



# The Bell Telephone

∴ Means Much To You ∴



It is difficult to measure the value of Bell Telephone service to you. With our splendid local service and excellent long distance connections, the telephone service means much to the progress and continued growth of Alliance.

The Bell Telephone, with service from town to town, reaching a few miles or a thousand as the subscriber cares to talk, means a great deal to your comfort, convenience and pleasure.

We believe in the future of Alliance and of Western Nebraska, and we have supported our confidence in its increasing development by heavy investments throughout this part of the state.

We have given Alliance and our system throughout Western Nebraska the best possible local and long distance service and we expect to give it the advantages of every improvement that may be made.

## You Can Depend on Bell Telephone Toll Service

Bell Telephone toll lines are the important links that bind the many telephone exchanges into one vast, universal Bell System. They bridge great distances and overcome the isolation that "local service" alone could not prevent.

Long distance circuits are the all-important lines that make Bell Telephone subscribers neighbors, whether they live in the city or in the country, within a few blocks of each other or hundreds of miles apart.

There are more than two million miles of Bell toll lines in this country—or enough to reach eighty times around the world. These lines connect 70,000 towns throughout the nation, 10,000 of which are without a railroad and 5,000 without a post office.

Every effort is made to have Bell Telephone toll service dependable, because when storms or disaster blocks the railways, when mail is delayed and transportation stopped, the need of Bell Telephone toll service—"service everywhere all the time," is keenly felt.

Our toll lines are built in a most substantial manner to withstand bad weather and storms. They run as straight as possible from point to point through the sparsely settled sections and avoid the busy streets of the cities where there would be likelihood of interruption of service.

Bell Telephone lines carry the thoughts and wishes of the entire people from room to room, from house to house, from state to state, by means of a system of comprehensive and universal telephone communication.

Every Bell Telephone is a Long Distance Telephone and Telegraph Station



# Nebraska Telephone Company

