

# THE ALLIANCE HERALD

JOHN W. THOMAS, Editor  
Lloyd C. Thomas, City Editor

Published every Thursday by

## THE HERALD PUBLISHING COMPANY

Incorporated

Lloyd C. Thomas, President E. C. Drake, Vice President  
John W. Thomas, Secretary

Entered at the post office at Alliance, Nebraska, for transmission through the mails as second-class matter.

Subscription price, \$1.50 per year in advance

THURSDAY, JULY 10, 1913

Neighboring towns ought to appreciate Alliance's position in regard to fourth of July celebrations; and we believe they do. By having no celebration here on that day, this city directly furnishes a large number of people to help swell the crowds that attend in the smaller towns around, and indirectly helps them by not drawing a large number of other people that would come here if there were a celebration.

Scottsbluff did the handsome thing this year in the matter of a fourth of July celebration. Having celebrated last year, the bluff's people turned out en masse last Friday to attend the celebration at the sister town, Gering, across the river, a few perhaps preferring to go to Hayard or Torrington. And it was a handsome thing the Gering people did in giving Scottsbluff such a liberal representation on the program, making the celebration largely an affair of the last named town.

Oil fields and oil wells are coming nearer. It will soon be in order for Alliance to begin prospecting for oil. Up to July 4th the Ardmore Oil Company had sold over 88,000 shares of treasury stock, and it was expected then that drilling for oil would begin soon. The expert geologist engaged in locating oil wells has looked over the country around Ardmore and says that surface indications are exceedingly favorable for the finding of oil in large commercial quantities.

You'll have to hand it to the business men of Edgemont when it comes to boosting for the Chautauqua. One grocer sold 100 pounds of sugar for \$5.00 to persons who purchased a season ticket for the Chautauqua of him, and the proprietor of "The Midway" saloon gave a quart of California port or sherry to each person who favored him by purchasing a season ticket.

Reports from the northwest and west are that hay will be unusually good this year. Almost every section of the Rocky Mountain and western slope states has had plenty of rain lately, except parts of California and Oregon.

The war is over between the two Alliance papers. A treaty of peace has not been signed yet, neither has the pipe been passed around, but Ben Sallows has promised to bring his big loving cup that he won at the state editorial association down to The Herald office filled with grape juice. When he does that there is no doubt the turtledove will hover near the two print shops.

George W. Norris, Nebraska's junior senator who has worked up a considerable reputation as independent statesman, supposed to be in sympathy with the progressive policies of the present administration, has recently stated that he fears President Wilson is developing into a boss. Whether Senator Norris makes the statement in order to set himself right with democrats while currying favor with anti-democrats in the republican and bull moose parties, or whether he is sincere in the statement and really is possessed of the fear which he expresses, we feel that the Bridgeport Herald hits the nail squarely on the head in an editorial from which we quote the following:

For the sake of his own reputation the senator will be wise to draw a line of distinction between a boss and a leader. A leader is a man who can voice our sentiments a little better than we can ourselves, and tries to persuade our senators and representatives to keep their pledges. If Senator Norris votes against tariff and currency reform, he will need a strong argument that accusing the president of being a boss, to retain the confidence of several thousand who voted for him to offset the hundreds of standpat republicans who voted against him.

### SUPERIORITY OF THE WEEKLY NEWSPAPER

No publication can be more valuable than the judicious expenditure of the income derived from it can make it, unless it is backed by some capitalist who is willing to put up for a regular deficit. This being the case, the question arises, in deciding whether a local publication shall be a weekly, semi-weekly, thrice-a-week or daily. Upon which can the income derived from the publication be expended to the best advantage, giving the readers the best value for the money paid on subscription?

The question of changing The Herald from a weekly to a semi-weekly or tri-weekly has some times come up, with the result that when the matter is carefully considered it is emphatically decided much better to continue it as a weekly, believing that subscribers and advertisers can be given better value for their money than could be given by some other period of publication. There are various reasons.

A very large proportion of events

chronicled in the local newspaper occur in cycles of a week. A little thought will show any intelligent reader the force of this statement, so that it is not necessary to enumerate the many events that could be named to prove it. The laws of the state recognize this fact in the statutory requirements for the publication of legal notices. In a weekly paper one insertion constitutes a week's notice, but in a semi-weekly the law requires two insertions for a week's notice, limiting the pay for both publications to the price permitted for one insertion in the weekly paper. In commercial advertising the publisher of the semi-weekly may charge the advertiser double the price charged by the weekly for practically the same service, but the law will not permit this in the publication of what are termed legal notices.

The United States post office department and the laws relating thereto practically recognize the superiority of the weekly newspaper as a medium of local and general news. Periodical publications, that is, publications printed at stated intervals, are given special privileges in regard to rates of postage, etc., when entered as second-class matter. The period or time of publication of second-class matter may vary all the way from that of a quarterly, published four times a year, to that of a daily, published 365 times in a year. On the principle that such publications are a public benefit, the privilege of second-class entry carries with it a low rate of postage, and under some conditions no postage is charged, the papers being handed and delivered to subscribers free of charge. In this matter the weekly is favored above all other publications. In cities having free delivery of mail by carriers, as in Alliance, the weekly newspaper is delivered by the mail carriers to subscribers at their homes or places of business free of charge, the publisher being required to pay no postage on the same. The publishers of all other papers published in such cities must either have their papers delivered by their own carriers to subscribers in the city where published, or pay postage at third-class rates, which are higher than second-class.

The slight advantage which is claimed for the semi-weekly in the matter of society frills is more than offset in the weekly by giving the general readers what they want, when they want it, and in the way they want it. And even society news runs largely in weekly periods, so that the semi-weekly has little, if any advantage in such items.

On the whole, a given expenditure of money by subscribers and advertisers on a local newspaper will, if expended judiciously in the publication of the paper, give better results and more general satisfaction than if expended in the publication of any other class of periodical. Especially is this true of newspapers published in connection with a job printing business. And nobody knows this better than the practical, experienced newspaper man.

The moral is, SUBSCRIBE FOR YOUR WEEKLY HOME PAPER and help it put your town "on the map" of your country in a larger sense than it has ever been before.

### From the Coast Country

The Herald is in receipt of a letter from George Hughes, who with wife and son and daughter left some weeks ago on a western trip. Mr. Hughes orders his paper sent to 1104 West First St., Los Angeles, Calif., and gives some interesting information about their trip, from which we extract the following:

"We are enjoying the wondrous climate of California, which excels any other climate that I know. We liked the locks of Washington and Oregon near Portland better than California. Portland is the most beautiful I have seen—flowers and trees and beautiful parks, with views of Mt. Hood, Rainier, Adams and St. Helens. Seattle is also a nice place and seems to be more business like than Portland, but Los Angeles beats them both in that respect.

"I believe the real estate men have overestimated the possibilities of the Pacific coast country. I believe the land in western Nebraska is far better worth the price it is selling at than anything anywhere we have seen west, and our Nebraska land isn't for sale.

"We have been to Long Beach and to the ocean at other places, and have some fishing and bathing in the ocean, have picked oranges from the trees, have enjoyed long auto rides along great fields of alfalfa, and aim to get all out of our vacation that we can."

### LAKESIDE TELEPHONE COMPANY ELECTS OFFICERS

The Lakeside Telephone Company met Monday at Lakeside. The following directors were elected: Wm. McLaughlin, Pawlett, D. L. Sturgeon, Alliance, J. H. Lunsford, Lakeside, Jake Herman, Lakeside, C. H. Tully, Alliance.

C. H. Tully was elected president, Jake Herman, vice president, and J. H. Lunsford, secretary and general manager.

# SUCCESSFUL CONVENTION

Financial Report of Committee Shows Good Profit for Fair Association. High Class Entertainment Attracted Enormous Crowds.

RECEIPTS	
Donations	
King and Wilson	\$75.00
Betzold & Spry	75.00
Robert Campbell	75.00
F. W. Rehder	75.00
Riordan & King	75.00
E. Cook	75.00
J. M. Wanek	1.00
C. L. Hashman	1.00
S. C. Reek	1.00
Cal Cox	5.00
H. P. Coursey	5.00
W. R. Drake	5.00
W. R. Harper	5.00
Harry Thiele	25.00
Simmons	5.00
P. E. Holsten	25.00
W. W. Norton	25.00
Mallery Grocery Co.	15.00
W. J. Hamilton	5.00
N. A. Kirk	2.00
Kientop	5.00
M. E. Grebe	5.00
M. Regan	3.00
I. L. Acheson	15.00
J. B. Denton	2.00
The Famous	20.00
S. A. Miller	5.00
Geo. A. Mollring	15.00
Rowan & Wright	10.00
O'Bannon Bros.	2.00
First National Bank	50.00
F. J. Brennan	20.00
Miller Bros.	15.00
Lowry & Henry	10.00
Newberry Hardware Co.	10.00
E. C. McClure	10.00
Alliance Grocery Co.	40.00
Alliance National Bank	5.00
W. F. Crane	5.00
W. C. Mounts	5.00
A. D. Rodgers	20.00
A. P. Brown	5.00
George Flemming	10.00
R. Rubendall	15.00
B. F. Lockwood	2.00
E. Essay	10.00
Phillip Nohe	5.00
Watson & Watson	5.00
J. Potmesl	2.50
O. D. Stevens	5.00
E. Becker	5.00
Ed. King	5.00
Matthies	3.00
P. E. Reddish	5.00
Geo. W. Duncan	5.00
Bicknell & Marsh	10.00
E. I. Gregg	5.00
C. Smith	5.00
Dierks Lumber Co.	15.00
Golden Rod Co.	5.00
All. Cry & Produce Co.	10.00
F. Lumber Co.	15.00
Roy Beckwith	15.00
Coyles	10.00
Boyd	5.00
I. W. Herman	5.00
Alliance Steam Ldry	3.00
Dr. Geo. Hand	5.00
C. L. Drake	5.00
E. Martin	5.00
M. S. Hargraves	5.00
Bee Hive	5.00
Orkin Bros.	5.00
J. H. Vaughn & Son	10.00
I. E. Tash	5.00
Alliance Times	20.00
Alliance Herald	5.00
John Snyder	5.00
Forest Lbr. Co.	15.00
Dr. H. A. Copsey	5.00
Dr. Geo. Hand	5.00
C. E. Marks	5.00
Crystal and Express	10.00
Concessions	
June 25—	
Golden Rod Co.	10.00
Rice, 3 days	20.00
Fox	5.00
Holdrege	5.00
Coppman	5.00
Durnell	5.00
Lacey	5.00
O'Bannon	5.00
Ruth	5.00
Holland	5.00
Hare	5.00
Ed. H. V. 3 days	5.00
Madame Violet	5.00
Mrs. Durnell	5.00
Tipton, photo	2.50
Ellsworth	5.00
June 26—	
Coppman	5.00
Durnell	5.00
Mrs. Durnell	5.00
Holland	5.00
Ruth	5.00
Lacey	15.00
Ellsworth	5.00
Fox	5.00
Holdrege	5.00
O'Bannon	5.00
Goedenn Rod	10.00
O'Leary	5.00
Mme. Violet	5.00
June 27—	
Fox	5.00
Holdrege	5.00
Lacey	10.00
Golden Rod	10.00
Coppman	5.00
Durnell	5.00
O'Bannon	5.00
Mme. Violet	5.00
O'Leary	5.00
Boxes—Advance Sale	
Waters	2.50
Barnes	2.50
Hampton	7.50
Was and Ford	7.50
Knight	5.00
Norton	5.00
Mallery	7.50
The Famous	7.50
Mitchell	5.00
Westover	5.00
Broom	2.50
Brennan	5.00
Newberry	7.50
Darling	5.00
Wiker	5.00
Beckwith	7.50
Hubbell	7.50
Copsey	5.00
Medisact	2.50
Duncan	2.50
Krone	1.75
McNish	2.50
Jameson	5.00
Autos	
Pilkington	6.00
Lowry & Henry	12.00
Kientop	3.00
Keeler	6.00
O'Bannon	6.00
Peterson	8.00
Drake	3.00
Spruse	4.00
Zehring	6.00
Hull	4.00
Lore	4.00
Plaminsky	2.00
Hilop	6.00
Campbell	2.00
Hedgcock	2.00
Whisman	2.00
Hubbell	6.00
Admissions	
June 25—	
Auto Gate	271.50
Pedestrian Gate	52.50
Team Gate	53.75
Grand Stand	53.15
Quarter Stretch	4.50
June 26—	
Auto Gate	580.50
Pedestrian Gate	128.25
Team Gate	110.50
Grand Stand	131.85
Quarter Stretch	12.50
June 27—	
Auto Gate	460.50
Pedestrian Gate	77.75
Team Gate	75.75
Grand Stand	113.25
Riding Contest	
Ed Herin	5.00
Wm. Boness	5.00
Earl Perdur	5.00
J. F. Herin	5.00
Totals	
Subscriptions	1188.50
Concessions	232.50
Boxes	116.00
Autos	86.00
Gates and Grand Stand	2069.25
Entries	20.00
Dick Waters Stand	11.15
Dick Waters Dance	13.20
	\$3736.60
DISBURSEMENTS	
F. E. Bentley, racing	\$225.00
Geo. Mollring, racing	120.00
Geo. Mollring, racing	115.00
Wm. Plourde, racing	100.00
Fred Steffenson, riding	75.00
Wm. Hill, racing	70.00
John Smith, racing	65.00
Dr. Taggard racing	35.00
Wm. Hill, racing	65.00
E. L. Zediker, racing	64.00
E. L. Herin, racing	50.00
W. Kientop, auto racing	50.00
M. C. Hubbell, auto racing	50.00
Ed. Henry, auto racing	50.00
Wm. Maunier, racing	40.00
Earl Perdur, riding	25.00
Clark Rice, bucking	25.00
Dorothy Peterson, racing	17.00
L. H. Brant, potato and saddle racing	16.65
G. C. Atwell, motorcycle race	15.00
Dwight Zediker, saddle horse	15.00
Mrs. Underwood, ladies race	15.00
E. G. Main, bucking	15.00
G. M. Jenkins, motorcycle	14.00
Carl Bicknell, pony racing	14.00
E. W. Willey, wild horse	12.50
Wm. Boness, wild horse	12.50
J. F. Herin, wild horse	12.50
John R. Honey, wild horse	12.50
E. W. Willey, saddle horse	10.00
Earl Perdur, bucking	10.00
W. H. Robinson, motorcycle	10.00
L. S. Berry, motorcycle	10.00
Melvin Miller, saddle horse	5.00
B. Underwood, potato race	3.75
J. E. Sherlock, potato	3.75
Walt Vogel, potato	2.50
J. R. Jacobs, potato	2.50
W. C. Childress, potato	.85
E. W. Ray, parade	20.00
W. R. Harper, parade	15.99
Ed. Herion, parade	2.50
Bull Carter, water fight	5.00
T. P. Rohlfson, water fight	5.00
Base Ball Club, base ball	33.50
Alliance Concert Band	145.00
Pt. Robinson Band	30.00
Pt. Robinson Band, fare	59.00
Pt. Robinson Band, meals	87.50
Alliance Times, advertising	75.75
Alliance Herald, adv., etc.	48.50
Leo Nicolai, posting bills	3.29
Elton Bennett, posting bills	3.32
J. W. Guthrie, expenses Crawford, etc.	9.83
Dierks Lbr. Co.	21.20
Poest Lbr. Co.	26.15
J. Rowan, feed	2.60
J. H. Vaughn, ice	5.40
Geo. Mollring, bunting	5.45
John Snyder, drayage	26.85
John Wallace, drayage	7.00
Dye & Owens, draying	1.60
E. A. Herbert, draying	5.60
City of Alliance	9.45
G. G. Gadsby, hall, 3 days	25.00
G. G. Gadsby, nails and tacks	.25
Dave Kauffman, labor	2.00
John Nicolai, labor	2.00
C. C. Joy, labor	2.00
E. G. Main, labor	5.00
Johnny Carey, labor	.40
Wayne McDonald, labor	.40
G. E. Ledy, watchman	1.75
Roy Smith, labor	3.00
H. Thiele, bill on file	11.15
Wm. Maunier, work on track	33.10
W. J. Diamond, labor	1.00
W. D. Zediker, plumbing	4.15
E. H. Bateman, watching	10.00
Claude Lester, helper track	10.00
W. T. Schlupp, ticket seller	8.50
H. A. DuBuque, ticket seller	10.60
C. O. Brennan, ticket seller	7.50
Geo. Snyder, ticket seller	5.00
J. B. Gray, ticket taker	9.00
Martin Nolan, ticket taker	7.50
W. Buechsenstein, ticket taker	7.50
C. A. Laing, police 3 days	6.00
G. R. Bell, police 2 days	5.00
H. Anderson, labor	1.00
	2693.69
Recapitulation	
Total Receipts	\$3736.60
Total Disbursements	2693.69
Cash Balance on hand	1042.91
Permanent Improvements	
New ticket booth	15.00
Lumber and labor on fence	15.15
Grub bunting	5.45
Plumbing	4.15
Whring stand	1.50

Fixing meter ..... 2.60  
Total Profits ..... \$1086.76  
Signed, J. W. GUTHRIE, Ch'm'n  
C. W. SPACHT, Secretary  
DICK WATERS,  
W. O. BARNES,  
BRUCE MALLERY,  
Entertainment Committee.

## Church Notes

For Sunday, July 13

**ST. MATTHEW'S EPISCOPAL CHURCH**  
7:30 a. m. Holy Communion.  
10:00 a. m. Sunday School.  
8:00 p. m. Evening services.  
All seats free. Welcome to all.  
There will be no services at 11:00 a. m. until further notice.  
Geo. G. Ware, Dean  
Phone Black 419

**BAPTIST CHURCH**  
10:00 a. m. Sunday School.  
11:00 a. m. Preaching, subject, "Christian Co-operation".  
7:00 p. m. B. Y. P. U.  
8:00 p. m. Union service. Sunday School convention at M. E. church.  
Prayer meeting and choir practice every Thursday, 8:00 p. m.  
Cordial invitation to all.  
Fran C. Barrett, Pastor

**METHODIST EPISCOPAL CHURCH**  
10:00 a. m. Sunday School. Graded Bible Classes.  
11:00 a. m. Public worship.  
7:00 p. m. Young people's Epworth League meeting.  
Box Butte County Sunday School Convention. Meetings afternoon and evening on Saturday and Sunday.  
Prayer, Bible study and social hour. Wednesday evening at 8:00. The doors of this church are open to all people at all services. A cordial and home welcome extended to all to worship with us, if you have no other church home in the city.  
Olin S. Baker, Pastor  
Phone 90

**FIRST PRESBYTERIAN CHURCH**  
Box Butte Ave. and 7th St.  
10:00 a. m. Sabbath School.  
11:00 a. m. Public worship.  
7:00 p. m. Christian Endeavor.  
Sunday School convention at M. E. church.  
A cordial invitation is extended to the readers of The Herald who do not attend church elsewhere in the city. Strangers welcome.  
Rev. J. B. Brown, Pastor  
Phone 710

**U. P. CHURCH**  
10:00 a. m. Sabbath school.

**CHRISTIAN CHURCH**  
10:00 a. m. Bible school.  
11:00 a. m. Service. Subject, "The Socialism of Jesus, or Applied Christianity." Vocal solo by Miss Mae Barnes.  
7:00 p. m. Christian Endeavor.  
Sunday School convention at M. E. church.  
8:00 p. m., Wednesday, prayer meeting.  
A friendly invitation extended to you.  
Frank Allan Woten, Minister  
Phone 752

**IMMANUEL GERMAN EVANGELICAL LUTHERAN CHURCH**  
Corner Yellowstone Ave. and 7th St.  
10:00 a. m. and 10:30 a. m., German services.  
German services every Sunday at 10:30 a. m., unless otherwise announced.  
English services about every three weeks upon announcement, and evening services upon announcement.  
Everybody welcome.  
Titus Lang, Pastor, 703 Niobrara Ave.  
Phone Red 359

The program at the Crystal this week is drawing immense crowds. Last evening the special attraction by Edward Holland, "Life in the Underworld", showing pictures of the white slave traffic, chintown, the Bowery, the tenements, sweatshops, skyscrapers, rapid transit tubes, etc., with lecture describing them was very good. The big of the evening was Ward and St. Clair, in their musical act. We have never seen a better vaudeville attraction on the stage. Ward first plays a well known melody on a row of old tin cans. They then play together on the gate, which turns out to be a musical instrument. St. Clair then finds music in the bower of flowers. Next comes a trombone duet, following which is swift music on the saxophone by both. The hit of the evening was the piece played by them when watering flowers. Various colored lights were placed on the flowers. The watering was done with sprinklers. When a flower was touched the light flashed and a bell rung. They were encored again and again.

**AN UNGRATEFUL WOLF PUP**  
A pup wolf which was captured and "tamed" by Albert Fisher and kept on his ranch for a time this spring, finally took French leave. The pup returned some days since and proceeded to dig a hole under the chicken house and killed 60 out of 68 chickens which were housed there. A trap was set and soon after Mr. Wolf returned, entered his old tunnel, dug a new passage around the trap, killed the rest of the chicks, chased the mother hen into the trap and ate her, body and bones. This is the usual experience of those who make the old, old mistake of warming the viper in their bosom.—Gordon Journal, July 4th.

# FINE GRAPES IN TEXAS

Those who join our big excursion which goes to the famous

## Rio Grande Valley

on July 15th will have the opportunity of seeing some of the finest crops of fruit ever grown. This section of the state of Texas is particularly well adapted to the growing of fine fruits, as well as other money-bringing crops. Read what Eltweed Pomeroy, a fruit grower in the valley, says: "Donna, Texas, May 15, 1913. Gentlemen: I now have ripening on my vines upwards of 50,000 pounds of vinifera grapes, Black Hamburg, Golden Hamburg, Flame Tokay, Malaga, and a few of the great Dattier de Beyrough. Un-

## EXCURSION

# JULY 15

less something very unexpected happens, I expect to begin express shipments in a month and to ship one and perhaps two carloads in June. I will probably have express shipments till nearly August 1st. These will be the first carload shipments from the valley and the FIRST CARLOAD SHIPMENTS IN JUNE IN THE WORLD.

"Grapes can be ripened in the Rio Grande Delta from six to eight weeks ahead of their ripening in California. Last year I had a much smaller crop because the vines were younger, but commenced shipping Black Hamburgs June 15th and ended July 6th. Commenced with the Flame Tokays on June 28th and ended about a month later.

"The shipment of these carloads of grapes will be not only an event in the Rio Grande Valley but also in the fruit world of the United States. They will be picked and trimmed with great care, nothing but perfect fruit being sent. They will be packed in the regular California crates of about 50 pounds. There will be some double cluster baskets for the finest bunches and all of the baskets will be ribbed and each have a neat circular in it, thus making them most desirable. The cars will be pre-cooled and refrigerated. The railroad has promised to carry them through in the quickest time possible.

"Last year, about a thousand pounds of grapes which I sent by express sold for just about 12¢. This year I have fixed the price at \$3.75 per 30 lb. crate, net to me. Correspondence is solicited both on express shipments