

Stetson Hats
 Direct from the Stetson Factory for the past 22 years. Most stores buy them from jobbers and are six months behind in styles. Prices
4 to \$10
 THE FAMOUS

Boys' Suits
 Great values and a very large selection to choose from. Direct from New York. Many with two pairs of pants. Prices from
2.50 to \$8
 THE FAMOUS

Hart Shaffner & Marx
 THE WORLD'S STANDARD
 Represent the largest part of our Clothing stock. Finer than ever this season. Lots of new styles. Prices
20 to \$35
 THE FAMOUS

Mackinaws
 Our showing of Mackinaws this season is very comprehensive. THE NORTH STAR Blanket Mills is considered the best. We sell them
\$6.50 and up
 THE FAMOUS

Traveling Equipment
 We show 50 styles in Bags and Suit Cases. New York's 3 best lines. Our Trunks show all the exclusiveness of high-grade goods, moderate prices. See our Trunk at
\$7.50
 THE FAMOUS

THE
FAMOUS

The Best KNOWN---Known as the BEST
 The Store of
 Today and Tomorrow
ALLIANCE'S FOREMOST STORE

Shirts
 No matter if you pay only one dollar for a Shirt, we guarantee it fadeless. We are sole agents for the Manhattan and Star Shirts. Price
\$1.50 and up
 THE FAMOUS

Gloves
 No matter whether it is a Cotton Flannel Glove at 10 cents, or an Imported English Buckskin, squirrel lined, at \$5.00, we will be glad to show you our proven superiority.
 THE FAMOUS

Shoes
 We have been doing a wonderful Shoe business with our three great lines.
 Douglas \$3.50 to \$5.00
 Tilt \$4. \$4.50 and \$5
 WALKOVER
4, 4.50 and \$5.00
 All Styles—All Leathers
THE FAMOUS

Sweatercoats
 Large line of Men's and Boys', in every imaginary color and style, from a half dozen factories. New styles this season. Prices
1.50 to \$7.50
 THE FAMOUS

Hosiery
 HOLEPROFF ONYX
 Wilson and Imported lines. Best values in all lines. See our Silk Plaited line at 25 cents. Pure Silk, 3 for
\$1.00
 THE FAMOUS

Overcoats
 The most extensive line we have ever shown. All the new Chicilla's and Double Back Cloths. STYLE AND WEAR IN EVERY INCH. Our price runs from
15 to \$40
 THE FAMOUS

Neckwear
 We buy our Neckwear in NEW YORK, and receive the new styles each week. Always something new here at moderate prices. This week the new Velvets, only
50 cents
 THE FAMOUS

Union Suits
 We are showing the Closed Crotch Garments from \$1.00 the Suit up. Drop Seat is the latest and most practical in the Munsing. Short, lean, regular; can fit anyone
2 to \$5
 THE FAMOUS

Union Made Suits
 We are showing thirty styles in fine Union Made Suits for men. All the new cloth in fall colorings. Prices
15 to \$18
 THE FAMOUS

Raincoats
 Cravenettes from \$10 to \$25
 Our Big Leader is a heavy London steam shrunk Coat, in dead grass color, guaranteed water proof. Fine Style, too, at
\$6.00
 THE FAMOUS

RALPH DARROW INSTRUCTOR OF VIOLIN..
 Available for Concerts and Recitals
 Inquire at 417 Laramie Avenue Telephone 151

LOCAL PARAGRAPHS

Louis Buechsenstein, cigar manufacturer and well known Alliance man, who was operated on at St. Joseph's hospital a few days ago, came down to the office for the first time this morning since the operation. He was removed to the house on Saturday.

Clark Hickey and wife, and Jim Walker, of Marsland, were in Alliance on a land contest case Monday.

Edward Hart yesterday afternoon underwent an operation for appendicitis at St. Joseph's hospital. Dr. Slagle performed the operation and the young man was reported this morning as resting easily.

Mrs. Montgomery, wife of the Rev. Mr. Montgomery of Alliance, this morning was operated upon at the St. Joseph hospital. Dr. Slagle was in charge of the operation.

W. I. McGowan of Scottsbluff came in today noon to attend the county fair.

Mrs. Ida Hawkins returned this morning from a month's visit with her daughter, Mrs. Beiderman of Deadwood, S. D.

Frank Downey of Ardmore is visiting Alliance during the fair.

Mrs. J. R. Pyles and daughter of Whitman are calling on friends here during the fair.

James Weber of Fairbury is in Alliance.

John Peters of Lehigh came into Alliance last night.

The Rev. Frank Allen Woten has gone to Adams. He will return Saturday.

Mr. and Mrs. Beiderman of Deadwood came in this morning for the fair, also to visit relatives. Mr. and Mrs. Beiderman are on their vacation and while they are gone Charley Mackey of Alliance is taking his position as operator.

Better join The Herald Happy Family and have a daily newspaper in your home for the lengthening evenings.

William Kline was a visitor in Alliance today.

Alliance Junk & Metal Co.
 We buy and sell bones, rags, rubber, auto casings and tubes, brass and copper. We pay highest prices and call with wagon. If you have any junk drop us a postal or phone
538. Alliance

Alliance Cafe
 UNDER RELIABLE MANAGEMENT
 First-class in every particular--you will be delighted with our menu and service
Mrs. W. E. Gillaspy, Prop.

Universally Acknowledged
 The high quality and artistic skill of our Portraits.
 Prices within reason, too everybody goes to the--
Alliance Art Studio
 114 E. 4th St. Phone 111

HARPERS LADIES TOGGERY
Ladies' Suits and Coats



The first arrivals in the way of FALL SUITS are here now. There are perhaps one hundred and thirty different styles among them. Buy your new Fall Suits early and save ONE-THIRD or more--the coats are the correct 28 to 30-inch length. Big line of \$15.00 Palmer Coats and Suits.

Gage Bro's Fall Millinery
 We are showing a large and well selected stock of stylish, early Fall Millinery. Beautiful models for immediate use. Miss Woodward of Des Moines, Iowa, an expert in charge. All that is new in up-to-date Millinery.

Dress Goods
 We are receiving shipments daily of our NEW FALL DRESS GOODS and SUITINGS at very low prices.
 OUTING FLANNEL SALE at 90c a yard, regular 12 1/2 to 15c a yard.

Harpers Ladies Toggerery

WE DELIVER PACKAGES