

TWO NEW SPECIALS

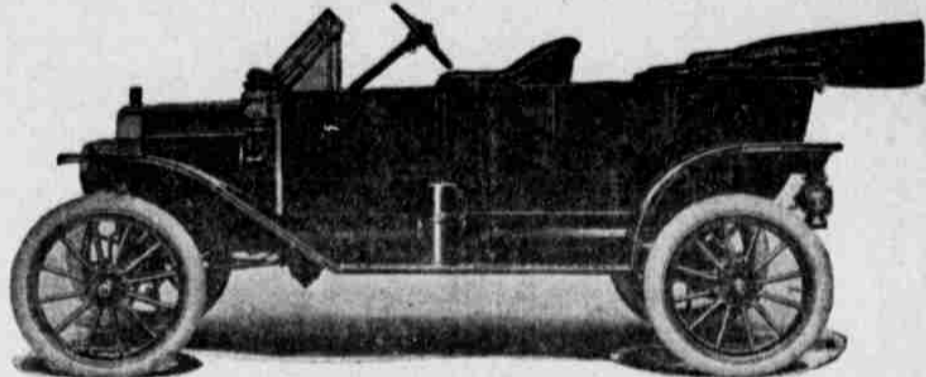
A \$25.00 Diamond Ring will be given to the Club Member who turns in the most money on subscriptions from Monday, Nov. 10th, till and inclusive of Saturday night, Nov. 22. A \$10 Diamond Ring will be given to the one who turns in second most during above dates. See the diamonds at Holsten's big store.

Now is a good time to start your campaign. New members will be on an equal footing with all others in the race for the present high class special prizes. Remember the Club closes before Christmas.

SECOND GRAND PRIZE

A beautiful diamond ring, either ladies' or gents' mounting. It is now on display at Holsten's popular store. Weight over one-half karat.

FIRST GRAND PRIZE—1914 FORD FIVE PASSENGER TOURING CAR



Bought of LINCOLN LOWRY, Exclusive County Agent

THIRD GRAND PRIZE

An elegant gold watch. One of the best on the market. Either lady's or gent's. Purchased of W. O. Barnes

FOURTH GRAND PRIZE

A fine gold watch a little less value than our third prize. Purchased of P. J. Brennan.

SPECIAL PRIZES

Two fine diamonds will be awarded on November 22nd to the two members who turn in the most cash to that date.



FREE 5 CREDITS FREE
Good For 5 Credits

For _____
Address _____

To count, must be turned in by Nov. 15th. Do not wad or roll. Send to "Universal Club" Manager, care of The Herald, Alliance, Nebraska.



CREDIT SCHEDULE FOR WEEKLY HERALD

Showing value of subscriptions in Credits, from one to ten years. Old subscribers are those who are now getting either paper, new subscribers are those who are not now taking either paper. We give twice as many Credits for new subscribers as for old. Draw an X through OLD if the subscriber is a new one and an X through NEW if he is an old one.

	Old Sub.	New Sub.
1 Year	1000 Credits	2000 Credits
2 Years	2100 Credits	4200 Credits
3 Years	3300 Credits	6600 Credits
4 Years	4600 Credits	9200 Credits
5 Years	6000 Credits	12000 Credits
6 Years	7500 Credits	15000 Credits
7 Years	9100 Credits	18200 Credits
8 Years	10800 Credits	21600 Credits
9 Years	12600 Credits	25200 Credits
10 Years	14500 Credits	29000 Credits

Weekly Paper \$1.50 per year.

CREDIT SCHEDULE FOR DAILY HERALD

3 Months, \$1.50	2,000 Credits
6 Months, \$3.00	4,200 Credits
1 Year, \$5.00	9,200 Credits
2 Years, \$10.00	20,000 Credits
3 Years, \$15.00	31,000 Credits

APPLICATION BLANK.

I hereby apply for "Universal Club" Membership and cast 5,000 free credits for

Address _____

Signed _____

Only one of these application blanks will be credited to each club member. Send to "Universal Club" Manager, care of The Herald, Alliance, Nebraska.

For Further Information, Call Phone 340, or Address "Universal Club" Manager, Herald, Alliance, Nebraska

BURGESS, JOHNSON & CO., OF BROOKFIELD, MO., CLUB MANAGERS

WHICH DO YOU CHOOSE?

Nebraska National Forest Reserve or Fort Niobrara Military Reservation

(By John W. Thomas, Editor)

So many are asking me for my opinion in the matter of selecting a claim in the Forest Reserve or the Military Reservation that I am putting the following statement in print in order to save writing it repeatedly:

In general, I believe the Forest Reserve to be a better proposition for the homesteader than the Military Reservation, except under one condition, which I will explain below. In the Forest Reserve there are about five hundred sections to be taken as claims under the Kinkaid law, permitting the filing on 640 acres. As some will, no doubt, take claims of less than a section there will probably be more than five hundred claims, possibly five hundred and fifty or more. In the Military Reservation there are less than fifty sections subject to entry under the Kinkaid law and about twenty-three or twenty-four sections that will be entered in claims of 160 acres each, which in addition to being homesteaded must be paid for at the appraised price.

If I were selecting a claim and my number came within the first 150 I would certainly select in the Forest Reserve without any reference to the Military Reservation. I would do the same if my number came anywhere under three hundred, if a considerable number ahead of me, say forty or fifty, did not select in the Forest Reserve, thus giving them the privilege of selecting ahead of me in the Military Reservation.

If my number came after three hundred and all but a few ahead of me, say fifteen or twenty, selected land in the Forest Reserve, thus insuring me the privilege of being near the head of the list in making selection in the Military Reservation next April, I would wait and take my chances of getting a good claim then.

If I had any number that would permit me to secure a claim in the Forest Reserve, and 150 or more that could come in ahead of me on the Military Reservation, I would not take chances by waiting till next April but would take the best I could get in the Forest Reserve, if anything remained worth taking.

If the land in the Forest Reserve was all taken when my number was reached and 150 or more numbers ahead of mine that could come in ahead of me on the Military Reservation, I would go to Alliance, the leading town of northwestern Nebraska, and get a reliable real estate man to show me over the country with a view to purchasing a piece of land for less than half what it will sell for within the next few years.

JOHN W. THOMAS.

N. B.—I am not in the real estate business but am doing all I can to help develop a country where men are making good at stock raising, farming and dairying. I shall be pleased to tell you all I can about this country through The Alliance Herald at \$1.50 per year.

Old King Coal is a terrible soul. A terrible soul is he. He call for your all. He call with gall. And he take you. Yestree!



The Quick Answer by Telephone

Has the Bell Telephone supplanted the social letter for you? Many have found the telephone the more pleasant and convenient way.

The long distance telephone talk is direct and personal, going almost instantly and comprehending both message and reply.

And, too, telephoning is congenial, permitting those little, intimate, personal chats—almost like a face-to-face talk.

Ash "Long Distance" for rates anywhere.



NEBRASKA TELEPHONE COMPANY

nov-27-2924

ASK ABOUT THE DIFFERENT FIELDS

Now is Good Starting Time: Not All Club Members Trying; Get List of Open Fields—Two Prizes for November 22nd

Although the list of Club Members as it appears shows that credits have been accumulated by nearly every one, that does not necessarily indicate that each and every one of them is trying. The fact of the matter is, that there are only a few outside of Alliance who have actually done anything in their own behalf.

If you will ask me, I will be glad to tell you where the open fields are in which no one is apparently working. I know that there are a lot of fields in which a great many subscriptions can be had, in which no Club Member is engaged. These fields present the best kind of opportunity to any one who can work them. Ask me about the open fields.

Now when we are offering two dandy new special prizes for work done from Monday the 10th till inclusive of Saturday night, Nov. 22nd, is a very good time for new Club Members to begin, for you see they will be on an equal footing with any others in the race for the present special prizes.

Information concerning any point of the "Universal Club" will be cheerfully furnished.

Yours for success,
W. W. BURGESS,
"Universal Club" Manager.

The following is the list of names sent in to date. Only a few are known to be active. Credits have been received for many. New names received any time.

ALLIANCE	
E. C. Dyer	12,100
W. J. Traggessor	27,150
Mrs. Anna M. Zehring	17,900
Mary Baker	19,840
Neva Bronaman	18,990
Edna Bullock	17,525
Elsie Clough	10,200
Eva Duncan	27,750
Allice Large	14,100
H. U. Carpenter	18,980
Birdie Vernon	36,685
May Graham	26,995
Norman McCorkle	11,115
Harvey D. Hacker	34,650
Mrs. G. M. Burns	7,210
Della Watson	12,500

ALLIANCE COUNTRY	
Edith Sisley	12,615
May Brandt	20,995
Helen Putman	14,905
Shirley Hagsaman	19,640
Martha Kieken	12,950
Laura Nason	20,500
Anna Seidler	11,620
Fern Johnston	18,895
Christina Will	16,400
Margaret Davig	38,825
Josie Hoffland	16,100

CRAWFORD

Ethel Miller

HAY SPRINGS

Mildred Morey

CHADRON

Nora O'Neil

BELMONT

Merdal Waldron

DUNLAP

Anna Fendric

CANTON

Edith Broshar

MARPLE

Leora Banks

BONNER

Mrs. Franke Boone

MUMPER

Bertha Hassensstab

ORLANDO

Clara Roberts

BINGHAM

Lulu Colson

WHITMAN

Cora Gustafason

ELLSWORTH

Nettie Nation

ANTIOCH

Winona Blair

LAKESIDE

Ada Sultor

Mae Cook

HEMINGFORD

Bertha Parkyn

MARSLAND

Fay Gregg

ANGORA

Mrs. Roy Maybell

Grace Mayer

NEWPORT

Ethel Clymer

6,500

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Owing to coming into bloom so early, will sell at this price SATURDAY ONLY. Come early and get first pick.

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