

Who's Who Among Nebraska Stockmen
The Herald's "Getting in Touch" Movement

One of the Old Timers

You cannot tell by each preceding issue of The Herald what will be the next story in this department. This week we introduce to our readers a gentleman who, while the owner of a bunch of some three or four hundred head of cattle, is best known to stockmen of the west thru his connection with mercantile establishments.

John Morrison lives in the pretty little town of Mullen, down in the sand hills, the county seat of Hooker county. Altho a merchant he is a member of the Nebraska Stock Growers Association, and enthusiastically endorses the good work being done by it. In a recent letter to The Herald, he said: "It is my belief that even the smallest live stock owner will find the association membership to be a protection and benefit well justifying the small expense of belonging to it."

While it is only within the last few years that he has been the owner of live stock, his pleasant business contact and acquaintance with cattlemen and cowboys dates back to the early 70's, when he was a citizen of the territory, now state, of Wyoming. It was there that he saw the cattle business in its greatest boom days, and afterwards in its gloomiest depression.

Wyoming was Mr. Morrison's home for nearly twenty years, up to 1890, when he moved from Cheyenne to Omaha. He remained in the latter city up to eight years ago when he closed out his business interests there and moved to what he terms the "blessed sand hills country whose splendid qualities lie mainly in bright healthful air, pure water and broad minded people." Speaking further of this country he says, "Here, I trust, it may be the will of divine providence that my western camp life shall terminate."



John Morrison, Proprietor

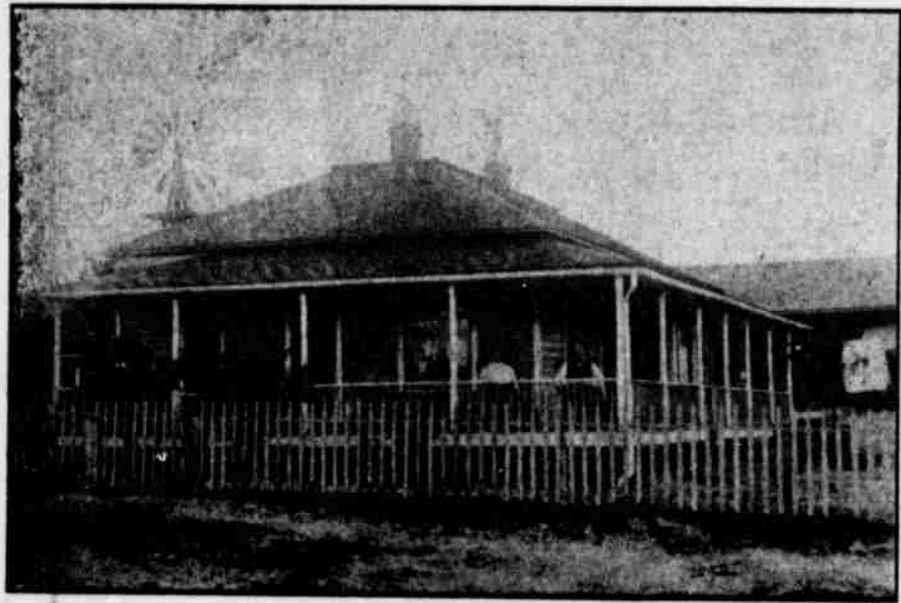
For nearly forty-five years his active business career covered various points in Nebraska, Wyoming and Montana. The old saddlery manufacturing firm of J. S. Collins & Co., of which he was the managing partner at Cheyenne, Wyo., with its branches at Miles City and Billings, Mont., and of later years the same firm under the name of Collins & Morrison, Omaha, was so closely associated with the cattlemen and cowboys in the use of their high grade and general line of range equipment, that there seemed to be always a warm mutual acquaintance and friendship between the firm and the entire range fraternity.

When Mr. Collins died four years ago, he and Mr. Morrison had been business associates for over thirty years. Those many years of pleasant business intercourse with cattlemen and their range workers dated from the time when cattle were moved on foot from the great Texas ranges to the ranges of western Nebraska, Wyoming, South Dakota and Montana.

The town of Ogalalla on the Union Pacific railroad was in those years a very prominent distributing point. It was not always the most quiet and sedate in its cattle season, during which time the firm of J. S. Collins & Co. enjoyed a very active and profitable saddle trade with the Texas cattlemen and cowboys who came with those large herds over the long summer trails.

In those early days it was that the great Standard Cattle Co., Richards & Comstock, the Swan, and many of the other large cattle companies made their start in Wyoming. It was Mr. Morrison's good fortune to count all of them as his customers and friends. Some of those early founders and active, successful operators have passed away. Their names are to him a fond and respected memory, glad that it was his privilege to know such honest, liberal and sterling characters. Much to his delight, he has occasionally to meet some of those who still survive, and such meetings are always cordial and refreshing.

The Herald is sure that Mr. Morrison, in common with a host of other readers, will be greatly pleased as the pictures of some of those pioneer stockmen, as well as of some who have entered the business later, appear from time to time in these columns. We regret very much that we cannot at this time give a good sized cut of him, owing to inability to secure the necessary photograph in time for this issue, but we are delighted to present views of his store and residence in Mullen. Mr. Morrison and his daughter are seen in the porch of the dwelling house.



Residence of John Morrison

DEMOCRATIC VOTERS' NOTICE

Important Matter to Which Box Butte County Democrats Should Give Immediate Attention

For a number of years past less than two dozen men have run the machinery of the democratic party in Box Butte county, choosing delegates to the state conventions and electing members of the county central committee. As there are probably upwards of a thousand democratic voters in the county, it is easy to be seen that the county organization does not necessarily represent the rank and file of the party.

If all of the democratic voters, or even a majority of them, in each precinct in Box Butte county will attend the precinct caucus to be held within the next few days and elect delegates to the county convention in harmony with their views, then we may expect a new central committee, including chairman, that will be representative of the party. But if fifteen or twenty men are permitted to set up the machine and run it, then we may expect that Box Butte county will continue to have the unenviable distinction of being the one reactionary county of northwestern Nebraska in the state councils of the democratic party, and will continue to have a chairman utterly out of harmony with the progressive democratic candidates that will be nominated at the August primaries.

The Herald has pointed the way; it's up to the democratic voters of the county to do their duty, and do it quickly. Find out IMMEDIATELY when and where your precinct convention or caucus is to be held, be sure to attend it, and help to elect delegates to the county convention who will not vote for William Mitchell for county chairman, unless you want one of the most reactionary democrats in the state of Nebraska to act in that capacity.

We have no one selected for the position of chairman of the democratic county central committee. Any fair minded man will suit The Herald. It is not a question of "wet" or "dry" as the opponents of fair play are trying to make it appear in order to obtain an unfair advantage. No matter how wet or how dry a man may be, if he is fair, he will be acceptable to us as chairman or committeeman. We consider it an outrage for less than two per cent of the democrats of the county to place in charge of the county organization a man who with his political associates two years ago knifed the democratic candidate for congress in this district and who stand ready to do the same thing again this year with any candidate they think they cannot control.

Notices of some of the precinct conventions (or caucuses) appear in this paper. Democrats in any precinct having no notice in this paper should find out at once where and when their precinct caucus is to be held, and be sure to attend.

The rank and file of the democratic party of Box Butte county would prefer to be classed with the progressive democrats of the neighboring counties, but they will not if they permit the clique, known as the "Little Tammany" of Alliance, to continue running the party machine. The strength of this "combination" does not consist in their number but in their ability to work under cover. In order that Herald readers may know who are the main spokes in this "wheel within a wheel," and thus be on their guard, we will refer to three of them. First is William Mitchell, whose reputation as the rankest standpat democrat in western Nebraska needs no further comment here. Then comes a certain reactionary republican who has made himself obnoxious to the progressive democrats of Box Butte county by his unfair thrusts at Secretary Bryan and President Wilson, as well as by butting into affairs that do not belong to him, in order to drive progressive democracy to the wall in this county. Business men of Alliance will know without being told that the third member of this trio is T. J. O'Keefe, the pussy-foot politician, whom Ben Brewster of the Chadron Chronicle aptly calls a "milk and water democrat." Down in Lincoln, Tom claims to be "progressive" and to prove it points back to a time when, as a delegate, he voted for Mr. Bryan's candidate, altho it cost him nothing financially or in political prestige to do so at that time. But for years in Alliance he has played into the hand of William Mitchell and his little clique of Bryan-haters. The Herald will admit Mr. O'Keefe's talent as a gay deceiver, but we surmise he will hereafter find it more difficult to "hold with the hare and run with the hounds" in Nebraska than it has been in the past.

Entire suite household furniture for sale at 704 Toluca avenue.

THE TRUTH ABOUT MR. BRYAN

Why do not some of the leading papers of Nebraska that find it expedient to throw bouquets Mr. Bryan's way, go further and give editorial explanations of facts that will set at rest some of the falsehoods that are so industriously peddled by disgruntled politicians. Calling Mr. Bryan "Nebraska's distinguished citizen," "The great commoner," etc., is nice, very nice, indeed, but it would serve a better purpose if some of the newspaper space so used were occupied with refutations of the lies about him that are so persistently repeated prior to each democratic state convention. We beg to make the above suggestion to the democratic press of Nebraska, including the two democratic dailies, The World-Herald and The Lincoln Star, as well as the country papers.

In order to start the ball rolling The Herald is going to nail one of those misrepresentations right here and now:

It has been stated so often in Alliance as to become hackneyed that Bryan split the democratic party in Nebraska over the county option question. That will do in a way to tell the marines and the latest arrival from Italy, but it's like wasting fragrance on the desert air to try to cram it down the throat of a man who has watched Mr. Bryan's course for the last twenty years. The statement is not only false but the very opposite of it is the truth. What are the facts in the case?

Mr. Bryan was farsighted enough to know several years prior to the lamented campaign of 1910 that the county option question was destined to come up in Nebraska, and that unless disposed of thru the adoption of the initiative and referendum it would get into party politics and that, in that event, it would prove disastrous to the democratic party of the state. Mr. Bryan requested and urged the legislature preceding that campaign to submit a direct legislation amendment to a vote of the people. That would have taken the county option question out of party politics and, without doubt, would have meant the renomination and reelection of the democratic governor. But deaf ears were turned to Mr. Bryan's entreaties. The democrats had a majority in both branches of the legislature, but thru a coalition of reactionary democrats and republicans the proposition was turned down, with the result that the democratic party of Nebraska went on the rocks that year.

When it came to the state convention at Grand Island it was one of two things for Mr. Bryan, either surrender to the reactionary crowd that had temporarily defeated the democratic measure of direct legislation, or fight. He chose to fight. In common with thousands of other loyal Nebraskans, we honor him for the fight he made before the legislature of 1910 for the submission of the initiative and referendum amendment and also for the fight he made in the state convention against those who had defeated his cherished measure, which has since been adopted by an almost unanimous vote.

This little editorial is a starter for a number that will appear in these columns to shed light on Nebraska politics. We do not intend to quarrel with reactionary democrats or anybody else. We have neither time to spare nor disposition to do that, but we intend to tell the truth about some things while we have a chance. These editorials are not copyrighted. Other Nebraska editors have our consent to make such use of them as they choose, provided they do not choose to garble them, and will remember to give the customary credit.

"No such thing as a reactionary democrat." Fudge, Judge, do you think we were all born yesterday?

WARE WEDDING LAST WEDNESDAY

Popular Alliance Young Woman and Well Known Wyoming Episcopal Clergyman Married

On Wednesday morning, June 24, the marriage of Miss Esther Angela Ware and Dean Edward Meking Cross, of Sheridan, Wyo., was solemnized at St. Matthew's Episcopal church by Right Rev. Nathaniel Thomas, D. D., bishop of Wyoming. Miss Angela is the fourth and youngest daughter of Dean and Mrs. Ware of Alliance. She is accomplished and charming and very popular in Alliance society. She is a graduate of All Saints school, Sioux Falls. Dean Cross, who is a Philadelphian, is rector of St. Peter's Episcopal church at Sheridan, Wyo., a young man of singular gifts and a great future is prophesied for him. St. Matthew's church was beautifully decorated with arches and wreaths of kinnikinnick and ground pine—a great quantity of which was a gift from friends in the Black Hills of South Dakota. Outside the church two arches were erected, one over the church porch with the motto, "God Bless Them," and one over the entrance to the rectory with the motto, "Long Life and Happiness". These arches were covered with asparagus ferns.

An aisle of white satin ribbon marked the pathway of the bride from the rear of the church to the altar.

At five minutes of ten o'clock the bridegroom, accompanied by the best man, Henry Mosher of Sheridan, formerly of Alliance, entered the church. They stood at the right, waiting as the procession came from the rear of the church. The ushers who led the procession were Bernard Holsten, Eugene Ford, Harry Gantz, C. F. Gruenig. They were followed by the flower girl, Miss Louise Cogswell, who was dressed in white and pink, carrying a garland of roses. She was followed by the matrons of honor, sisters of the bride, Mrs. Francis G. Armstrong and Mrs. Lawrence W. Ing, who were gowned in white satin with picture hats and who carried baskets of Cecil Bruno roses. Next came the maid of honor, Miss Ruth Beecher, daughter of the Right Rev. George Allen Beecher, D. D., bishop of western Nebraska. Miss Beecher wore an exquisite white gown and carried a basket of pink and white roses.

The bride, reticent and beautiful, followed on the arm of her father, in a white satin gown with a bodice of white tulle embroidered in pearls. Her veil, of rare old Honiton lace, worn by her mother, swept her train of shimmering satin. After the impressive reading of the service by Bishop Thomas, the wedding party was followed to the rectory by many friends of the bride and groom. Miss Virginia Broome presided at the wedding cake table, and Mrs. Gruenig served punch, from opposite ends of the veranda.

Dean and Mrs. Cross left on the noon train for Sheridan. They were accompanied to the train by many friends and were showered with rose petals. They will be at home after October 1 at the rectory in Sheridan, Wyo.

Out-of-town guests were Bishop Thomas of Cheyenne, Miss Helen Peabody, principal of All Saints, Sioux Falls, Mrs. Louise Howard-Slossom, of Laramie, Miss Ruth Beecher of Hastings, Mr. Henry Mosher of Sheridan, Mrs. Robert H. Ogden, Mr. Lardner Ogden of Deadwood, Mr. and Mrs. Morrison of Mullen, Mr. and Mrs. John Dorrance of Lead, Mr. and Mrs. F. J. Armstrong of Seattle, Mr. and Mrs. L. W. King of Minneapolis, and Mr. Taylor of Springfield, Mass.

ROLL OF HONOR FOR N. S. G. A.

Campaign for New Members Is Now On—Everybody Invited to Help Push It Along

There is not a stockman in Nebraska but what will admit, after investigating the matter, that the membership of the Nebraska Stock Growers Association ought to be several times as large as it is at the present time or ever has been. The Herald has placed the matter before hundreds of stockmen who are not members, and from what we can learn we are convinced that many of them are willing to join the association.

tion. We know some who have decided to do so; but they put the matter off till a more convenient time.

We are sure that if blank applications for membership were presented to such persons by members of the association with the request that they fill them out, they would do so at once. And this is just what we want members of the N. S. G. A. to do as soon as possible. The membership ought to be more than doubled this summer and can be if every member will do his part.

Some will do their duty in the matter and will deserve to have their names placed on a "Roll of Honor." Now is the time to get busy. Persons who join during the coming fiscal year, that is before the next annual convention, which will be held in June, 1915, should do so within the next month in order to get the full benefit of a year's membership.

Take the blank application printed below, show it to some stockman who is not a member, and get him to fill it out and give you a check for the amount of a year's dues, payable to Chas. C. Jameson, secretary. The application and check should then be sent to the secretary at Ellsworth, Nebr., who will report the new member and the person sending in the name to The Herald; or the application and check may be handed to The Herald and they will be forwarded to the secretary. Additional application blanks will be furnished free of charge by writing to the Herald Publishing Co., Alliance, Nebr.

We wish to state here that women stock growers are entitled to membership in the association and no doubt can help in securing new members.

APPLICATION FOR MEMBERSHIP

Annual Dues \$2.50, and 1c Head Assessment on Cattle.

Nebraska Stock Growers Association

Mail to Chas. C. Jameson, Secy., Ellsworth, Nebr.

Date

Name Post Office

No. Cattle County Assessed in

Brands

War Marks

Sent in by

EDITORIAL Page four of section one of The Herald ordinarily contains the editorial discussion of current subjects, but this week some matter intended for that page was omitted in the makeup, hence is inserted here in section two.

DARLING IS COMING BACK

If you did not hear Darling at Chautauqua you will be glad to know that you are to hear him in these columns. If you did hear him speak you will be doubly glad to know that he is to furnish a series of articles for The Herald.

We have made special arrangement for these community talks and business discussions. Darling writes as he makes speeches. He uses the short arm jab. He rings the bell every time he takes a shot.

We will publish several articles by Mr. Darling on community building and a number on advertising. Darling knows how to write the pulling, get-the-business newspaper advertisement. He knows how and he knows how to tell others how. He is recognized as an authority on newspaper advertising for the retail merchant.

Darling says that the merchant who would hold his own against the big mail order and department store of the city must learn to use the columns of the paper to tell real store news, to bring to the buying public his wares and prices and so meet with real advertising the clever, enticing and often misleading blandishments of the catalogue house.

Watch for these heart to heart talks with the Town Doctor.