Mailing of Parcels Within Radius of 150 Miles

OPPORTUNITY FOR MERCHANTS

cal houses did not have sufficient rea- reduced, as will be seen by the in- or in part within a radius of apson to be scared if they would meet formation given below. The parcels proximately 150 miles from any givthe big concerns on their own post map will be no longer used for en postoffice.

benefit to Alliance merchants wishin these two zones. real Important Improvement Affecting who will take advantage of it. This will be particularly true under the changes as follows: improvements ordered by Postmaster

> ive August 15th. The Proposed Changes

ald pointed out editorially that lo-mailable parcels within the first the remainder of what is now the post law went into effect, The Her- mailing. The maximum weight of merchants who were frightened and second zones will be increased first zone, together with the presat the prospect of having their bus- from eleven to twenty pounds, and ent second zone, and shall include iness crippled by the big mail order the postage on the larger parcels all the units of area located in whole

PARCELS POST CHANGE grounds. Developments under the parcels practical operations of the parcels protoffice will be furnished an of- sometimes reduces her strength to the post show that it may be made a ficial list of other offices coming

Mr. Burlescn announced

"The first zone shall include the General Burleson to become effect- territory within the local delivery of any office and the first zone rate of postage will apply to all parcel post mail deposited at any office for The proposed changes will affect local delivery or for delivery by city About the time that the parcels mailed for local delivery and carrier or on rural routes emanating points within 150 miles of place of from that postoffice.

STOCK Wednes., Aug. 20, '13

On account of advanced age and retirement from the ranch customers at a greater distance than I will sell at PUBLIC AUCTION, 1:00 p. m. sharp, Wednesday, Aug. 20, at my ranch 3 miles southwest of Canton, 6 miles southeast of Curly, about 25 miles north of Mitchell may be done by the enterprising lo-cal merchant. W. S. Kewer, propri--I will sell without reserve and no by-bidding-

35 HORSES

15 brood mares, 3 to 10 years old, weight from 1100 to 1500, with 5 colts at their side and all bred. These mares are from the Fred Williams popular Shire stock-the best in the country. 1 four-year-old broke gelding, 1200. 2 three-year-old geldings. 6 two-year-old mares. 6 one-year-old mares and geldings.

35 CATTLE

10 good milk cows, 3 to 7 years old. 11 two-year-old steers.

depths of weakness-her devotion to household cares prevents sufficient S. rest and recreation. Thousands of women in this condition find Scott's Emulsion exactly what they need: it is predigested body-food so medically perfected that every drop yields direct returns in strengthening the organs and tissues and in making healthy, life-sustaining blood. Scott's Emulsion is devoid of alcohol or any harmful drugs, and overcomes tiredness and nervousness in a marvelous way.

"The rate of postage on parcels weighing in excess of four ounces together. His name is August in the proposed first zone will be Prockman. He came here about 17 reduced from 5 cents for the first years ago and took a homestead. He pound and 1 cent for each addition. grubbed out the sagebrush and put al pound or fraction thereof to 5 out ten acres of apple trees. Three cents for the first pound and 1 years ago this was the prize orchard cent for each additional two pounds of the state. It produced more, and fraction thereof, and the rate better fruit, than any other orchard for the second zone will be reduced from 5 cents for the first pound and a cents for each additional pound I must say that it was a grand 6 cents for the first pound and sight. The trees were loaded down 4 cents for each additional pound or to the ground, with the finest apaction thereof to 5 cents for the itst pound and 1'cent for each adclonal pound or fraction thereof. "The maximum weight of parcel

post packages will be increased in the size or form of the pack-

Benefits Local Merchants

A little study of the above will how clearly that the new rates will e a distinct disadvantage to the large mall order houses that depend for the most of their trade upon 150 miles and an advantage to the merchants who wish to supply customers by mail within a radius of that distance. Already Alliance has had a demonstration of what may be done by the enterprising loetor of the Bee Hive store, has been coing a small mail order business for some time past, but decided to put in a regular mail order department, which he advertised to pen recently. Since then he has been flooded with mail orders and already finds it necessary to in-orease his facilities for handling this department of his business. He has had circulars printed and is now planning to issue a catalog.

Other Merchants May Do Likewise When the new order regarding o rates goes into effect it will be practicable for nearly every line of business in Alliance to do a similer business on a large scale within radius of 150 miles of this city In this connection we wish to call attention to the fact that The Herald is by all odds the best advertising modium to cover this territory As the official organ of the Nebraska Stock Growers Association It goes to every member of that organization, besides the many hundreds of other subscribers in Box Butte and neighboring countles.

How's This

A LETTER FROM IDAHO

B. Libby, Former Alliance Business Man, Furnishes Herald Interesting Communication

OTHER LETTERS WILL FOLLOW

Weiser is becoming quite a re ant for Nebraska people, especially from Alliance. On Monday the 21st Charles Tully was here on a visit with an old friend who several years ago lived at Hay Springs, Nebraska, where they were in business

in the state for Hs size, I went through this orchard last year and ples I ever saw. The crop for this year will be nearly as good. Mr.

Tully seemed to be well pleased with the country. Tuesday the 22nd, while walking eleven pounds to twenty on State street, an auto came whiz nds, the increase of weight to zing by and, lo, and behold, who uply only to the first and second should jump out but Mr. Reed with thes. No change has been made Enoch Boyer. Mr. Boyer is well enough pleased with the country that he is trying to trade one of

his houses in Alliance for some ranch land here. He will not make any mistake in doing so. Some time in the future I will have something to say about the different kinds of land here. Weiser

at the present time is like the girl with the tight skirt. (She is in style). She is having a suit made of Bitulithie Pariny, the cost of which is \$2.00 per square yard, and

covers the front of the suit two blocks square. The balance of the suit will be just plain dirt. But the whole suit will be trimmed with red devil cement side walks. So you see it will be a very nice suit for Mrs. Weiser, having only a small The oldest family of about 4,000. child is 103 years old and an old time Odd Fellow. We see him on the street quite often. He was an

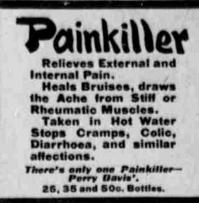
0 0 0 0 0 0 0 0 0 0 0 0 0 JESS ITEMS

S. B. L.

July 21st. We are having fine weather. -1-

Crops look fine except where struck by the hall. Another hall storm passed through southeast of this vicinity last Wednesday even ing, coming through by Lakeside and splitting in two parts, one part moving northward. H. M. Wilson and hired man were fixing a fence when the storm came up and went to an old house for shelter. Mr Wilson was watching a bunch of How's This We offer One Hundred Dollars re- two-year-old heifer hit by a large

The absurd man is the one who never changes. Take our advice when have a cough or a cold and try Allen's Cough Balsam. There is nothing more soothing, nothing that will bring greater relief. Contains no harmful ingredients. Used for many years with sat sfaction and success, 25c., 50c, and \$1.00 bottles.



sented in Peru and was a decided success, the characters having their parts perfectly committed.

The Peru base ball team played the Verdon team on Saturday afternoon. The score was 11 to 6 in favor of Peru.

The recital given at chapel on Monday by Miss Thomas' advanced music pupils was greatly enjoyed. ----

Mrs. Hayes and son Leonard returned home on Monday from Lincoln, where they had been visiting relatives.

The members of the Philomathean Literary society are pleased to accept Miss Anna Feidler as a life member of the society.

-1-Prof. Hoyt took his chemistry classes on a picnic Tuesday even ing. The time was very enjoyably spent in games and boating.

On Wednesday the last chapel period of the Summer School was celebrated by several musical numbers by the band and by a representation from the chorus.

-1-Col. Majors, known by Peruviane as the father of the Peru Normal, has recently become a member the State Board of Education.

LAWLER RECEIVES APPOINTMENT

Alliance Man Appointed Deputy State President F. O. E.

T. M. Lawler, of Alliance, Past Worthy President of Alliance Aerie No. 136, Fraternal Order of Eagles, received his appointment the first of the week as Deputy State Presi-dent of the order. Mr. Lawler very prominent in this order and worthy of the honor conferred upon him by the appointment.

Boy Returns Home

Mother of Wayward Boy Sent Home by Alliance Man Writes Letter of Thanks

