

THE "BLUFF" THAT WORKS

I have been called the "bluff", the "amateur", the "fourth class Dago photographer", etc.

But do you notice that my opponents are doing more advertising NOW than they ever did before? They are even advertising FREE PICTURES to turn the volume of business from me that has INCREASED steadily since I opened my studio.

"The Bluff" that works IS A GOOD ONE. "The Amateur" that bends the importance of a self-styled sage IS A GOOD ONE. "The fourth class Dago photographer" that makes a self-styled first class professional advertise free pictures in order to get business IS A GOOD ONE.

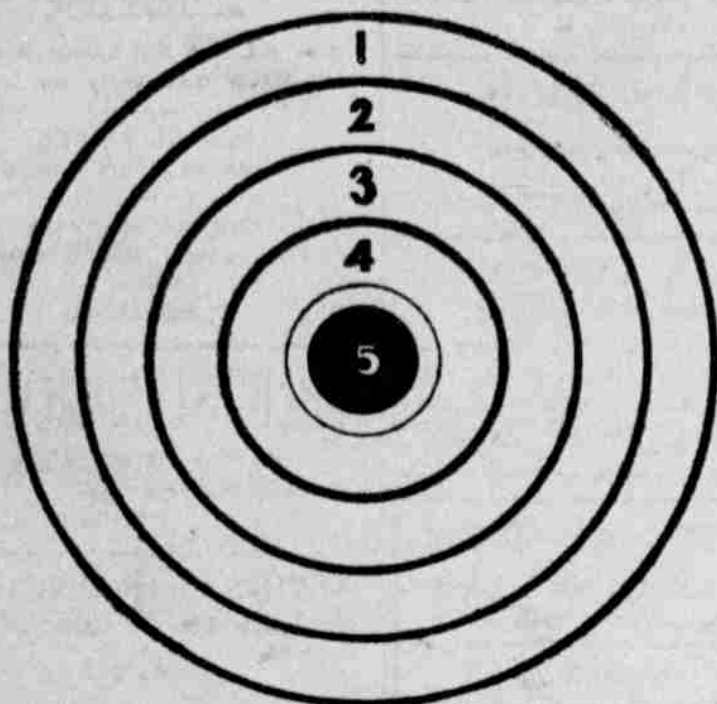
If more proof is desired, I will be glad to show you that I do first class work at honest prices.

THE DARCY STUDIO

Phone 372.

Over Drake's Old Butcher Shop.

Can You Shoot?



JUST OPENED

PRIZE SHOOTING GALLERY

Come try your skill, have a good time and win a valuable prize. Full information at the gallery.

J. A. SNOKE, Prop.

Old Commissary Bldg.

205 Box Butte Ave.

IDEAL SCHOOL CONDITIONS

Alliance Public School System May Serve as Model for Other Cities of Nebraska

All departments of the Alliance city schools, except domestic science, are now in their permanent quarters. On Monday morning the balance of the Central school grades that had been accommodated at the High school and Emerson buildings were moved to the new building. No further changes are to be made this year, except that the domestic science department will be moved from High school to the first floor of Central.

Superintendent W. R. Pate expresses great satisfaction at school facilities of Alliance, believing them to be as near perfect as any that can be found in the state. For the first time in many years, perhaps for the first time in the history of the city, the school buildings afford all the room needed and some to spare; and the buildings are right up-to-date, well lighted, well arranged and sanitary.

Emerson and Central buildings now house all the grades up to the High school, the former having eight teachers and the latter eleven, as follows:

- Emerson Building
Miss Abbie Robertson, 1st grade.
Miss Soper, 2d grade.
Miss Addie Robertson, 3d grade.
Miss Mary Wilson, 4th grade.
Miss Smalley, 5th grade.
Miss Kelley, 6th grade.
Miss Bacon, 7th grade and principal.
Miss Rodgers, 8th grade.
Central Building
Miss Jackson, 1st grade.
Miss Alice Acheson, 1st grade.
Miss Erb, 1st and 2d grades.
Miss Edith Jones, 3d grade.
Miss Maude Jones, 3d grade.
Miss Hogarth, 3d and 4th grades.

Miss Davis, 4th and 5th grades.
Miss Cornell, 5th grade.
Miss Taylor, 6th grade.
Mr. Burns, 7th grade and principal.
Miss White, 8th grade.

Peacock coal, a new Colorado coal, is the best on the market. Try it and you will like it. \$9 per ton. Phone 73. FOREST LUMBER CO. Adv3191tf

LATE NEWS ITEMS FROM KINKAID

George Workman Has Purchased a Pool Hall in His New Location. Will Remain There

(By Herald Correspondent.)

Kinkaid, Neb., Jan. 28.—A. Leishman and family spent Sunday at the home of Claude Rice.

Henry Keenen of Alliance left on Saturday evening for the kinkaid, where he expects to remain for a few days looking after the horses and fixing up a little fence on the place.

Mr. and Mrs. Unger and family spent Sunday evening at the home of Mr. Birkle.

Mr. and Mrs. Stafford made a trip to Alliance one day last week.

Mr. Soth and family entertained company from Alliance last Sunday afternoon.

Mr. and Mrs. Schotte were callers at Mr. Rice's Sunday.

The snow on the sand hills is rapidly disappearing on account of the fine days we have been having for the past few weeks.

News came from George Workman who recently disposed of his property in this locality and departed for the eastern part of the state that he has purchased a fine pool hall, and that so far they are well pleased with their new home.

The Rodgers boys were callers at Mr. Soth's Sunday evening.

THE PIE WITH THE VARNISHED TOP

Musings by W. H. Lunn, of Orkin Brothers Piano Department, on Traveling in Western Nebraska

Composed by W. H. Lunn

The drummer sat in the hotel chair and fell in a musing strain; And as far as I could get it, this was the gist of his refrain: I have one great consolation, as I travel o'er the Hue, That keeps me still a plugging, and why I can't resign. For wherever I drop my traveling grips, where'er I sign to stop, I'm sure to meet my old standby, The pie with the varnished top.

It doesn't make difference as I travel from coast to coast, Whether they have pigs feet and onions, or a blooming hard boiled roast;

Whether they have cold storage chicken, or eggs that Noah did store, For I reach around for my pill box as I walk thru the dining door Where the clerk did whisper softly, in a voice quite low and shy, "We have something special for you today, a beautiful hand rubbed pie."

As I fly along the country on 43 or 4, A sense of peace steals o'er me, and I calmly sleep and snore; For I feel that just behind me, in the Pullman dining car, That the dough is up and doing in a great big stoneware jar, And I know that whate'er may happen, whether we go right thru or stop, There is one who will never leave me, The pie with the varnished top.

As sure as the world's a turning I cannot escape my fate, For it's all the same on the express train, or the heavy local freight. I meet the pride of all the nation; and no restaurant's complete, Until in line with a glorified shine, they're stacked some three feet deep.

So why should I fret and worry, if we're in for a long time stop, For I know just close, a block at the most, there's The pie with the varnished top.

And you may take it from me that it's awful hard to beat, The friend I have just mentioned, when you want something to eat; When you've got fifteen minutes, and the Con. yells all aboard, To know that somewhere in you a piece of pie is stored, You may talk of all your banquets, and the extract from the hop, But the big thing in creation is The pie with the varnished top.

When this traveling life is done with, and life at last is o'er, I look to meet my friend again, upon the other shore; Eternal bliss would not be mine unless I had a taste Of that marvelous concoction of fruit and flour and paste; And I know that every traveling man would never think to stop Unless he had at least one whack at The pie with the varnished top.

MORE JOIN FIRE DEPARTMENT

Committees Appointed at Meeting Wednesday Night to Investigate Applications

A number of new applications for membership in the Alliance fire department were presented at the regular meeting Wednesday night. A large crowd was present and the meeting was interesting from every point of view. Among those who want to join are Logan Champ and O. L. Stanley, the two noted athletes who have recently located here. They will make valuable additions to the department and are men of good character and well liked.

The new officers of the department took their seats. Chief Romig made a fine report of the Columbus convention. He is taking up the study of fire prevention and will have a lot of interesting things to tell at future meetings and thru the new department which will soon be established in The Herald. Mr. Romig is a deep student of fire prevention and will make a name for himself in this line of work. E. G. Laing made an interesting talk on the convention as well as other delegates who went.

FOR SALE—One 260-egg Mankato incubator. Perfect condition. Fully equipped. Cheap. 120 Box Butte Ave. 8-24-3291

Any kind of coal you want on hand at our yards. Prices right. FOREST LUMBER CO. Adv3191tf

Garretson Studio

RUMER BLOCK

25 PHOTOS 35c

A short time only, so come soon and do not miss this chance.

These Photos are every bit as good as a large picture, and you get five positions instead of one as in the larger photos.

25 PHOTOS 35c

Fred C. Garretson

PHOTOGRAPHER

Over Mollring's Dry Goods Store

IN THE DISTRICT COURT OF THE UNITED STATES FOR THE DISTRICT OF NEBRASKA, CHADRON DIVISION.

IN THE MATTER) OF)

ROGER J. SIMMONS AND AN-) NIE SIMMONS, BANKRUPTS.)

CASE NO. 23.) IN BANKRUPTCY.)

VOLUNTARY PETITION.) PUBLICATION NOTICE)

TO CREDITORS) At Chadron, Dawes County, Nebraska, in said District, before Frederick A. Crites, Referee in Bankruptcy. January 24th, 1914.

To the creditors of Roger J. Simmons and Annie Simmons, of Alliance, Box Butte County, Nebraska, Bankrupts:

NOTICE IS HEREBY GIVEN that on the 19th day of January, A. D., 1914, the said Roger J. Simmons and Annie Simmons were duly adjudicated Bankrupts, and that the first meeting of their creditors will be held at the offices of William Mitchell, Attorney, in the city of Alliance, Box Butte County, Nebraska, at three o'clock, P. M., on the 10th day of February, 1914, at which time and place the said creditors may attend, prove their claims, appoint a trustee, examine the Bankrupts, and transact such other business as may properly come before said meeting.

WITNESS my hand this 24th day of January, A. D., 1914.

FREDERICK A. CRITES, Referee in Bankruptcy. 8-11-372-3194

Want to sell your furniture? Put a want ad in The Daily Herald.



Your eyes examined thoroughly, searchingly and scientifically. And glasses fitted to all defects.

E. C. DRAKE

REGISTERED OPTOMETRIST

Alliance, Nebraska



Co-Operation the Keynote of Good Telephone Service

To transform the wonderful and amazing network of mechanical movements and operations into the act of giving a subscriber his connection with precision, reliability and dispatch, and with intelligent assistance—

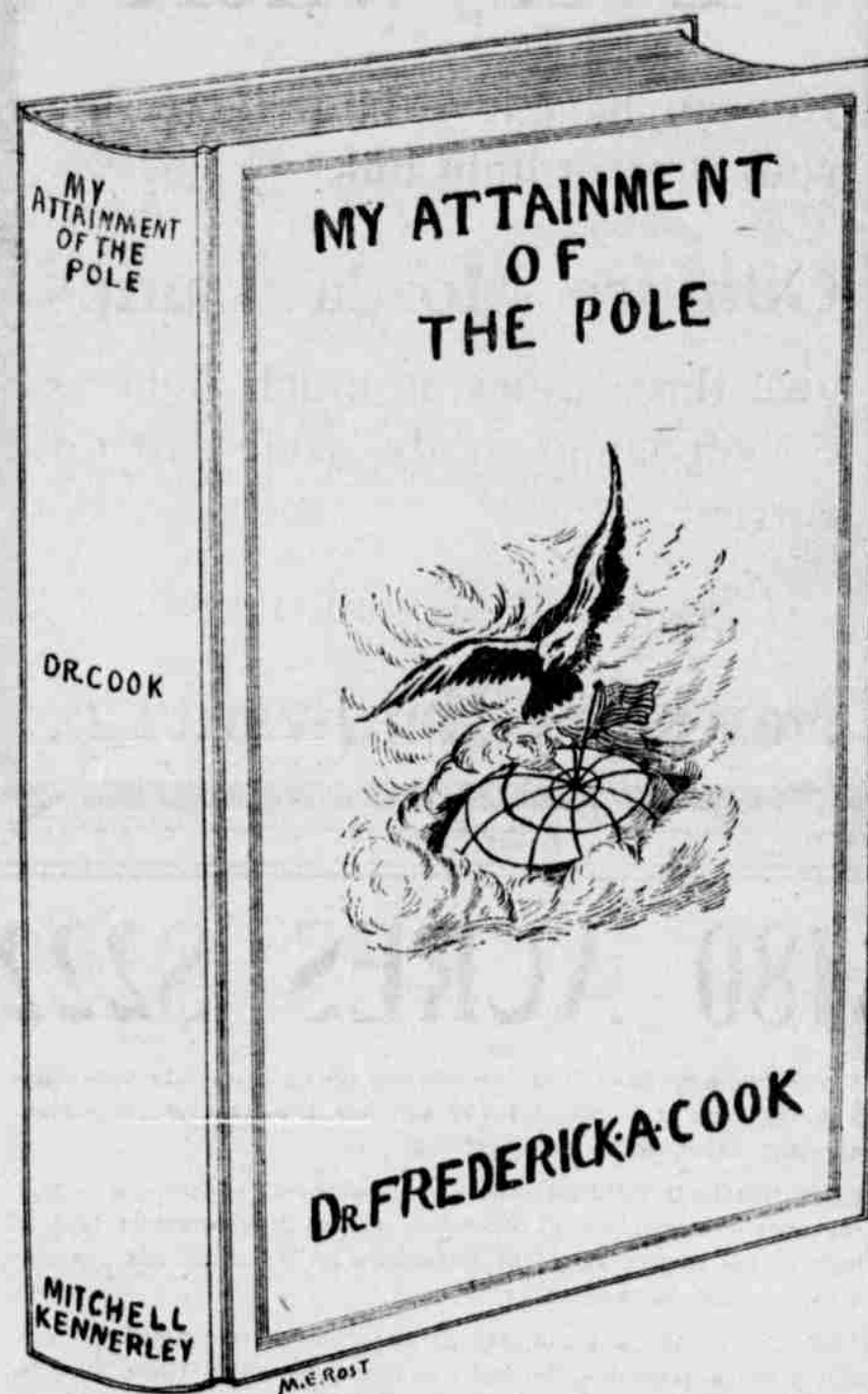
This is the work of the telephone operator.

Always giving the right number slowly and distinctly, correcting the operator if she repeats the wrong number, answering the telephone promptly, and enunciating clearly when conversing—

This is the co-operation from the subscriber that is essential to good service.



NEBRASKA TELEPHONE COMPANY



A Human Document of Poignant Appeal. A drama of human suffering. A wonderful story of splendid, single-handed victory over countless difficulties.

Over 650 Finely Illustrated Pages of Interesting Reading. **Read it**

This book can be secured in connection with either the Daily or Weekly Herald by payment of only 50 cents additional when paying on subscription.

WANTED—Land for Stock Raising

I wish to buy a tract of land for stock raising purposes. It must be located between the two railroads and west of Brownlee. State full particulars. Address

J. W. KANATSHER

Fulton Building

Pittsburgh, Pa.

Aged People

sometimes forget that poor teeth and improper mastication prevent sufficient nourishment from ordinary food and burden the digestive organs, but if every man or woman past fifty would fully realize the bountiful, sustaining nourishment in Scott's Emulsion they would take it after every meal.

Scott's Emulsion contains the renowned body-building fats of pure cod liver oil, so medically predigested that it distributes energy, power and strength all thru the body and simplifies the stomach's work.

To people in declining years we say with unmistakable earnestness—Scott's Emulsion will add years to your life and life to your years.

AVOID ALCOHOLIC SUBSTITUTES 13-53