



Lower Prices on Ford Cars

Effective August 1st 1914 to August 1st 1915 and guaranteed against any reductions during that time. All cars fully equipped f. o. b. Detroit.

| | |
|-------------|-------|
| Runabout | \$440 |
| Touring Car | 490 |
| Town Car | 690 |

(In the United States of America only)

Buyers to Share in Profits

All retail buyers of new Ford cars from August 1st 1914 to August 1st 1915 will share in the profits of the company to the extent of \$40 to \$60 per car, on each car they buy. PROVIDED: we sell and deliver 300,000 new Ford cars during that period.

Ford Motor Company
KEELER-COURSEY Co., Alliance

Rand McNally Company's WAR ATLAS

Postpaid, 25 Cents
16 pages of Maps

KIESER'S BOOK STORE
Y. M. C. A. Bldg.

Dept. A.

OMAHA, NEBR.

20TH YEAR

AK-SAR-BEN FALL FESTIVAL

Omaha
SEPT. 30 TO OCT. 10
1914

WORLD AT HOME SHOWS

Every afternoon and evening.
Electrical Parade Evening Oct. 7. Fraternal Parade Afternoon Oct. 8.
HOME COMING WEEK OCT. 5 TO 10
Attend the Territorial Pioneers Re-Union, Sept. 30 to Oct. 3.
PIONEERS

THE two distinct types of Eczema can be relieved readily by using Dry Zensal for the crusty, scaly skin and Moist Zensal for all watery eruptions. Get it from Harry F. Thiele.

Keeps Lit in a Stiff Wind

One thing you'll notice when you light a Safe Home Match is that it keeps lit in a stiff wind.

The flame "flickers," of course, but it does not go out.

The stick is absolutely dry—that is one reason for the superiority of Safe Home Matches. Another reason is, the head is unusually large.

We are within the limits of the truth when we say

that you get as much real service from three Safe Home Matches as from five ordinary matches.

Safe Home Matches are absolutely non-poisonous. For that reason alone they should be in every home in America.



Sc. All grocers. Ask for them by name.

The Diamond Match Company

ANTIOCH ITEMS

(Omitted last week)

Antioch, Nebr., Aug. 31—Mrs. C. T. Bushnell of Morrill, Nebr., was visiting friends here a few days last week.

Mr. and Mrs. D. M. Smith of Carlton, Nebr., visited with his nephew, F. H. Smith, last week.

Mrs. Thad Wakeman of Chadron is here for a short visit with Mr. and Mrs. C. P. Wakeman.

Mrs. E. E. Thompson visited in Alliance a few days last week.

Mrs. E. Saylor came down from Alliance last week, where she had been visiting for a few days.

Miss Lora Smith, who has spent the past three years teaching in Mexico, visited Saturday and Sunday with her cousin, F. H. Smith.

J. W. Wilson and C. W. Rooker were in Alliance Saturday, the 29th, on business.

The Burlington paint gang was here Friday and Saturday of last week painting the town red.

F. H. Smith was in Hyannis a few days last week visiting friends.

D. H. Briggs has secured the contract for carrying the mail on the route from Antioch to Lulu.

Mr. and Mrs. C. P. Wakeman and Mrs. Thad Wakeman went to Alliance on 43 Thursday and returned Friday.

W. W. Beck returned from Omaha last Thursday where he had been with a shipment of cattle.

Rev. Hivener and wife remained here during last week, making calls in the neighborhood. We are in hopes to see a better crowd out to church now that the busy season is over.

The ranchers around here are nearly done haying. All of them have gotten their hay up in good shape this year.

Miss Ella Hood came down Saturday and stayed over Sunday with her sister, Mrs. E. E. Thompson.

Mr. and Mrs. Crowther of Lakeside called on Mr. and Mrs. Frank McGinnis Sunday.

Mrs. Ella Young went home Sunday after spending two weeks with Mrs. C. P. Wakeman.

ASHBY NEWS

Ashby, Nebr., Sept. 1—Mr. and Mrs. J. I. Burres of Burres, Nebr., came in on 43 Friday and went out to visit with J. B. Kerr and family. Mr. Burres is a brother of Mrs. Kerr.

We are sorry to learn that James L. Overman, the section foreman, is on the sick list again.

J. H. Fredinburg and family drove the car out to Spade Sunday and spent the day at the home of Mr. and Mrs. J. H. Bixby.

The Bunch Grass ladies will give a dance and supper in the spacious barn at the Stansbie ranch Friday night, Sept. 7.

Mrs. Emily Thurston returned Saturday from Hyannis where she had been visiting and transacting business during the past week.

Mrs. B. W. Sterns and children of Humboldt arrived Friday and is visiting her husband's parents, Mr. and Mrs. M. M. Sterns, and also F. B. Sterns, a brother.

Miss Joyce Hinton visited her parents at Spade last Sunday.

Mrs. A. G. Storey returned Monday from Theford, where she has been visiting her daughter, Mrs. Roy Jones, during the past two weeks.

P. J. Gilroy left Monday for a visit of about two weeks with friends and relatives at Spalding, Nebr.

The new residences on Capitol Hill are looming up and will soon be ready for the plasterers. Everybody in Ashby is working these days on buildings and other improvements.

Mr. and Mrs. Boone Hawthorne, about twelve miles south, are the parents of a fine big boy, born to them Aug. 29.

W. E. Merrihew, the dentist, put in two very busy days here last week. He is planning on coming to our burg two days every month, and will be here again probably the 26th of September.

School will begin next Monday and no doubt the youngsters will all be glad to be back at their work again. All should start at the beginning.

John Noah, who has been suffering with acute indigestion during the past week, is in a serious condition yet.

A. J. Abbott shipped from here last Saturday, and Thomas Woodruff shipped Sunday afternoon. Every week now brings some cattle in to be sent to market.

Will Thurston branched at the stockyards Monday afternoon and a large number of friends were present to help him do the act.

Ralph Wheaton went to Alliance last Thursday and took his sister Elma to see Dr. Copey. From there he went on to Wheatland, Wyo., where he is making preparations to move in a month or so. Quite a number from here are making plans to move to Wheatland this fall and be ready for spring work.

Messrs. Jergens and Harding left Saturday for their home at Cedar Bluffs, after visiting several days with their friend Reinhold Jones.

BINGHAM ITEMS

(Omitted last week)

Bingham, Nebr., Aug. 30—Emett Hixon was in town Saturday after supplies to take to his homestead.

The new school house is almost complete. It will be ready for school by the 7th of September.

Mr. and Mrs. B. D. Stephenson left Friday for Wheatland, Wyo., to look

up some of their possessions. Mr. Stephenson bought land up there the fore part of the summer.

Mr. and Mrs. W. A. McElroy were in Saturday from Tippetts. Mrs. McElroy is postmistress at that place.

A. E. Buckley took No. 43 to Alliance Saturday. Guess it is too dry here for Buck.

Most every one is through haying in this neck of the woods.

Mrs. Anna Redig, formerly Anna Welch, left Sunday noon for Redig, So. Dak.

The dance at the school house Saturday night was well attended and all report a good time.

A. E. Buckley returned Sunday noon from Alliance.

B. L. Westover is moving his homestead to L. E. Ballinger's, and expects to move to Brown county, Nebraska.

Hunters have begun to arrive from Omaha to kill off some of our good birds. We don't think it is right to let outsiders come in and kill off grouse, when the people here need them.

There will not be much corn around here as the dry weather lasted too long. The potatoes are a failure, too, not enough raised to supply the neighborhood.

Perry Thayer had quite a serious accident one day last week. He was stacking hay on the old Kincaid ranch when a load of hay knocked him off the stack, rendering him unconscious for some time. Dr. Slagle was called from Alliance to attend him, but he was a little better when the doctor arrived.

Mr. and Mrs. J. F. Sellers took their daughter Opal to Alliance on Wednesday morning to have a broken bone set in her arm.

There are a lot of homesteaders leaving the country now. About as fast as they prove up they are selling out.

C. E. Fosdick went to Alliance Sunday noon to work in the railroad yards.

NEW HOMESTEAD ACT WAS PASSED

Important Measure Affecting Western Nebraska and Other States Will Become a Law

(Omitted last week)
Washington, Aug. 30—President Wilson early this week will sign one of the most important bills affecting homesteaders of western Nebraska and western states, that congress has passed in recent years.

The final form of the Taylor bill, which has passed both branches of congress, and which the president is ready to sign, is as follows:

"Any person otherwise duly qualified to make entry or entries of public lands under the homestead, or desert land laws, who has heretofore or may hereafter make entry under said laws, and who, through no fault of his own, may have lost, forfeited, or abandoned the same, or who may hereafter lose, forfeit or abandon same will be entitled to the benefits of the homestead, or desert land laws as though such former entry, or entries, had never been made, provided that such applicant should show to the satisfaction of the secretary of the interior that the prior entry, or entries, were made in good faith, were lost, forfeited or abandoned because of matters beyond his control, and that he has not speculated in his right, nor committed a fraud, or attempted fraud in connection with such entry, or entries."

College President Visits Alliance

(Omitted last week)

President R. B. Cone of Hastings College was in Alliance a half day last Thursday, enroute to Bridgeport and Scottsbluff. He was touring western Nebraska in the interest of the school. While here he called to see a number of leading citizens.

You needn't rejoice, Johnny, for although a number of teachers have been stranded in Europe there will be enough to run all schools this fall.

SALTS IS FINE FOR KIDNEYS, QUIT MEAT

Flush the Kidneys at once when Back hurts or Bladder bothers—Meat forms uric acid.

No man or woman who eats meat regularly can make a mistake by flushing the kidneys occasionally, says a well-known authority. Meat forms uric acid which clogs the kidney pores so they sluggishly filter or strain only part of the waste and poisons from the blood, then you get sick. Nearly all rheumatism, headaches, liver trouble, nervousness, constipation, dizziness, sleeplessness, bladder disorders come from sluggish kidneys.

The moment you feel a dull ache in the kidneys or your back hurts, or if the urine is cloudy, offensive, full of sediment, irregular of passage or attended by a sensation of scalding, get about four ounces of Jad Salts from any reliable pharmacy and take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia and has been used for generations to flush clogged kidneys and stimulate them to activity, also to neutralize the acids in urine so it no longer causes irritation, thus ending bladder disorders.

Jad Salts is inexpensive and cannot injure; makes a delightful effervescent lithia-water drink which all regular meat eaters should take now and then to keep the kidneys clean and the blood pure, thereby avoiding serious kidney complications.

Job Printing



Because of our unique organization we are able to turn out superior job printing quickly and satisfactorily. We employ only printers who are experts. Our plant, the most completely equipped in western Nebraska, is in a position to turn out any size job of work on short notice. Why get unsatisfactory, shoddy printing done when you can get the kind that satisfies for the right price. Phone 340 and we will call. Mail orders given prompt attention.

Herald Publishing Co.
Alliance, Nebraska



Are You Looking For A Bargain?

PERHAPS you are looking for a used car. Take our most candid advice—buy a used car only from a dealer of highest reputation. You can't afford to take a chance. If you are satisfied as to our reliability, drop in and see the used cars we have for sale. Really bargains. We guarantee cars in good running order when they leave our garage.

You can safely buy a good used car from us. Prices very low. Our personal guarantee protects you. Talk it over with us.

REO GARAGE

J. L. Nicolai, Prop.

116 Box Butte Ave. Phone 118 Livery Cars



Our Telephone Policy

To give the best telephone service that we know how to produce.

To charge the lowest possible rates consistent with prompt and efficient service.

To treat every patron with the utmost courtesy and consideration.

To win and merit a reputation for integrity, efficiency and decency.

To instill these principles in the minds of every one of our employees, from the oldest to the youngest, and to have these employees proud of the Company—proud to serve it and its patrons, and jealous of their own and the Company's good name.

"We Advertise So the People May Know."

NEBRASKA TELEPHONE COMPANY