

YOUR OPPORTUNITY.
To make more money during your spare hours than at your regular work. Become a salesman. An old, well-established automobile manufacturing company wants an agent in every township and district where it has no representative. You need no experience. You can sell your neighbor. Some of your neighbors are going to buy cars. Why don't you sell them? Will you do it now or will you miss the opportunity?
Write this minute to
Great Western Automobile Co.,
Pern. Ind.

A GRADUAL INCREASE
Increase in land values and the promotion of intensive agriculture will have their effect on the dairy industry, according to S. C. Bassett of Gibbon. The real development of the agricultural resources began in 1870. The beginning of the dairy industry dates from 1880. The dairy cows, according to the United States census reports, have increased as follows: 1880, 161,187; 1890, 505,045; 1900, 512,544; 1910, 613,352.

Best Laxative for the Aged
Old men and women feel the need of a laxative more than young folks, but it must be safe and harmless and one which will not cause pain. Dr. King's New Life Pills are especially good for the aged, for they act very promptly and easily. Price 25c. Recommended by Fred E. Holsten.
Advt 2163-26-4t.

A Good Investment
There is no better investment than a fifty cent piece in a bottle of Meritol White Liniment. Muscular and rheumatic pains, swellings, lameness and soreness of the muscles are promptly relieved. Meritol White Liniment is especially recommended as a general pain killer of unusual merit. F. J. BRENNAN.
Advertisement—Jun 5-26

POST OFFICE DIRECTORY
Mails Close Going East
For Train No. 44, 11 a. m.
For Train No. 42, 11 p. m. on week days; 6 p. m. Sundays and holidays.
Mails Close Going West
For Train No. 43, 12:20 p. m.
For Train No. 41, 11 p. m. week days; 6 p. m. Sundays and holidays.
Mails Close Going South
For Train No. 303, 12:20 p. m.
For Train No. 301, 11 p. m. week days; 6 p. m. Sundays and holidays.

IT PAYS TO ADVERTISE

BRENNAN'S CORNER
Opal Fountain
Best Luncheonettes
Hot and Cold Drinks
Served by an Experienced Man
The Purest and Most Delicious Home Made Candies
Our Own Candy-Maker Makes Them Daily
Already the most popular line of candy in the city

A Bird in the Hand is Worth—
One
of our skillfully made Portraits is worth a dozen carelessly made PHOTOGRAPHS
Quality Tells Every Time
Alliance Art Studio
114 E. 4th St. Phone 111

WM. MANNING
All kinds of Scavenger Work
Bonded by the City
PHONE 87

Pleased With New Car
F. E. Wilson has been giving his new 45 horse power Apperson Jack Rabbit roadster a good try out since he and William King returned from Denver with it recently, and is well pleased with it. It is a fine car, with plenty of power for a city test that may put upon it in practical use. Eight new machines left Denver coming this way at the same time they started out with the Jack Rabbit. The other seven were Overlands, Fords and Studebakers. Two of them went to Cheyenne.

A CHERRY PICKING VISIT
John Schirk received word last week from his parents at Havelock that cherries were ripe and inviting him and his family to come and to help themselves. Accordingly he and the two boys, Willie and Bernard, made an over-Sunday visit, going down on 42 Saturday and returning Monday. They had a fine visit and brought back a fine lot of the luscious fruit.

IN DENVER AND KANSAS CITY
Mrs. C. H. Anderson and son Charley left on the early morning train last Saturday for Denver, for a visit with Mr. and Mrs. Anderson's parents. Later they expect to go to Kansas City, where they will meet Mrs. O. S. Captain, who left Alliance at the same time they did. They will all return to Alliance via Denver about the middle of July.

KICKED BY MULES
There are some people who say that the average mule is no worse to kick than the average horse and that the mule's reputation as a chronic kicker is not deserved; but there is a man, Norman Weaver by name, down at Stella, Nebr., who knows different. He was badly used up a few days ago by the kicks from a couple of mules. He has a badly bruised body and several broken ribs as a result of his encounter with the team of mules. He was working with the mules in the barn when one of the animals kicked him, knocking him down, within range of the other mule, and both mules began kicking him at once. With a great effort he got hold of a rope and dragged himself into the manger.

AUTO EXHIBIT
The automobile display at the Nebraska State Fair will surpass all previous records this fall. Already the exhibitors have reserved two thirds of machinery hall. This building is 122 x 430 and it is feared that it will not be large enough to adequately set forth the gigantic automobile industry.
Reservations for farm machinery

IT PAYS TO ADVERTISE

Which Way Do You Travel? The Price Differs
When you need to reach another town, do you go the quick, inexpensive way; or do you take a long, tiresome trip?
Compare our toll rates with mileage costs, loss of time and traveling annoyance. That will show which traveling method is best.
NEBRASKA TELEPHONE COMPANY

EXCURSION FARES EAST
TO THE EAST:
A very attractive scheme of excursion tours to the Atlantic Coast Cities has been announced. The arrangement includes not only reduced fares both ways over the same route effective June, but circuit tour fares from June 8th, including diverse routes through the most attractive vacation regions of the East,—through Chicago, lake or rail to Buffalo and Niagara Falls, through Canada, down the St. Lawrence to Montreal, through the Lake Champlain or White Mountain region to Boston, returning by S. and N. steamers through New York or Coastwise steamers to Norfolk, thence Washington and thru the Virginias.
OTHER DESTINATIONS:
are included, such as Wisconsin, Northern Michigan and Canada resorts, Atlantic City and New Jersey coast resorts, Quebec, P. Q., Portland, Bar Harbor and Maine resorts.
The general limit is 60 days, with such a liberal system of stopovers, as to satisfy almost anyone. There is also a higher basis of excursion fares to the East with all Summer limits.
Ask your nearest agent, or the undersigned, for information. He should have by this time, our "Special Low Rates East" leaflet, free on application. Give us a general idea of your proposed trip and let us help you make it a success.
J. KRIDELBAUGH
Agent, Alliance
L. W. Wakeley, Gen. Passenger Agent, Omaha

The beauty and virtue of women are superior to the virtue and beauty of men, but no one can be beautiful when in the throes of a deep-seated hacking cough, or cold. Nothing will bring greater relief than **Allen's Cough Balsam**. Sold for over half a century. Endorsed by those who use it. 25c, 50c, and \$1.00 bottles.
A Few Words about Painkiller
The Rev. James H. Dixon, Rector St. James and Hon. Canon of Christ Church Cathedral, Montreal, writes:—"Permit me to send you a few lines to strongly recommend **PERRY DAVIS' PAINKILLER**. I have used it with satisfaction for thirty-five years. It is a preparation which deserves full public confidence."
Painkiller Orange Diarrhoea Bowel Complaints.

are coming in from all parts of the country. Nebraska has always had one of the best displays of implements of this kind of any state west of the Mississippi river.

A Good Investment.
W. D. Magli, a well known merchant of Whitewood, Wis., bought a stock of Chamberlain's medicines so as to be able to supply them to his customers. After receiving them he was himself taken sick and says that one small bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy was worth more to him than the cost of his entire stock of these medicines. For sale by all dealers.
—Advertisement.
For sale by F. E. Holsten.

AND THEN SOME
The Jasper who stands around in a crowd of gobby jacks and tells yarns about his wife ought to be taken by the off ear to one side and kicked in the settee until his brains turn to a light froth.—Ipsva (Ill.) Tribune.

Must Have More Room
There's no use talking, we can't get it all in eight pages, no use trying any longer. Last week we thought that by condensing what we had to publish and printing only the most interesting matter, we could get along with eight pages fairly well but when publication day came we found that we had not nearly enough space. Accordingly an extra page was printed in form of a supplement, but still it was necessary to leave out much that we had intended to publish. Hereafter, when the advertising patronage is fairly good, The Herald will contain ten pages or more each week.

IT PAYS TO ADVERTISE

ITALIAN BAND TO PLAY HERE
Coming All the Way from Europe to Fill Chautauqua Engagement.
LACERENZA, GREAT DIRECTOR.

As a Boy, He was Leader of the Musical College Band—He Studied in Naples—Has Filled Many Notable Engagements.

The coming of the Royal Italian Guards Band to this city, Chautauqua Week, is an event of interest to everyone who loves the music of a good band.
The Royal Italian Guards toured the territory of the Redpath-Horner Chautauqua last summer, and have been brought back this summer at the request of thousands of Chautauqua patrons throughout the Middle West.
They have been in Europe all winter and came back for this tour about the middle of May.
The band was organized by Victor, the celebrated band man, in Venice, three years ago, and this is their third trip to America. They made a Chautauqua tour through the East two years ago.
Their winter engagements have been in Europe, where they have scored many notable successes.
They have played at Royal Command on several state occasions, an honor second to none over in sunny Italy.

The director of the Royal Italian Guards is Signor Lacerenza, and of Signor Lacerenza, Mr. Victor writes as follows:
"Signor Lacerenza was at the age of ten when he was placed in the Boys' Musical College of his native town near Naples.



Signor Lacerenza
"It was not long before he developed his musical genius, and during a local anniversary celebration in the town hall, the well known Neapolitan Concert Band of seventy-five musicians was engaged to do honor to the feast. One of the main attractions at the town hall that night was the first appearance of the Boys' Musical College Band. The now famous Lacerenza was then what was known as the head master of his class, and was recognized as the boy leader.
The Talk of the Evening.
"It was not the music rendered, or the select program that was the talk of the evening, but the appearance of this youngster on the leader platform, to open the first part of the evening's program.
"The house was wild with enthusiasm. The entire population, numbering a few thousand, began talking about the boy leader. Finally when the leader of the big band heard of it, he expressed his desire of wanting to meet this wonderful boy. Following the meeting, it was not long before he discovered his musical ability, and he made him an offer to take him to Naples, and under his directorship finish the course. Lacerenza, the boy conductor, went with him.
"At the age of twenty years, according to the laws of the Italian government, he was compelled to join the army, and at once joined the regimental crack band, the 22nd Infantry, as chief trumpeter. Two years later he was appointed the master of the band, an honor that very few achieved.
"It was at the time of the annual fall tour of the band that I met Signor Lacerenza, in Milan. Later the Royal Italian Guards were organized with Signor Lacerenza as director.
"I regard him as one of the greatest bandmasters we have today."

SEASON TICKET PLAN BEST.
You may go to the Chautauqua with a season ticket, or a single admission ticket you buy at the gate. On the season ticket plan the cost is about half of what it is on the other plan. The season ticket may be used by any member of the family. Besides, the community's interest in a Chautauqua is measured largely by the season ticket sales. The Chautauqua's permanency depends on them.

Rowan & Wright, coal, wood and posts. Phone 71.
Guaranteed Eczema Remedy
The constant itching, burning, redness, rash and disagreeable effects of eczema, tetter, salt rheum, itch, piles and irritating skin eruptions can be readily cured and the skin made clear and smooth with Dr. Hobson's Eczema Ointment. Mr. J. C. EVELAND of Bath, Ill., says: "I had eczema 25 years and had tried everything. All failed. When I found Dr. Hobson's Eczema Ointment I found a cure." This ointment is the formula of a physician and has been in use for years—not an experiment. That is why we can guarantee it. All druggists, or by mail, price 50c. Pfeiffer Chemical Co., Philadelphia and St. Louis.
Advt. 1153-26-4t.

Try a Roosevelt mint julep at the Bee Hive. Mint shipped direct from White House mint bed (?).
Advt 2612236

GET WISE—ADVERTISE \$\$\$

TRUE ECONOMY . . .
means the wise spending of one's money—making every dollar do full duty and getting in return an article that will satisfy you in every way.
The WHITE.
is a real bargain because it is sold at a popular price; because it gives you the kind of sewing you delight in because it will turn out the work quickly and thoroughly and give you a life time of satisfactory service because its improvements will enable you to do things which can't be done on any other machine; because it will please you with its fine finish and beauty of its furniture. In short you will find the White reliable and desirable from every point of view.
Be sure to see the White dealer who will be glad to show you how good a machine the White is. If there is no White dealer handy, write us direct for catalogs. We do not sell to catalog houses. Vibrator and Rotary Shuttle Machines.
WHITE SEWING MACHINE CO. CLEVELAND, O.

For sale by Geo. D. Darling

Our 16 inch Norman Lawn Mower is a high wheeled, ball bearing, self-sharpening mower and sells for - \$6.50
Others as low as \$4.50
Grass catchers, 50c up
Garden hose, 10c per ft.
NEWBERRY'S Hardware Co.

RIDER AGENTS WANTED
IN EACH TOWN and district ride and exhibit a sample Latest Model "Ranger" bicycle furnished by us. Our Rider Agents everywhere are making money fast. Write for full particulars and special offer at once.
NO MONEY REQUIRED until you receive and approve your bicycle. We ship to anyone anywhere in the U. S. without a cent deposit in advance, prepaid freight, and allow **TEN DAYS' FREE TRIAL** during which time you may ride the bicycle and put it to any test you wish. If you are then not perfectly satisfied or do not wish to keep the bicycle ship it back to us at our expense and you will not be out one cent.
We furnish the highest grade bicycles at **FACTORY PRICES** possible to make at one small profit above actual factory cost. You save \$10 to \$15 middlemen's profits by buying direct from us and see the manufacturer's signature behind your bicycle. **DO NOT BUY** a bicycle or a pair of tires from anyone at any price until you receive our catalogs and learn our unheard of factory prices and remarkable special offers.
YOU WILL BE ASTONISHED when you receive our beautiful catalogs and study our superb models at home and study our superb models at home and study our superb models at home. We are satisfied with \$1.00 profit above factory cost. **BICYCLE DEALERS**, you can sell our bicycles under your own name plate at double our price. Orders filled the day received.
SECOND HAND BICYCLES. We do not regularly handle second hand bicycles, but occasionally have a number on hand taken in trade by our Chicago retail stores. These we clean up promptly at prices ranging from \$3 to \$8 or \$10. Descriptive bargain lists mailed free. **COASTER BRAKES,** single wheels, imported roller chains and pedals, repairs and equipment of all kinds at half the regular retail price.
\$10.00 Hedgethorn Puncture-Proof \$4.80
Self-healing Tires A SAMPLE PAIR TO INTRODUCE, ONLY
The regular retail price of these tires is \$10.00 per pair, but to introduce them we will sell you a sample pair for \$4.80 (cash with order \$2.50).
NO MORE TROUBLE FROM PUNCTURES
Make Tires or Glass will not let the air out. A hundred thousand pairs sold last year.
DESCRIPTION: Made in all sizes. It is heavy and is lively and easy riding very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing air to escape. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of this specially prepared fabric on the tread. The regular price of these tires is \$10.00 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We will ship C. O. D. on approval. You do not need to pay a cent until you examine and find them strictly as represented. We will allow a cash discount of 5 per cent (thereby making the price \$4.55 per pair) if you send **FULL CASH WITH ORDER** and enclose this advertisement. You run no risk in sending us an order as the tires may be returned at **OUR** expense if for any reason they are not satisfactory on examination. We are perfectly reliable and money sent to us is as safe as in a bank. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a new pair you will give us your order. We don't buy any kind of any price until you send for a pair of Hedgethorn's Puncture-Proof tires on approval and find at the special introductory price quoted above, or write for our big Tires and Tires Catalogue which describes and quotes all makes and kind of tires and lists the equipment and accessories and also tells you how to get the best value for your money. **DO NOT WAIT** for a pair of tires from anyone until you know the new and wonderful offers we are making. It may be a long time before you see them again.
J. L. MEAD CYCLE COMPANY, CHICAGO, ILL.