Springs	4:00
Rushville	5:00
Gordon	7:30

will send you this splendid journal with two other magazines and our own paper all for only \$1.75 a year. This is the best bargain we have ever been able to offer, and we give you a list of forty magazines to select from—everyone of them high class and clean and fit to take into your home.

Read our big club offer on another page. You will find it interesting to select a club. If you don't want a dairy paper you can take Farm Life, or a poultry journal, along with a fashion paper for your wife and a story paper for the whole family. You have your choice of any club. Pick out the one you want and send in your order right away.

MRS. TROUT ON SUFFRAGE

Mrs. Grace Wilbur Trout, noted suffragist lecturer of Chicago, visited Nebraska recently, speaking in Lincoln, Omaha and Beatrice. While an earnest and forceful speaker, she is free from any fanaticism, which detracts from arguments that may be presented along with it. It is not fair to the ladies of America who advocate suffrage to try to connect them in any way with the "militant suffragettes" of England. In her Nebraska lectures Mrs. Trout proved this very convincingly in the following statements:

"Does the militancy of the men of Europe reflect on the men of America? Surely those men who have been condemning equal suffrage because of the militancy of English women will now recognize their unfairness. It is kinder to deplore militancy of both sexes and be thankful we live in America.

"And it would be well for the next man who says that women should not have the ballot because they cannot defend their country to remember that the mothers of Europe cannot speak today but they can bury their dead. Women do not want to go to war, but neither do they want to be forced to send their sons and husbands to war."

Don't forget, The Alliance Herald, \$1.50 per year.

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C. W. JEFFERS

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H. K. BURKET, Vice Pres. BERTHA C. LOVENBURG, Asst. Cash.

FORTUNE

often leads to folly. The man who carries money on his person and loses it or is robbed, when he could have put it in the Bank to the man

IS FOOLISH

who pays his debts in money and fails to take a receipt and pays the debt twice is foolish for not paying by check, which is a good receipt

IN LAW

You cannot afford to run the risk when we are prepared to for you. Deposit your money; get a check Account; write checks.

Angora State Bank

Angora, Nebr.

"No Such Word As Failure With a Bank Account."

THE two distinct types of Eczema can be relieved readily by using Dry Zensal for the crusty, scaly skin and Moist Zensal for all watery eruptions. Get it from Harry F. Thiele.

What Brand of Matches Do You Use?

Who makes them? answer to all these questions. How many Where? can answer two of them?

Are they poisonous or non-poisonous? If people knew as much about matches as they should, they would use Safe Home Matches made by the Diamond Match Company in American factories by American labor.

Are they "single dip" or "double dip"? Which kind is better? and why? Our "job" is to educate them.

Are the sticks long and strong or short and weak?

Do the heads fly off or do they stay on?

Do they burn evenly or explosively?

Every user of matches ought to be interested in the



5c. All grocers. Ask for them by name.

The Diamond Match Company

WATCH LOST, SOON FOUND

Hay Springs Lady's Gold Watch Is Found by Railroad Employee

Mrs. Mary Henry of Hay Springs attended the M. E. conference in Alliance. Before leaving the city she decided to look up her old friend, Mrs. E. A. Gilbert, living in Hill's Addition, and have a visit with her. Learning that Mrs. Gilbert resided on the south side of the railroad, Mrs. Henry crossed the viaduct and went out to South Alliance, instead of crossing west of the station. Failing to find the residence of her friend, she returned to Alliance, when she discovered that she had in her walk lost her beautiful gold watch, a present from her husband only a few months ago. She ordered an advertisement in The Herald, but happily it was not necessary to publish the ad.

Upon going to the ticket window to purchase a ticket to Crawford, enroute to Hay Springs, she remarked that she had lost her watch. The ticket agent asked her name, and when told said, "I have your watch." It was found by T. J. Hagaman, Burlington storekeeper, and left at the ticket office. As Mrs. Henry's name was on the inside of the case, there was no trouble about identification, and her joy at receiving it back so soon can be imagined better than described.

WILSONIGRAMS

Liberty does not consist, my fellow citizens, in mere general declarations of the rights of men. It consists in the translation of those declarations into definite action.

The way to be patriotic in America is not only to love America but to love the duty that lies nearest to our hand and know that in performing it we are serving our country.

It is patriotic to learn what the facts of our national life are and to face them with candor.

We set this nation up—at any rate we professed to set it up—to vindicate the rights of men.

I would be ashamed of this flag (Stars and Stripes) if it ever did anything outside America that we would not permit it to do inside of America.

When I have made a promise I try to keep it, and I know of no other rule permissible to a nation.

A PROFITABLE BUSINESS

Any farmer can make a good profit out of his milk cows if he will give a little of his time to the subject and go about the matter in the right way. Dairying is one of the most profitable branches of farming, and experts agree that it can be made to pay, even as a side issue, right in this neighborhood.

If you want to increase your income from your cows read Kimball's Dairy Farmer for a year. It is published twice a month and sells for \$1.00 per year. You don't need to consider the matter of cost, for we

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