PLAN ATTRACTS THE ALLIANCE HERALD WIDE ATTENTION

JOHN W. THOMAS, Editor Lloyd C. Thomas, City Editor

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The circulation of this newspaper is guaranteed to be the largest

western Nebraska. Sample copies free. ADVERTISING RATES at "Live and Let Live" prices, lower in ortion to circulation than rates of most newspapers

DISPLAY ADVERTISING-First insertion, per inch, column meas-15 cents; subsequent insertion, without change, per column inch, cents; extra charge for preferred position and for first insertion dvertisements containing difficult composition. READING NOTICES and WANT ADS-Eight point Roman (common

reading) type, five cents per line each insertion. No reading notice tomers? Very truly yours, counted less than two lines. Black face type, 10 or 12 point, ten cents (Signed) Otto Kney, associate editor. per line each insertion. Each 10 or 12 point head line counted as three THE NOVELTY NEWS

THURSDAY, JANUARY 8, 1914

HAPPENINGS IN MORRILL COUNT

Herald's Correspondents Furnish Fine Lot of Breezy Items Concerning Winter Happenings

RUSH LAKE NEIGHBORHOOD

The dance held at Lee McLaugh Mr. and Mrs. Arch Keller and Mr. system to throw off the cold. For sale by Horner spent the day at George Elli- all dealers.—Advertisement. by a large crowd, several Alliance ott's Tuesday, people beig nthere. Oyster supper was served, twenty-five numbers be- visitors at John Scott's. ing sold. Claude Rice was a live one and kept the dancers on the floor all visit the last of the week. night, he himself leaving at 6:30 a.

Julias Birckel did not attend the very pleasant time.

G. D. Workman left his ranch on Thursday, Jan. 15, after selling all of his horses and cattle, farm implements and house hold goods, stayed with his father in Alliance until Baturday, Jan. 17, leaving for the eastern part of the state where he will remain for a year or more.

H. E. Smith closed a deal with G. D. Workman for his ranch, leaving Workman with a nice roll of that necessary cause, as George would len's Arnica Salve. Stops the pain say, to leave on.

Bud McLaughlin and

young horse of C. C. Smith last week. Robert Graham was an Alliance preciated. laitor Thursday.

Robert Westley bought at fine

Mrs. Geo. Elliott and little daught or and Mrs. Nettie Westley went to Hemingford Thursday for a short visit with Mr. and Mrs. W. M. Cory. Charles Harte was a business caller at Dell. Jay's Wednesday.

trading in Alliance Thursday and Friday.

Billy Rice and wife were Sunday

Tuesday for a short visit with his recovery to health. mother.

Robert Westley moved his cattle down to the Carlson place for month's feed this week. Mrs. Graham came out to spend Sunday at the ranch.

For Frost Bites and Chapped Skin For frost bitten ears, fingers and toes; chapped hands and lips, chilblains, cold sores, red and rough skins, there is nothing to equal Buckat once and heals quickly. In every

Free Post Card Plan of Alliance Art Studio Caught Attention of Chicago Paper

The Herald is read over a wide area and sometimes replies come to its advertisers from unexpected sources. The Alliance Art Studio J. Carl Thomas, Vice Pres. recently advertised free post cards in The Herald. The two letters explain themselves:

THE NOVELTY NEWS

Chicago, Ill., January 10, 1914. Alliance Art Studio, Alliance, Nebr. Gentlemen: You have been advertissing in The Alliance Herald the gift of post cards free. The Novelty News specializes on premium methods and we would like to describe your plan for the benefit of vise us what method you follow in

Chicago, III., January 15, 1914.

Alliance Art Studio: Acknowledging yours of January

12 we thank you for the informapost card plan. Your courtesy is (Sguied) Otto Kney, associate editor.

Dangers of a Cold.

ments colds are by far the most dangerous? in this way would purchase a lot of It is not the colds themselves that you need good space in your local newspaper Westerville Man Holds Record for to fear, but the serious diseases that they so often lead to. For that reason every cold should be gotten rid of with the least pos-Mr. and Mrs. Arch Keller were sible delay. To accomplish this you will Darling. rading in Alliance Thursday and Fri-ay.

TRAVELING FOR HER HEALTH

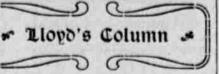
The Herald is in receipt of a let-Mr. Maine went home for a short ter from Dr. A. Gregory of Belmont, Nebr., written from Los Angeles, ening went over to borrow his neigh- life, on both continents. Jack Graham rode up to the Hall Calif., saying that she is traveling bor's paper. & Graham ranch at Bonner Tuesday, for her health and requesting that Little Clara Anna-Belle Harte is a the paper be discontinued to her ad-McLaughlin dance on account of a new arrival in our neighborhood. We dress until her return. The doctor's very severe cold. His wife and wish her a long and happy life. many friends who read this paper

VISITS FRED MOLLRING

Lige Bowman of Meeteetse, Wyo., in the Big Horn Basin, stopped over pair of trousers. Saturday for a visit with his old friend, Fred Mollring. Messrs. Bow- the hole in the fence and killed herman and Mollring were boys togeth self eating green corn. Hearing the er and whenever they have the op racket, the stingy man's wife ran day afternoon for Denver.

MADE HONEY HERE



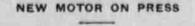


money in misdirected advertising, motor, You pay for space on a hotel room placard that is read by a lot of travspace on a program, directory or the western end of the state. book that is not worth one-tenth the Do you know that of all the minor ail. price you pay for it. Money spent who are prospective customers.-Neia

> An Illinois exchange gives the following account of what happened to Thomas Morris, a resident of this Room 7, Opera House Block. a family too stingy to take their place, celebrated his 120th birthday home daily. It says:

"We once knew a man who was during the life of every American too spingy to take the daily newspa- president, he was a subject of Geo. per in his home town and every ev- III, and has cobbled shoes all his with bath and toilet for confinement

"The old cow took advantage of tury.



Herald's Mechanical Department Is Being Placed in Class of Modern City Shops

policy of having its mechanical department strictly up-to-date and capable of turning out the finest kind of job work, the belts and shafting are being dispensed with on the machinery which is run by power and an individual motor is being placed on each meahine.

A repulsion induction motor, manufactured by the General Electric Company, was placed on The Heraid's large job press this morning. This motor is one-half horse power and runs at a speed of 1780 revolutions per minute. It is a friction drive, no belt being used. It is variable speed, running the job press Lady Representatives Wanted: Good from 1400 impressions per hour to 2400 per hour.

A large, three horse power motor is being placed on the big cylinder necessary. Write AJAX SUPPLY newspaper press to drive it direct. CO., 411 Bulletin Bldg., Philadelphia. Some of you dealers waste so much The linotype is driven by its own 5-2t-3159\$

The Herald's readers are always welcome at this office. Come in at tion given relative to your photo eling men who do not trade with any time and we will be glad to you. You allow some advertising fak show you through the largest and ir to horn-swoggle you into buying most modern newspaper plant in

CELEBRATES 120TH BIRTHDAY

Longevity. Is in Good Health, and Happy

(By Herald Correspondent.) WESTERVILLE, Nebr., Jan. 17 .-100570

last Thursday, Morris has lived

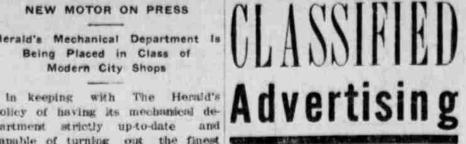
"One evening he sent his son to man for his age, gets around with nurse .- MRS. ANNA ZEHRUNG. borrow the paper, and while the son only the aid of a cane, never wore Phone 287. was on the way over he ran into a glasses until a month ago and hears nov10-12t-2937 large stand of bees and in a minute fairly well. He is an ardent reader daughter were there and spent a Harry Boon rode in to Alliance on will sincerely wish for her speedy his face looked like a summer squash of the Appeal to Reason and be-"Hearing the agonized cries of the lieves that Socialism is the only son, the father ran to his assistance cure for the high cost of living. and in doing so ran into a barbed Morris was born at Belew, Montwire fence, cutting a handful of flesh gomeryshire, Wales, on January 15. from his anatomy and ruining a \$4 1794. He is an authority on all of the important events in the last cen-

Cough Medicine for Children. Never give a child a cough medicine that 12x24, with small lean-to; fence portunity get together and talk over old times. Mr. Bowman left Satur-day afternoon for Denver basket of kittens, drowning the whole that there is no better or safer medicine for ed. Address Box 2850, Herald Of flock. She slipped on the cream and fell downstairs, breaking her leg and a \$19 set of false teeth. The baby.

All "Boosters" but Only Those who

or other harmful drug. For sale by

HOME INDUSTRY



LAND FOR SALE

I offer for sale 160 acres, well improved, 41/2 miles north of Alliance. The SW14 of Section 35, township 26, range 48. Address owner, J. H. DeBoard, Oskaloosa, Iowa. 5-34-3153

FURNISHED ROOMS-Over the Famous. Phone 277. jan6tf4204

income, valuable house furnishings premiums. Some goods on credit. Spare time work. Experience un-

FOR SALE-Two pool tables. Fine condition. Will trade for anything. Geo. Bohnert, Scottsbluff, Nebr.

Coal office at Rowan's feed store. ROWAN & WRIGHT, phone 71. tf

ABSTRACTERS

4-41-3135

J. D. EMERICK Bonded Abstracter. I have the only set of abstract books in Box Butte county. Office

FOR RENT

PARLOR AND BED ROOM cases-rates before confinement, \$6 Morris is a wonderfully strong per week; \$20 per week after, with

> FOR SALE OR EXCHANGE MISCELLANEOUS Money to loan on real estate. C. Reddish RANCH FOR SALE OR TRADE

Relinquishment of 100 acres under the proposed government canal, 8 miles northeast of Bayard, Nebraska. Improvements are frame house, around the house; good well and pump; about 60 acres can be irrigat-

For nice clean Niggerhead Lun and Nut, and Eastern Hard nut coal, phone to No. 22. Dierks Lumber & Coal Company.

if he could take supper with his the time. Best remedy for all skin over Friday to visit Mrs. Reeves. daughter who is but three months diseases, itching eczema, tetter, She stayed over Sunday, returning cid. Bert refused Bud as he had piles, etc. 25c. All druggists or by to her home this noon. Mrs. Sharp but one baby bottle along.

Pete McLaughlin, better known as delphia or St. Louis. the jolly bachelor, has broken all ing 250 muskrat hides and twelve examk, which were all caught in rat 300 Cars of Ice Shipped from Mars- she enjoyed it greatly, houses in J. E. Rice's Rush take.

Mr. and Mrs. Lowis Unger's eleven months' old baby boy weighs 25 pounds, and can walk and speag many words plainly.

dog devoured the pie; the dog refus- the orders. es to eat anything off a pie plate since.

much Friday, Jan. 16, from Bridge able time. port, where he has been on business for the past week.

eating.

Mr. and Mrs. Lewis Unger and children were callers on Mr, and Mrs. Shotte one day last week.

KINKAID ITEMS

George Workman and family left Beturday night for the eastern part of the state where they expect to make their future home

Herman Smith, who has been at Bridgeport for the past week on busimoss, returned home last Saturday accompanied by his wife and daughter from Alliance.

Mr. Unger and family were callers at Mr. Shotte's one day last week.

Miss Pearl Pearman left Thursday for Mr. Sutton's ranch where she expects to remain for a few weeks assisting Mrs. Sutton with her household duties.

Mr. and Mrs. Soth were callers at Mr. Workman's one day last week.

CLEMAN CLIPPINGS

Robert Graham made a business trip to Broadwater Tuesday. Robert Westley and Grover Sutton went to Denver and other points in Colorado sightseeing last week, but found too much snow to make travel Nebraska, looks good to him.

Mr. and Mrs. Geo. W. Elliott went bought a team while there.

records for this year's trapping, hay. FINISHED ICING AT MARSLAND their own raising. Mrs. Reeves

land. Gregg Had Enough

for 400 More Cars

(By Herald Correspondent.)

MARSLAND, Jan. 20 .- The icing Claude D. Rice baked a fame apple is about over. 300 cars were shipped \$1.00 or \$3.85 per dozen. me while his wife went to the mail from this point the last three weeks box to get their Alliance Heraid and and there could have been about 400 other mail. His fine water Spaniel more cars if Mr. Gregg had of had

> Jno. Grommett and wife returned the 15th from their visit of a month

H. E. Smith returned home to his in Mo. They report a very enjoy-

On account of slack business on the Burlington two operators were Mr. and Mrs. Claude D. Rice were taken off, at Hemingford and Hyancallers at Lewis Unger's Sunday ev- nis, making these stations one man stations

> Miss Fay Gregg has been quite ill with tonsilitis but at present she is feeling better.

L. T. Poole dropped in Friday morning for a few days' visit with home folks.

Mrs. W. L. Austin arrived Saturday for a few days' visit with her husband who is on the helper engine here.

Burt Furman was a Crawford visitor on 43 Thursday.

Dr. Willis attended the Dawes Co. Medical Ass'n at Chadron this week. The latest from J. C. Bennett, who was stricken with paraletic stroke some time ago, is steadily improving and making a good fight for

recovery. Mrs. Burt Furman and sister, Alice Enyeart, went to Girard Saturday to visit over Sunday with home folks.

Roy Richie has been visiting with home tolks a few days while he was laid up with a game foot.

Let Us Show You

If you are a sufferer of piles or hemmorhoids in any form, come to pleasant. Bob says Morrill county, our store and letu s show you Mer-

itol Pile Remedy. It is one of the best preparations we have ever hanto Alliance Wednesday. Mr. Elliott died and is sold on a poositive guarantee. F. J. Brennan, Local Agency.

sked bent Larket home there should be a box handy al Mrs. B. N. Sharp of Moffitt came mail, H. E. Bucklen & Co., Phila- brought Mrs. Reeves a two quart pail of honey which was made by man taking the family savings bank their bees from sweet clover of with them." says the honey was fine and that

SPECIAL CUT PRICES

on Edison Phonograph Records. For limited time we will sell all Two Minute Wax Records at 25c each, or \$2.55 per dozen, and all Four Minute They are making a trip thru the Wax Records 35c each, three for east with Florida as their ultimate GEO. D. DARLING.

nov20-tf-2977

left alone, crawled thru the spilled all dealers .- Advertisement. cream into the parlor and ruined a the daughter eloped with the hired

\$19 set of false teeth. The baby

VISIT FRIENDS HERE

Mr. and Mrs. Marian Williams of Montana with their son Clarence stopped over Thursdays to visit with Mr. and Mrs. R. M. Tincom, with whom they are old acquaintances. east with Florida as their ultimate destination, where they will visit friend, Frank.

YOUNG BUILDERS OF PANAMA CANAL FORTS

\$40 carpet. During the excitement HELP BUILD UP

Boost in a Practical way Do Good Worth Mentioning

> We are all boosters for northwester Nebraska, at least all of us who make our homes in this country may claim to be; but only those whose 41tf2549 boosting is backed by parctical work amount to much in helipng to develop and build up the country. In this issue of The Herald appears the advertisement of M. L. Miller, proprietor of the Hemingford Roller Mills, Mr. Advt 25tf2195 Miller is a son of ex-County Treasure A. M. Miller. Like his father he is a successful miller, in practice as well as in name, and understands the business thoroly. Few men have done as much for the upbullding of this part of Nebraska as the senior Miller and his son. As the products of the Hemingford mills are the equal of anything on the market and fully guaranteed by the proprietor, whose responsibility is unquestioned, it is no more than fair that they should be given a trial by the people of Box Butte and adjoining counties. Mr. Miller was in Alliance last Saturday and favored The Herald office with a call. Besides favoring our job department with an order for some up-to-date printing, he places an ad in the paper as the best means of extending a courteous invitation to the people of this part of Nebraska to give the Hemingford flour a trial. You are invited to read the ad and then "Ask your Grocer."

WILL REMOVE TO PARSONS, KANSAS

Garden County Subscriber Orders Address Changed Before Starting for the South

Aaron Essig of Thelma, Nebr., one of The Herald's Garden county subscribers, was in Alliance Tuesday and called at this office to order his address changed to Parsons, Kansas, Having leased his place, he has decided to return to his old home for a year or possibly longer.

Mr. and Mrs. Essig and daughter plan to start south the first of next week, visiting on the way, and arrive at Parsons on or about Saturday, Jan. 31. 16.06

L. W. BOWMAN

Physician and Surgeon

Office in First National Bank Bldg. Phones: Office, 362; residence, 15. 50-tf-1608 Advertisement

E. W. RAY, FLORIST

Cut flowers and potted plants. Floral pieces made on short notice. Mail orders given special attention.

FOR SALE-REAL ESTATE SEVEN ROOM HOUSE FOR SALE Good outbuildings. Barn for four norses. House for automobile. J. B. DENTON Rowan & Wright, coal, wood and oosts. Phone 71. tf Buy your coal of Rowan & Wright. Phone 71.

Closing out our stock of Wax Phonograph Records at Cut Price GEO. D. DARLING. nov20-tf-2977

Say, You! OW about that printing Н job you're in need of? Come is and see us about

it at your first opportunity. Don't wait until the very last moment but give us a little time and we'll show you what high grade work we can turn out.

Secretary of War Garrison has designated a board of ranking officers to report on the defenses of the Panama canal, the construction work on which is being done by these young lieutenants of the engineering corps, George R Goethals (right), son of the chief engineer of the canal, and Albert H. Acher. whis law of Col. H. F. Hodges, also one of the canal commissioners.

