

#### Lower Prices on Ford Cars

Effective August 1st 1914 to August 1st 1915 and guaranteed against any reductions during that time. All cars fully equipped f. o. b. Detroit.

#### Buyers to Share in Profits

All retail buyers of new Ford cars from August 1st 1914 to August 1st 1915 will share in the profits of the company to the extent of \$40 to \$60 per car, on each car they buy, PROVIDED: we sell and deliver 300,000 new Ford cars during that period.

Ford Motor Company KEELER-COURSEY Co., Alliance

20TH YEAR

#### AK-SAR-BEN FALL FESTIVAL

SEPT. 30 TO OCT. 10

#### WORLD AT HOME SHOWS

Electrical Parade
Evening Oct. 7.

HOME COMING WEEK OCT. 5 TO 10

PIONEERS Attend the Territorial Pioneers Re-Union,
Sept. 30 to Oct. 3.

THE two distinct types of Eczema can be relieved redily by using Dry Zensal for the crusty, scaly skin and Moist Zensal for all watery eruptions. Get it from Harry F. Thiele.



### Safe Home Matches are Wonderfully Cheap

A first-class mechanic could not make, in a day, as many Safe Home matches as you can buy for five cents. Even if he could, the matches would not be of uniform size, shape, length, strength or thickness.

We make Safe Home matches by machinery — millions and millions of them daily.

The wood is treated and cut, the sticks grooved and compressed, and the ends paraffined and "double dipped"—all by machinery.

You pay no more for Safe Home matches than for the kind you now use. The price is the same five cents for a large box of perfect matches.

Why perfect! Because non-poisonous. Because non-sparking. Because the sticks do not break when rightly used. Because the heads do not fall off. Because the flame burns evenly. Because Safe Home Matches are inpregnated to prevent live charcoal when the flame is extinguished.

All grocers. Five cents a box.

The Diamond Match Company

#### ANGORA ITEMS

Angora, Nebr., Sept. 7— C. D. Henderson is hauling sand. He expects to start at once on a new residence.

E. Walsworth and family Sundayed at Joseph Coty's.

Geo. Sudyka and family spent Sunday with Eben Morey and family. Mr. and Mrs. M. J. King were Alliance visitors between trains.

Floyd O'Neal and family of near Bayard Sundayed at Eben Morey's. Sept. 8—R. T. Ely, A. D. Hutchinson, L. L. Chambers and H. E. Johnson were Alliance visitors between trains.

A. T. Thompson and wife of Torrington, Wyo., came in for a few

days visit with relatives.

R. K. Maybell, A. G. Stoner and
A. B. Carmine autoed out to Lynn

for a few days hunting.

C. N. Blackstone and B. E. Bowers returned from Sand Stone, Minn. They spent the past ten days looking over the country. The boys were glad to get back and seem satisfied with this country.

Sept. 9—Mr. and Mrs. Spencer of near Linsca who have been visiting their son Fred for the past few days returned to their home this morn-

Sept. 10—C. L. McDaniel, A. G. Stoner, L. L. Stoner and Eben Morey were Bridgeport visitors between trains.

John Smoker is grading the crossings over the railroad. The crossings have been in bad shape and the grading will greatly improve them. Sept. 11—Russell Stoner went hunting Wednesday afternoon and in about three hours bagged the limit of grouse.

Earl Kendall who works for King & Murphy had the misfortune of having a vicious horse fall with him, smashing his foot quite badly.

Sept. 12—Among the shippers today are R. K. Thomas, with one car of cattle; Kin g& Murphy, with three cars of cattle.

James Murphy went to Omaha

with the King & Murphy cattle.

Sept. 14—Quite a large crowd attended teh dance at Stoner's hall on Saturday night. All report a good time.

Mrs. R. T. Ely and children came in this morning from Guide Rock, where they have been visiting for some time.

Mr. and Mrs. T. C. Shoopman who have been visiting at the Thompson & Shoopman ranch east of town departed for their home in Cairo.

Ray Morrison came in from Bayard for a few days visit.

Glen Rowan was an Alliance visitor between trains.

Mr. and Mrs. A. T. Thompson who have been visiting here for the past

few days departed for their home in Torrington, Wyo.

This vicinity was visited by a heavy frost Sept. 13. It froze ice a quarter of an inch thick in some lo-

calities.

Mrs. L. L. Glau came in from Bridgeport where she has been visiting her parents for the past week.

C. S. Stoner Sundayed at the Thomas home.

#### **BINGHAM ITEMS**

Bingham, Nebr., Sept. 15—J. H. Willey, F. A. Williams, Jack Ballinger and M. L. Kincaid were in Alliance Thursday and Friday as witnesses for L. E. Ballinger in his suit against the railway company.

Sylvan Kincaid came in the 11th to visit with relatives for a while. Mr. and Mrs. J. F. Sellers left for Galesburg, Ill., Monday for a few weeks visit with Mr. Sellers' sisters. R. R. Kincaid started for a trip in the south neighborhood Monday,

to be gone three or four days.

Gilbaugh Bros. purchased three quarters of land from Homer Van Dorn, the consideration being \$1,-920.

M. L. Kincaid is having a new coat of paint put on the roof of his house.

Mesdames Potter and Hixon were trading in town Monday. Frank Gilbaugh and wife took charge of the hotel and postoffice on Sunday. Welcome back to our town

once more, Frank.

B. D. Stephenson left on train 44 for Oshkosh Monday. He is going to locate there. Oshkosh will get a good citizen and Bingham will lose a good one.

Scott Pittullo was a visitor in our burg Monday. He is almost a stranger here now, having moved to Whitman last spring.

Shippers from Bingham Sunday were J. F. Sellers, one car; J. T. Burton, two; F. W. Yeast, six. Dick Hunt was in Monday and took out a four-horse load of ranch

material for Harry Sutton.

E. E. Melvin came in from north of Ashby Sunday night to visit with his family. Ed says it is terribly lonesome batching on his homestead all close.

all alone.

Jerome Stephenson took out a load of household goods for B. D. Stephenson to his homestead twenty miles south of here.

The Misses Agnes and Loretta Welch were shopping in town Monday.

Sheriff New was down from Rushville last Frida yon official business. Lant Gaulding had started across country for Wood Lake and got as far as Ashby when his little boy got his leg broke, and Lant had to take him to Alliance to the doctor. Mrs. Gaulding proceeded on across coun-

Lest you forget—we say it yet—you can get three magazines for one year by renewing your subscription to The Herald. We want all of our old subscribers to get these magazines. We are selling The Herald with three magazines all one year for only \$1.75.

## R. S. Proudfit Lumber Co.

ANGORA, NEBR.

Lumber

**Building Material** 

Paint

Coal

Hardware Implements

Furniture

Salt



Everything to Build and Furnish the Home

# Alliance Commission Co.

## HORSE SALE

# THURSDAY AND FRIDAY SEPTEMBER 24-25

At this sale it will be a good time to dispose of your Broke Horses. We have set the date on Sept. 24 and 25, which will give you time to finish having and rest your horses for the sale. The feeder buyer will be out, also the southern market will be in full blast; we look for the best sale of the season.

Our July sale was better than we expected. Alliance is the place to sell your horses. REMEMBER, it is your MARKET.

Commission: \$2.00 per head, singles and pairs. Bunches of 5 head or more, \$1.00 per head. Yardage, 10c per head on horses not sold. NO SAFE, no commission. Let us know what you will bring in.

### Oscar Braman, Mgr.

F. J. Was, Clerk. R. M. Hampton, Treas. A. W. Thompson, L. E. Lewis, Aucts.